

Addictions Awareness Week Activities Nova Scotia 2006

Addictions Awareness Week is November 19-25, 2006. The focus of Addictions Awareness Week in Nova Scotia is on celebrating and raising awareness about the work of Addiction Services in Nova Scotia communities as well as bringing attention to the impact of alcohol on the health and well-being of Nova Scotians. With respect to alcohol, new public education materials aimed young adults 19-29 years of age who over-drink will be launched, and *alcohol-free zone* messaging/activities will be promoted among youth under 19 years of age.

District Addiction Services staff and volunteers, together with community partners, will be hosting a variety events to focus attention on alcohol and other substance use issues during this year's Addictions Awareness Week. We are pleased to provide a schedule of the events planned around the province. Further details on particular events may be obtained contacting the local districts.

Updated November 16, 2006

Location	Focus of Event/Activity	For further information contact
Addiction Services District Health Authorities 1,2,3 <i>South Shore, South West, Annapolis Valley</i>	<p>November 17</p> <ul style="list-style-type: none"> • Resident Assistant Training, Acadia University <p>November 17-25</p> <ul style="list-style-type: none"> • Public Awareness Initiatives throughout the districts. Details are available by contacting the staff listed on the right hand column. <p>November 21 and 22</p> <ul style="list-style-type: none"> • Introduction to Addictions Two-Day Workshop, Soldier's Memorial Hospital, Middleton 	<p>Sadie C. Watson Addiction Services, Fisherman's Memorial Hospital P.O Box 1180, Lunenburg, N.S. B0J 2C0 Ph: (902) 634-7323 Fax: (902) 634-7169 swatson@ssdha.nshealth.ca</p> <p>Gwenyth Dwyn Addiction Services Eastern Kings Memorial Community Health Centre 23 Earnscliffe Avenue Wolfville, NS B4P 1X4 Ph: (902) 542-1073 Fax: (902) 542-6607 gbdwyn@avdha.nshealth.ca</p> <p>Sharon Hopkins Addiction Services Yarmouth regional Hospital 50 Vancouver Street Yarmouth NS B5A 2P5 Ph: (902) 742-2406 ext. 740 Fax: (902) 742-0684 SHopkins@swndha.nshealth.ca</p>

	<ul style="list-style-type: none"> • Poster contest winners ceremony for elementary students at the Lion's Den Amherst <p>November 20 – 24</p> <ul style="list-style-type: none"> • <i>Did You Know?</i> addictions-related information and alcohol facts will be circulated to Cumberland Health Authority staff <p>November 21</p> <ul style="list-style-type: none"> • Pugwash Display for the Students at the Pugwash High School at noon time • “Smash Your Addictions” for the Students at the Community Center, Springhill from 3:00pm to 5:00pm <p>November 22</p> <ul style="list-style-type: none"> • Movie Night for the Students at Springhill High from 6:00pm to 9:00pm <p>November 23</p> <ul style="list-style-type: none"> • Coffee Shop for Patrons and Staff at South Cumberland (Parrsboro) at 10:00am • Coffee Shop for Patrons and Staff at Bayview (Advocate Harbour) at 2:00pm <p>November 25</p> <ul style="list-style-type: none"> • Family Skate with Auntie D for the kids and parents to be hosted at the Community Center Springhill from 6:30pm to 7:30pm <p><u>Pictou</u></p> <p>November 19-25</p> <ul style="list-style-type: none"> • Interactive presentations planned for classes at North Nova Education Center, Northumberland Regional High and Pictou Academy throughout the week, using game-show style format with lots of Addictions Awareness Week prizes for the students. 	<p><u>Pictou</u> Tammy Kontuk Jayne MacCarthy</p> <p>Addiction Services Community-based Services Aberdeen Professional Centre 1st Floor 825 East River Road New Glasgow, NS B2H 3S6</p> <p>Ph: (902)-755-7017 Fax: (902) 928-0208</p> <p>tammy.kontuk@pcha.nshealth.ca jayne.macarthy@pcha.nshealth.ca</p>
<p>Addiction Services</p> <p>District Health Authorities 7 & 8</p> <p>Cape Breton and Guysborough, Antigonish, Strait</p>	<p>November 13 to November 25</p> <ul style="list-style-type: none"> • Banners will be hung across the main streets in Antigonish, Port Hawksbury, Glace Bay, New Waterford, and Sydney. • Whitney Pier Memorial Junior High School will have a Ribbon campaign and poster contest. On afternoon of Nov 17, the school will hold debate: <i>Should Tobacco Products be legal in Canada?</i> • “Weighing the Odds” is a joint project of A.S. and CHB's in GASHA. During October, 	<p><u>Cape Breton</u> Joanne Chabassol 235 Townsend Street, Sydney, NS B1P 5E7 Ph: (902) 563-2052 Fax: (902) 563-2059 jchabassol@addictionservices.ns.ca</p>

Addiction Services staff made a presentation to each of the Grade seven classes in the Strait Regional School Board. The second component of the project is a poster contest with the winning entries being compiled in a calendar. The winners will be announced and prizes presented during AA Week. The posters will be displayed at Port Hawksbury Shopping Centre and the Antigonish Mall Nov 27-Dec 2.

