Notice to Clients of the Companies Office

The Companies Office has noted that a number of Requests for Name Reservation continue to be rejected due to the failure to complete Box 5 of Paragraph B of the name reservation form. Box 5 reads as follows:

"5. Note any relevant information (e.g. names of affiliated businesses, consents available from other companies, etc.)"

In response, applicants should be indicating the names of any corporations, businesses or trademarks owned or controlled by them, or for which consent can be obtained, that may be similar to the proposed name. Absent this information, the Companies Office will normally presume that any such names or trademarks are unrelated to the applicant, and the proposed name may be rejected on the grounds of similarity.

Applicants should also advise in Box 5 if the proposed name, or a variation thereof, has been previously registered or reserved by them, even if such registration has lapsed.

Myron Pawlowsky Director Companies Office