



**Canada Council  
for the Arts**

**Conseil des Arts  
du Canada**

## **MEDIA ARTS SECTION**

### **Annual Assistance to Media Arts Festivals**

The attached form must be used to apply to this program. Please read the application guidelines carefully before completing the application form, and keep a copy of the guidelines and the completed form. These documents contain essential information on the conditions of grants.

#### **Deadline**

All applications and support material must be postmarked no later than **1 November**. If this date falls on a weekend or statutory holiday, the deadline moves to the next business day.

**Incomplete applications, applications postmarked after the deadline date and applications sent by fax or email will not be accepted.**

#### **Further Information**

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## APPLICATION GUIDELINES – ANNUAL ASSISTANCE TO MEDIA ARTS FESTIVALS

### PURPOSE

The Canada Council for the Arts views media arts festivals as key events for raising the profile of Canadian, independent media artists and their works. The Council views them as central in linking artworks to audiences, distributors, curators, exhibitors and broadcasters and to stimulating dialogue and exchange between artists and the public at large.

The Canada Council defines media arts as works in film, video, audio and new media.

Support is given to festivals that:

- raise the profile of independent Canadian artworks
- display vision, innovation and risk-taking in their programming
- present works by Canadian artists from various regions and cultural communities, and highlight a diversity of voices and visions
- make independent Canadian media artwork accessible to distributors, curators, exhibitors and broadcasters
- reach diverse audience groups, including young audiences, and
- are recognized nationally and internationally.

**The Canada Council's support is directed to the Canadian independent component of a festival's programming.** Specifically, this program encourages the presentation of independent works that are innovative in the themes and subjects they address, the point of view they express and the aesthetic strategies they employ. The Council encourages festival programmers to contextualize and incorporate a diversity of culturally specific practices, voices and visions.

The Canada Council considers independent productions to be those over which the director/artist maintains complete creative and editorial control.

Media arts festivals are considered to be annual or biennial (held every two years) events that bring

audiences, distributors, curators, programmers, broadcasters, mass media and artists together over a concentrated period of time (a minimum of three days).

The presentation of media artworks must be the primary purpose of the festival. (Multidisciplinary festivals that include media arts programming may be eligible to apply to the Canada Council through the *Multidisciplinary Festivals Project Grants* program of the Inter-Arts Office.)

### ELIGIBILITY

Applicants must demonstrate a serious, ongoing commitment to presenting independent film, video, audio and/or new media artworks produced by Canadian media artists. **Applicants must pay artists' fees and/or distributor rental fees** for the Canadian, independent media artworks presented. At the time of application, organizations are required to submit a list including the name of the artist and/or distributor, the date and the amount of payment for each Canadian, independent media artwork presented in the most recent festival. We also reserve the right to demand cancelled cheques or other proof of the payment of artists' and/or distributor rental fees.

Festivals must have been in operation for at least three years and have produced at least three full festivals. They must also have received support previously from this program or the *Dissemination Project Grants* program.

Applicants must have an established administrative structure and be legally constituted as a Canadian, non-profit organization. They must be directed by a board of practising media artists, programmers and/or curators, or have an advisory or programming committee with strong representation from these groups.

Internet-based festivals must also feature a series of scheduled events that offer a platform to bring artists, distributors, curators, exhibitors and audiences together to optimize the impact of festival.

Organizations that also receive Canada Council funding for annual, ongoing media arts

programming are **not eligible** to apply to this program

All Canada Council programs are accessible to Aboriginal arts organizations and arts organizations from diverse cultural and regional communities of Canada.

Eligible costs include:

- programmers' and curators' fees, research and travel costs
- payments to Canadian artists, including artists' fees and/or rental fees, travel costs and honoraria
- rental of presentation equipment and facilities
- shipping costs for media artworks
- technical costs, including projectionists' or technicians' fees, and installation costs
- costs of writing and publishing interpretive documents (including catalogues and program books)
- publicity and promotional costs, including production of marketing/promotional tools, media relations and advertising
- costs of audience development and education initiatives, including outreach activities, panel discussions, artists' talks and workshops, and
- costs for travel, meetings, special showcasing of works and other initiatives to reach curators, distributors, programmers and broadcasters.

