# Alberta Heritage Savings Trust Fund

BUSINESS PLAN 2004-07 -

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The Business Plan was reviewed and approved by Treasury Board on January 21, 2004, and by the Legislature's Standing Committee on the Alberta Heritage Savings Trust Fund on February 5, 2004.

# **MISSION**

The mission of the Heritage Fund is to provide prudent stewardship of the savings from Alberta's non-renewable resources by providing the greatest financial returns on those savings for current and future generations of Albertans.<sup>1</sup>

### INTRODUCTION

This is the eighth business plan for the Heritage Fund, which amends the previous business plans and incorporates updated financial information and income forecasts. This plan sets out specific investment objectives, goals and strategies to achieve the Heritage Fund's objectives as expressed in the legislation.

#### BACKGROUND

- The Alberta Heritage Savings Trust Fund (the Heritage Fund) was created in 1976 to save a portion of non-renewable resource revenue. The Heritage Fund grew from a portion of Alberta's oil and gas revenue being deposited into the fund from inception in 1976, until 1987. As well, prior to 1982, the Heritage Fund retained its income.
- On January 1, 1997, the Heritage Fund was restructured in response to a public review. The restructuring included a new governance structure as well as the establishment of new investment objectives and performance measures.
- In the fall of 2002, the Minister of Revenue conducted a public consultation on the future mandate of the Heritage Fund in the form of a survey mailed to all Alberta households. The survey confirmed the Heritage Fund as an endowment, underscoring the need to preserve its real value over the long term.
- The Heritage Fund Act includes a provision to retain a portion of the Heritage Fund's income in the Fund to protect its
  real value. Until the Province's accumulated debt is eliminated, the Province has discretion in retaining income to
  protect the real value of the Heritage Fund. After the Province's debt is eliminated, inflation proofing is mandatory, as
  long as the Fund's income is sufficient.
- In August 2003, the Minister of Revenue created the Endowment Fund Policy Committee. The purpose of the Endowment Fund Policy Committee is to assist the Minister in carrying out investment policy responsibilities.

#### FISCAL CONTEXT

- · Assets and income of the Heritage Fund are fully consolidated with the assets and revenue of the Province.
- Income earned during a fiscal year is transferred to the General Revenue Fund (GRF), except for any portion retained for inflation proofing.

<sup>1</sup> Preamble to the *Alberta Heritage Savings Trust Fund Act*.

#### HERITAGE FUND STRUCTURE AND INVESTMENT OBJECTIVE

The Heritage Fund Act created an endowment portfolio with the objective of maximizing long-term financial returns.

The *Heritage Fund Act* states that,

Subject to the regulations, when making investments the Minister of Revenue shall adhere to investment and lending policies, standards and procedures that a reasonable and prudent person would apply in respect of a portfolio of investments to avoid undue risk of loss and obtain a reasonable return that will enable the endowment portfolio and the transition portfolio to meet their respective objectives.

# GOALS, INVESTMENT STRATEGIES, OUTCOMES AND PERFORMANCE MEASURES

GOAL ONE

# Maintain nominal value of assets at a 5-year planning horizon.

#### What it means:

The asset mix of the Heritage Fund is designed to give a high probability of maintaining its nominal book value over the next five years. The nominal value of the Heritage Fund is not adjusted to take the effects of inflation into account, whereas the real value does recognize the loss of purchasing power over time. Historically, the Heritage Fund has been successful in maintaining the nominal value of assets in a variety of market conditions. However, in periods of large sustained capital market losses, an erosion of book value can occur.

**GOAL TWO** 



# Achieve budgeted cumulative income forecasts during a 5-year planning horizon.

#### What it means:

The investment objective provides for a long-term investment horizon in the context of short-term uncertainty. The Heritage Fund is invested in a diversified portfolio including interest bearing securities, Canadian equities, international equities, private equities, absolute return strategies and real estate. The Fund is invested to generate long-term returns to support the Province's income and spending needs. It is widely accepted that a prudent mix of interest-bearing securities, equities, real estate and alternate asset classes best achieves the objective of optimizing financial returns as it provides enhanced expected returns and diversifies risk.

