

6.7 Co-Publishing

Policy Statement

Co-publishing is a means by which departments, agencies, boards, and commissions may partner publishing projects with commercial publishers, thereby availing themselves of the expertise and marketing strengths of those publishers and achieving savings for the province. The responsibility for administering this process lies with Communications Nova Scotia (CNS) and is carried out by means of the Request for Proposals process.

Definitions

CO-PUBLISHING

In this context means the establishment of partnerships between the government and private-sector publishers to jointly publish books, maps, magazines that originate with government but have some form of commercial potential that would be attractive to the private sector.

Policy Objectives

To provide the framework of guidelines to ensure that publications originating in government that may have some commercial potential are offered to private sector publishers in order to

- achieve cost savings to the government
- make use of the expertise and marketing ability of commercial publishers
- ensure that government does not compete with private-sector publishers

Application

CNS, Publication Services personnel who are knowledgeable in the local commercial publishing industry and familiar with the Request for Proposals tendering process.

Policy Directives

It is the policy of the Government of Nova Scotia that the interests of the province with respect to its publishing documents with commercial potential are best served by ensuring that the government support the economy of the province through entering into co-publishing partnerships with local private-sector publishers.

Accountability

COMMUNICATIONS NOVA SCOTIA

Communications Nova Scotia is responsible for

- ensuring that as many publications of this nature are made available to commercial publishers, on a partnership basis, as is practical
- preparing and administering Requests for Proposals in order that publishers may bid on projects
- evaluating proposals, awarding, and administering contracts resulting from those RFPs
- ensuring that the terms of these agreements are fair to both parties and result in economies for the government

Monitoring

Communications Nova Scotia, Publication Services, will monitor all co-publishing contracts to ensure compliance with agreed-upon terms.

Communications Nova Scotia, Publication Services, will liaise with departments to ensure that the Policy Objectives, above, are met.

Enquiries

Director, Publication Services/Queen's Printer, Communications Nova Scotia,
(902) 424-2974

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