Ineligible costs include:

- any activities covered by another Canada Council for the Arts grant
- equipment purchase costs, capital costs, costs associated with the presentation of non-Canadian or non-independent works, and costs associated with the production or commissioning of artworks (organizations may apply to the *Media Arts Commissioning Program* for the commissioning of artworks), and
- costs associated with the circulation of festival programs outside the festival's home city after the main festival event (activities such as touring/circulation may, however, be eligible for

support through the *Dissemination Project Grants* program).

## DEADLINE

The deadline is **1 November** for festivals occurring in the next fiscal year (1 April to 31 March). If this date falls on a weekend or statutory holiday, the deadline moves to the next business day.

**Applications postmarked after the deadline date, incomplete applications and applications submitted by fax or email will not be accepted.**

## GRANT AMOUNT

There are no minimum or maximum grants that may be requested or received.

Applicants may receive less than the full amount they request. Grants contribute only to the direct costs associated with presenting independent, Canadian media artworks at festivals occurring in the calendar year following the application deadline.

Retroactive funding is not available.

## HOW TO APPLY

Applicants are required to complete the attached application form and to submit all requested support material. The form and the support material are essential to the evaluation process and will be studied carefully by the peer assessment committee.

### Support Material

As part of their application, festivals must submit:

- a copy of the festival's letters of incorporation (if not already on file at the Canada Council for the Arts)
- a copy of the festival's most recent call for submissions, application form and guidelines
- six copies of the festival's most recent catalogue or program book
- six copies of all promotional material produced by the festival in the last year, which may include posters, brochures, invitations and media kits
- copies of all press clippings related to the independent, Canadian programming at the most

recent festival (photocopied on 8½ in. x 11 in. white paper, one side only)

- a list including the name of the artist and/or distributor, the date and the amount of payment for each Canadian, independent media artwork presented in the most recent festival, and
- financial statements covering the festival's most recently completed fiscal year, prepared by an auditor or a professional accountant (CA, CMA or CGA) not associated with the festival.

Audiovisual support material (videotapes, audio tapes, CD-ROMs, etc.) and letters of support should **not be submitted**. Such material will not be reviewed by the peer assessment committee.

Originals should not be submitted. The Canada Council is not responsible for the loss or damage, whatever the cause, of support material. **Material submitted with the application will not be returned.**

### **Guidelines for Biennial Festivals**

For the year between festivals, biennial festivals may receive a maximum of \$7,500 for research and development (R&D) costs related to the Canadian, independent programming to be presented at their next festival. Applications for R&D costs must be made in the year prior to the year in which the funds would be expended. For instance, a biennial festival occurring in 2008-09 must apply to the 1 November 2006 deadline for R&D funds to be used in 2007-08.

Applicants requesting R&D funds should complete only sections A and B of the application form. They must attach a one- or two-page research plan outlining their proposed R&D activities and methodology. These applicants should include only the following support material: six copies of the festival's most recent catalogue or program book; a list including the name of the artist and/or distributor, the date and the amount of payment for each Canadian, independent media artwork presented in the most recent festival; and financial statements covering the festival's most recently completed fiscal year.

## **CONFIRMATION OF RECEIPT**

The Canada Council will send, by mail, an immediate acknowledgement that the application has been received.

## **ASSESSMENT OF APPLICATIONS**

### **Assessment Process**

Media Arts Section Officers review all applications to this program for eligibility. A peer assessment committee then makes a comparative analysis of all eligible applications. On the basis of the committee's grant recommendations, the Media Arts Section prepares recommendations for approval by the Canada Council for the Arts.

The peer assessment committee reserves the right to recommend grants for festivals not receiving assistance from this program at present, or to recommend an increase or decrease in existing grant levels for festivals currently receiving assistance.

The committee is made up of media arts professionals. Members are also selected to provide fair representation of gender, regional and cultural diversity, Aboriginal peoples, genres and both official languages. Festivals are invited to submit names of peers to serve on peer assessment committees. All names submitted are subject to review by the Canada Council for the Arts Media Arts Advisory Committee.

