

# Research Findings

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## Top of Mind - Single Mention

•Health Care	31%
•Environment	16%
•Economy	10%
•Education	7%
•Social Services	5%

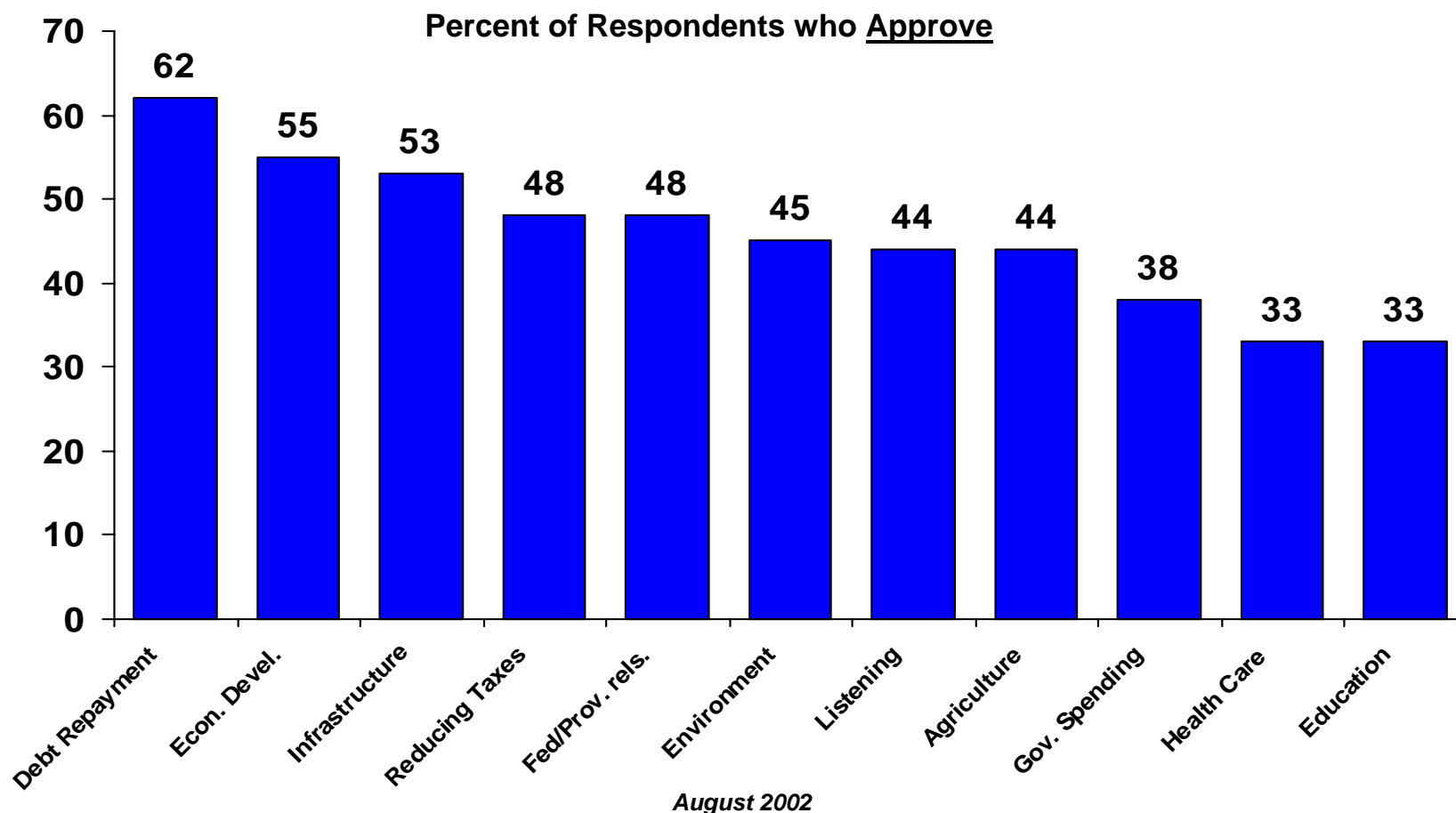
*What is the SINGLE most important issue facing Alberta today?*



## Share of Mind - Total Mentions

•Health Care	57%
•Education	26%
•Economy	22%
•Environment	35%
•Social Services	15%

*What other important issues are facing Alberta today?*



Generally speaking, do you approve or disapprove of the way the Provincial Government is handling the issue of ...?