GOAL THREE



# Preserve the real value of assets over a long-term horizon (20 years).

#### What it means:

The Heritage Fund Act underscores the importance of maintaining the real value into the future by providing for investment income to be retained in the Heritage Fund for inflation proofing, as affordable. Also, investment funds with long-term investment horizons, and an objective to optimize long-term returns, invest a significant amount of their assets in equities since equities have historically provided investors with higher total returns (dividends and capital gains) than interest bearing securities. The Heritage Fund follows a similar strategy to achieve higher financial returns over the longer term.

Goals 1, 2 and 3 are dealt with by policy asset mix and portfolio management strategies of the Heritage Fund.

The 2003-06 business plan held the policy allocation to fixed income securities and real estate constant while increasing the allocation to private equity and absolute return strategies at the expense of public equities. Actual allocations to private equities and real estate lag policy allocations because of the illiquid nature of these asset classes. Any further policy allocations to private equity and real estate asset classes must wait on actual allocations increasing further (Table 1).

TABLE 1: 2003-06 Business Plan

	Dec. 31,	2003-06 Business		Plan	
	2003				
	Actual	2003-04	2004-05	2005-06	
Money Market	0.6%	2%	2%	2%	
Bonds	31.8%	33%	33%	33%	
Canadian Public Equities	23.0%	_	_	_	
U.S. Public Equities	16.0%	_	_	_	
Non-North American Public Equities	17.4%	_	-	_	
Total Public Equities	56.4%	48%	46%	45%	
Private Equities	0.9%	3%	4%	5%	
Real Estate	7.4%	10%	10%	10%	
Absolute Return Strategies	2.9%	4%	5%	5%	

The new business plan modifies the policy allocations of the previous business plan slightly and introduces a further allocation to absolute returns strategies while reducing the allocation to bonds. In addition, this business plan re-affirms the strategy of increasing investments in private equities (Table 2).

The revised policy asset mix targets for the Heritage Fund are as follows:

TABLE 2: 2004-07 Business Plan

Dec. 31, 2003 **Policy Portfolio** 2003-04 2004-05 2006-07 2005-06 Actual Money Market 0.6% 2% 2% 2% 2% **Bonds** 31.8% 33% 33% 33% 30.5% Canadian Public Equities 23.0% 15% U.S. Public Equities 16.0% 15% Non-North American Public Equities 17.4% 15% **Total Public Equities** 56.4% 48% 45% 45% 46% **Private Equities** 0.9% 3% 4% 5% 5% Real Estate 7.4% 10% 10% 10% 10% Absolute Return Strategies 2.9% 4% 5% 5% 7.5%

The government reports its financial statements on a consolidated basis and therefore Heritage Fund income is included in consolidated income for the province. Consequently, the level and variability of Heritage Fund income is important to the government's fiscal plan. However, long-term capital appreciation is also desired.

#### **Strategies**

• Increase investments in absolute return strategies and private equity.

Increasing exposure to non-traditional asset classes (absolute return strategies and private equity) can create a portfolio with improved risk/return trade-offs even after the additional investment costs associated with these assets are taken into account. An increase in exposure to these asset classes will be implemented and is expected to improve portfolio risk and return. An increased exposure to non-traditional asset classes is in line with the policies of many other North American endowment funds.

Reduce Canadian fixed income investments.

The Canadian fixed income exposure will be gradually reduced to accommodate the increase in absolute return strategies.

Reduce public equity investments.

Public equity investments will be gradually reduced to accommodate the increase in private equity investments.

- Transition the current actual asset mix to the policy asset mix in a prudent and timely manner.
- To diversify risk and enhance expected returns, allocate Heritage Fund assets among permitted asset classes and within the guidelines of Alberta Investment Management's rebalancing policy.