### **Assessment Criteria**

The peer assessment committee evaluates all eligible applications in a comparative context, on the basis of the program objectives and priorities. The assessment criteria are:

- the relevance of the festival's mandate and directions in making independent Canadian media artworks accessible to the public, in attracting distributors, curators, exhibitors and broadcasters, and in advancing the development, understanding and appreciation of these works;
- the strength of the festival's overall artistic vision and the merit of the applicant's independent Canadian media arts programming, as indicated by the applicant's programming at its most recent festival and its plans for the upcoming year;

- the applicant's track record and expertise in festival management, including a commitment to paying appropriate artists' and/or distributor rental fees;
- the quality and effectiveness of the festival's promotion, publicity, audience development and outreach activities;
- the applicant's track record and expertise in attracting distributors, curators, exhibitors and broadcasters, and the quality and effectiveness of the festival's activities for them;
- the quality of the interpretation and documentation activities undertaken by the festival to contribute to a critical understanding of the programmed work;
- the extent to which the festival demonstrates sound financial management and viable budget projections, as shown in its financial reports and budget forecasts.

## **NOTIFICATION OF RESULTS**

Applicants will be notified of the results, by letter, within four months of the deadline. Results are not released over the telephone.

## **FINAL REPORT REQUIREMENT**

All grant recipients must submit a final report following the conclusion of the grant period.

For organizations which received operating support and make an application for operating support in the next funding cycle, the new application will be considered their final report on the previous funding cycle.

If an organization does not apply for operating funding after having received such support in the previous cycle, it must provide an audited financial statement or a financial review for the previous cycle (or the last fully completed fiscal year), along with other information on the activities undertaken in the last cycle. Organizations that fail to submit their required final reports will automatically become ineligible to apply to the Canada Council for the Arts.

## **ACKNOWLEDGEMENT OF CANADA COUNCIL SUPPORT**

Successful applicants must acknowledge the assistance of the Canada Council for the Arts in all their printed and promotional material. More specifically, they must:

- print the Canada Council for the Arts' logo on their posters
- print the Canada Council for the Arts' name and logo in a prominent place in their catalogue or program book, and
- acknowledge the Canada Council for the Arts in all other promotional materials, including any audiovisual materials produced for screening or broadcast purposes.

**The logomark should not be reproduced smaller than 4 centimeters from side to side.**

## **CONFIDENTIALITY OF INFORMATION**

The Privacy Act protects the personal information of individuals and provides them with a right of access to such information about themselves. Personal information will be maintained in Personal Information Bank CAC PPU 130. All other information may be accessible under the Access to Information Act.

On a confidential basis, the Canada Council for the Arts may share information related to applications and awards with officials in other arts and cultural industry funding agencies to assist with program planning and application evaluation.

## **COMPLETING THE APPLICATION FORM**

Please complete the application form as accurately as possible, adding separate sheets where necessary and taking careful note of any additional material required under the various headings. Each section must be complete when the application is submitted.

Please make sure your application is signed by both the Coordinator/Senior Administrator of your organization and the President/Chairperson of your board of directors.

## **OTHER PROGRAMS OF SUPPORT**

The Media Arts Section supports special audience development initiatives through the *Dissemination Project Grants* program. Contact Kelly Langgard, Media Arts Program Officer, at ext. 5251, for more information.

The *Media Arts Commissioning Program* supports organizations to commission media artworks by Canadian artists intended for presentation to local, national and international audiences. For more information, contact Kelly Langgard, Media Arts Program Officer, at ext. 5251.

Through the Audience and Market Development program, the Canada Council for the Arts offers assistance for festival programmers and curators to travel to other regions of Canada to view works for possible inclusion in their festival programs. Please contact Sandra Bender, Audience and Market Development Coordinator, at ext. 4118, for more information.

## **FURTHER INFORMATION**

For further information on the *Annual Assistance to Media Arts Festivals* program, contact Kelly Langgard, Media Arts Program Officer.

Telephone: 1-800-263-5588 (toll-free) or  
613 566-4414, ext. 5251

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Website: [www.canadacouncil.ca](http://www.canadacouncil.ca)

Media Arts Section  
Canada Council for the Arts  
350 Albert Street, P.O. Box 1047  
Ottawa ON K1P 5V8

June 2006

MAG11E 6-06



## Annual Assistance to Media Arts Festivals

If you are completing the application on a computer, please use the following format. Type or print in black ink.

