



NATIONAL ARTS CENTRE
CENTRE NATIONAL DES ARTS

**Darrell Louise Gregersen, FAHP
Executive Director of Development
CEO of the NAC Foundation**

Darrell Gregersen is the National Art Centre's Executive Director of Development and the first CEO of its new Foundation, established in the fall of 2000. She is responsible for implementing a comprehensive development program covering all aspects of annual, major, and planned gift fundraising for the NAC and building a national Board for the Foundation.

Prior to joining the NAC, Ms. Gregersen was Senior Director, Philanthropic Programs, at The Hospital for Sick Children Foundation in Toronto, where she was responsible for directing an \$82M Research Endowment Campaign. Following the completion of the campaign, which achieved a record-breaking \$85.8M, she initiated a comprehensive Major and Gift Planning program, raising \$20M+ for the Foundation annually.

Prior to her arrival at Sick Kids, as it is affectionately known, Ms. Gregersen was the Executive Director of The Hugh MacMillan Children's Foundation in Toronto for four years. At the Children's Foundation, she was responsible for fund development and public affairs at Ontario's leading paediatric rehabilitation and research facility, Bloorview MacMillan Centre.

Ms. Gregersen began her career in fund development in 1983, following ten successful years and earning two prestigious Canada Council Awards as a professional oboist. She is delighted to return to the arts after having spent 15 years in healthcare development, during which time she earned the profession's highest level of accreditation; she is a Fellow of the Association for Healthcare Philanthropy.

Ms. Gregersen remains actively involved in speaking and teaching in fundraising, and serves as a Director of the Association for Fundraising Professionals Foundation (AFP) for Philanthropy – Canada. Ms. Gregersen also serves the profession here in Ottawa where she is currently President Elect of the AFP's Ottawa Chapter. Ms. Gregersen is Chair of the Ottawa Chapter AFP Fundraising Day 2002.
