

Manitoba - Canada



Geography



- Water Area
102,000 km²
- 100,000 clean
freshwater
lakes and rivers
- Vast fertile
agricultural plains
- Abundant mineral and forests
- Land Area
548,000 km²

Manitoba Population

Total population of Manitoba
1.178 million people

Population of Winnipeg
702,396

Population of Brandon
43,725











Transportation Gateway

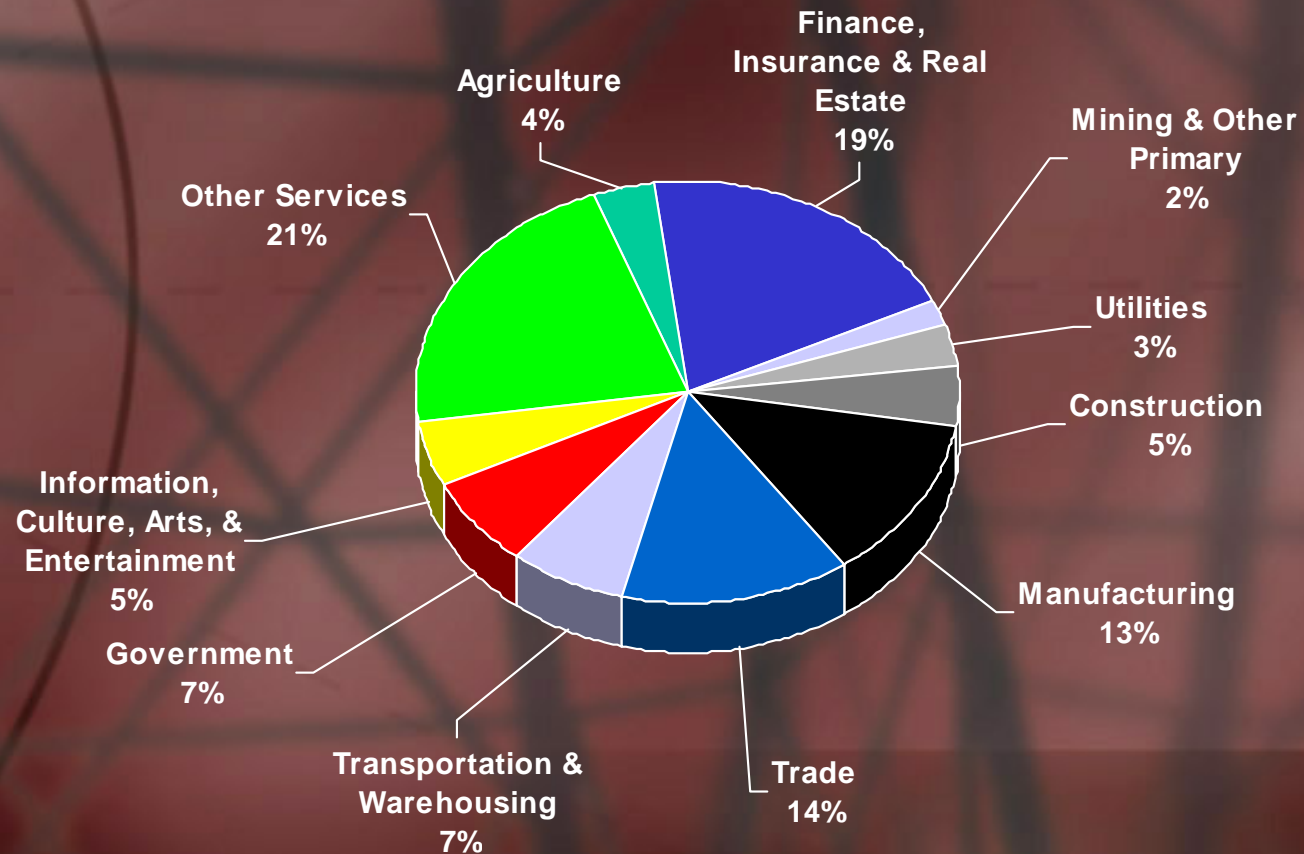


- CN North America
- Canadian-Pacific
- Burlington Northern
- 24-hour unrestricted international airport
- Headquarters for many of Canada's Inter-provincial freight carriers
- Churchill Deep Sea Port

