

Red Deer County

www.reddeercounty.ab.ca

Welcome



**Welcome to Red Deer County.
A great place to live, work and grow!**



Red Deer County is located in one of Canada's fastest growing and most prosperous regions, only 150 kilometers from both Edmonton and Calgary. Whether you're thinking of locating your business or organization to Red Deer County or planning a visit to the Region, we have all you need and more!

Thinking of relocating to Red Deer County?

To assist new residents and businesses in adapting to the County "way of life" we offer you our [Code of the West](#) brochure.

Area Overview



Red Deer County is located in one of Canada's fastest growing and most prosperous regions, only 150 kilometers from both Edmonton and Calgary.

With a population of 18,639, Red Deer County covers an area of 4,042 square kilometres (1,575 square miles, 1,007,968 acres/407,925 hectares). Within the north central boundary of Red Deer County is the City of Red Deer with a population of over 79,000 people. In the late 1990s, the Federal Census indicated that for the first time in sixty years, the rural population of Alberta outpaced the urban growth. The overall population of Red Deer County is greater than 116,000 including the City of Red Deer and the County's towns and villages.

Red Deer County includes 60 [residential subdivisions](#), [eight industrial/commercial subdivisions](#), one city (Red Deer), four towns (Bowden, Innisfail, Penhold, Sylvan Lake), two villages (Elnora and Delburne), two

summer villages (Norglenwold and Jarvis Bay) and **eight hamlets** (Ardley, Evarts, Lousana, Markerville, Dickson, Spruce View, Benalto and Springbrook). Neighboring municipalities of Red Deer County are M.D. of Clearwater County to the west, Lacombe County to the north, the County of Stettler No. 6 to the east, and to the south are the Counties of Kneehill and Mountain View Counties.

Entrepreneurs of large and small businesses are thriving in Red Deer County. Located in the core of Central Alberta's trading and distribution center, Red Deer County's distribution capacity is over two million people within a 160 kilometer radius (100 miles), and has a trade area with over 200,000 people. Historically an extremely rich agricultural area, the County has a strong oil and petrochemical sector, as well as value-added processing and manufacturing industries.

"The Calgary-Edmonton Corridor is in a unique position in Canada. Specifically, it is the only Canadian urban centre to amass a U.S.-level of wealth while preserving a Canadian-style quality of life." (TD Economics)

Climate



The County has a wide climactic range with a yearly average of 2,133 hours of sunshine and an annual snowfall of 1,150 millimetres (45 inches). The area has a continental climate with warm summers and cold winters with occasional temporary relief often provided by warm Chinook winds. The Rocky Mountains block the movement of moist Pacific air into the region, but allows the inflow of cold Arctic air masses. Alberta has a semi-arid climate because the annual precipitation is less than the water evaporated and transpired by natural vegetation and agricultural crops.

Community Services



Red Deer County's Community Development facilitates and supports rural Recreation and Culture, Family and Community Support Services and other community development initiatives.

Red Deer County Community Development provides community resource information and enables, coordinates and supports recreation, culture and community services both financially and administratively.

County Recreation and Culture Boards

There are seven rural Recreation and Culture Boards and five joint Urban/Rural Boards that support and service the recreation and culture needs of county residents.

Red Deer County is currently divided into Recreational Districts that receive per capita grant funds and in some cases special recreation levies from the County to assist with the promotion and delivery of recreation and culture programs.

Red Deer County Tourism



Red Deer County is unsurpassed in its recreational amenities. The area is rich in campgrounds, fishing and boating areas, equestrian facilities, ski areas and golf courses.

The rolling scenery of nutrient-rich farmland creates a beautiful quilt pattern in its fields. It has many rivers, lakes and valleys throughout the region and allows its residents to enjoy a view of the Rockies to the southwest or a camping experience in the southeast along the Red Deer River. Three large recreational lakes are contained in Red Deer County – Pine Lake, Sylvan Lake and Glennifer Lake. Visit Red Deer County's [A-SOO-WUH-UM](#) Day Use Park only 15 minutes south of The City of Red Deer.