## Top of Mind - Single Mention

•Infrastructure	23%
•Health Care	8%
•Population growth	6%
•Weather/drought	9%
•Crime	6%

*In your opinion, what is the SINGLE most important issue facing your city, town or community?*



## Share of Mind - Total Mentions

•Infrastructure	34%
•Education	24%
•Health care	15%
•Population growth	7%
•Crime	6%
•Weather/drought	5%

*What other important issues are facing your city, town or community?*



## Right Direction or Wrong Direction? <sup>1</sup>

Right direction	68%
Wrong direction	24%
Don't know/no answer	8%

*Overall, do you feel the province is moving in the right direction or in the wrong direction?*



**Government is moving in the RIGHT direction**

Debt gone / paying down the debt / balancing budget  
Strong economy / doing very good  
More jobs / low unemployment rate  
Good / successful government  
Able to draw big business / making Alberta more desirable  
Government spending is under control  
Lowering taxes/ not as much as other provinces  
Good healthcare  
Roads are good/ building roads/ good infrastructure

**Government is moving in the WRONG direction**

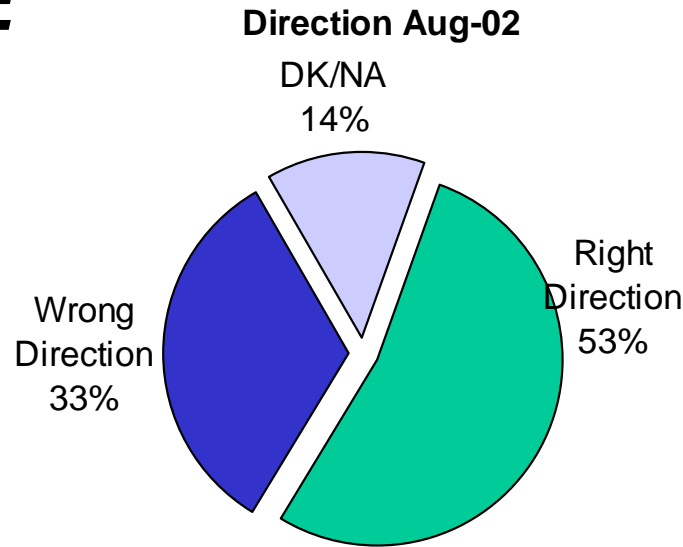
Health care cuts / not enough funding  
Education cuts / not enough funding  
Government is not listening to / caring about the people  
Focusing too much on big business/ tax breaks  
Bill 11  
No focus on the environment/ lack of preservation  
Poverty stricken province/ poor are getting poorer  
Too much privatization / don't agree with it  
Still too much government spending/ not wisely  
Cost of living is too high  
Not protecting our natural resources enough

Overall, do you feel the province is moving in the right or wrong direction?





## INFRASTRUCTURE



### Province is moving in the RIGHT direction

- Roads/ highways are well maintained
- Better than other provinces
- Accommodating the growth/ development
- No problems/ happy with it
- They did their best with the money provided
- Transit system is good
- Trying to improve/ moving slowly

### Province is moving in the WRONG direction

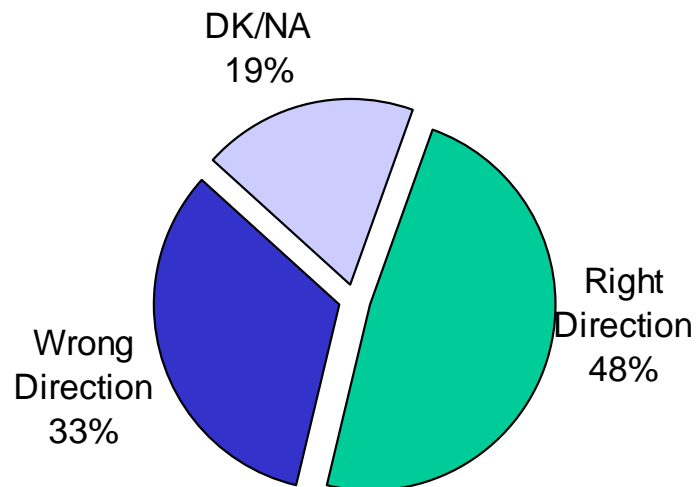
- Roads/ highways are in poor condition
- Lack of funding
- Not expanding fast enough
- Transit/ public transportation issues
- Lack of progress

*Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Infrastructure?*



## REDUCING TAXES

Direction Aug-02



### Province is moving in the RIGHT direction

- Taxes are too high/ need to be reduced
- They are reducing taxes
- We are better off than other provinces/ no PST
- People have more to spend
- Government is doing their best/ fighting hard
- Taxes are reasonable/ not bad

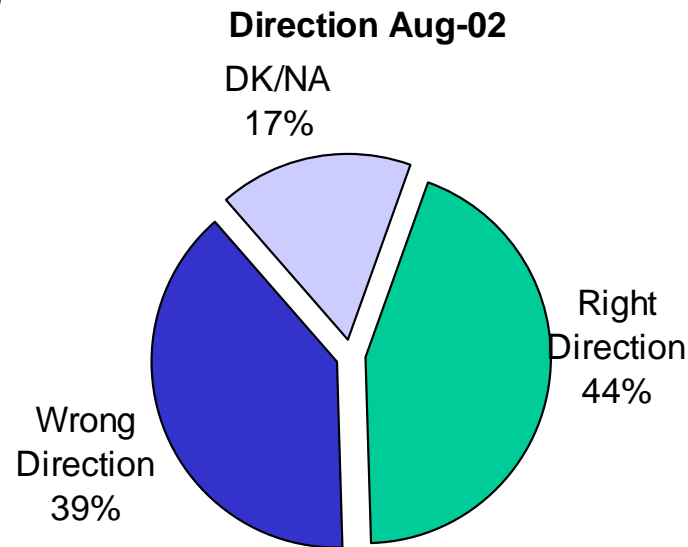
### Province is moving in the WRONG direction

- Have not seen the reduction talked about
- Taxes are too high/ need to be reduced
- Tax breaks to the rich/ focus on lower classes
- Taxes should not be reduced/ invest services
- Could go further/ faster in reduction
- Losing services/ benefits along with tax cuts
- Too many user fees/ costs more in the long run

Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Government Spending?



## ***LISTENING TO ALBERTANS***



### Province is moving in the RIGHT direction

- Listened to opinions/ open-minded
- Held town hall meetings/ good communication
- They conduct surveys
- Act on what people say/ want
- They are doing a good job

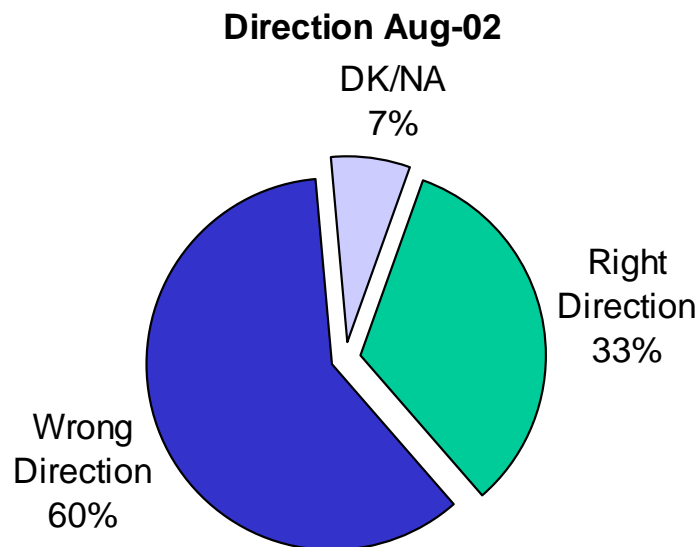
### Province is moving in the WRONG direction

- They are not listening/ not open-minded
- Ignored public opinions on issues
- Listen only to certain groups/ business more
- They are not taking any actions
- Not taking care/ listening to the small people

*Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Listening To Albertans?*



## HEALTH CARE



### Province is moving in the RIGHT direction

- Good healthcare system – general
- Introducing user fees/ two tier system
- Reinvesting money/ wisely allocating funds
- Cutting back on the waste/ less duplication
- Trying to improve/ starting to address issues
- Availability – do not have to pay/ no user fees