Alberta Investment Management may vary the allocation of assets within the policy ranges based on the outlook for financial markets, subject to transitioning actual weights to policy weights and the following ranges:

Asset Class	Holdings
Interest-Bearing Securities	Policy +/- 5%
Equities	Policy +/- 5%
Real Estate	8% to 12%
Absolute Return Strategies	2.5% to 8%

- Reduce the Heritage Fund's investment in project loans. Remaining project loans have a total value at cost of \$97 million or 0.9% of Heritage Fund fair value. The largest of these project loans is a \$91 million loan to Ridley Grain Ltd.
- As affordable, retain income to ensure that the Heritage Fund grows with inflation over time.

#### **Outcomes**

- Income forecasts are achieved on a cumulative basis over five years.
- Nominal value of assets is maintained at a five-year horizon.
- Real value of assets is preserved at a 20-year horizon.
- The Heritage Fund policy asset mix is expected to generate a total real rate of return of 4.5% at an acceptable level of risk over a moving five-year period.
- Market rate of return is expected to be greater than a passively invested benchmark portfolio by 0.50% per year (after fees are deducted) by adding value through active management.

#### **Performance Measures**

- The market value rate of return of the policy benchmark will be compared against the Consumer Price Index (CPI) plus 4.5% to determine whether the long term capital market assumptions on which the investment policy is based are achieving the returns relative to expectations.
- The actual market value rate of return will be compared against the policy benchmark return to determine the impact of fund management on performance using the following benchmarks for each asset class. Alberta Investment Management will seek to add 50 bps (0.50%) of value per year over a five-year investment horizon.

Asset Class	Benchmark <sup>2</sup>
Fixed Income	
Money Market	SC 91-day T-Bill
Bonds	SC Universe
Equity	
Canadian	S&P/TSX Composite
U.S.	S&P 1500
Other International	MSCI EAFE
Private	CPI + 8%
Real Estate	CPI + 5%
Absolute Return Strategies <sup>3</sup>	CPI + 6%

The above benchmarks are unchanged from the previous business plan except that the S&P 1500 index replaces the S&P 500 index for measuring performance of the U.S. equities market. The S&P 1500 Index provides a broader coverage of U.S. equities to include smaller capitalization stocks. The S&P 1500 Index covers approximately 90% of U.S. publicly traded securities.

# RISKS TO INVESTMENT STRATEGIES, OUTCOMES AND PERFORMANCE MEASURES

There are significant risks inherent in the business plan.

Income will vary significantly from year to year for the following reasons:

- 1. The well-established capital market principle that increased expected returns are accompanied by increased risk.
- 2. An investment policy to maximize long-term returns implies a weighting towards investments in equities. Equities have historically provided investors with higher total returns (dividends and capital gains) than fixed income investments, however, dividend rates in general are lower than interest rates, thereby providing lower current income while the magnitude and timing of realizing capital gains is uncertain.

<sup>&</sup>lt;sup>2</sup> See Appendix A for a description of these benchmarks.

<sup>&</sup>lt;sup>3</sup> See Appendix C for a description of this asset class.

- 3. Given a well-implemented private equities program, private equities can provide investment returns above those of public equities. However, by their nature, private equity investments are highly illiquid and are associated with an investment horizon of five to ten years to realize investment gains, if any. Some private equity investments are subject to potentially large or total investment losses.
- 4. Absolute returns strategies have gained prominence in recent years with an expectation of stable returns. However, this market is very fragmented with many different strategies and investment fees are above those of traditional managers. In some cases, there have been large losses sustained in the industry by otherwise well informed and highly professional investors. Manager selection and oversight are therefore critical to successful implementation.

#### **ACCOUNTABILITY TO ALBERTANS**

GOAL FOUR



Ensure the transparency of the Heritage Fund's objectives and results for Albertans.

#### What it means:

Results from the *Looking Forward* survey confirm Albertans want a strong, healthy Heritage Fund that is used primarily for savings. Ongoing communication through published reports and news releases will ensure Albertans remain aware of the performance of the Heritage Fund.