Red Deer County has much to offer those who take the time to explore!

Tour our off-the-beaten paths and discover:

- ▶ Craft shops and museums
- ▶ Attractions and events
- ▶ Recreation Opportunities
- ▶ Historical Sites
- ▶ Points of Interest
- ▶ Natural Spaces
- ▶ Outdoor Adventures
- ▶ Clean Campgrounds
- ▶ Numerous Beautiful Lakes
- ▶ Golf Courses and much more!

Spend a day exploring Red Deer County; [click here](#) to see where these Red Deer County tourism attractions are located.

Red Deer County Council & Administration



Red Deer County is divided into seven electoral areas called '[Divisions](#)'. Each division has a Councillor that has been elected by citizens within his or her divisional boundaries.

Each Council member serves a three-year term. The elected Council then elects a Reeve and a Deputy Reeve from within its ranks on an annual basis.

Governed by the Municipal Government Act, the Council passes bylaws that provide for, develop and maintain safe and viable communities. These bylaws include matters such as the safety, health and welfare of the people and property; business activity, recreation, public utilities; nuisances; transportation and wild and domestic

animals.

The primary function of the County Manager is to act as the principal liaison between Council and Administration and to oversee the Directorship.

Each Director oversees daily operations of his or her department utilizing support and advice of specialized managers to ensure the smooth operation and integration of several County departments for optimal effectiveness.

Red Deer County Departments:

Agricultural Services: Policies and bylaws related to agriculture; news and education; environment and conservation; equipment rentals; shelterbelt services; weed and pest control; agricultural societies; coalbed methane; Reeve's task force on sustainable agriculture; and agriculture viability project.

Art Preachuk, Agricultural Services Fieldman

403.350.2163

apreachuk@reddeercounty.ab.ca

Corporate Services: Information on property taxes including assessments and payment options.

Terryl Allen, Director of Corporate Services
403.350.2159
tallen@reddeercountry.ab.ca

Operations Services: Information on waste transfer locations and pick-up; road bans; sewer, utility and water rates; public notices; and policies.

Frank Peck, Operations Services Director
403.350.2163 or 403.350.2158
fpeck@reddeercountry.ab.ca

Planning & Development Services: Planning updates and development permit information.

Harry Harker, Director of Planning & Development
403.350.2157
hharker@reddeercountry.ab.ca

Community Services: including listings for family and support services, community halls, help lines and cemeteries.

Jo-Ann Symington, Community Services Coordinator
403.350.2150
jsymington@reddeercountry.ab.ca

Protective Services: Fire, police, ambulance and emergency services.

Ric Henderson, Director of Community & Protective Services
403.357.2371
rhenderson@reddeercountry.ab.ca

Economic Development: Information for businesses or organizations looking to locate or expand within Red Deer County. Information includes location statistics, development activity, taxes, utilities and **off site levies**.

Debbie Bonnett, Economic Development Manager
403.357.2368
dbonnett@reddeercountry.ab.ca

Economic Base

The spirit of innovation and determination that propelled Alberta's industry in the first 100 years lives on in Red Deer County.

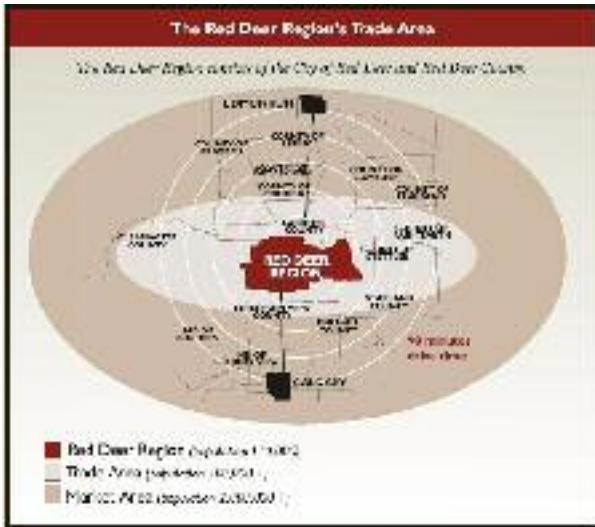


Red Deer County's unique location, growing economy and competitive advantage make it a great place to do business. Entrepreneurs of large and small businesses are thriving in Red Deer County.

