

WHAT TO DO WHEN INFORMATION GOES MISSING

To respond to a breach you need to investigate the problem internally and devise a plan for informing those affected. **Timing is critical.**

Investigating the Breach

Assess the situation by asking:

- What information was stolen?
- ✓ When was it stolen?
- How did it happen?
- ✓ Which files were affected?
- Is other information at risk?
- Is advice from a lawyer/accountant needed?

Communicating the Breach

Be prepared to inform:

- Credit reporting agencies
 - Equifax (1-800-465-7166)
 - TransUnion (1-877-525-3823)
- Affected customers or businesses
- Law enforcement and PhoneBusters at I-888-495-8501 or phonebusters.com
- ✓ Privacy Commissioner

IDENTITY THEFT:

Recognize it. Report it. Stop it.



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The Canadian Anti-fraud Call Centre