



Tourism, Culture and Heritage
Culture Division

World Trade and
 Convention Centre
 1800 Argyle Street, Ste. 601
 PO Box 456
 Halifax, Nova Scotia
 Canada B3J 2R5

Bus: 902 424-8216
 Fax: 902 424-0710
 Web: www.gov.ns.ca/dtc
 Email: cultaffs@gov.ns.ca

Emerging Music Business Program Application

1. Artist/Group applying: _____
 Address: _____
 City/town: _____ Prov: _____ Postal Code: _____
 Phone: _____ Fax: _____
 Email: _____
 Total Project Costs _____ Amount Requested: _____
 Start Date _____ End Date _____

2. Has applicant previously applied for funding through the Emerging Music Business Program? Yes ___ No ___

3. For questions regarding the application:
 Contact Person: _____ Phone: _____
 Email: _____

Signature of Artist/Group Leader: _____

N.B. Cheque(s) will be made payable to the name of the Artist/Group applying.

Application deadlines and activity start date

Eligible projects can begin no earlier than the deadline dates. Deadlines for applications are October 15 and March 15. Applications must be postmarked on or prior to the deadline date to be eligible. If the deadline date should fall on a weekend or holiday, applications that are postmarked for the following business day will be accepted.

Notification of Results:

Applicants will be informed of grant decisions by letter usually within 60 days of the grant deadline. Unsuccessful applicants may resubmit eligible projects at the next grant deadline.

Please complete the project description on the next page.

Emerging Music Business Program

Project Description

On a separate sheet, please address the following questions:

1. Provide a short summary of the project (no more than two sentences).
2. Background of artist/group:
 - music genre
 - audience/market
 - past and current bookings
 - industry awards
3. Provide a full project description.
4. Describe how this project will meet one and/or all of the following objectives:
 - encourage music production
 - enhance the professionalism and marketability of new music initiatives
 - improve professional business, marketing and technical skills
 - encourage establishment of artist-manager relationships
5. Describe how you will measure your success in meeting the objectives outlined in #4 above.
6. Provide a critical path showing pertinent dates and tasks, include anticipated start and completion dates.
7. Provide a detailed project budget:
 - itemized expenses
 - itemized revenues including: private funding and other government support
 - emerging Music Business program request
 - anticipated sales and bookings
8. Provide a draft and/or marketing plan:
 - future goals
 - promotional plan
 - distribution plan
 - potential partners and collaborations

Send applications to: Culture Division, P.O. Box 456, Halifax, Nova Scotia, B3J 2R5;
or fax to: (902) 424-0710. For more information, **call (902) 424-8216.**