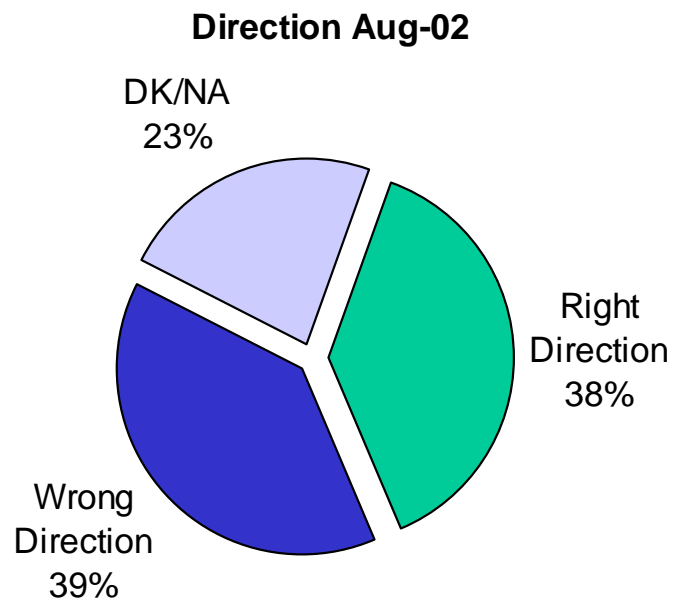
### Province is moving in the WRONG direction

- Disagree with privatization
- Lack of funding/ cuts too deep
- Waiting lists are too long
- Need more beds/ hospitals
- Seniors issues/ aging population issues
- Not enough doctors/ nurses/ overworked

*Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Healthcare?*



## GOVERNMENT SPENDING



### Province is moving in the RIGHT direction

- Fiscally responsible/ no overspending
- Money is being reinvested – HC/Ed/Soc.Ser.
- Paying down the debt
- Surplus/ balanced budget
- They are doing a good job - general

### Province is moving in the WRONG direction

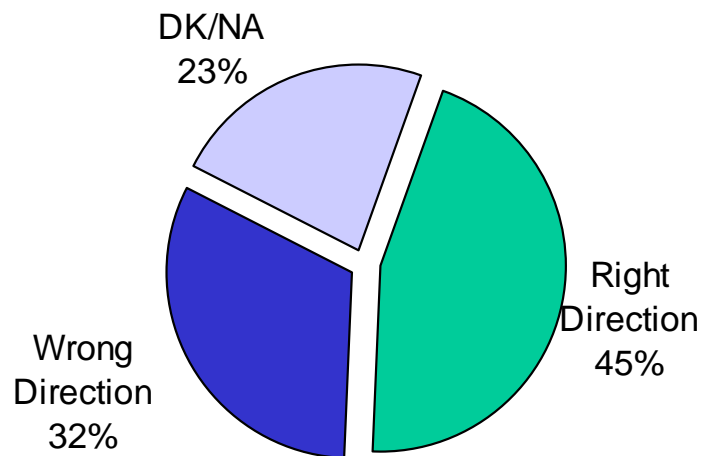
- Need to invest more – HC/Ed./Soc.Ser.
- Spending money in wrong areas
- Government is not fiscally responsible
- Giving themselves a raise easily
- Too many government perks

*Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Government Spending?*



## ENVIRONMENT

Direction Aug-02



### Province is moving in the RIGHT direction

- More regulations/ strict enforcement
- Protecting the environment/ balance
- Doing a good job – general
- Province is clean
- Participation in/ their standing on Kyoto

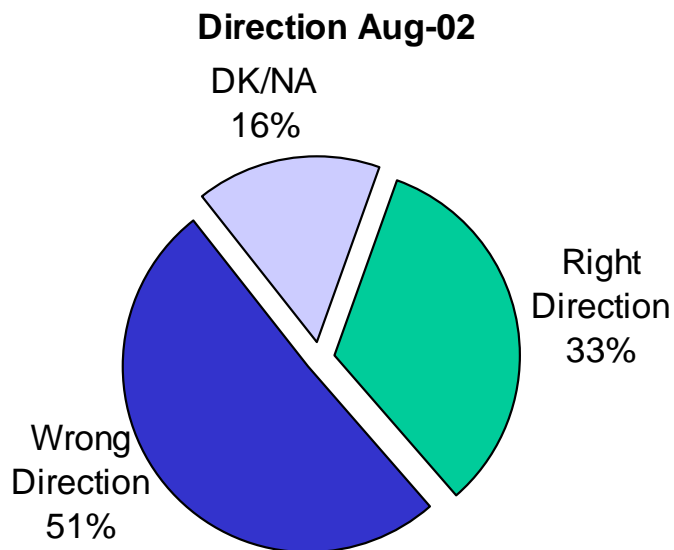
### Province is moving in the WRONG direction

