



**SPONSORSHIP  
GUIDELINES AND APPLICATION**

**Contact:**

**Program Administrator  
Nova Scotia Film Development Corporation  
1724 Granville Street  
Halifax, Nova Scotia  
B3J 1X5**

**Telephone: (902) 424-7177  
Fax: (902) 424-0617**

**e-mail: [novascotia.film@ns.sympatico.ca](mailto:novascotia.film@ns.sympatico.ca)  
website: [www.film.ns.ca](http://www.film.ns.ca)**

*PLEASE REFER TO  
GENERAL PROGRAM GUIDELINES OF THE  
NOVA SCOTIA FILM DEVELOPMENT CORPORATION  
FOR BASIC INFORMATION.*

## SPONSORSHIP

**a. *Objective***

To provide assistance to established organizations to sponsor activities or events that foster the growth of the film, television, and new media industries in Nova Scotia.

**b. *Eligible Applicants***

Applicants must be not-for-profit Nova Scotia organizations or national organizations.

**c. *Eligible Programs***

Eligible activities or events must provide Nova Scotia producers with significant opportunities to showcase their works and/or to obtain significant business development such as providing Nova Scotia producers with access to industry stakeholders such as broadcasters, distributors, and producers and provide exposure for the Corporation. Activities or events must be held in the province and can include festivals and screening events.

**d. *Decision Criteria***

Decisions to participate will be based on criteria including:

- Overview of the program including objectives, schedule, and budget;
- The impact of the proposed program on the growth of the Nova Scotia industry through significant exposure for Nova Scotia producers;
- The track record of the organization;
- Proven demand for the programs; and
- The availability of similar initiatives.

**e. *Financial Participation***

The Corporation will provide a non-recoupable advance to successful applicants. In general, the Corporation's contribution will not exceed 25% of the total costs of the program.

**f. *Program Evaluation***

The organization must evaluate and provide a report on how objectives were met.

**g. *Funding Process***

If the Corporation decides to participate, a Letter of Commitment will be issued, valid for 90 days, outlining the major terms and conditions of the Sponsorship Contract. One 30-day extension may be granted at the discretion of the Corporation. Execution of a contract shall be subject to the completion of any other financing arrangements and outstanding conditions.

Nova Scotia Film Development Corporation  
**Sponsorship Application**

*Application will be considered incomplete if form is altered in any manner.*

A. GENERAL INFORMATION

1. Title of program: \_\_\_\_\_

2. Organization name and contact: \_\_\_\_\_

Is your organization incorporated? Yes  No   
Is your organization not-for-profit? Yes  No

3. Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

4. Nova Scotia Society Registration Number: \_\_\_\_\_

5. Date of Incorporation/Registration: \_\_\_\_\_

6. Your lawyer's name and address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

7. Your accountant's name and address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

8. Name and address of your bank and account representative: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_



4. Has this program received previous financial assistance other than as listed above?

Amount \$ \_\_\_\_\_ Date received \_\_\_\_\_

From whom \_\_\_\_\_

5. Has this program had any other title(s)? If yes, specify:

\_\_\_\_\_

C. ADDITIONAL INFORMATION

Please attach the following information:

1. Description of your organization, its mandate and history;
2. Description of the program for which funding is being requested, including objectives and schedule;
3. Proposed budget for the program including the amount requested from the Corporation;
4. Outline of the benefits to the Nova Scotia film, television and new media industry including how the program will provide opportunities for individuals that are traditionally under represented in the film industry.
5. Proof of demand for the program and absence of similar initiatives;
6. Information on the success of previous programs, if applicable.

I also acknowledge that the Nova Scotia Film Development Corporation may request additional application materials in order to complete the analysis of my application and I agree to provide any additional requested documentation in a timely manner.

I hereby declare and warrant that to the best of my knowledge, the information contained herein is true and complete and I authorize the Nova Scotia Film Development Corporation to contact sources necessary to verify the contents of this application and supporting documents.

\_\_\_\_\_  
Signature of Authorized Representative of the Applicant

\_\_\_\_\_  
Title

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date