ECONOMY

Diversified Economy

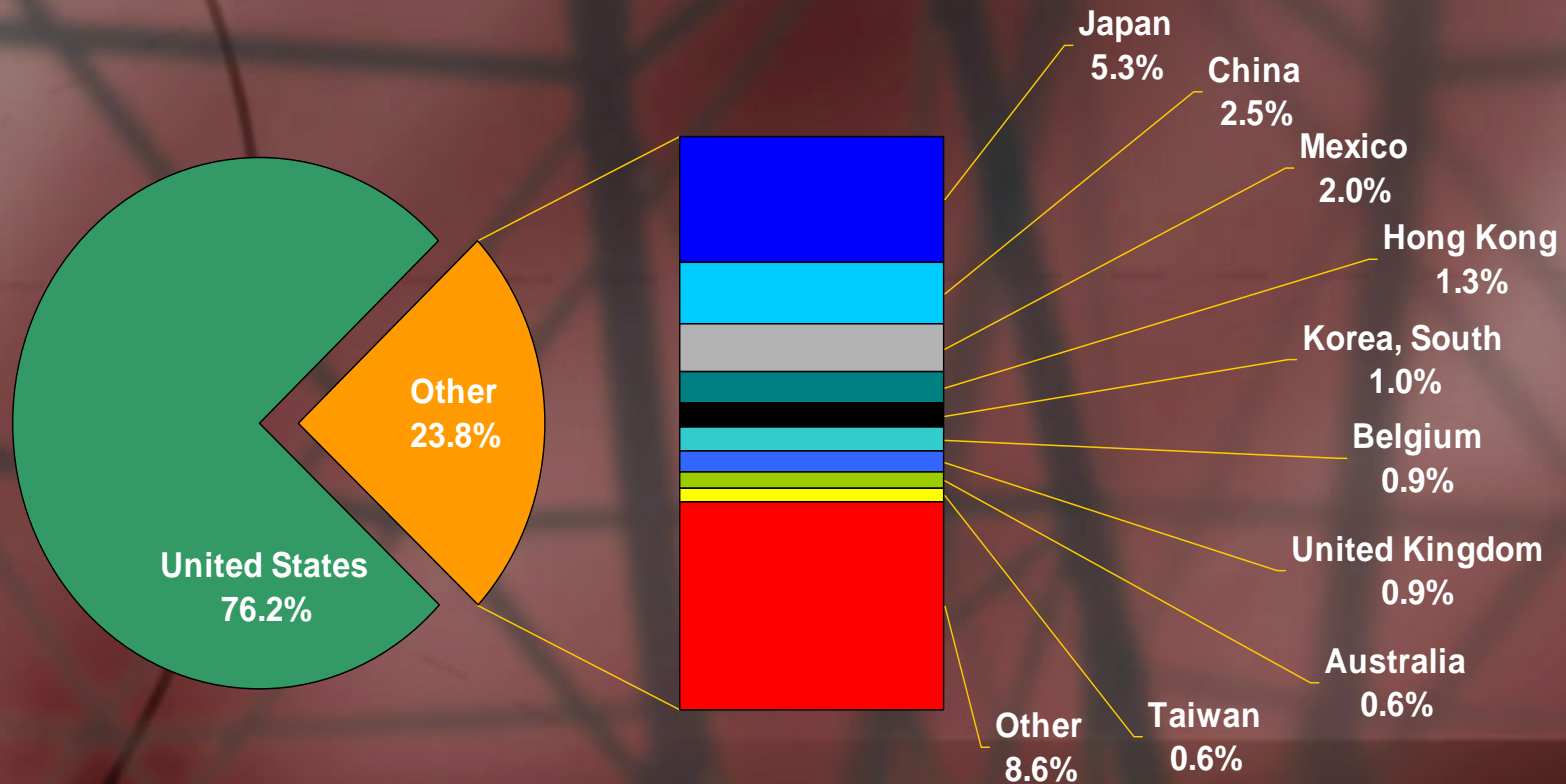
2005 Real GDP = CDN \$36.2 billion



