

KYOTO PROTOCOL
DAILY ROLLING POLL
Interviewing Conducted: Oct. 20 – Nov. 4, 2002 (N=1200)

1. Based on what you have read or heard, do you think the Alberta government does or does not have a plan for reducing greenhouse gas emissions in the province?

Has a plan	56%
Does Not Have a plan	28%
DK/NA	16%

2. **IF DOES HAVE A PLAN, ASK...** Would you say you approve or disapprove of this plan? (n=669)

Approve	66%
Disapprove	9%
DK/NA	25%

3. Have you heard of the Kyoto Protocol?

Yes	94%
No	5%
DK/NA	0%

4. **IF AWARE...** Would you say you are very familiar, somewhat familiar, not very familiar, or not at all familiar with the terms of the Kyoto Protocol? (n=1130)

Familiar	62%
Unfamiliar	38%
DK/NA	0%

5. As you may know, the United States has withdrawn from the Kyoto Protocol and developing countries such as China, India and Mexico are currently exempt from meeting reduction targets under Kyoto. If Canada ratifies the Kyoto Protocol, some people say...

That Canada will be at an economic disadvantage because industry and investment will leave Canada for the U.S. and other countries where they will not have to incur the extra costs of meeting Kyoto Protocol reduction targets.

Other people say...

Canada will NOT be at an economic disadvantage because technology will emerge that will allow companies in Canada to remain competitive.

Which view is closer to your own?

Canada will be disadvantaged	72%
Canada will NOT be disadvantaged	19%
DK/NA	9%

6. Thinking of the Kyoto Protocol as it now stands, how do you think the Canadian government should proceed?

Withdraw and develop a made-in-Canada plan	76%
Ratify the Kyoto Protocol	16%
Do Nothing	1%
Don't know	7%

7. Overall, do you approve or disapprove of the way the following people are handling the issue of the Kyoto Protocol.

	Ralph Klein	Jean Chrétien	Lorne Taylor	David Anderson
Approve	61%	10%	29%	12%
Disapprove	23%	71%	14%	39%
DK/NA	17%	19%	58%	50%

7ai. Why do you **approve** of the way the Premier is handling the issue of the Kyoto Protocol? (n=721)

Looking at Alberta's/ Canada's best interests	32%
Concerned about jobs/ economy	24%
He's looking at alternative solutions	12%
Has good ideas/ knowledge on the issues	11%
Stand firm against federal government	7%
Not ratifying the Kyoto Protocol	6%
He's expressing his views across Canada/ addressing problems	5%
He is taking his time/ not rushing	5%
Keeping us informed	3%
Tried his best/ doing a good job	3%
He has the right plan/ federal gov't has no plan	3%
Consulting Albertan's opinions/ generating discussions	3%
Believe/ trust him	3%
He's done good things for Alberta in the past	3%
Nothing	5%
Refuse/ Don't Know	3%

Mentions below 3% not listed here

7ai. Why do you **disapprove** of the way the Premier is handling the issue of the Kyoto Protocol? (n=274)

Too business oriented/ pro-business	16%
There is no planning/ offers no solutions	10%
Not listening to the public/ not consulting	8%
Narrow-minded/ not thinking of the big picture	8%
Environment is important	8%
Don't like his comments/ his way of communication	7%
Not providing information	7%
Acting too strong/ exaggerated	5%
Not trusting him	5%
Not caring for the people/ whole country	5%
Not ratifying the Kyoto Protocol	3%
Not fiscally responsible/ money wasted	3%
They are not knowledgeable	3%
Spending too much money in advertising	3%
No thorough thinking/ no vision	3%
Not taking it seriously/ not strong enough	3%
They are not honest	3%
Nothing	12%
Refuse/ Don't Know	7%

Mentions below 3% not listed here

7aii. Why do you **approve** of the way the Prime Minister is handling the issue of the Kyoto Protocol? (n=124)

Doing a good job/ going to ratify it	27%
Environment is important/ concerned about it	12%
Taking a lead/ setting an example	8%
Looking at Canada's best interests	5%
Good for the future	4%
Focused on his goals	4%
He's knowledgeable	4%
Listening to people/ open-minded	4%
Being cautious/ look at different angles	3%
Listening to people/ open-minded	3%
Bring attention to Canadians/ keeping people informed	3%
Nothing	14%
Refuse/ Don't Know	10%

7a.ii. Why do you **disapprove** of the way the Prime Minister is handling the issue of the Kyoto Protocol? (n=847)

Not listening to the public/ not consulting	26%
Does not care about the country/ Alberta/ people	15%
He's doing it for his own interests/ desperate for a legacy	14%
Not considering interests of all prov./ not knowledgeable	13%
Not providing enough information	8%
Jobs will be cut if Kyoto is adopted/ economy will suffer	8%
Moving too fast/ too extreme	6%
Not trusting him/ don't like what he is doing	5%
Not examined other alternatives/ not enough research	5%
His interest lies in the east, not the west/ not fair to all prov.	5%
No thorough thinking/ no vision	5%
There's no planning	5%
U.S. is not involved/ can't be the only one doing it	3%
His actions in the past	3%
Nothing	6%
Refuse/ Don't Know	3%

Mentions below 3% are not listed here

8. Over the past few weeks, have you seen or heard any advertisements that were sponsored by the Alberta government explaining their position on the Kyoto Protocol?

Yes	58%
No	41%
DK/NA	1%

9. **IF YES...** Where did you see or hear these advertisements? (n=695)

Television	71%
Newspaper	54%
Radio	50%