Within Red Deer County, urban centers have experienced record breaking industrial and residential land sales, as well as major commercial expansion and new developments. Red Deer County works cooperatively with the City of Red Deer to ensure and maintain a strong economic environment for the region.

According to a 2003 report released by TD Economics, we are at the centre of one of the hottest economic regions in the world.

Midway between Alberta's two largest cities on the Highway 2 Corridor, Red Deer County & area provides local business with easy access to a trade area of more than 200,000 people and a distribution capacity of over two million people within a 90-minute drive. Historically an extremely rich agricultural area, Red Deer County has a strong oil and petrochemical sector, as well as value-added processing and manufacturing industries.



Businesses are capitalizing on the Alberta Advantage—a concept coined by the Alberta Government that highlights the unique combination of benefits that make the province an outstanding place to live, work and do business.

Business advantages in the Red Deer Region include:

- a young, skilled and productive workforce
- low operating costs
- high levels of private sector investment and new business starts
- Canada's most attractive tax regime
- highly developed infrastructure
- access to key markets
- growing and diverse economy
- abundant natural resources with rich fertile soil and a generous supply of minerals and forests
- more than just commerce, the Red Deer Region has all of the amenities and services that make for an excellent quality of life

Urban expansion, industrial development, new retail sites and a proliferation of acreages and new rural subdivision continues within Red Deer County. In this new millennium, the region is once again entering a powerful boom with all the benefits of new prosperity and the challenges of managing new growth and change.

Red Deer Corridor...Canada's Economic Capital



The City of Red Deer Land and Economic Development Department, Red Deer County and Red Deer Chamber of Commerce have partnered to create a new community profile designed to attract business and stimulate investment throughout the Red Deer Region.

The community profile includes information on the area's economy, market, location, tax environment, workforce, infrastructure, natural resources, amenities, services and attractions.

The sections of the community profile are presented in PDF format. In order to view, you must have Adobe Acrobat Reader installed. You can download the viewer free from Adobe.

*Please note that the Community Profile was developed and published in 2004 and the statistics and demographics contained within will reflect that. For more up to date statistic please visit www.reddeercorridor.com.

Red Deer Corridor Economic Profile:

[Front Cover and Table of Contents 887K](#)

[Chapter 1 - Red Deer Corridor...Canada's Economic Capital 1090K](#)

[Chapter 2 - Thriving Business & Industry 1302K](#)

[Chapter 3 - Profiting from our Business Advantage 783K](#)

[Chapter 4 - Moving People, Products & Ideas 1030K](#)

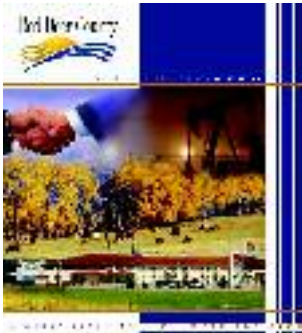
[Chapter 5 - Competitive Real Estate Market 460K](#)

[Chapter 6 - Enjoying Red Deer 593K](#)

[Back Cover 441K](#)

Economic Facts

Red Deer County - A Great Place to Do Business!



Red Deer County's central location, growing economy and competitive advantage make it a great place to do business. Entrepreneurs of large and small businesses are thriving in Red Deer County.

Located in the core of Central Alberta's trading and distribution center, Red Deer County's distribution capacity is over two million people within a 160 kilometer radius (100 miles), and has a trade area with over 200,000 people. Historically an extremely rich agricultural area, the County now has a strong oil and petrochemical sector as well as value-added processing and manufacturing industries. Red Deer County is also a thriving center for value added agricultural processing with tremendous future growth opportunities.