- Not going through the Kyoto Agreement
- Not doing anything about it/ not a priority
- Environment is second to economic devel.
- Need more regulations/ need enforcement
- Too much pollution

Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Environment?



## EDUCATION



### Province is moving in the RIGHT direction

- They are doing a good job/ no problems
- Resolved the strike situation
- Increased funding
- Teachers are receiving a wage increase
- Education is accessible/ available to all
- Providing quality/ good education

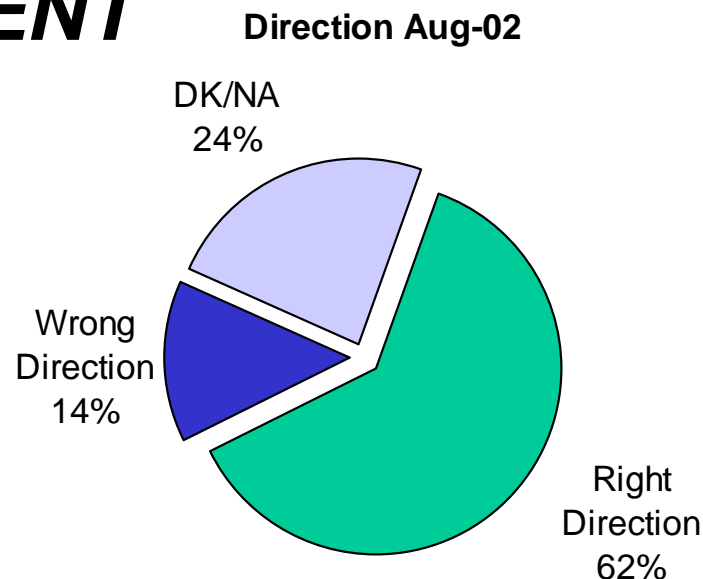
### Province is moving in the WRONG direction

- Not enough funding/too many cutbacks
- High tuition/ cost of education
- Crowded classrooms/ high teacher student ratio
- Need more teachers/ aids
- Teachers are not paid enough
- Not solving the strike problem

Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Education?



## DEBT REPAYMENT



### Province is moving in the RIGHT direction

- Debt is constantly getting lowered/ good job
- Don't think government should carry large debt
- Leaves more money for the future/ other areas
- It's their priority
- Doing better than other provinces

### Province is moving in the WRONG direction

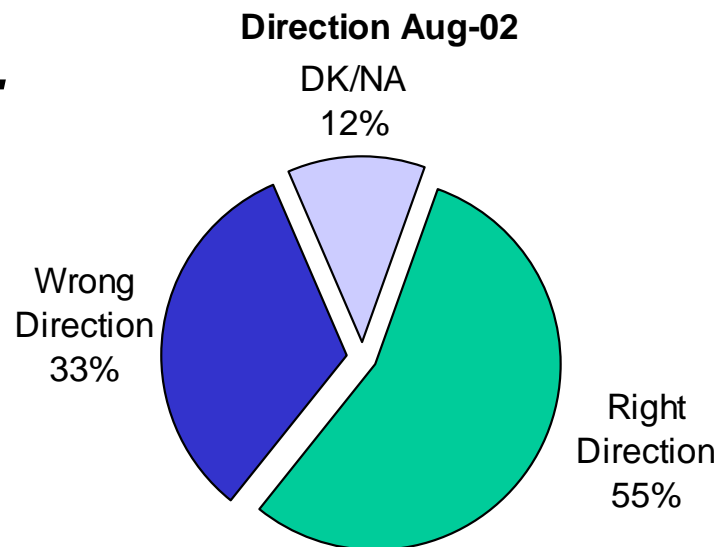
- Putting money in the wrong areas
- Over-emphasis on debt reduction
- Ahead of other provinces/ doing it too fast
- Should pay it off completely/ not quick enough
- Cutbacks/ privatization in healthcare

Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Energy Costs?





