

WATCH EACH AD ON THE REVIEW & RATE III VIDEO AND ASK YOURSELF:

Which ad is most effective at keeping me smoke-free?

If I smoke, which ad makes me think the most about quitting?



The ad I rate most effective is:	
Ad #:	
I rated my choice most effective because:	

The ad rated most effective by the majority of Manitoba's youth will be shown on television. We'll tally the votes and announce the winning ad during National Non-Smoking Week 2007.

900 CAN ALSO WIN AN IPOD SHUFFLE! ◆ •

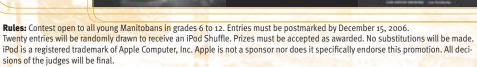
Your vote will help decide which ad is shown on television PLUS it could win you an iPod Shuffle • 20 winners will be randomly drawn from all ballots returned

Mail your ballot before December 15, 2006 to:

Review & Rate III Program, Manitoba Health, 1077-300 Carlton St., Winnipeg, MB R3B 3M9 You are required to complete the following information only if you want to be eligible for the iPod draw:

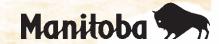
Name	School	Grade	
Home Address		Target 1	
City/Town	Postal Code	Phone	





The information collected on the ballots is kept strictly confidential and used solely for program evaluation and awarding of prizes.

Thanks to the CDC's Media Campaign Resource Center and various governments throughout the world for allowing their material to be included in this project.



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