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### Student Leadership Conference on Prevention of Tobacco Use

**Yellowknife (October 18, 2006)** - Junior High students from across the Northwest Territories (NWT) will be at Range Lake North School from October 20-22, 2006 for a conference on tobacco entitled *BLAST (Building Leadership for Action in Schools Today) 2006*. This unique conference focuses on prevention of tobacco use through leadership skills development.

The conference is a partnership between the Lung Association Alberta/NWT and the Department of Health and Social Services, with funding from Health Canada's Tobacco Control Program. This is the fifth year *BLAST* has been offered in the NWT. Groups of students from 15 NWT communities will be attending.

This year's conference features several engaging presenters including Georgina Lovell, author of a book on the tobacco industry and Shaine Peters, a youth advocacy facilitator.

The media are invited to attend the conference from 1:45 – 4:00 pm on Saturday October 21st. A speaker and a conference organizer will be available for interviews at 4 pm.

For more information about *BLAST* visit the website at: <http://216.81.77.33>

**Date:** Saturday, October 21, 2006

**Time:** 1:45 – 2:45 pm The Tobacco Industry and Hollywood – Shaine Peters  
1:45 – 2:45 pm What's in a Cigarette? – Cara Kane  
2:45 – 3:45 pm Project Planning Session where teams will develop an action plan for their communities

**Location:** Range Lake North School, Yellowknife

#### For more information contact:

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