

DONORS' CIRCULAR

Giving the arts a hand

National Arts Centre Foundation EXCEEDS campaign goal!

Philanthropic giving to Canada's National Arts Centre has been on the rise over the past few years and the NAC Foundation is thrilled that you, as donors, continue to increase your support.

For the second consecutive year, the Donors' Circle campaign has exceeded its goal by over \$200,000. Your response to our ambitious campaign resulted in contributions totaling \$1.4 million. Thank you!

Thanks to this generosity, the National Arts Centre has been able to expand its Youth and Education programs, including the Young Artists and Conductors' Programme, the new and very popular educational Web site, Arts Alive.ca and Live Rush – the NAC's student discount ticket program – now headed for Calgary. (We plan to bring this innovative programme to cities across Canada.) And if that isn't enough, your support has also helped us to make the Fourth Stage a popular venue for local artists.

Following on the heels of this very successful campaign, the NAC

Foundation is rolling up its sleeves for an even more ambitious and exciting 2003 Annual Fund drive.

The National Arts Centre is poised for significant artistic expansion and innovation over the next several years. To make this growth possible, our donors will be asked to support local and national initiatives which will help us to focus on artistic excellence on all four stages and to nurture and support young talent in our youth and education programs.

A few of these initiatives include adding English Theatre to our ArtsAlive.ca educational website, upgrading sound equipment on the Fourth Stage and moving forward with a major initiative to create new Canadian works in all disciplines.

So you can see that we will not be resting on our laurels this season. You will experience performances that reflect the best in all genres of music, theatre and dance. Our exciting season will open on September 18 with our very own Pinchas Zukerman, along with Grammy Award winning soprano Renée Fleming as they light



Darrell Gregersen, CEO of the NAC Foundation and Annual Fund donor, represents the collective support of our Donors' Circle contributors in providing Mr. Robert Uchida with a scholarship to this year's Young Artists Programme. The scholarship is a wonderful example of Donors' Circle funds being put to use.

up the National Arts Centre stage at our Fall Gala.

Throughout the year, as you enjoy many performances at the NAC, please think about your role in helping us to achieve our strategic vision: to restore the National Arts Centre as Canada's pre-eminent showcase for the performing arts, and to re-establish the NAC's role as a catalyst for the performing arts nationally. Your support helps make this happen.

Volunteers take a bow!

On July 16, the National Arts Centre held a Volunteer Appreciation evening to honour the significant contribution made by our many volunteers. Over one hundred staff and volunteers enjoyed a spectacular NACO concert followed by a lively reception in the Panorama Room. The event focused on recognizing the accomplishments of our dedicated volunteers who do so much to raise awareness of the NAC, help with fundraising efforts, and do countless other things throughout the NAC.

The support of volunteers has been key to the success of the Circles' Lounge, which is run entirely by volunteers. Those friendly faces behind the refreshment counter before performances and during intermissions give countless hours of their time voluntarily because they are passionate about the arts and they believe in the vision of the National Arts Centre. Together with you, our donors, we are nurturing and supporting the performing arts in our community and across the country.

We offer our heartfelt thanks to all our volunteers for the gift of their time.



Barry and Laine Cooper present their scholarship to Canadian young artist Sheldon Person.

Photo: Mike Pruder

A champion of young artists: Laine Cooper

Three years ago, Laine Cooper and her husband Barry joined the National Arts Centre's Donors' Circle as their way of "Giving the Arts a Hand." Last year, we asked them to consider increasing their annual support to create scholarships for two talented Canadian musicians in Maestro Zukerman's Young Artists Programme. Laine and Barry readily agreed that this would be a wise investment and they have continued to champion the programme again this year. We had a chance to chat with Laine about her keen interest in the National Arts Centre and what it means to be a donor.

NAC - You and Barry have a history of giving to the arts, so I'm sure you are approached by many important charities. How do you decide where your support should go?

L.C. - Good question. It is difficult to decide but we try to keep a balance and support what is most important to us. We give regularly to the Mission – feeding the hungry is a priority – and we support the Children's Hospital. For the past 20 years we have sponsored children through World Vision. Children and youth are very important to us, and so is charitable giving...it's part of who we are.

Laine, what is it specifically about the performing arts that excites you?

Everything! I love seeing plays and I really enjoy the music of our Orchestra.

Why do you feel it is important to support and nurture the careers of our young artists?

