

MORE ON MANITOBA'S STRATEGIC ADVANTAGES

STRATEGIC ADVANTAGES

Hydroelectricity – a powerful resource

- Manitoba boasts the lowest published electrical rates in North America
- abundant, reliable, low-cost hydroelectric power means reduced operating expenses and increased pre-tax net income

Developed, diverse economy

- Moody's Investment Services of New York has ranked the capital city of Winnipeg as one of Canada's most economically diverse centres
- wide range of sectors including mining, petroleum, agriculture, electric power generation, manufacturing, forestry, financial services, transportation and communication, biotechnology, construction and retail trade
 - lowest unemployment rate and most consistent economic growth in Canada over the last five years
 - leading export markets include the United States, Japan, China, Mexico, Hong Kong and the European Union

Solid infrastructure supports access to world-wide markets

- railway links to all North American markets
- over 30 national and international trucking terminals
- an international airport that operates 24-hours-a-day and serves three million passengers a year
 - the port of Churchill provides a sea link for enhanced import and export capabilities
 - central location makes Manitoba a key link in the Mid-Continent Trade Corridor between Canada, the United States and Mexico
 - a natural distribution hub and gateway to important markets in northern Europe, central Canada, Russia and the United States