Source: Manitoba Bureau of Statistics, February 2006

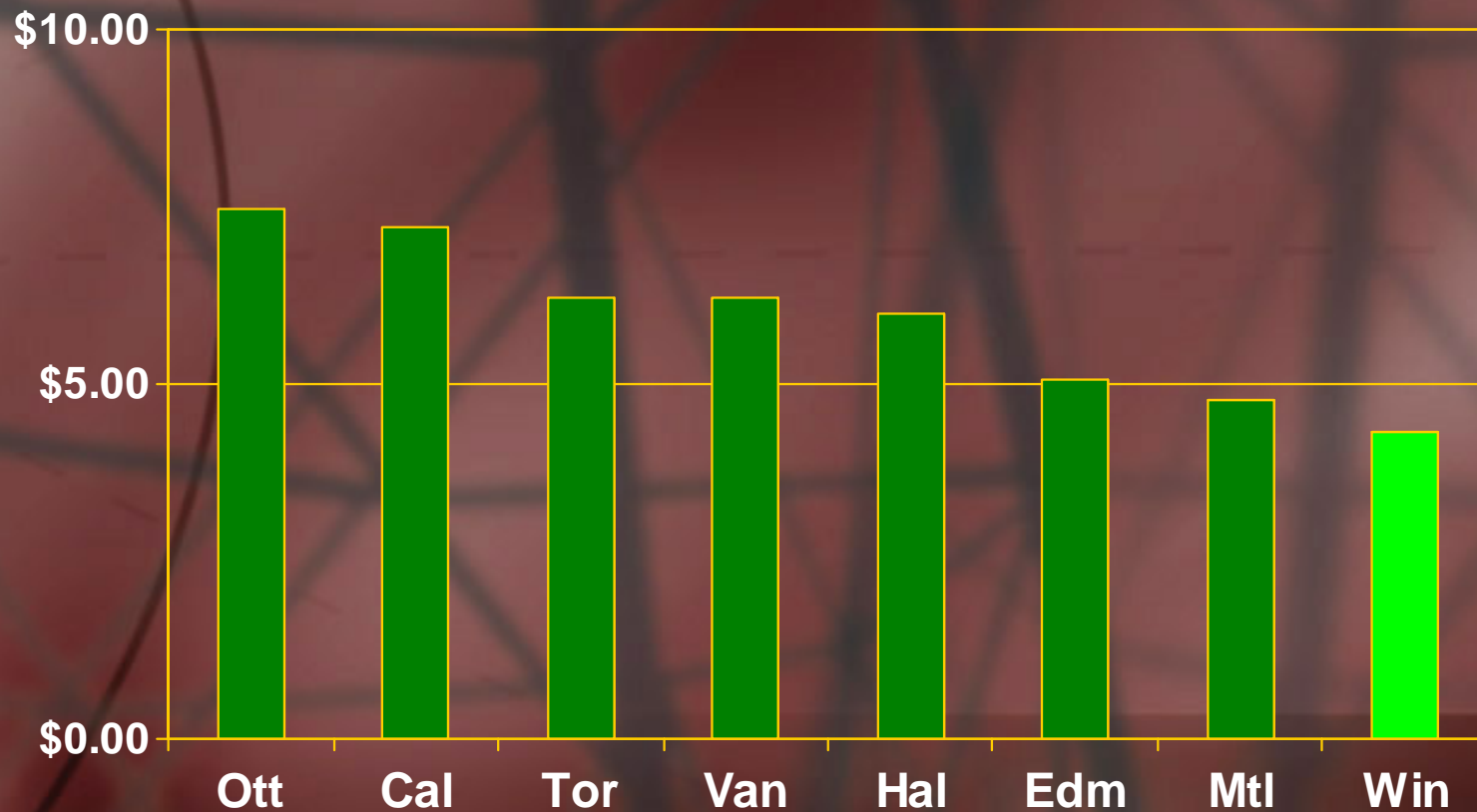
Manitoba's Export Destinations

