



RATE THE ADS

WATCH EACH AD ON THE REVIEW & RATE III VIDEO AND ASK YOURSELF:

Which ad is most effective at keeping me smoke-free?

If I smoke, which ad makes me think the most about quitting?

The ad I rate most effective is: _____

Ad #: _____

I rated my choice most effective because: _____

The ad rated most effective by the majority of Manitoba's youth will be shown on television. We'll tally the votes and announce the winning ad during **National Non-Smoking Week 2007**.

YOU CAN ALSO WIN AN IPOD SHUFFLE! ◀

Your vote will help decide which ad is shown on television PLUS it could win you an iPod Shuffle • **20 winners** will be randomly drawn from all ballots returned

Mail your ballot before December 15, 2006 to:

Review & Rate III Program, Manitoba Health, 1077-300 Carlton St., Winnipeg, MB R3B 3M9

You are required to complete the following information only if you want to be eligible for the iPod draw:

Name _____ School _____ Grade _____

Home Address _____

City/Town _____ Postal Code _____ Phone _____



Rules: Contest open to all young Manitobans in grades 6 to 12. Entries must be postmarked by December 15, 2006. Twenty entries will be randomly drawn to receive an iPod Shuffle. Prizes must be accepted as awarded. No substitutions will be made. iPod is a registered trademark of Apple Computer, Inc. Apple is not a sponsor nor does it specifically endorse this promotion. All decisions of the judges will be final.

The information collected on the ballots is kept strictly confidential and used solely for program evaluation and awarding of prizes.

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