Well, we have so many talented young Canadians who will go elsewhere if we don't support them. It's up to us to nurture our own. If we are going to enjoy the arts, we should support them too.

You have two children, Karolyn and Dan. Are they involved in music, dance or theatre?

Barry and I have exposed them to a lot of different things and I think we have cultivated a deep appreciation for music in them. Dan has at least six guitars and he likes to play regularly. Karolyn enjoys listening to music.

Do you think your kids will learn from your example of being charitable?

Yes, definitely. They see us supporting the arts and I am sure when they are in a position to do so, they will get into the habit of giving also.

Do you have a favourite NAC memory?

I have several! The presentation of the *Phantom of the Opera* was the best thing ever – better than the one in Toronto. I really enjoy the variety shows at the NAC – *Showboat* was another highlight. And more recently, Barry and I still think about Opera Lyra's *Salome* – it was beautiful.

We would like to express our warmest thanks to Barry and Laine Cooper for their continued investment in young musicians. We hope the experience has proven to be as rewarding to them as it has for the young artists they sponsor each year. Bravo!



Volunteers and NAC staff enjoy the festivities at the Volunteer Appreciation Reception on July 16.

Doing even more for young people!

Following on the success of "The Serpents Egg," which she published last year, Donors' Circle supporter Laine Cooper is about to launch "The Burning Crown" on September 21 here at the National Arts Centre. The book is a fantasy aimed at children aged 9 to 90. All Donors' Circle members are invited to attend the launch. For more information please call 728-7677.

The NAC Orchestra Association – Bringing the musicians to you!

This season, our informal talks with National Arts Centre Orchestra musicians provide a look at four very different aspects of a musician's life.

Joel Quarrington, Principal Double-Bass

Saturday, Oct.19, 2002, 10:30 am – 11:30 am

Welcome Canada's foremost double-bassist! Hear how this extraordinary musician combines a solo career with an orchestral career – all on the double bass.

Jean-Philippe Tremblay, Apprentice Conductor

Saturday, Nov.23, 2002, 11:00 am – 12 noon

Just what are the duties and responsibilities of a conductor? How does a conductor study his or her craft? What role does an orchestra play in the learning process?

Elaine Klimasko, First Violin Section

Saturday, Jan.25, 2003, 11:00 am – 12 noon

Did you know that NACO musicians can ask for a sabbatical to pursue advanced study? How is this arranged? Listen to one musician's experience.

Donnie Deacon, Principal Second Violin

Friday, Feb.28, 2003, 7:30 pm – 8:30 pm

Learn about this young musician's life at the prestigious Menuhin School. Listen to his tales of being on the road as a soloist at age 14. Is life in Ottawa as an orchestral musician satisfying?

Enjoy these insights into the life of a musician.

Ask a question about anything that particularly interests you.

Place: Le Salon, National Arts Centre
Prices: \$35.00 per person for a subscription of four sessions
\$10.00 per person per session
\$ 5.00 per child/student per session
Contact: Muriel Barber: (613) 828-3971

All proceeds benefit the National Arts Centre Orchestra music education programmes and the National Arts Centre Young Artists Programme NACOA Scholarship.



New foundation board chair announced

The National Arts Centre Foundation is delighted to announce the appointment of Mr. Guy Pratte as the Chairman of the NAC Foundation board. Guy has been a trusted member of the Foundation board since its beginning in 2000. He brings to the position insight, strong roots in the community and a real commitment to the performing arts in Canada.

Guy is Managing Partner at Borden Ladner Gervais LLP in Ottawa. We look forward to his ongoing contributions to the NAC Foundation as we embark on ever more ambitious goals.

Board members of the National Arts Centre Foundation

Dr. David S.R. Leighton (ex officio)
Komoka, ON

Dr. Peter A. Herrndorf, O.C. (ex officio)
President and CEO, National Arts Centre, Ottawa

Mr. G. Hamilton Southam, O.C.
Ottawa

Mr. Grant Burton
Starcan Corporation, Toronto

Mrs. Catherine A. (Kiki) Delaney
President, C.A. Delaney Capital Management Ltd., Toronto

Mr. Fred Fountain
President, The Great Eastern Corporation Limited, Halifax

Ms Leslie Gales
Midland Group of Companies Inc., Toronto

Michael Goldbloom
Visiting Scholar, McGill Institute for the Study of Canada, Montréal

Mr. Stefan Opalski
Venture Partner, Skypoint Capital Corporation, Ottawa

Mr. Antoine Paquin
President, ANPAQ Corp, Ottawa

Ms Louise Patry
Davies Ward Phillips & Vineberg LLP, Montréal

Mr. Guy J. Pratte
Managing Partner, Borden Ladner Gervais LLP, Ottawa

Mr. John Risley
President, Clearwater Fine Foods Inc., Bedford, NS

NAC Foundation staff

You may have noticed a number of new faces at the NAC Foundation office lately. That's because we've welcomed several new members to our team and said goodbye to old friends who have moved on to other opportunities. We apologize if these changes have caused you confusion. We remain committed to excellent service to our donors and potential donors.



