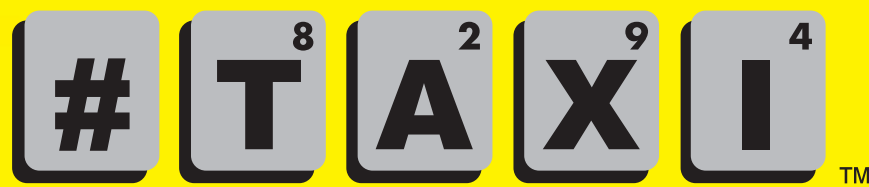


# Last Call



ONLY ON YOUR CELLPHONE

**Get a taxi faster, anytime, anywhere with #TAXI**

**Just call #TAXI (#-8-2-9-4)**

and we'll connect you to the first available taxi –  
or the taxicab company of your choice – in every Canadian city.

It's faster and more convenient than dialing 411, for the same price or less.\*

And you'll never get a busy signal.

**Get home safe, sound and fast. Make #TAXI (#-8-2-9-4) your last call.**

AVAILABLE THROUGH



PRESENTED IN ASSOCIATION WITH



\*Please check with your wireless carrier for pay-per-use charges and availability.

The wireless carriers are not responsible for the availability, quality or promptness of the taxi service and accept no liability related to the service. #TAXI is not available on Bell Mobility Prepaid Service. Bell Mobility is a trade-mark of Bell Canada, used under license. Fido is a registered trademark of Fido Solutions Inc. Rogers and the Rogers Mobius Design are trade-marks of Rogers Communications Inc. and are used under license. ©2004 TELE-MOBILE COMPANY. TELUS mobility and the TELUS mobility logo are trademarks used under license from TELUS corporation.

™Pound Taxi is a trade-mark of CellWand Communications Inc.