**The Canada Council for the Arts will not accept applications submitted by fax or email.**

MEDIA ARTS SECTION, CANADA COUNCIL FOR THE ARTS, 350 ALBERT ST., P.O. BOX 1047, OTTAWA ON K1P 5V8

### PART A – IDENTIFICATION AND DECLARATION

Legal name of organization: \_\_\_\_\_

Name of festival (if different from above): \_\_\_\_\_

Permanent address:

Street and suite number City Province or territory Postal code

(\_\_\_\_\_) (\_\_\_\_\_) \_\_\_\_\_

Telephone Fax Email Website

Amount requested from this program: \$ \_\_\_\_\_ Festival dates: \_\_\_\_\_

Media to be presented at festival:  Film  Video  New media  Audio

The festival occurs:  Annually  Biennially (every two years)

If the festival occurs biennially, this application is for:  Research and development  Programming

Date of incorporation: \_\_\_\_\_

Letters of incorporation:  Attached  Already at the Canada Council

### DECLARATION

Date: \_\_\_\_\_

- We have read the application guidelines for this program and have determined that our organization is eligible to apply.
- We accept the conditions of the program as outlined in the guidelines and agree to abide by the Canada Council for the Arts' decision.
- We are aware that the Canada Council is subject to the Access to Information Act and the Privacy Act, as described in the application guidelines.
- We have already sent all final reports for previous Canada Council grants. We understand that our application will be considered ineligible if any of my final reports are outstanding.
- We certify that, to the best of our knowledge, the statements and information in this application are accurate and complete.
- We attest that artists' fees and/or distributors' rental fees for previous festivals have been paid in full. (If this is not the case, do not sign below, and provide an explanation in an attached note.)

**ORIGINAL SIGNATURES ARE REQUESTED**

\_\_\_\_\_  
Name of Coordinator/Senior Administrator

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name of President/Chairperson of the Board of Directors

\_\_\_\_\_  
Signature

**PART B – BASIS OF EVALUATION**

The information requested below is directly related to the criteria by which the peer assessment committee will evaluate your application. The assessment criteria are set out in bold. The decision to award a grant will be based on the relative merit of your proposal compared with all others received in this national competition, and on the funds available.

While your responses must be detailed enough to provide the members of the peer assessment committee with the information they need to make informed recommendations, we encourage you to be as concise and focussed as possible.

To facilitate processing, please print on one side only of 8½ x 11 inch white paper, and clearly indicate the section to which you are responding on each page.

**Profile of Festival**

**A. The relevance of the festival's mandate and directions in making independent Canadian media artworks accessible to the public, in attracting distributors, curators, exhibitors and broadcasters, and in advancing the development, understanding and appreciation of these works.**

A.1. Situate the rationale of your festival in the ecology of media arts practice in Canada.

A.2. Describe how your festival intends to execute its mandate vis-à-vis independent Canadian media artworks and its accessibility to the public and distributors, curators, programmers and broadcasters.

A.3. If your festival has a long-term (minimum three years) strategic growth plan, attach a copy of the plan.

**B. The strength of the festival's overall artistic vision and the merit of the applicant's independent Canadian media arts programming, as demonstrated by its programming history and its programming/curatorial practices.**

B.1. Provide a brief history of your festival (half a page, maximum), outlining principal events and accomplishments related to the presentation of Canadian, independent media artworks.

B.2. Describe your commitment and activities related to the Canada Council's identified priorities, in particular with culturally diverse artists, Aboriginal artists, young artists and young audiences.

B.3. Outline the general criteria used by your festival in selecting independent Canadian media artworks (including any restrictions in genre, length, production date, etc.). If your festival does an open call, attach the most recent call for submissions, application form and guidelines. Indicate whether your festival charges artists/distributors an entry fee for submitting work to the festival.

B.4. Explain your understanding of the nature of innovation in independent Canadian media artworks. Also describe the innovation, as you perceive it, in the ways that are used to present of these works.

B.5 Describe your festival's methodology for researching and soliciting Canadian, independent media artworks (e.g. open calls for submission; direct contact with distributors, production co-ops and/or individual artists; travel to other festivals or events; research through periodicals, or the Web) and the process used by your festival in programming/curating these works (e.g. programming committees, juries, staff or guest curation).



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**C. The applicant's track record and expertise in festival management, including a commitment to paying appropriate artists' and/or distributor rental fees.**

C.1. List the names of your board of directors and, where applicable, your advisory/programming committee members. Show the date each member joined the board and/or committee. Indicate which members are practicing media artists, programmers or curators.

C.2. List the names of your staff members, indicating their job titles and whether their employment is full-time (FT) or part-time (PT), seasonal or year-round.

C.3. Describe your festival's policy and/or practice with regard to the payment of artists' and/or rental fees to Canadian, independent media artists, including the fee structure you use. List any privileges or distributor subsidies you provide to artists other than fees (e.g. subsidized travel or accommodation, festival passes, entrance into workshops or other programs).