- Radio spots announcing AA Week and alcohol facts, recorded by A.S. staff will be aired on radio stations in Sydney, Antigonish, and Port Hawksbury.
- “*Alcohol 101: Myths and Facts*” – This half-hour presentation for select classes at Cape Breton University and the Nova Scotia Community College will focus on the information in the “Extreme Drinking a Dangerous Way to Party” campaign. Displays will also be set up in the cafeterias at each location throughout the week to distribute the posters and fact sheets. The CBU sessions are Nov 20 at 2:30, Nov 22 at 4:00 and 7:15 and Nov 24 at 8:30a.m. The NSCC sessions will take place on Nov. 21 between 9 and 12:00.
- Displays in various schools throughout the Guysborough Antigonish Strait Health Authority throughout the week.
- Display in the Main Lobby of St. Martha’s Regional Hospital in Antigonish all week.

November 21

- Peer Education Training , SAERC, Port Hawksbury

November 22

- Braemore Home (home for special care) – presentation for residents on tobacco and gambling

November 23

- Malcolm Munroe Junior High School – One-day series of focused presentations (alcohol, marijuana, gambling and tobacco) for all students at this junior high school. (Morning)
- Holy Angels High School – presentation of plaque and gifts including t-shirts to group of students who assisted with the facilitation of one of the workshops at a conference for

Guysborough, Antigonish, Strait

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	<p>staff of the Cape Breton-Victoria Regional School Board (Nov 23, Noon).</p> <ul style="list-style-type: none"> • Gambling presentation, Afton Health Centre <p>November 24</p> <ul style="list-style-type: none"> • Sherwood Park Education Center – set up display and distribute information during Parent/Teacher. • <i>Alcohol 101 Extreme Drinking</i> presentation at St. FX University <p>***November 13-25 ***</p> <ul style="list-style-type: none"> • Meet with students from L'universite St. Anne - Cape Breton Campus to discuss information about Addiction Services and also distributing new fact sheets and other resource materials from 9:00am and 11:00am. (French) • Centre LaPicasse - community center in Petit De Grat - set up display and distribute information (Fr/Eng) • St Peters Medical Center - set up display and distribute information during evening office hours (Fr/Eng) • Strait Richmond Hospital - display in lobby all week (Fr/Eng) • Ecole Beau-port and Ecole Pomquet - Arrange displays and/or presentations at these two P-12 schools (French only) 	<p><u>*** Contact person for French and bilingual events:</u> Simone Boudreau Addiction Services Strait Richmond Hospital 138 Hospital Road, RR #1 Cleveland, NS B0E 1J0 Ph (902) 625-4366 Fax: (902) 625-3984 boudreaus@addictionns.ca</p>
<p>Addiction Services District Health Authority 9 Capital Health</p>	<p>November 20 to November 24</p> <ul style="list-style-type: none"> • Halifax Moosehead Hockey Team Radio PSA's airing on 7 metro radio stations in HRM listening area. <p>November 20 to November 24</p> <ul style="list-style-type: none"> • ATV Weather Watchers – youth are invited to submit artwork depicting positive lifestyle choices to ATV meteorologist Peter Coade who will highlight these “weather watchers “ with special messages during Addiction Awareness Week <p>November 19</p> <ul style="list-style-type: none"> • The Sackville Local Committee has sponsored an Addiction Awareness Week Community Free Skate at the Sackville Community & District Arena between 2:00pm and 3:00pm <p>November 20</p> <ul style="list-style-type: none"> • The Eastern Passage committee has organized a Flag Raising event at the Sea Cadets squadron in Shearwater at 7:00pm 	<p><u>Capital</u> Ricky Anderson Suzanne Bailly Jeanette Tobin</p> <p>Addiction Prevention & Treatment Services Capital Health PO Box 896 Dartmouth, NS B2Y 3Z6 Phone 902 424-5623 FAX 902 424 -27 www.cdha.nshealth.ca (click on Services)</p>

	<p>November 22</p> <ul style="list-style-type: none"> The West Hants Local Committee has organized a Youth Conference at Hants Middle School at 9:00pm <p>November 22</p> <ul style="list-style-type: none"> The Sheet Harbour Local Committee has organized drug prevention talks with a community celebrity at Duncan MacMillan High school from 9:00am to 12:00pm Mainland North Local Committee –TBA Tantallon Local Committee –TBA Central Halifax Local Committee – TBA <p>November 23</p> <ul style="list-style-type: none"> The Tri-County Local Committee has organized an Addiction Awareness Week Community Free Skate at the East Hants Sportsplex from 1:00pm to 3:00pm <p>November 24</p> <ul style="list-style-type: none"> The Musquodoboit Valley Local committee has organized A PARTY Program at the Musquodoboit Valley Rural Hospital from 9:00am to 3:00pm <p>November 26</p> <ul style="list-style-type: none"> The Musquodoboit Harbour Local Committee has organized an Addiction Awareness Week Community Free Skate at the Musquodoboit Harbour Sports arena from 1:00pm to 3:00pm <p>November 25</p> <ul style="list-style-type: none"> The Cole Harbour Local Committee has organized a Community Free Skate at Cole Harbour Place from 2:00pm to 4:00pm <p>November 30</p> <ul style="list-style-type: none"> Addictions Awareness Skate at the Sackville Community Arena from 2:00pm to 4:00pm 	
<p>Nova Scotia Department of Health Promotion and Protection</p>	<p>Extreme Drinking – A Dangerous Way to Party Young Nova Scotia adults who over-drink are the focus of a public education campaign being launched by the Department of Health Promotion and Protection as part of Addictions Awareness Week. Extreme Drinking resources consist of two posters, a brochure, a fact sheet, and print ads.</p>	<p><u>Department of Health Promotion and Protection</u> Barbara Miles Coordinator Addiction Prevention WTCC 1800 Argyle St, Suite 520 P.O. Box 487 Halifax NS B3J 2R7 Ph: (902) 424-7220 Fax: (902-424-7389 milesbd@gov.ns.ca</p>