



Creating a Children's Book

Student Worksheet 10: Preparing the Book Launch

The last step in creating and publishing a book is **promotion**. You need to promote your book so that people will be interested in it -- and want to buy it. This is a very important step.

Use the book reviews for your book. Read what was written about your book. Did you learn anything?

- Take **two or three good things that were written about your book** and copy them on a piece of paper.
- Make sure to **copy them exactly** (except to edit the spelling mistakes and punctuation).
- Put the **name of the person who wrote them at the bottom**.

You will use these quotes **to help sell your book**. Publishers often do this. Can you think of different advertisements that also use quotes?

Now you will need to **design a poster** to promote your book. On the poster you must have:

- **Title of your book**
- **Names of author(s) and illustrator(s)**
- **Quotes from the book reviews**
- **Examples of your illustrations**

Use your imagination to think of other things to put on your poster.