#### Strategies

- Release quarterly and annual reports on a timely basis in simple, understandable language.
- Release summary reports of the Heritage Fund's investment activities and results for Albertans on a timely basis.
- Publish the Heritage Fund Business Plan annually.
- The Legislature's Standing Committee will hold annual public accountability meetings around Alberta to report on the Heritage Fund's results and to answer questions on the Fund's performance.
- Include Heritage Fund information in a new Alberta Revenue web newsletter.

#### Outcome

• Improved understanding by Albertans of the management, operations, investment philosophy and performance of the Heritage Fund.

#### Performance Measures

- Timeliness of reports and public accountability meetings.
- Knowledge of Albertans regarding information provided about the Heritage Fund.

#### **Benchmarks**

- Annual report will be released by June 30 of each year.
- Quarterly reports will be released within two months after the conclusion of the quarter.
- Albertans are satisfied with their knowledge of the Heritage Fund, with 50% able to estimate the Fund's value.

#### MANAGEMENT AND ACCOUNTABILITY

- 1. The mission and investment objectives for the Heritage Fund have been established in legislation and are summarized above.
- 2. A Standing Committee of the Legislature has been created by legislation and has the following responsibilities:
  - To review and approve annually the business plan for the Heritage Fund;
  - To receive and review quarterly reports on the operation and results of the Heritage Fund;
  - To approve the annual report of the Heritage Fund;
  - To review after each fiscal year end the performance of the Heritage Fund and report to the Legislature as to whether the mission of the Heritage Fund is being fulfilled;
  - To hold public meetings with Albertans on the investment activities and results of the Heritage Fund.
- 3. The Minister of Revenue is responsible for the operation of the Fund.
- 4. The Endowment Fund Policy Committee reviews and recommends the business plan, quarterly and annual reports, and the investment policies for the Heritage Fund to the Minister. The Committee includes a majority of private sector members with relevant financial and business expertise.
- 5. Alberta Investment Management (part of Alberta Revenue) makes ongoing investment decisions.
- 6. The Auditor General is the auditor of the Heritage Fund.
- 7. There are restrictions on the kind of investments that can be made. Heritage Fund assets are to be invested prudently and cannot be used for economic development or social investment purposes.

#### **INCOME AND EXPENSES**

Capital gains and losses on traditional equity investments are not recognized as income until the investment is sold or, given a significant loss, written down. Therefore, gains and losses that are included in reported rates of return might not be immediately reflected in realized income. In contrast, income and expenses on equity index swaps are accrued as earned, resulting in gains and losses being realized in income as they occur.

The income projections include:

- Interest income,
- Dividend income,
- Capital gains or losses only when they are realized, such as when an investment is sold,
- Income and expense on index swaps and interest rate swaps accrued as earned.
- The income projections do not include unrealized capital gains.
- Following are current projections of Heritage Fund income based on the assumptions noted. Actual results will vary from projected income depending on the extent to which actual interest rates and equity market returns vary from the assumptions used.

TABLE 3: Heritage Fund Income Forecasts and Underlying Assumptions

	2003-04	2004-05	2005-06	2006-07
Forecast Annual Income (\$millions)				
Unconsolidated Investment Income	981	647	721	741
Consolidated Investment Income	964	631	706	728
Forecast Fair Value of the Fund (\$billions)	11.9	12.1	12.2	12.3
Assumptions (%)				
Interest Rates of Fixed Income Securities		6.0%	6.0%	6.0%
2. Rates of Return on Equity				
Canadian (Public and Private)		7.0%	7.0%	7.0%
Foreign		8.0%	8.0%	8.0%
3. Rates of Return on Real Estate		8.5%	8.5%	8.5%
4. Rates of Return on Absolute Return Strategies		8.5%	8.5%	8.5%
Endowment Portfolio Asset Mix				
Money Market	2%	2%	2%	2%
Bonds	33%	33%	33%	30.5%
Public Equities	48%	46%	45%	45%
Private Equities	3%	4%	5%	5%
Real Estate	10%	10%	10%	10%
Absolute Return Strategies	4%	5%	5%	7.5%

# RISKS TO THE INVESTMENT INCOME FORECAST

- 1. If equity returns are lower than assumed, accounting investment income will be lower depending on the extent of the decrease in equity returns and the amount of turnover in the equity portion of the Heritage Fund.
- 2. If interest rates increase, the market price of bonds held by the Heritage Fund will decline. Accounting investment income will decrease depending on the extent of the interest rate increase and the amount of turnover in the fixed income portion of the Heritage Fund.

