



Media Advisory

A(15)-201005106

Student Leadership Conference on Prevention of Tobacco Use

YELLOWKNIFE (October 20, 2005) – Junior high school students from across the Northwest Territories (NWT) will be at Range Lake North School from October 21-23, 2005 taking part in a conference on tobacco entitled *Building Leadership for Action in Schools Today (BLAST) 2005*. This unique conference will focus on prevention of tobacco use through leadership skills development. The conference is funded by the Government of the Northwest Territories' department of Health and Social Services.

The media are invited to attend the conference to meet students and youth advocate, Shaine Peters, who will deliver a presentation. Groups of students from twelve NWT schools will be attending the conference along with two groups from Yukon and three from Nunavut.

For more information about BLAST 2005, visit the website at: <http://www.ab.lung.ca/youth.html>

Date: Saturday, October 22, 2005
Time: 10:00– 11:00 Death on Display: Retail Tobacco Advertising
11:20 – 12:15 Youth Mobilization
12:15 – 12: 45 Opportunity to talk to Mr. Peters and students
Location: Range Lake North School, Yellowknife

For more information contact:

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