

Business Planning Seminar for Technology and Life Sciences Companies

The Art of the Business Plan

This one-day seminar covers the basics of creating and tracking the performance of an effective business plan, and helps identify what to do when problems occur or things change in an organization. The luncheon session will cover how to build e-business practices into your business plan.

Bruce Acton, President of Acton Consulting Ltd, will lead the seminar. Bruce's areas of expertise and experience include Quality Management, Business Process Re-engineering, Information Systems projects, Activity Based Costing and Performance Measurement. Bruce has taught courses for several professional accounting bodies, and at both undergraduate and graduate levels for universities across Canada.



Bruce Acton



Trevor Poapst

The luncheon speaker, Trevor Poapst leads The Business Link's E-Future Centre, an award-winning e-business information centre for Alberta's entrepreneurs. The E-Future Centre provides personal service, a resource-packed web site, along with a bi-monthly E-Business Bulletin, seminars and training, and regional support through 11 Alberta Mini E-Future Centres.

In response to industry demand, this seminar is being offered as part of the "Innovation Series" of seminars that facilitates increased commercialization and reception to new technology by Alberta firms. **Space is limited so register soon!**

Seminar Dates: *May 6th, 2004 – Calgary (Alberta Research Council)*
 May 13th, 2004 – Edmonton (The Business Link)

**** The Edmonton seminar will also be linked simultaneously on
May 13th to the following cities:**

- Fort McMurray
- Grande Prairie
- Medicine Hat

Seminar Time: *8:30 a.m. to 4:00 p.m. (Registration starts at 8:15 a.m.)*

Cost: *\$75 Edmonton/Calgary (Includes GST, Light Breakfast and Lunch)*
(For Information on Registration for Fort McMurray, Grande Prairie and Medicine Hat, contact their respective offices below)

CALGARY SEMINAR:

DATE: May 6th, 2004

TIME: Registration starts at 8:15 a.m.. Seminar will take place from 8:30 a.m. – 4:00 p.m.

PLACE: Alberta Research Council, Assembly Room, 3608-33 St. NW, Calgary

COST: \$75 (Includes GST, Continental Breakfast and Lunch)

REGISTRATION:

To register please fax this form to (403) 282-1238 or contact Allan Wageler by telephone at (403) 284-6423 or by e-mail: awageler@calgarytechnologies.com on or before **May 3, 2004**.

Name: _____

Company: _____

Phone: _____ Email: _____

Payment by: _____ Visa _____ Cheque (Please make cheques payable to:

Calgary Technologies Inc., 3553 – 31 Street NW, Calgary, AB, T2L 2K7)

Credit Card Holder: _____ Credit Card #: _____

Expiry Date: _____ Signature: _____

For more information in Calgary contact: Charles Reichert, INFOPORT, (403) 284-6400

EDMONTON SEMINAR:

DATE: May 13th, 2004

TIME: Registration starts at 8:15 a.m.. Seminar will take place from 8:30 a.m. – 4:00 p.m.

PLACE: The Business Link Business Service Centre, #100, 10237 – 104 St. Edmonton

COST: \$75 (Includes GST, Continental Breakfast and Lunch)

REGISTRATION:

To register please fax this form to (780) 422-0055 or contact Margaret Nitkowski by telephone at (780) 422-7788 or by e-mail: nitkowski.margaret@cbsc.ic.gc.ca on or before **May 10th, 2004**.

Name: _____

Company: _____

Phone: _____ Email: _____

Payment by: _____ Visa _____ MC _____ AMEX _____ Interact _____ Cash _____

The Business Link Business Service Centre, #100, 10237 – 104 St. Edmonton, AB, T5J 1B1)

Credit Card Holder: _____ Credit Card #: _____

Expiry Date: _____ Signature: _____

For more information in Edmonton contact: Lisa Batey, INNSCI (780) 427-6611

To register for the May 13th, 2004 seminar in Fort McMurray, Grande Prairie or Medicine Hat, via Video Conferencing please contact the following:

FORT McMURRAY: Rick Fiedosiewich (Phone) 780-791-0330 (E-Mail) rick@fmrdbc.com

GRANDE PRAIRIE: Leona Mulligan (Phone) 780-814-5340 (E-Mail) leona@smeda.com

MEDICINE HAT: Les Erickson (Phone) 403-528-2824 (E-Mail) lerickson@entre-corp.com