#### **EXPENSE FORECAST**

The preceding projections for the Heritage Fund are gross of estimated direct investment expenses. Estimated investment expenses are as follows:

**TABLE 4: Heritage Fund Expense Forecasts** 

	2002-03	2003-04	2004-05	2005-06	2006-07
			(\$ millions)		
Direct Heritage Fund Expenses	1.8	2.3	2.8	3.2	3.3
Externally Managed Investment Pools	11.4	13.4	14.7	15.6	17.7
Internally Managed Investment Pools	2.7	3.0	4.6	6.4	6.9
TOTAL	15.9	18.7	22.1	25.2	27.9
As a % of Fair Value	0.14%	0.16%	0.18%	0.20%	0.22%

The administrative expenses include both direct and indirect administrative expense, which include staff time, supplies and services, investment service costs and advisory services.

The increase in costs is due to increased staff and systems costs, increased size of the fund, and increased allocation to non-traditional asset classes (absolute return strategies and private equity) which are more costly to manage.

As of December 31, 2003, approximately 61 per cent of the Heritage Fund's assets are internally managed.

#### **APPENDIX A**

# Description of Benchmark Indices for the Heritage Fund

#### Scotia Capital 91-day T-Bills Index (SC T-Bills Index)

Reflects the performance of the Canadian money market as measured by investments in 91-day Treasury Bills.

#### Scotia Capital Universe Bond Index (SC Universe Index)

Covers marketable investment-grade Canadian bonds with terms to maturity of more than one year. The purpose of this index is to reflect performance of the broad Canadian bond market in a manner similar to the way the S&P/TSX represents the Canadian equity market.

#### S&P/TSE Composite Index (S&P/TSX)

An index maintained by the S&P/TSX Canadian Index Policy Committee that measures the total return on the largest companies that trade on the Toronto Stock Exchange. (Formerly the TSE 300)

#### Standard & Poor's 500 Index (S & P 500 Index)

Covers 500 industrial, utility, transportation and financial companies of the US markets, mostly New York Stock Exchange issues. It is a capitalization-weighted index calculated on a total return basis with dividends reinvested.

#### Standard & Poor's 1500 Index (S & P 1500 Index)

The S&P 1500 index is a compilation of the S&P 500 large-cap, S&P 400 mid-cap and the S&P 600 small-cap indices. This combination addresses the needs of investors wanting broader exposure, beyond the S&P 500. The S&P 1500 covers approximately 90% of investable U.S. equities.

# Morgan Stanley Capital International Europe, Australia, Far East Index (MSCI EAFE Index)

An index of over 1,000 securities listed on the stock exchanges of countries in Europe, Australia and the Far East. The index is calculated on a total return basis, which includes re-investment of gross dividends before deduction of withholding taxes.

#### **Consumer Price Index (CPI)**

Base year 1992. Provides a broad measure of the cost of living in Canada. Tracks the retail price of a representative shopping basket of about 600 goods and services from an average household's expenditure of: food, housing, transportation, furniture, clothing and recreation. All data figures that use CPI are lagged by 1 month.

#### ICREIM/IPD Large Institutional All Property Index

An index maintained by the Institute of Canadian Real Estate Investment Managers / International Property Databank that measures the total return from six large Canadian funds, which have real estate portfolios valued greater than \$1.5 billion. The index is also prepared on a Held Property basis.