One of our new faces is Jody Houlahan who joins us in the capacity of Senior Development Officer. Welcome Jody!

For your convenience, the following is an up-to-date list of all Development staff. You can reach them through the NAC's general number (613) 947-7000; their individual numbers are listed below:

Darrell Louise Gregersen
Executive Director of Development
CEO, National Arts Centre Foundation, ext. 331

J. Mark Hierlihy
Senior Director, Development, ext. 252

Siny Blais
Database Administrator, ext. 262

Bronwen Dearlove
Special Events Coordinator, ext. 393

Rebecca Eamon
Stewardship Coordinator, ext. 344

Sabrina Guérin
Associate Development Officer, National Gifts, ext. 253

Catherine Hardwick
Grant Writer and Researcher, ext. 217

Jody Houlahan
Senior Development Officer, Annual Fund, ext. 309

Catherine Koprowski
Development Officer, Special Events, ext. 308

Rebecca Murray
Executive Assistant, ext. 369

Samantha Plavins
Development Officer, Major and Planned Gifts, ext. 268

Magdalena Ziarko
Development Coordinator, ext. 324

Making the most of your generosity

Like most people, you're probably bombarded with different requests for your financial support each day – through phone calls, direct mail and door-to-door calls. So many requests can tire and confuse even the most generous among us. There are ways, however, to revive the pleasure found in helping others! This process needn't be looked upon as work and in fact, can take less than an hour. Here's how:

1. **Determine your values.** If you were to ask your closest friends or loved-ones to name the principles by which you live, what might they say? By thinking about the experiences, people and organizations that have mattered most in your life, you will likely find the answer to where to direct your philanthropic efforts.
2. **Concentrate your efforts.** From your list of values, determine a few organizations or causes of greatest importance to you. This may require a little homework to learn where you can make the greatest difference.
3. **Think close to your heart and home.** Usually the nearer you are emotionally, and sometimes geographically, to the charities you support, the more satisfying your efforts will be.
4. **Make a personal plan.** Decide how much time and money you can devote to charity. Don't let limited resources intimidate you. Even a few hours or a few dollars can have a meaningful impact.
5. **Look before you leap.** Be as prudent when offering your time and money as you would be with any other investment. Make a site visit, attend a public board meeting – do whatever it takes for you to understand and feel comfortable with the charities in which you plan to invest.

To discuss planned giving options, please call Samantha Plavins at 947-7000, ext. 268.

Don't forget...

The NAC Fall Gala
featuring world-renowned soprano Renée Fleming
happens September 18. Will you be there?
Box office: 947-7000 ext. 280

Friends of English Theatre end season with a bang

Friends of English Theatre (FET) ended its first season with the bang (of a gavel, that is) on June 13, with a fundraising auction "of Theatrical Proportions."

Auctioneer John Lacharity competed with would-be auctioneers Pierre Brault, Peter Froehlich, Kate Hurman, John Koensgen and Paul Rainville (assisted by Scott Florence of A Company Of Fools), who tried to steal the show. Seven thousand dollars were raised to benefit a theatre outreach project and a play development project to be identified next season.

Sixty items were auctioned off, including a rabbit created by the NAC's Norman Theriault and dressed in fabrics from John Pennoyer's design for *Twelfth Night*, and a drama coaching session with Marti Maraden.

Anyone interested in joining the Friends of English Theatre next season (first meeting is September 10, 2002), can call 947-7000, extension 605.

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To contact any of these NAC departments, please call our main number (613) 947-7000 and the following extensions:

Box office: ext. 280

Subscriptions: ext. 620

On Stage at the NAC: ext. 565

Donors' Circle: ext. 315

NAC Foundation: ext. 269

Le Café: (613) 594-5127

Restaurants and Catering: (613) 232-5713

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