Within Red Deer County, urban centers have experienced record breaking industrial and residential land sales as well as major commercial expansion and new developments. Red Deer County works cooperatively with the [City of Red Deer](#) to ensure and maintain a strong economic environment for the region.

For more information on doing business in Red Deer County contact the Economic Development Department at 403.357.2368 or read through our [Guide for Doing Business in Red Deer County](#).

Development Activity

Red Deer County continues to see a rise in development activity year after year. The County annually approves millions of dollars worth of development permits with an annual increase of thirty-six per cent. Forty per cent of Red Deer County's development activity comes from Commercial/Industrial uses. Housing starts consistently exceed 100 units annually with an increase of twenty-five per cent.

Development Permits

A development permit is required to construct a new building, renovate an existing building or change the use (or intensity of use) of a property. Red Deer County Land Use Bylaws defines all development regulations and outlines Permitted and Discretionary Uses for land development. A copy can be obtained at the Red Deer County office or online at www.reddeercorridor.com under [Community Planning Services](#).

An application for development is available at the Red Deer County Centre, which is submitted to the Community Planning Services

for processing when complete. All required supporting documents must be provided.

Education



Red Deer County is proud of the Region's education system—a system that includes both Public and Catholic schools.

Chinook's Edge School Division



The **Chinook's Edge School Division** prides itself on providing students with the opportunity to obtain the academic, personal, and teamwork skills necessary for life long learning. With over 600 educators and 11,000 K-12 students serving Central Alberta, Chinook's Edge School Division really is "Where students come first"! For more information on schools in the Chinook's Edge School Division call 1.800.561.9229.

Red Deer Catholic Regional School Division

Approximately 280 teachers are serving more than 5,000 students in 14 schools throughout the Red Deer area. French Immersion, year round schooling and "virtual" school are just a few of the many choices that the **Red Deer Catholic Regional Division** offers. For more information on schools in the Red Deer Catholic Regional Division call 403.343.1055.

Emergency Services



Red Deer County has an Emergency Management Team, comprised of staff, contracted agencies, and mutual aid partners.

Red Deer County has a state of the art Emergency Operations Center, which will not only serve as a place for County emergency management staff to operate effectively in times of crisis, but is also available to other municipalities to utilize. With SMART Board technology, interactive mapping, audio conferencing, and multiple display capabilities, Red Deer County is ready to effectively manage any emergency situations that may come our way.

Fire Services

Red Deer County operates its own Fire Service with five halls and approximately 60 volunteer fire fighters around the outskirts of the City of Red Deer- Central Park, Poplar Ridge, Springbrook, Spruce View and Station 1 (at the corner of 30th Avenue and Hwy 595).

Fire Services are provided in the other areas of the County by agreements with Delburne, Elnora, Bowden, Sylvan Lake, and the Innisfail Farm Fire Association. All Fire services are funded annually through a Fire Levy tax assessment. During the past two years three new pumper trucks have been placed in service with the contracted departments, and this practice will continue in future years.

County Patrol

County Patrol Officers are mandated, through their appointment as Bylaw Officers and Special Constables, to enforce county

Bylaws and selected Provincial statutes.

Patrol priorities are the protection of the County road infrastructure, safe movement of traffic throughout the County, and assisting the County Development department in the enforcement of the Land Use Bylaw. 2003 saw the hiring of an additional Patrol Officer, to meet Council's goal of making Red Deer County a safe place to live, work and grow.

Our County Patrol has an excellent working relationship with the five RCMP Detachments who police Red Deer County - Red Deer Rural, Sylvan Lake, Innisfail, Olds, and Three Hills. Much consultation has occurred at the Administrative level as well, to ensure that all areas of the County are receiving the same levels of service.

Emergency Numbers:

RCMP Emergency (All detachments) 911

FIRE Emergency (All departments) 911

MEDICAL Emergency 911

Health Care

David Thompson Health Region



A full range of First class health care services are provided by the **David Thompson Health Region**. The David Thompson Health Region serves much of Central Alberta and is based in Red Deer. The authority employs 350 physicians ensuring a full range of health care including acute and continuing care, and diagnostic services.

