



## Government travel survey of visitors to Canada

## Welcome to Canada!

63

We are currently conducting a travel survey between overseas countries and Canada and we would be interested in knowing about the trip you have taken in Canada. Information from this voluntary survey will be used by members of the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public.

of your time to complete this questionnaire. When completed, please return the questionnaire to us by using the postage paid envelope.

This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Upon completion of your trip, we would appreciate it if you could spare 10 to 15 minutes

Thank you for your co-operation on this important survey.

**Confidential when completed**  
**Français au verso**

<p>1. Where do you live? <i>Usual place of residence</i> <b>PLEASE PRINT</b></p>	<p>City/Town  <input style="width: 100%; height: 15px;" type="text"/></p> <p>State/Province/Territory  <input style="width: 100%; height: 15px;" type="text"/></p> <p>Country  <input style="width: 100%; height: 15px;" type="text"/></p> <p>Postal/Zip code  <input style="width: 100%; height: 15px;" type="text"/></p>																																																																																																
<p>2. Where and when did you <b>enter</b> Canada?  Where and when did you <b>leave</b> Canada?</p>	<p>Name of Canadian border crossing or airport  <input style="width: 100%; height: 15px;" type="text"/></p> <p>Day Month Year  <input style="width: 100%; height: 15px;" type="text"/></p>																																																																																																
<p><i>The next questions refer to your <b>travelling party</b>. Your travelling party is either yourself (if travelling alone) <b>OR</b> yourself, your friends and family members travelling with you. In your travelling party, include only those for whom you are able to report <b>spending</b> and <b>activities</b>.</i></p>																																																																																																	
<p>3. How many people including yourself were in the <b>travelling party</b>? <input style="width: 20px; height: 15px;" type="text"/></p>																																																																																																	
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<p>5. What was the <b>travelling party's</b> main reason for taking this trip to Canada? <i>Check one only.</i> <i>(e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business".)</i></p>	<table style="width: 100%;"> <tr> <td style="vertical-align: top;"> <p><b>Business</b></p> <p>01 <input type="radio"/> Meetings</p> <p>02 <input type="radio"/> Convention, conference, trade show, seminar</p> <p>03 <input type="radio"/> Other work</p> <p>12 <input type="radio"/> Other – <i>Specify</i> _____</p> </td> <td style="vertical-align: top;"> <p><b>Pleasure</b></p> <p>04 <input type="radio"/> Holiday, vacation</p> <p>05 <input type="radio"/> Visit friends or relatives</p> <p>06 <input type="radio"/> Visit second home, cottage, condo</p> <p>07 <input type="radio"/> Attend events, attractions</p> </td> <td style="vertical-align: top;"> <p><b>Other</b></p> <p>08 <input type="radio"/> Personal (medical, wedding, etc.)</p> <p>09 <input type="radio"/> In transit to / from other countries</p> <p>10 <input type="radio"/> Educational study</p> <p>11 <input type="radio"/> Shopping</p> </td> </tr> </table>	<p><b>Business</b></p> <p>01 <input type="radio"/> Meetings</p> <p>02 <input type="radio"/> Convention, conference, trade show, seminar</p> <p>03 <input type="radio"/> Other work</p> <p>12 <input type="radio"/> Other – <i>Specify</i> _____</p>	<p><b>Pleasure</b></p> <p>04 <input type="radio"/> Holiday, vacation</p> <p>05 <input type="radio"/> Visit friends or relatives</p> <p>06 <input type="radio"/> Visit second home, cottage, condo</p> <p>07 <input type="radio"/> Attend events, attractions</p>	<p><b>Other</b></p> <p>08 <input type="radio"/> Personal (medical, wedding, etc.)</p> <p>09 <input type="radio"/> In transit to / from other countries</p> <p>10 <input type="radio"/> Educational study</p> <p>11 <input type="radio"/> Shopping</p>																																																																																													
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9. Does anyone in the **travelling party** own any of the accommodations used on this trip? 1  Yes 2  No

10. When **entering** Canada, did you travel . . . 1  from U.S.A. only 2  directly from another country 3  from another country via the U.S.A.

