

Office of the Minister
of Agriculture and
Agri-Food
and Minister for the
Canadian Wheat Board



Cabinet du ministre
de l'Agriculture et de
l'Agroalimentaire
et ministre de la
Commission canadienne du blé

Ottawa, Canada K1A 0C5

April 11, 2006

Mr. Adrian Measner
President and CEO
The Canadian Wheat Board
423 Main Street
Box 816, Stn. Main
Winnipeg, Manitoba
R3C 2P5

Dear Mr. Measner:

The new Conservative government has been clear in its intent to allow for voluntary participation in the Canadian Wheat Board. Once implemented, this policy will allow farmers the freedom to make their own marketing and transportation decisions. As the Minister responsible for the Board's conduct, I would appreciate the co-operation of the Board's management and directors in complying with this new direction, the policy of the Government of Canada.

I would note that all communication and promotional material issued on behalf of the Board should clearly reflect Government policy. In addition, it is inappropriate for an agency of the Government to spend producers' money on activities that could be regarded as partisan in nature. The recent advertising campaign encouraging producers to write the Minister could be regarded as a political activity.

I look forward to working with you and the Board on a transition plan to ensure a strong marketing option for farmers who choose to make use of the Canadian Wheat Board.

Sincerely,

A handwritten signature in black ink, appearing to read "Chuck Strahl".

Chuck Strahl