Alberta Health Link



Health Link Alberta is a 24 hour a day, 7 day a week nurse telephone advice and health information service. You can call us from anywhere in the province by dialing:

Calgary 403.943.5465 Edmonton 780.408.5465 or Toll-Free 1.866.408.5465. Highly trained registered nurses will provide you with advice and information about health symptoms and concerns

that you or a member of your family may be experiencing. Health Link can also help you find appropriate services and health information.

Key Contacts for Business Development



Main Municipal Address:

Red Deer County Centre

38106 RGE RD 275,

Red Deer County, AB T4S 2L9

Tel: 403.350.2150

Fax: 403.346.9840

 Office location Map

Contact Information:

Earl Kinsella, Reeve

403.350.2295

ekinsella@reddeercounty.ab.ca

Robert Coon, County Manager

403.350.2152

rcoon@reddeercounty.ab.ca

Debbie Bonnett, Economic Development Manager

403.357.2368

dbonnett@reddeercounty.ab.ca

Location



The Red Deer Region is in Central Alberta, Canada located almost midway between Calgary and Edmonton within the Calgary-Edmonton Corridor. The Region is located in the *Parkland*, a region of rolling hills focused on oil, grain and cattle production.

Red Deer County is located along Alberta Highway #2 which connects to many of Alberta's major roadways including Highways #1 and #16 running east/west, David Thompson Highway #11 running east/west and Highway #12 and #9 running eastbound to Saskatchewan. The Region's location at the crossroads of major air, rail and ground transportation routes offer a range of choices for shipping goods and purchasing supplies.

Red Deer Regional Airport is 12 kilometers (7.5 miles) southwest of the City of Red Deer and is primarily used for commercial charter flights, recreational use and training as well as regularly scheduled connector passenger service.

Edmonton International Airport is located 120 kilometers (75 miles) north of Red Deer and Calgary International Airport is 140 kilometers (87 miles) to the south. Both airports offer daily flights to all major Canadian and United States destinations with connections to Europe and the Pacific Rim.

The area's trucking routes are conducive to doing business comfortably and efficiently and rail transport is provided by Canadian National (CN) and Canadian Pacific (CP).

Post Secondary Education



Exceptional training centers ensure a skilled and active labor force, trained in diverse fields of

expertise. Red Deer College, with its broad range of technical and academic programming, offers a wide range of post-secondary courses and is eager to tailor a program designed to fit your industry specific training needs.

Red Deer College offers over 80 programs to suit students' academic and career goals. Whether students want to fast-track their way into the work force with a career certificate or diploma program, apprentice in a skilled trade or earn a university degree, Red Deer College is able to meet their academic needs. Continuing education, academic upgrading and literacy programs are also available. For more information, contact Red Deer College at 403.342.3300.

Taxation

The tax rate in Red Deer County is highly competitive with other areas of Alberta. County property taxes are comprised of school taxes, municipal taxes and specific requisitions for recreation, fire and library services. Assessments are based on market values determined by the marketplace. Assessments, and the resulting tax, reflect a 12 month period (January 1 - December 31). Tax notices are mailed in May and must be paid prior to July 31 to avoid late payment penalties.

A typical* home in Red Deer County pays taxes based on the following mill rates:

	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>
Educational Support	3.76	4.28	4.54	4.67	4.67
Municipal Services	3.61	3.91	3.85	3.95	4.25
Fire District Support	0.50	0.50	0.50	0.50	0.50
Recreation System (average)	0.30	0.30	0.30	0.30	0.26
Parkland Regional Library	0.04	0.05	0.04	0.04	0.04
Total	8.21	9.04	9.23	9.46	9.72

Transportation



The Region's location at the crossroads of major air, rail and ground transportation routes offer a range of choices for shipping goods and purchasing supplies.