2005: \$9.9 billion



BUSINESS ADVANTAGES

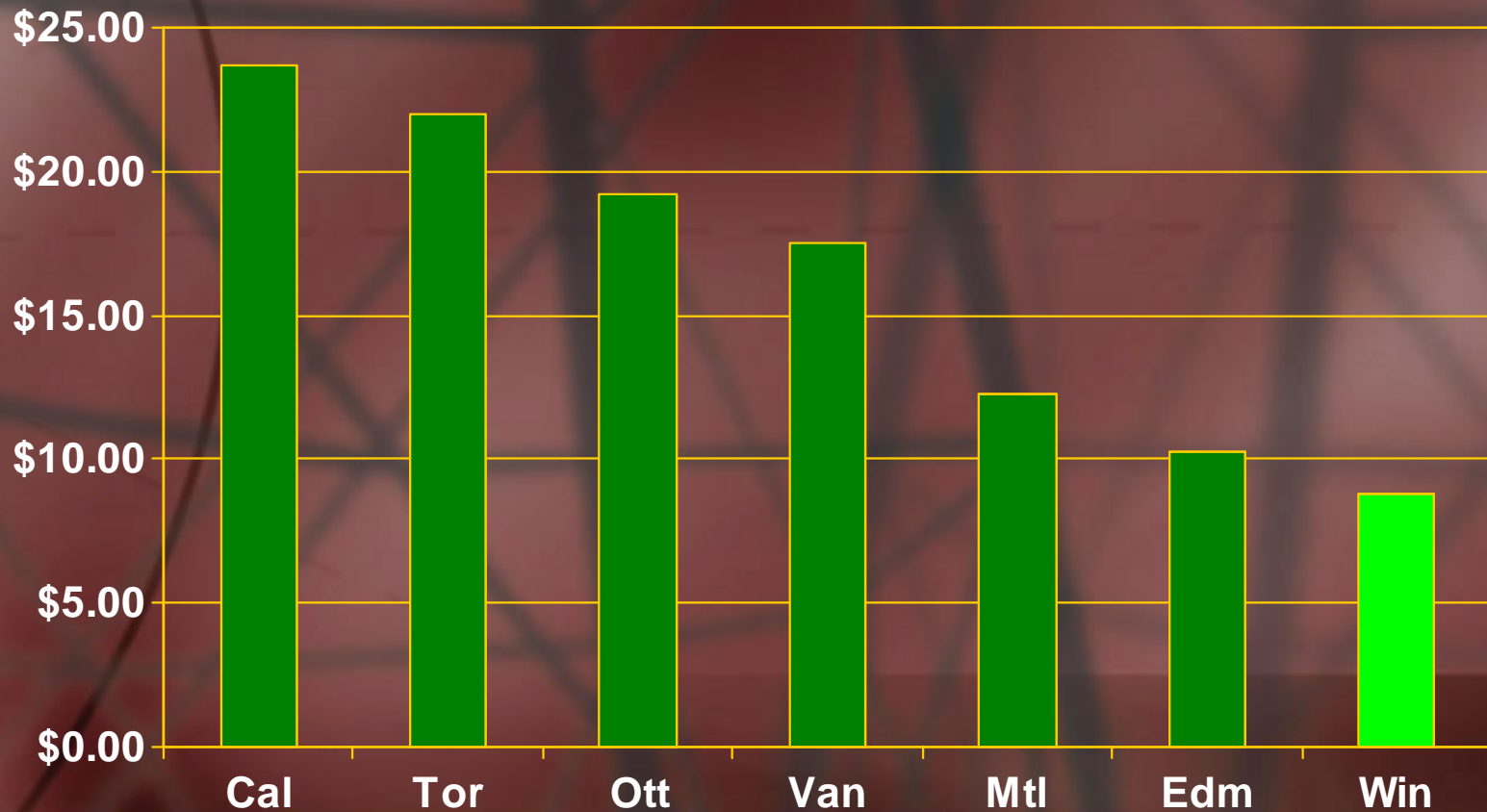
2006 Industrial Lease Rates (per square foot)