# **APPENDIX B**

# **Business Plan Performance**

Period ending December 31, 2003

<b>3</b> ,		Current Quarter	Nine Months	One Year	Four Years <sup>2</sup>
Actual Return		6.3%	18.0%	12.7%	3.1%
Endowment Portfolio					
Period ending December 31, 2003					
		Current	Nine	One	Four
		Quarter	Months	Year	Years <sup>2</sup>
Actual Return		6.3%	18.0%	12.7%	1.6%
Benchmark		5.9%	17.3%	11.7%	1.3%
Over (under) Benchmark	-	0.4%	0.7%	1.0%	0.3%
			Rates of Return	1	
	Actual	Current	Nine	One	Four
Actual	Weight	Quarter	Months	Year	Years <sup>2</sup>
ST Fixed Income	0.6%	0.7%	2.3%	3.1%	4.1%
LT Fixed Income	31.8%	1.1%	7.8%	7.3%	9.0%
Canadian Equities	23.0%	11.3%	31.0%	26.6%	1.7%
US Equities	16.0%	7.4%	18.1%	7.0%	-7.3%
EAFE Equities	17.4%	11.9%	34.0%	13.9%	-8.5%
Private Equities	0.9%	3.7%	4.2%	4.0%	N/A
Real Estate	7.4%	2.7%	4.8%	10.0%	7.8%
Absolute Return Strategies	2.9%	3.6%	7.8%	9.9%	N/A
Total	100%	6.3%	18.0%	12.7%	1.6%

Policy	Current	Nine	One	Four
Weight	Quarter	Months	Year	Years <sup>2</sup>
2.0%	0.6%	2.3%	2.9%	3.9%
33.0%	0.9%	7.4%	6.7%	8.4%
15.0%	11.3%	31.4%	26.7%	1.0%
15.0%	7.4%	16.9%	5.3%	-8.0%
15.0%	12.1%	32.8%	13.4%	-8.6%
5.0%	2.1%	6.3%	9.6%	N/A
10.0%	1.4%	4.1%	6.6%	9.5%
5.0%	1.6%	4.8%	7.6%	N/A
100%	5.9%	17.3%	11.7%	1.3%
	2.0% 33.0% 15.0% 15.0% 15.0% 10.0% 5.0%	Weight         Quarter           2.0%         0.6%           33.0%         0.9%           15.0%         11.3%           15.0%         7.4%           15.0%         12.1%           5.0%         2.1%           10.0%         1.4%           5.0%         1.6%	Weight         Quarter         Months           2.0%         0.6%         2.3%           33.0%         0.9%         7.4%           15.0%         11.3%         31.4%           15.0%         7.4%         16.9%           15.0%         12.1%         32.8%           5.0%         2.1%         6.3%           10.0%         1.4%         4.1%           5.0%         1.6%         4.8%	Weight         Quarter         Months         Year           2.0%         0.6%         2.3%         2.9%           33.0%         0.9%         7.4%         6.7%           15.0%         11.3%         31.4%         26.7%           15.0%         7.4%         16.9%         5.3%           15.0%         12.1%         32.8%         13.4%           5.0%         2.1%         6.3%         9.6%           10.0%         1.4%         4.1%         6.6%           5.0%         1.6%         4.8%         7.6%

All asset of the Transition Portfolio were transferred to the Endowment Portfolio in July 2002. The combined Heritage Fund return for four years includes the past performance of the Transition Portfolio.

Annualized.

#### **APPENDIX C**

# **Glossary**

#### **Absolute Return Strategy**

Absolute Return Strategies encompass a wide variety of investments with the objective of realizing positive returns regardless of the overall market direction. A common feature of many of these strategies is buying undervalued securities and selling short overvalued securities. Some of the major types of strategies include long/short equity, fixed income arbitrage, merger arbitrage, macroeconomic strategies, convertible arbitrate, distressed securities and short selling.

#### **Active Management**

Attempts to achieve portfolio returns greater than a specific index while controlling risk, either by forecasting broad market trends or by identifying particular mispriced sectors of a market or securities in a market.

#### **Asset Allocation**

The investment process by which the investment manager chooses or allocates funds among broad Asset Classes such as stocks and bonds.