The Queen Elizabeth II Highway runs north and south through the entire of Red Deer County and connects local businesses to suppliers and markets on the Canamex Corridor, a 2,736 kms (1700 mil) highway system that links Canada, the US and Mexico. This corridor also connects to many of Alberta's east/west thoroughfares including Highways 1 and David Thompson Highway 11 and Highway 12 and 9 running eastbound to Saskatchewan.

Red Deer Regional Airport is 12 km (7.5 miles) southwest of the City of Red Deer now has regularly scheduled passenger flights in Western Canada, in addition to commercial charter flights, recreational use and training. A significant portion of its property is available for aviation related development.

Edmonton International Airport is located 120 kms (75 miles) north of Red Deer, and Calgary International Airport is 140 kms (87 miles) to the south. Both airports offer daily flights to all major Canadian and United States destinations with connections to Europe and the Pacific Rim.

Trunk lines servicing Canada's two major railways, Canadian National and Canadian Pacific Railway, travel through the Region, and connect it to all points of the compass. Intermodal services located in Calgary and Edmonton combine the flexibility of local truck pick-up and delivery services with train car delivery.

Utilities



Red Deer County has a five-year utility management agreement with EPCOR to operate and maintain the water, wastewater and storm systems in Springbrook, Spruce View, Benalto, South Hills and Lousana.

The County prepares billing for multi-lot subdivision sewer and water as well as refuse collection. The installation of individual on-site services (wells and septic systems) or any other biological waste treatment disposal system is the developer's responsibility. Gas and power utilities are provided by rural utility franchises.

The greater part of the County receives gas services from:

ATCO Gas, Burnt Lake Gas Co-op Ltd., Crossroads Gas Co-Op Ltd., Diamond Valley Gas Co-Op Ltd., Foothills Gas Co-Op Ltd., Gull Lake Gas Co-Op Ltd., and Rock Gas Co-Op Ltd.

Power services are provided by:

Fortis Alberta (formerly Aquila Networks Canada), AltaLink Management Ltd., Alberta Power Ltd., Central Alberta Rural Electrification Association and EPCOR.

Red Deer County prepares billing for multi-lot subdivision sewer and water as well as garbage pick up. Landowners that draw their water from a well must contact individual water well drilling companies listed in the yellow pages for pricing information.

The County does not install septic systems and all questions regarding sewage lagoons, septic tanks / fields or any other biological waste disposal systems must be directed to installation professionals listed in the yellow pages.

For more information on utility management in Red Deer County click [here](#).

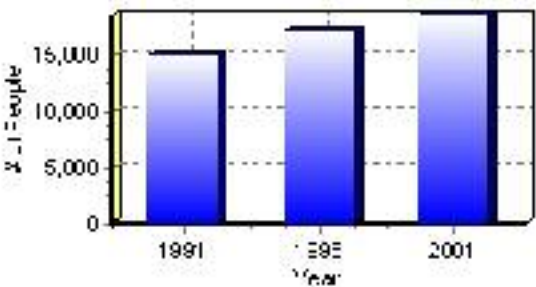
Population

Total Population

Population 2004*	18,639
Population 2003*	18,639
Population 2002*	18,639
Population 2001**	18,640
Population 2000*	17,126
Population 1996**	17,126
Population 1991**	15,049
Population % change 1991-1996	12.13%
Population % change 1996-2001	8.12%

* Source: Official Population List, Alberta Municipal Affairs
** Source: Statistics Canada 1991, 1996, & 2001 Census

