

Alberta SuperNet

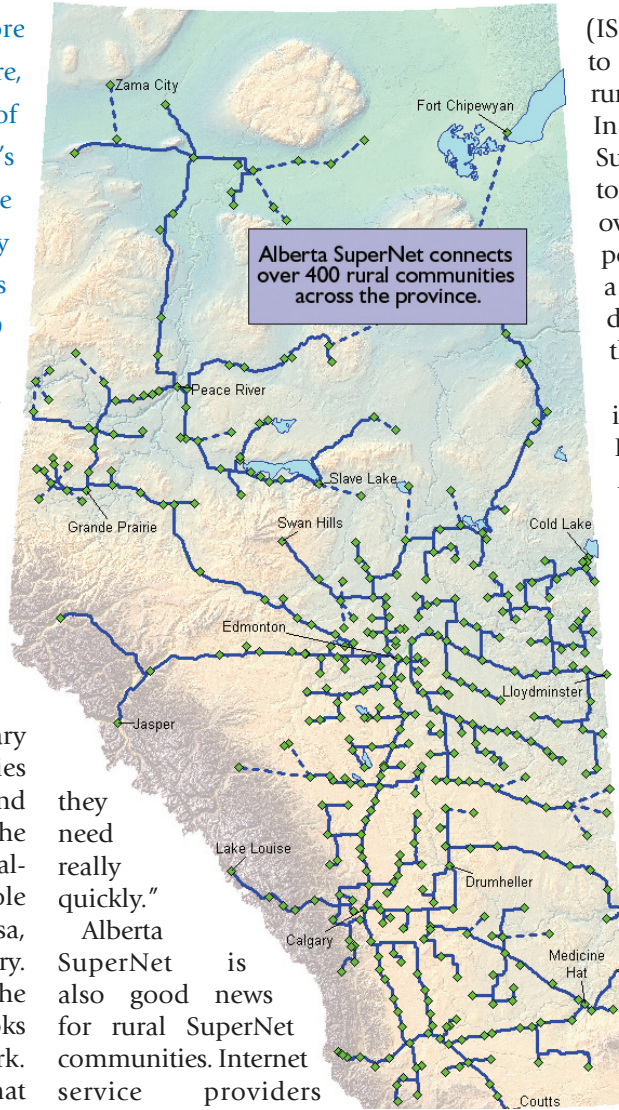
Working for Rural Albertans



Rural communities are more connected than ever before, with the recent completion of the Alberta SuperNet, the province's high-speed broadband network. The network connects approximately 4,200 schools, hospitals, libraries and government offices in 429 communities.

Luke Ouellette, Minister of Restructuring and Government Efficiency, which oversees SuperNet, says the network is most exciting for rural communities. "Alberta SuperNet is a key part of the province's Rural Development Strategy," he says. "We're making rural communities even more attractive places to live and work."

The Radway Municipal Library is one of thousands of facilities connected across the province, and serves as an information hub for the local community. "We were on dial-up Internet before, so it's a whole new world!" says Terrie-Lynn Rosa, Librarian at Radway Municipal Library. "It's amazing how fast we can surf the net, check email, and order books from the province-wide network. Our patrons come in and access what



they need really quickly."

Alberta SuperNet is also good news for rural SuperNet communities. Internet service providers

(ISPs) can use the network to bring high-speed access to rural homes and businesses. In fact, through ISPs, Alberta SuperNet now has the capacity to bring high-speed access to over 86 per cent of Alberta's population, making SuperNet a key factor in rural economic development, and furthering the Alberta Advantage.

"Now that the network is built, it's time to get ISPs connected," says Minister Ouellette. "We're encouraging folks to contact their local ISPs, and let them know of the demand in their area."

"It's an unprecedented opportunity to bring high-speed broadband to rural communities," says Axia NetMedia Chairman and CEO Art Price. "Over 45 service providers have signed contracts to connect to the SuperNet and provide broadband services to their rural retail and business customers."

Minister Ouellette says one of the key goals is to

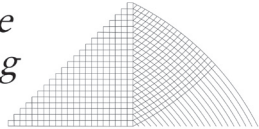


B R O W N L E E
L L P
Barristers & Solicitors

**Providing Innovative Legal Solutions
to Rural and Municipal Utilities**

Raymond C. Purdy, Q.C.
(780) 497-4879 www.brownleelaw.com

*Altime
Engineering
Ltd.*



#223, 86 McKenney Avenue Bus: (780) 458-0013
St. Albert, Ab T8N 2T7 Fax: (780) 459-1316
Email: Ron@altime.ab.ca Cell: (780) 441-1027

Your answer to all of your engineering needs

encourage competition. "We want to give all ISPs, big or small, a chance to expand into new areas," he says. Ultimately, if no one steps forward in a SuperNet community, Bell will ensure high-speed service is provided.

"The possibilities for rural businesses are significant with SuperNet," says Steve Lake, Chief Operating Officer for Bell in the West. "SuperNet will enable affordable broadband data connectivity from rural businesses to all major urban locations, improving branch office networking and increasing access to previously cost prohibitive data centre services, such as disaster recovery and application hosting solutions."

Some communities are already finding innovative ways to take advantage of SuperNet. "We looked at a variety of options to bring high-speed to our area, but found it wasn't economically viable or possible until the Alberta government announced the Alberta

SuperNet project," says Jim Klasson, Economic Development Officer, Paintearth Economic Partnership Society. Together, Castor, Coronation, Halkirk and the County of Paintearth

to the Paintearth model as an early example of what's possible. Mr. Klasson put things in perspective: "Our investment in this is less than the cost of a farm grader." Their innovative business model involved partnering with a commercial Internet service provider, Wild Rose Networks, who handles customer relations, sales, and maintenance. "It's all working very well," he says. "Now that we're on the SuperNet, we're extremely pleased with the service, and very grateful that the government made this investment in rural Alberta."

Only time will tell just how innovative communities and municipalities will be. For tips on how to become an ISP, visit <http://axia.com/projects/SP-Becomingaserviceprovider.htm>.

It's time to get Alberta SuperNet working for you. For more information on the project, visit www.albertasupernet.ca.

"Now that we're on the SuperNet, we're extremely pleased with the service, and very grateful that the government made this investment in rural Alberta."

- Jim Klasson, Paintearth Economic Partnership Society."

"It's a whole new world!" - Terrie-Lynn Rosa, Librarian at Radway Municipal Library

invested in local infrastructure, making high-speed Internet available to 90 per cent of their populations, including homes, businesses, and many farms and acreages.

Many communities are looking



Alberta SuperNet is working for Albertans. Now it's time for you to reap the benefits. Internet Service Providers can now use SuperNet to make high-speed Internet available to homes and businesses in rural SuperNet communities.

Find out why Alberta is the best place to live, work and visit! Connect with your local ISP to find out what SuperNet can do for you. www.albertasupernet.ca

Alberta



AXIA



**BUSINESS OPPORTUNITIES
HOME-BASED BUSINESS
ONLINE MARKETING**