#### **Asset-Backed Securities**

These are debt instruments collateralized by a pool of assets such as automobile loans or equipment leases.

#### **Asset (or Investment) Class**

Refers to a broad category of investments with similar characteristics (the typical asset classes are cash, stocks, bonds and real estate).

#### **Benchmark Index**

A benchmark index is a statistical yardstick tracking the ups and downs of a particular market by monitoring a representative group of securities over time. For example, the Scotia Capital Universe Bond Index is a Benchmark Index that is designed to reflect the changes in the Canadian bond market.

#### **Bond**

A bond is a financial instrument representing a debt where the issuer (corporation or government) promises to pay to the holder a specific rate of interest over the life of the bond. On the bond's maturity date, the principal is repaid in full to the holder.

#### Capital Gain (or Capital Loss)

The market value received on the sale of an asset, which is higher (lower) than its purchase price (also called cost or book value). If an asset is bought for \$50 and sold for \$75, the realized capital gain or profit is \$25.

#### Diversification

Diversification is a process of allocation of investment assets within an Asset Class and among asset classes. In general, the greater the number of holdings within an asset class and among asset classes, the greater the diversification, which reduces risk.

#### **Dividends**

Earnings distributed to shareholders of a company proportionate to their ownership interest.

#### **Duration (or Modified Duration)**

Modified duration is a measure of price volatility and is the weighted average term to maturity of the security's cash flows (i.e., interest and principal), with weights proportional to the present value of the cash flows. Bonds with a longer duration are more price sensitive to interest rate changes than bonds with short durations.

#### **Equities**

Equities are synonymously called stocks or shares and represent an ownership interest in a company (could be either a public or private firm). The shareholder normally has voting rights and may receive dividends based on their proportionate ownership.

#### Inflation

Increases in the general price level of goods and services. Inflation is one of the major risks to investors over the long-term as savings may actually buy less in the future.

### **Interest-Bearing Securities**

An investment that is required to pay a fixed interest rate at periodic intervals such as bonds, mortgages and debentures.

#### **Investment Grade**

An investment grade bond is rated a minimum of BBB (or equivalent) by a rating agency, with AAA being the highest grade. Bonds rated below BBB are generally classified as being speculative grade and carry higher levels of credit risk than investment grade bonds (i.e., they have a higher probability of default on interest or principal payments).

#### Long-term

A long-term investment horizon in the context of the Heritage Fund means a period of time that would include two business cycles, which would generally mean about 10 years.

#### Market Value Rate of Return

An annual percentage, which measures the total proceeds, returned to the investor per dollar invested. Total proceeds for market value rates of return = "money in the bank" plus paper profits or losses (paper profits or losses are also called Unrealized Capital Gains or Losses). "Money in the bank" means cash interest and dividends and realized capital gains or losses from selling the investment.

#### Median Return

The median return of a group of investment managers reflects the return associated with the manager ranked at the 50th percentile (the 50th percentile is that point where half the managers had a higher return, and half the managers had a lower return).

#### **Money Market Instruments**

Debt instruments such as Treasury Bills or corporate paper with a maturity of less than one year.

# Mortgage-Backed Securities (MBS)

A MBS is a debt instrument that has an ownership claim in a pool of mortgages or an obligation that is secured by such a pool.

#### Mortgage Investment

A mortgage investment is a debt instrument collateralized by real assets (e.g., a building) and requiring periodic payments consisting of interest and principal.

#### **Nominal Rate of Return**

A measure of the earnings performance of a fund measured in current dollars.

#### **Passive Management**

Buying or investing in a portfolio that represents a market index without attempting to search out mispriced sectors or securities.

#### **Portfolio**

A collection of investments owned by an investor.

#### **Private Equity**

An equity investment in a private (not publicly traded) company.

#### Real Rate of Return

The nominal rate of return minus the rate of inflation.

#### Realized/Unrealized

Terms generally used to describe Capital Gains or losses. A gain or loss is generally realized when an asset is sold; prior to sale the gain or loss is unrealized and it is only a potential or "paper" gain or loss.