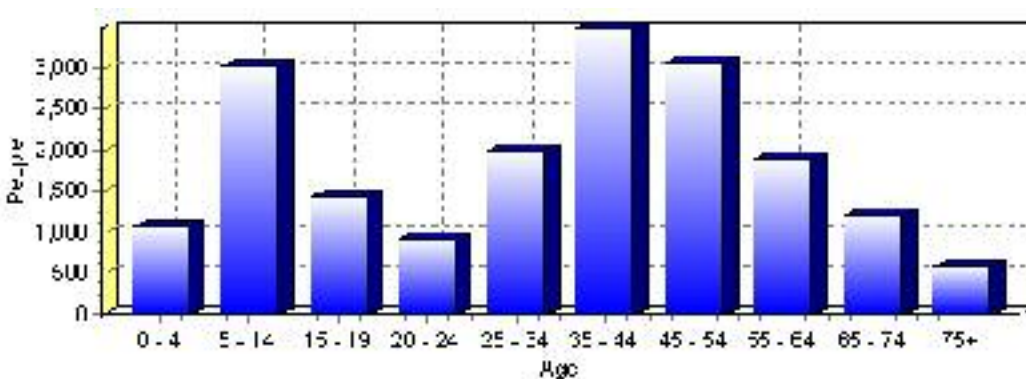
Total Population 1991-2001



Population by Age and Gender	1996 Male	1996 Female	1996 Total	2001 Male	2001 Female	2001 Total
Age 0 - 4	585	550	1,135	540	520	1,060
Age 5 - 14	1,465	1,385	2,850	1,580	1,425	3,005
Age 15 - 19	690	540	1,230	760	675	1,435
Age 20 - 24	470	385	855	565	355	920
Age 25 - 34	1,215	1,130	2,345	1,025	965	1,990
Age 35 - 44	1,765	1,455	3,220	1,805	1,670	3,475
Age 45 - 54	1,240	1,080	2,320	1,610	1,450	3,060
Age 55 - 64	910	735	1,645	995	905	1,900
Age 65 - 74	545	475	1,020	675	540	1,215
Age 75 and older	260	245	505	310	280	590
Total All Persons	9,145	7,985	17,130	9,850	8,785	18,635

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Red Deer County Population by Age Group (2001)

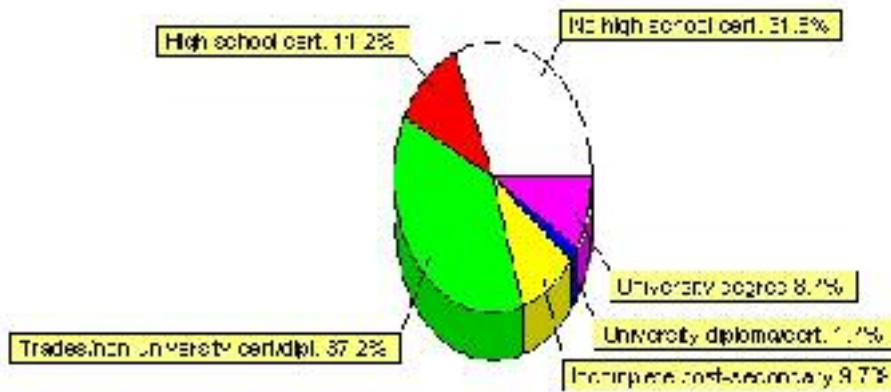


Education Statistics

Highest level of schooling for Population 20yrs and older	2001	%
People without high school certificates	4,000	31.46%
People with high school certificates	1,425	11.21%
People with trades or non-university certificate or diploma	4,735	37.24%
People with post-secondary education (not completed)	1,235	9.71%
People with university diploma/certificate	215	1.69%
People with university degree	1,105	8.69%
Total Population 20 years and older	12,715	100.00%

Source: Statistics Canada 2001 Census (numbers may not add up due to rounding)

Red Deer County Highest Level of Schooling 2001



Population with Post Secondary Qualifications	1996	%	2001	%
Agriculture and biological sciences	620	11.88%	515	8.51%
Commerce, management and business administration	950	18.20%	1,190	19.65%
Educational, recreational and counseling services	700	13.41%	645	10.65%
Engineering and applied science tech. and trades	1,520	29.12%	2,035	33.61%
Engineering and applied sciences	95	1.82%	120	1.98%
Fine and applied arts	230	4.41%	295	4.87%
Health professionals, science and technologies	665	12.74%	750	12.39%
Humanities and related fields	130	2.49%	120	1.98%
Mathematics and physical sciences	65	1.25%	50	0.83%
Social sciences and related fields	225	4.31%	335	5.53%
Other and/or no specialization	10	0.19%	10	0.17%
Total people with post secondary qualifications	5,220	100.00%	6,055	100.00%
Females with post-secondary qualifications	2,535	48.56%	2,885	47.65%
Males with post-secondary qualifications	2,685	51.44%	3,170	52.35%

