



Think big... think global

Manitoba Trade and Investment's international export team includes local professionals and foreign trade representatives who work together to ensure you reach your international prospects. We are in contact with our foreign trade representatives around the globe, including such places as Hong Kong, Japan, Mexico, South America, Europe and the United Kingdom.

Our staff has helped many Manitoba firms successfully cross borders, widen their markets and diversify their customer base, and improve their bottom line. By developing a comprehensive approach to export markets, you too can succeed in international trade.



CONTACT MANITOBA TRADE
AND INVESTMENT TODAY FOR
MORE INFORMATION ON HOW YOU
CAN MAKE INTERNATIONAL TRADE
WORK FOR YOUR COMPANY.



MANITOBA
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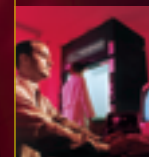
www.manitoba-canada.com



Manitoba Trade and Investment Corporation is an
agency of Manitoba Intergovernmental Affairs
and Trade



MANITOBA



PARTNER WITH MANITOBA TRADE

Export consulting services for Manitoba business

For Manitoba businesses wishing to pursue international export opportunities, Manitoba Trade and Investment is your export partner. Whether you are a first-time exporter, or you want to diversify your existing international business, Manitoba Trade and Investment has programs and services designed to help you succeed in the global marketplace.



HOW WE CAN HELP

Manitoba Trade and Investment offers a wide range of programs and services designed to give you the edge you need to capture a piece of the international market.



LET'S TALK SPECIFICS

Manitoba Trade and Investment has Trade Specialists and International Trade Development Consultants who specialize in a number of areas including sector-specific trade development support, market information and opportunity identification. The Trade Specialists can help your firm with your initial export efforts.

The International Trade Development Consultants have specific market information and intelligence on priority international markets. They can assist you with your market diversification efforts, provide in-market support in areas such as identifying opportunities, locating representatives and understanding business cultural realities.

Trade Specialists and International Trade Development Consultants have comprehensive knowledge of trade and export issues, as well as access to existing trade development programs.

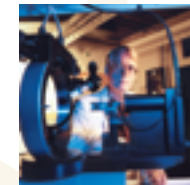
The International Projects Office seeks to assist Manitoba companies in pursuing contracts from international development institutions.



WORKING WITH YOU

Our staff will help you prepare your company for export readiness by:

- Providing you with educational seminars and workshops on the business of exporting
- Providing you with referrals to appropriate trade resources
- Assisting you in sourcing market information/intelligence, including information on tariffs, duties, regulations, customs issues, etc.
- Reviewing your export business plan to identify and target export market opportunities
- Helping you prepare your company for international trade shows
- Coordinating your participation in export missions, business call programs and group trade shows
- Helping you locate potential distribution or marketing agents
- Conducting company visits for incoming buyers
- Assisting your company to pursue contracts from Canada-based agencies such as the Canadian International Development Agency (CIDA) and from International Financial Institutions (IFIs) such as The World Bank



FACTS YOU CAN USE

Manitoba Trade and Investment provides local exporters with information such as:

- timely, useful analysis on export markets and issues of interest
- information on upcoming opportunities to participate in seminars, trade missions and trade shows
- The Manitoba Business Calendar – a regularly-maintained calendar of upcoming trade shows, missions and business events, which can be viewed at Manitoba Trade and Investment's website : www.manitoba-canada.com

The Trade Assistance Program (TAP)

This program provides assistance to companies planning to exhibit at tradeshow outside of Canada. Once your company is ready to export, TAP helps you gain international exposure for your products/services by linking up with foreign distributors, dealers and buyers.