Source : Colliers Canadian Real Estate Review 2005-2006

BUSINESS ADVANTAGES

2006 Canada Office Market Net Effective Lease Rates (per square foot)

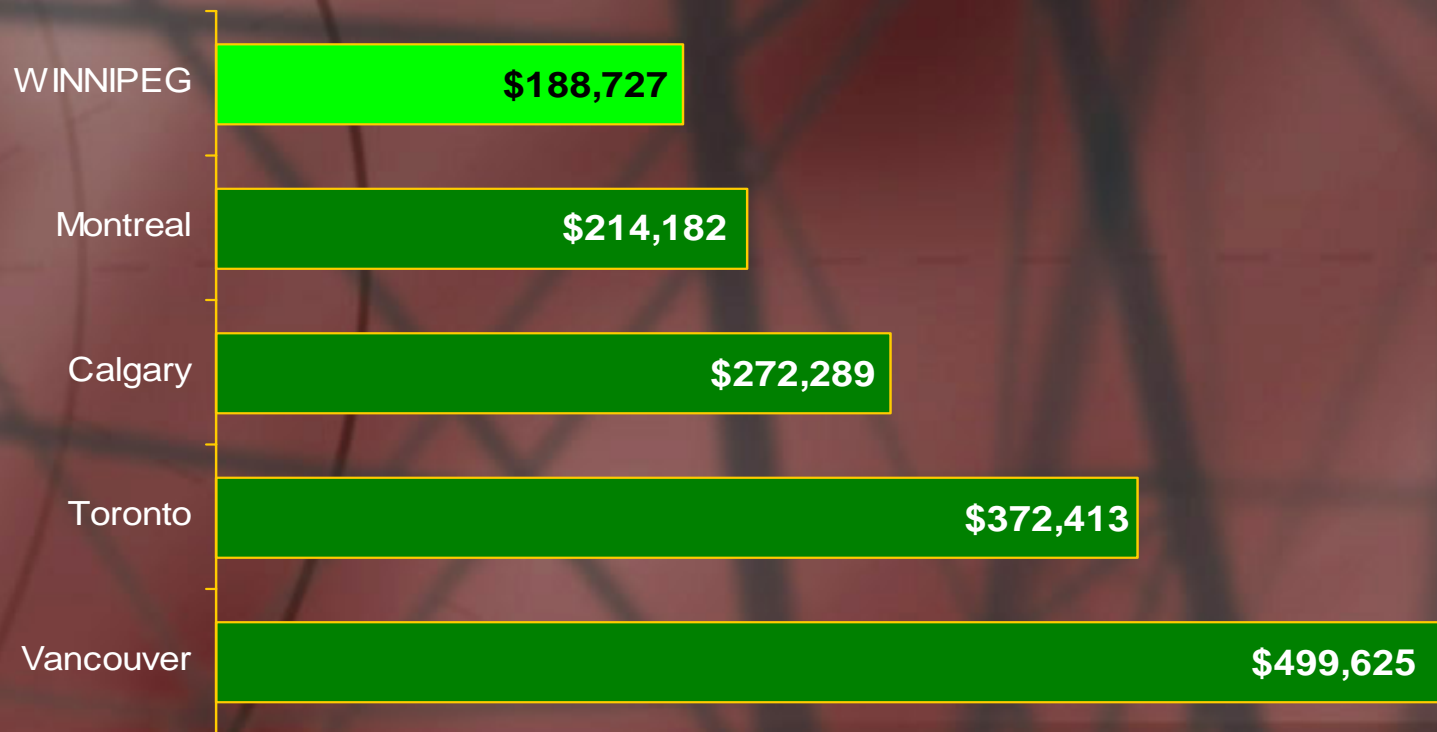


Source : Colliers Canadian Real Estate Review 2005-2006

AFFORDABLE LIFESTYLE

Low Housing Costs

Average House Sale Prices (Oct. - Dec. 2005)
Detached 3 Bedroom Bungalow



Source: Royal LePage Survey of Canadian House Prices





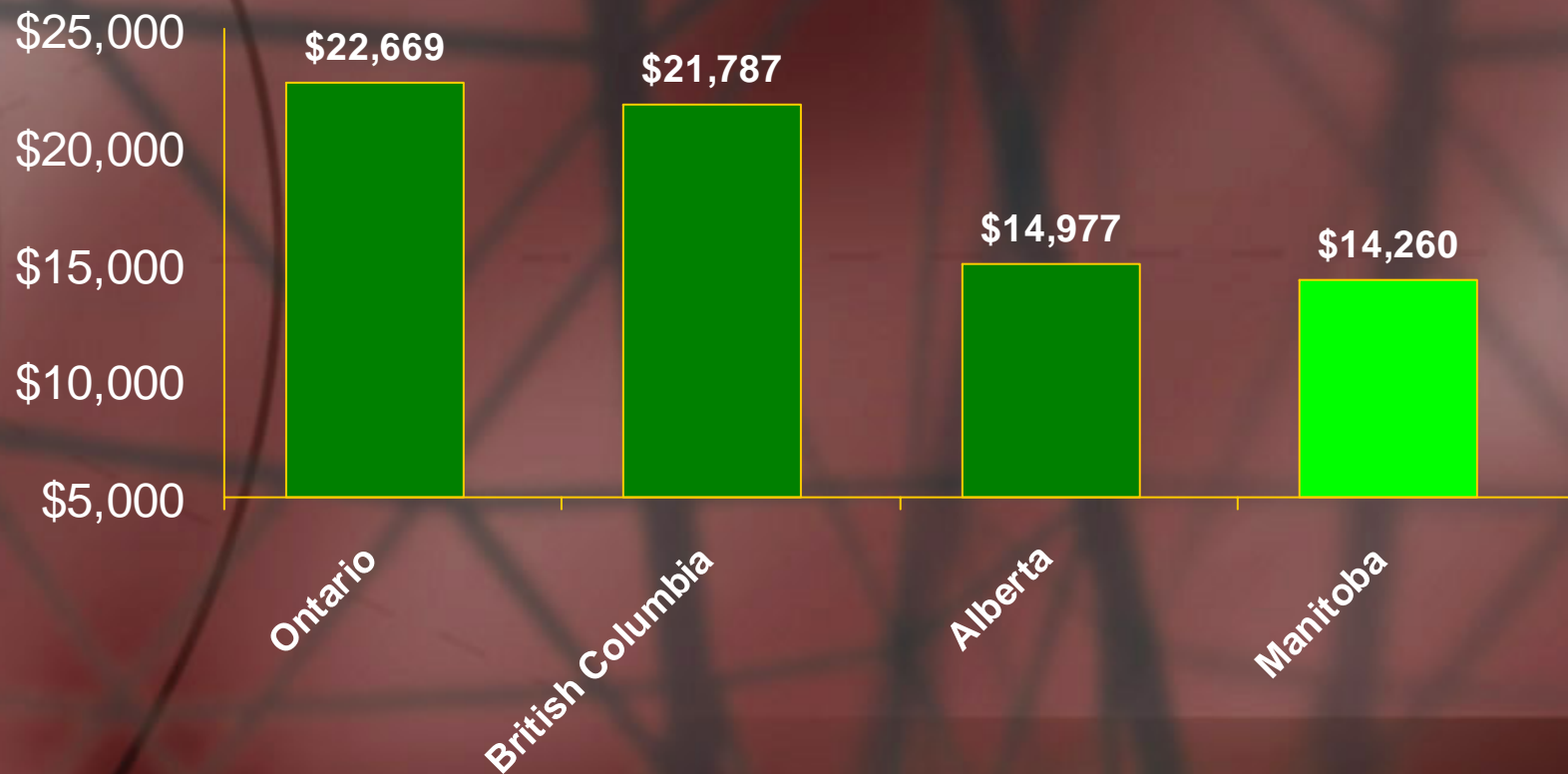




AFFORDABLE LIFESTYLE

Annual Living Costs

Family of Four: \$60,000 Income

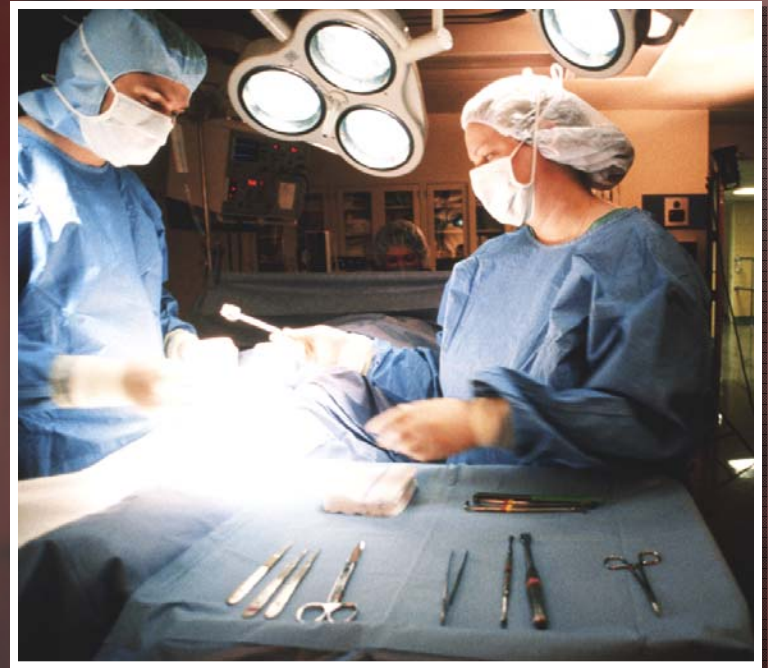


Includes: Mortgage, Property Tax, Heating, Auto Insurance, Electricity & Telephone.

Source : Manitoba Finance 2006

Public Health Care

- Free health care for all (no premiums)
- 4,805 hospital beds
- 1 Physician for every 763 people
- New investment in over 50 health care facilities, including \$100 million to Winnipeg's Health Sciences Centre
- Programs to support healthy living
- Pharmacare
- Investment in health research
- Telehealth System that allows patients in rural areas to access clinical specialists in Winnipeg through live video and audio feed.



Solid Education System

- 4 universities and 3 community colleges
