

Work Safe Alberta

Work Safe Alberta is a joint industry, safety association, labour, WCB and government campaign to reduce injuries and fatalities on Alberta worksites.

The campaign includes public awareness, health and safety education, updated legislation, and increased compliance efforts and prosecutions.

The Alberta workforce is growing at a rate of 40,000 workers per year, the economy is booming and skill shortages grow, so it is necessary to provide greater workplace health and safety services, to save lives, reduce injuries and reduce WCB costs to employers.

Work Safe Alberta encompasses a number of strategies. Work to date includes:

- Promoting workplace health and safety through a public awareness campaign that encourages Albertans to *Choose Safe not Sorry*. The annual campaign is partially funded through a transfer from the Workers' Compensation Board – Alberta and will be launched in February 2005.
 - Expanding the Workplace Health and Safety website with links to other safety sites to permit browsing without changing web pages.
 - Building a partner website that provides a clearinghouse of workplace health and safety best practice information for Albertans. The Work Safe Alberta Information Sharing Network continues to grow with continual best practice submissions from partners.
- Creating a mentorship program where employers with excellent safety programs help problem employers improve.
 - Encouraging employers to join safety associations.
 - Targeting poor performing industry sectors and employers to improve workplace health and safety.
 - Instituting annual awards for innovation in workplace health and safety, and best safety performers.
 - Collaborating with Alberta Education to infuse a workplace health and safety culture in schools.

For more information:

Click: www.worksafely.org

Call: 1-866-415-8690