



Active Kids Healthy Kids Financial Commitment

1.	<i>Policy and Program Development</i> To initiate and coordinate government leadership and planning to implement the Active Kids, Healthy Kids Strategy.	\$130,000
2.	<i>Active Communities</i> To mobilize and build the capacity of families, schools, local government and community organizations to increase the number of children and youth who are active enough for health benefits.	\$325,000
3.	<i>Active School Communities</i> To increase physical and social environments which support active, healthy lifestyles among children and youth through collaboration among teachers, students, parents, administrators, and community leaders in sport and recreation, health and other interested sectors.	\$160,000
4.	<i>Active Community Environments</i> To create safe and accessible physical environments which will encourage young people to increase active modes of transportation, such as walking and cycling.	\$50,000
5.	<i>Public education</i> To educate and motivate children, youth and their families to increase their levels of physical activity.	\$85,000
6.	<i>Evaluation and research</i> To evaluate the impact of the various components of the strategy on the physical activity levels of children and youth in Nova Scotia.	\$50,000
TOTAL		\$800,000 *

* For 3 years \$2.4 million