- Full range of post graduate programs: Management, Engineering, Medicine, Science, Arts, and much more
- World-class research facilities for medicine, engineering, telephone and data communications
- Among the lowest tuition fees in Canada
 - Academic fees at Manitoba's 4 universities average \$2,804 for a full-time arts program (source: Association of Universities and Colleges of Canada)





Quality Recreation

- **Over 120 golf courses in Manitoba**
- **Lakefront recreational property is among the most affordable in Canada**
- **Beaches, parks, lakes & rivers**
- **Community centres**













Centre for Arts & Culture

- Canada's Royal Winnipeg Ballet
- Winnipeg Symphony Orchestra
- Museums, art galleries
- Multicultural heritage
 - Over 100 languages spoken
 - Over 400 organisations representing cultural groups



Manitoba's Climate

Four Distinct Seasons

- Cold, dry winters
 - November to February
- Hot, dry summers
 - June to August
- Temperate spring
 - March to May
- Temperate fall
 - September & October







Manitoba's Diverse Sector Strengths

- **Agricultural Equipment and Machinery**
- **Food Processing**
- **Mining and Minerals**
- **Biotechnology & Life Sciences**
- **Transportation Equipment**
- **Apparel**
- **Building Products**
- **Information and Telecommunications**
- **Printing and Publishing**
- **Film and Cultural Industries**
- **Financial Services**
- **Professional Services**

SECTOR STRENGTHS

Agricultural Equipment & Machinery

Sales: \$1.0 billion

Employment: 5,800

Markets :

Australia

Russia

Brazil

Ukraine

China

Middle East

Kazakhstan

Argentina

South Africa

Mexico

Germany

India

Agriculture Equipment & Machinery Products

- Agricultural Equipment & Machinery
- Agri-industrial components
- Grain handling, storage & processing technology
- Animal production technology
- Related professional services & expertise

Manitoba Agricultural Commodities

2005 Farm Cash Receipts - Millions of \$CDN



Agriculture Food Processing

Shipments: \$ 3.0 Billion

Employment: 8,500

Markets: United States, Japan,
Mexico

Products:

- Vegetables
- Canola oil and meal
- Frozen potato products
- Fish
- Pork products



SECTOR STRENGTHS

Transportation Aerospace

Employment: 4,900

Sales: \$1.1 Billion

80% Exports to 5 continents

Products & Capabilities:

- Engine and aircraft component design & manufacture
- Engine & airframe repair & overhaul
- Precision machining and fabrication
- Spacecraft design & integration
- Sounding rocket & missile design
- Advanced strategic target systems