## ***ECONOMIC DEVELOPMENT***



### Province is moving in the RIGHT direction

- Encouraging economic growth/ new business
- Experiencing economic growth
- Creating jobs
- Economy getting more diversified
- Doing a good job/ people happy about it

### Province is moving in the WRONG direction

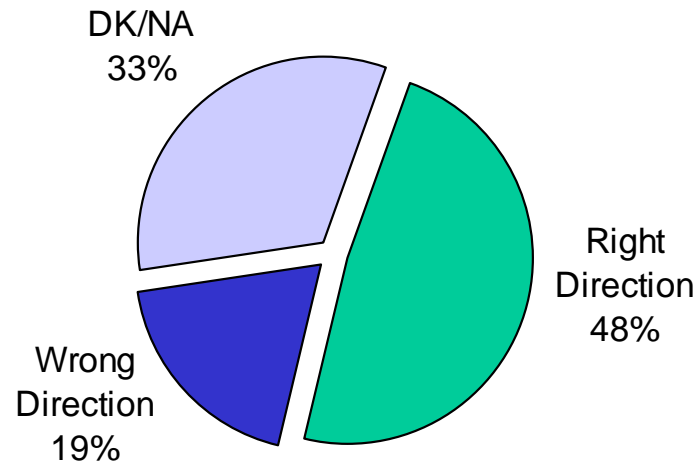
- Harmful to the environment
- Not enough diversification
- Damages/ lack of support to education
- They are not doing anything/ could do better
- Too much support for big businesses

Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Economic Development?



## **FEDERAL- PROVINCIAL RELATIONS**

Direction Aug-02



### Province is moving in the RIGHT direction

- Taking stand on issues e.g. Kyoto/ gas tax
- Representing Alberta's interests
- They are making their voice heard
- Trying to keep both sides happy/ diplomacy
- Trust the system/ doing well

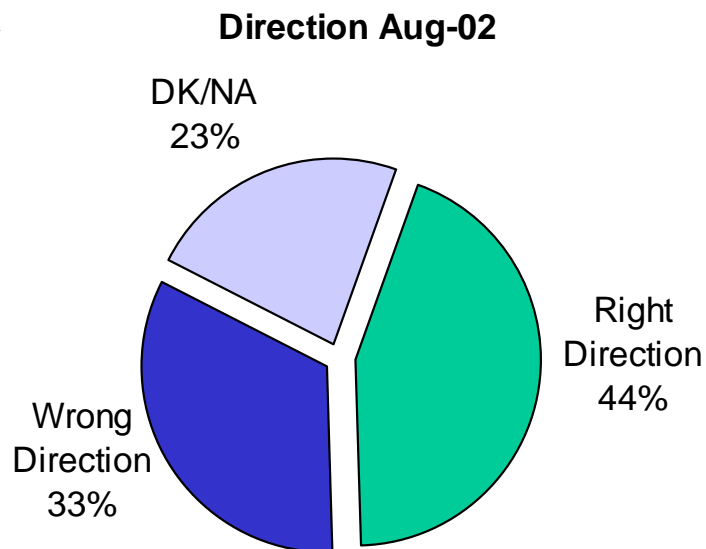
### Province is moving in the WRONG direction

- Need more diplomacy between the two
- Always arguing/ oppose each other
- Need to stand firm on issues
- Prime minister/ Fed. Gov. is ignoring the west
- The way they handled healthcare
- Alberta is not a team player in provincial agenda

Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Energy Costs?



## AGRICULTURAL SUPPORT



### Province is moving in the RIGHT direction

- Try to help/ have a plan to help the farmers
- Funds to support the farmers
- We need to keep/ help the agriculture industry
- They are doing a good job/ not many complaints
- Giving more help than other provinces/ Feds.

### Province is moving in the WRONG direction

- Support is not enough
- Not attentive to farmer's needs/ not a priority
- They are not quick enough
- Funds (and hay) no distributed fairly
- Can't keep subsidizing the farmers
- Farmers selling their land/ stock

Why do you feel the province is moving in the RIGHT/WRONG direction in respect to Agricultural Support?