When **leaving** Canada, did you travel . . . 4  to U.S.A. only 5  directly to another country 6  to another country via the U.S.A.

11. For this trip, what means of transportation did you use . . . **to enter** Canada? **Commercial** 01  Plane 03  Boat 02  Train 04  Bus **Other** 05  Private automobile 06  Rented automobile 07  Private plane 08  Private boat 09  Other  
*Check one only.*

. . . **to leave** Canada? 10  Plane 11  Train 12  Boat 13  Bus 14  Private automobile 15  Rented automobile 16  Private plane 17  Private boat 18  Other  
*Check one only.*

. . . **while in** Canada? 19  Plane 20  Train 21  Boat 22  Bus 23  Private automobile 24  Rented automobile 25  Private plane 26  Private boat 27  Other (metro, subway, taxi)  
*Check all that apply.*

If commercial transportation was **not** used to enter or leave Canada, then go to Question 15.

12. If commercial transportation (plane, bus, train or boat) was used to enter or leave Canada, please report the routes, carriers and fares (including taxes). Please print.

▼ Please report country (if outside U.S.A.) or city (if in U.S.A.)

Where did the travelling party come from immediately before entering Canada (excluding stop-overs at airports)?

Name of airline or other carrier

Entry fare for entire travelling party

Currency (if other than CAN \$)

OR Round trip fare (including package tours) for entire travelling party

Where did the travelling party go immediately upon leaving Canada (excluding stop-overs at airports)?

Name of airline or other carrier

Return fare for entire travelling party

Currency (if other than CAN \$)

Currency (if other than CAN \$)

13. What type of fare was used? 1  First class 2  Business class 3  Economy class 4  Charter 5  Frequent flyer plan  
*Check all that apply.*

14. Were these fares part of a package?  No 1  Yes

Which of the following item(s) was (were) also included? Check all that apply.

2  Accommodation / meals 3  Accommodation only 4  Rented car 5  Other

15. For this trip, what was the **total spending in Canada** for all persons in the travelling party?

*Include cash/credit transactions for food, accommodation, entertainment, merchandise, gifts, auto operation, local transportation, etc. even if paid for by someone else or a business. Include all taxes and tips. Exclude fares and/or packages reported in Question 12. Estimates appreciated.*

Amount  .00

Currency (if other than CAN \$)

Number of persons included in spending

16. Please distribute **total spending** (as reported in Question 15) in each of the following categories. Estimates appreciated.

*If estimates can not be provided, report approximate percentages (%) of total spending.*

**The sums in Questions 15 and 16 should agree.**

Category	Amount	or	%
Accommodation	<input type="text"/>	.00	<input type="text"/>
Transportation in Canada (include gasoline expenditures, rented car, intercity plane, bus and train fares, boat tours, local bus, taxi)	<input type="text"/>	.00	<input type="text"/>
Food and beverages	<input type="text"/>	.00	<input type="text"/>
Recreation and entertainment	<input type="text"/>	.00	<input type="text"/>
Other (souvenirs, shopping, photos, etc.)	<input type="text"/>	.00	<input type="text"/>
Specify major items	<input type="text"/>		

17. What percentage of total expenditures (including fares) was paid . . . personally? (including family/friends)  % by business?  % by government?  %

18. After your first arrival in Canada, did you at any time during this trip leave Canada for the U.S.A. and then return? 1  Yes 2  No

▼ How many times?

If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry. Please print.

Place of exit from Canada (border crossing/airport)	Date of exit (Day Month Year)	Place of re-entry to Canada (border crossing/airport)	Number of nights in U.S.A.
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

19. If you visited the U.S.A. before entering Canada, how long did you stay in the U.S.A.? 1  Under 24 hours 2  1 - 2 nights 3  3 or more nights 4  Not Applicable

Comments:

We welcome comments on any aspect of your trip especially those which would help us to better understand your responses.

Please use attached postage paid envelope to mail your questionnaire upon completion of your trip.