C.4. Attach a list including the name of the artist and/or distributor, the date and the amount of payment for each Canadian, independent media artwork presented in the most recent festival. This list may be generated from your electronic bookkeeping program (such as QuickBooks or Simply Accounting.) If fees paid to international artists are recorded in the same list, please highlight the fees paid for Canadian, independent media artworks.

**For festivals occurring between October and December, please note:** In filling out the following sections, applicants are asked to provide information on their "most recent festival". Festivals occurring between October and December should supply information on their current year's event in response to references to "most recent festival".

<b>Programming Activities</b>
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**D. The strength of the festival's overall artistic vision and the merit of the applicant's independent Canadian programming, as indicated by the festival's programming at its most recent festival and its plans for the upcoming year.**

(Note that the Canada Council considers this to be the most important assessment criterion.)

D.1. Describe the programs of work by independent, Canadian media artists presented at your most recent festival. Include curatorial themes or series titles, retrospectives or other contexts in which the works were presented. **Give the title, name of artist, year of production and city of origin for each independent Canadian work. Indicate the artists in attendance for the presentation of their work (local and guest artists).**

D.2. Indicate the number of works presented at your most recent festival and the number of independent Canadian works presented. Specify the percentage of independent Canadian works in the overall festival programming.

D.3. Briefly describe any proposed programming plans or directions related to independent Canadian content at your next festival. These may include changes in programming mandate or processes, curatorial themes to be explored, plans for special programs (such as retrospectives or spotlights), and guest curators, artists or titles under consideration. **Given the deadline for this funding program, detailed programming plans are not required.**

D.4. Provide six copies of your festival's most recent festival's catalogue or program book.

**Audience Development, Publicity and Outreach Activities****E. The quality and effectiveness of the festival's audience development, publicity and outreach activities.**

E.1. Describe the audiences and communities that you hope to reach with your festival. Outline the overall strategies used by your festival to identify, increase and educate its audiences and build their support for the media arts.

E.2. Describe the marketing activities conducted for your most recent or current festival (e.g. production of marketing/promotional materials, media relations, and advertising).

E.3. Describe the audience development and outreach activities conducted by your festival for the most recent or current festival. These may include panel discussions, lectures, artists' talks, workshops, off-site or satellite presentations, student programs and outdoor events.

E.4. Describe any significant changes or plans that you anticipate in the areas of marketing, audience development or outreach for next festival.

E.5. Provide attendance figures for each of the programs outlined in D.1, indicating the size of venue used for each presentation. Outline any changes in venues that you anticipate for your next festival. For Internet festivals, indicate the number of hits and give the number of scheduled events bringing artists, distributors, curators, programmers and audiences together.

E.6. Attach six copies of all promotional/marketing tools produced by your festival in the past year (these may include posters, brochures, invitations, and media kits) or indicate if none are available.

E.7. Attach copies of all press clippings related to the independent Canadian programming at the most recent festival (photocopied on 8½ x 11 inch white paper, one side only).

**Distribution and Marketing of the Artists' Works****F. The applicant's track record and expertise in attracting distributors, curators, exhibitors and broadcasters, and the quality and effectiveness of the festival's activities for them.**

F.1. Describe the festival's activities in making independent Canadian media artworks accessible to distributors, curators, programmers and broadcasters.

F.2. List the distributors, curators, exhibitors and broadcasters that attended the most recent or current festival.

F.3. List the activities carried out during the most recent or current festival that gave or will give distributors, curators, programmers and broadcasters access to independent Canadian media artworks.

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**Interpretation and Documentation Activities**

**G. The quality of the interpretation and documentation activities undertaken by the festival to contribute to a critical understanding of the programmed work.**

G.1. Identify any materials produced by your festival that contribute to a greater understanding of the programmed work at your festival and/or that document the event for historical/archival purposes. These materials may include catalogues, program books, critical essays, program notes, and print and audiovisual documentation. Describe any major changes or plans in the area of interpretation and documentation you anticipate for your next festival.

**Financial Information**

**H. The extent to which the festival demonstrates sound financial management and viable budget projections, as shown in its financial reports and budget forecasts.**

H.1. Attach financial statements covering your most recently completed fiscal year, prepared by an auditor or a professional accountant (CA, CMA, or CGA) not associated with your organization. The statements must be signed by the auditor or accountant and by members of your board of directors. Original board and auditor signatures are required. Photocopies of signatures will not be accepted. **Without this information, your application will be considered incomplete.**

If your organization has an operating deficit, attach a detailed deficit reduction plan outlining financial goals, target dates and the methods you plan to use to reach your goals. If your organization has any connection to a foundation, profit-making arm or separate corporation, trust, etc., describe the nature of the relationship.

