Who We Are

The Cape Breton Growth Fund (CBGF) is responsible for the delivery of the economic adjustment fund established by the Government of Canada in the wake of the federal government's decision to downsize and privatize the Cape Breton Development Corporation (Devco). The CBGF is comprised of a \$86 million contribution from the Government of Canada and a \$12 million contribution from the Province of Nova Scotia

For further information regarding the Venue Improvement Program contact:

Cathy MacKenzie Cape Breton Growth Fund 15 Dorchester Street PO Box 1264 Sydney, NS B1P 6J9 Phone: (902) 564-7334 Toll free: 1-800-705-3926 Fax: (902) 564-7339 Email: <u>cathy.mackenzie@cbgf.ca</u> Website: <u>www.cbgf.ca</u>

This program is only available for businesses operating in Cape Breton and Mulgrave.

The CBGF is a partnership between the Government of Canada and the Province of Nova Scotia and has a mandate to assist in the transition of the Cape Breton economy.



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Arts and Culture Development Fund

Venue Improvement Program



Purpose

This program provides financial assistance to venues that seek assistance in enriching the visitor experience and that demonstrate need for strategic improvements to provide ongoing appeal to their visitors/audiences.

Eligible Applicants

- Theatres and event centres whose mandate supports the arts and culture sector in Cape Breton, host a minimum of three major cultural events per year and are active in cultural programming.
- Recognized museums in operation a minimum of six months a year.
- Not-for-profit organizations located in Cape Breton and registered in Nova Scotia.

Eligible costs may include

- Stage enhancements
- Sound system
- Lighting
- · Chairs, tables
- Disabled persons access
- · Improvements to display exhibits (i.e. museum enhancements)

Ineligible Activities/Applicants

- Routine site maintenance
- General repairs
- Private clubs

Funding Levels

- Funding will be awarded at 75% of costs, to a maximum of \$40,000, non-repayable terms.
- Applicants will be eligible to respond to CBGF call for Request for Proposals (RFP's) once a year.

A copy of the application form can be obtained by contacting the CBGF office or by visiting <u>www.cbgf.ca</u>, and should include the following information:

- Business profile and description of operation.
- Detailed financial information for past 3 years.
- Details of economic benefits as a result of successful funding.
- Credit reference.
- Detailed documentation describing nature of improvements and cost estimates.

Evaluation Criteria

Applications will be evaluated against the ability of the CBGF's investment to impact improved site sustainability and improved visitation levels, via progress reports compiled by the venue for the CBGF.

Arts and Culture Development Fund