SECTOR STRENGTHS

Transportation *Transportation Equipment*

Shipments: \$2.2 Billion

Employment: 8,500

Products:

- Intercity buses
- Transit buses
- Semi-trailers
- Motorhomes
- Fire engines and parts
- Metal & composite components
- Electronic components
- Military vehicle components



Life Sciences

Sales: \$445 million

Employment: 4,200

Markets: United States, Europe,
Japan

Products:

- Bio-Pharmaceuticals
- Medical Devices
- Assistive Devices



Building Products

No. of Firms: 325

Employment: 13,000

Sales: \$1.4 billion

60% of exports to United States,
Europe and Japan

Products:

- Doors & Windows
- Pre-fabricated 2x4 housing
- Kitchen & bathroom cabinets
- Architectural millwork
- Furniture manufacturing



Information & Telecommunications

Sales: \$645 million

Firms: 1,500

Products:

- Software
- Health Informatics
- Research & Development
- Call Centres



SECTOR STRENGTHS

Printing, Publishing & Allied

Shipments: \$470 million

Employment: 6,500

Selected Products:

Business Forms

Lottery Tickets

Security Printing

Coffee-table books

School yearbooks

Airline tickets



Provincial Nominee Program for Business (PNP-B)

1) Qualification Requirments:

- Minimum Net Worth = CDN\$250,000
- Minimum Investment = CDN\$150,000 into starting a new business, buying an existing business or invest in and take an active role in the management of a business in Manitoba
- Minimum 3-5 years of strong business background or senior management experience
- Desire to reside in Manitoba

2) Arrange the Mandatory Exploratory Visit to Manitoba *see 'Exploratory Visit' on the web site*

3) During Exploratory Visit to Manitoba:

- Attend a presentation on Manitoba
- Conduct in-depth business research to support the business proposal that you will be submitting with your application
- Attend an interview with a Business Immigration Officer (usually one hour).
- Assess Manitoba as a place to live and do business.

4) Prepare the PNP-B application and send to Manitoba Industry, Economic Development & Mines

- You will sign a 'Letter of Intent' indicating your intent to reside in Manitoba and include this in your application package.
- **NOTE:** Send only photocopies of original documents at this time. We will ask for the originals at a later date.

5) The application is assessed based on:

- The fit between the business proposal and your business management experience
- The strength of the business proposal and the value of the business for Manitoba
- The employment opportunities created
- Your having adequate financial resources to meet the program criteria, liquidity of assets, and ability to verify the source of your funds
- Evidence of your desire to reside in Manitoba

5) The application is assessed based on:

- High demand for proposed business, goods or services
- Value-added business
 - Manufacturing
 - Food Processing
 - Information, Communications and Technology
 - Primary Production, Mining, Fishing,. Farming
 - Life Sciences (Pharmaceuticals, Biotechnology)
 - Energy
- Export oriented business
- Makes good business sense

6) If Nominated You Will be Instructed to:

- Sign a deposit agreement (contract) and make a deposit of \$75,000 into a bank account in Manitoba.
- Forward the original Federal Immigration Forms and Landing Fees to Manitoba Industry, Economic Development & Mines (IEDM). Manitoba IEDM will then forward the package to the appropriate Canadian Embassy.

The Canadian Embassy reviews the file, conducts a Security and a Health check, and may request an interview.

7) If a Permanent Visa is granted:

- Prepare to move to Manitoba
- Upon arrival, please contact Manitoba IEDM and provide them with your new address and phone number. At this time, settlement and business information will be provided to you.

7) If a Permanent Visa is granted:

- You have 2 years from the time the \$75,000 deposit is made to fulfill the requirements of the Deposit Agreement. Once your investment has been verified in the business area you proposed, your \$75,000 deposit will be returned to you.
- Any changes to the Deposit Agreement must be discussed and approved by Manitoba IEDM before proceeding with your business.

Manitoba

Business Immigration and Investment Branch,
Manitoba Competitiveness, Training and Trade
600 - 259 Portage Avenue
Winnipeg, Manitoba, Canada R3B 3P4

Tel: (Canada 001) 204-945-1872

Fax: (Canada 001) 204-948-2179

E-mail: pnp-b@gov.mb.ca

Web: www.manitoba-canada.com/pnp-b/