H.2. Provide the financial information requested below.

Most Recent Festival Actual	REVENUES	For Festival Held 1 April 2007 to 31 March 2008 Projected
	<b>Earned Revenues:</b>	
\$	Admissions/ticket sales	\$
\$	Corporate and community sponsorships (cash only)	\$
\$	Advertising sales	\$
\$	Concession	\$
\$	Merchandising (T-shirts, buttons, etc.)	\$
\$	Other (specify)	\$
\$	<b>Subtotal – Earned Revenues</b>	\$
	<b>Fundraising:</b>	
\$	Fundraising events	\$
\$	Private donations	\$
\$	<b>Subtotal – Fundraising</b>	\$
	<b>Grants:</b>	
\$	Canada Council – Annual Assistance to Media Arts Festivals	\$
\$	Canada Council – Other (e.g. Outreach Program – specify)	\$
\$	Other federal (specify)	\$
\$	Provincial	\$
\$	Municipal	\$
\$	Other (specify)	\$
\$	<b>Subtotal – Grants</b>	\$
\$	<b>Total revenues</b>	\$

Most Recent Festival Actual	EXPENSES	For Festival Held 1 April 2007 to 31 March 2008 Projected
	<b>Administration:</b>	
\$	Salaries and benefits – administration (indicate no. of staff _____)	\$
\$	Rent and utilities	\$
\$	Other administration expenses (e.g. telephone, fax, postage, legal and accounting fees, bank charges, office supplies)	\$
\$	<b>Subtotal – Administration</b>	\$
	<b>Programming:</b>	
\$	Salaries and benefits – programming (indicate no. of staff _____)	\$
\$	Guest programmers' and curators' fees	\$
\$	Programmers' and curators' travel	\$
\$	Artists' and/or rental fees for media artworks	\$
\$	Shipping and brokerage costs for media artworks	\$
\$	Artists' travel (indicate no. of artists funded for most recent festival _____)	\$
\$	Rental of presentation facilities/venues and equipment	\$
\$	Technicians' fees and expenses (including installation costs, technical support, projection, print handling)	\$
\$	Other (specify)	\$
\$	<b>Subtotal – Programming</b>	\$
	<b>Audience Development, Publicity and Outreach:</b>	
\$	Production of promotional materials – printed (including posters, brochures, schedules, one-sheets, invitations, tickets, passes)	\$
\$	Production of promotional materials – audiovisual (including trailers, PSAs, radio carts)	\$
\$	Website	\$
\$	Media relations (including media kits, stills, dubs of preview tapes, media conferences)	\$
\$	Advertising	\$
\$	Audience development and outreach initiatives (including panel discussions, lectures, artists' talks, workshops, off-site/satellite presentations, student programs, outdoor events)	\$
\$	Others (specify)	\$
\$	<b>Subtotal – Audience Development, Publicity and Outreach</b>	\$

Most Recent Festival Actual	EXPENSES	For Festival Held 1 April 2007 to 31 March 2008 Projected
	<b>Distribution and Marketing of Artists' Works:</b>	
\$	Travel for distributors, programmers (within Canada)	\$
\$	Costs for festival packaging for distributors, curators, programmers and broadcasters	\$
\$	Facility rentals	\$
\$	Equipment rentals for showcasing	
\$	Other (specify)	\$
\$	<b>Subtotal – Distribution and Marketing of Artists' Works</b>	\$
	<b>Interpretation and Documentation:</b>	
\$	Catalogue/program book – writing, production and printing	\$
\$	Other interpretation and documentation materials/activities (specify)	\$
\$	<b>Subtotal – Interpretation and Documentation</b>	\$
\$	<b>Total expenses</b>	\$

H.3. Indicate the percentage of overall festival expenses that are related to the presentation of Canadian, independent media artworks (when calculating this percentage, take into account artists' travel, workshop fees and rental fees, and administration and marketing expenses related to the programming of Canadian independent work).

For the most recent festival: \_\_\_\_\_ (based on actuals)

For the next festival: \_\_\_\_\_ (projected)