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Labour Force

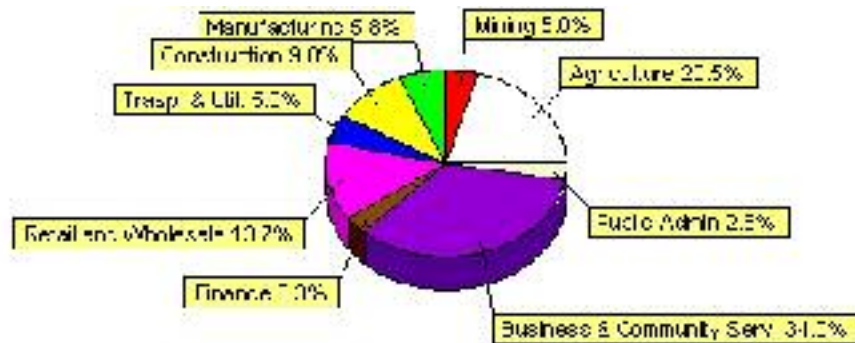
Labour force by activity	1996	2001
In the labour force, both sexes	9,955	10,845
Not in the labour force, both sexes	2,575	3,270
Total population 15 and over	12,535	14,115
Employed, both sexes	9,450	10,500
Unemployed, both sexes	505	345
Participation rate, both sexes	79.00%	77.00%
Unemployment rate, both sexes	5.00%	3.00%

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Labour Force by Industry Division	1996	% of total	2001	% of total
Agriculture	2,665	26.92%	2,220	20.54%
Mining	525	5.30%	540	5.00%
Manufacturing	480	4.85%	630	5.83%
Construction	795	8.03%	1,055	9.76%
Transportation. & Utilities	610	6.16%	545	5.04%
Retail and Wholesale	1,410	14.24%	1,485	13.74%
Finance	245	2.47%	360	3.33%
Business & Community Services	2,540	25.66%	3,680	34.04%
Public Administration	320	3.23%	300	2.78%
Total All Industries	9,900	100.00%	10,810	100.00%

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Red Deer County Labour Force By Industry - 2001



Labour Force by Major Occupational Groups	1996	%	2001	%
Management occupations	715	7.22%	960	8.88%
Business, Finances and administrative occupations	1,395	14.09%	1,460	13.51%
Natural and applied sciences and related occupations	270	2.73%	460	4.26%
Health occupations	390	3.94%	460	4.26%
Occupations in social science; education; government and religion	485	4.90%	490	4.53%
Occupations in art; culture; recreation and sport	185	1.87%	185	1.71%

Sales and service occupations	1,735	17.53%	1,830	16.93%
Trades; transport; equipment operators and related occupations	1,590	16.06%	2,085	19.29%
Occupations unique to primary industry	2,720	27.47%	2,595	24.01%
Occupations unique to processing; manufacturing and utilities	415	4.19%	275	2.54%
Occupations not elsewhere classified	55	0.56%	35	0.32%
Total - All Occupations (major groups)	9,900	100.00%	10,810	100.00%
Females - All Occupations	4,430	44.75%	4,785	44.26%
Males - All Occupations	5,470	55.25%	6,025	55.74%

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Income

Family Income (Number of Families)	1996	%	2001	%
less than \$19,999	390	8.61%	410	8.97%
\$20,000 - \$39,999	1,180	26.05%	1,135	24.84%
\$40,000 - \$59,999	1,280	28.26%	1,225	26.81%
\$60,000 and over	1,680	37.09%	1,785	39.06%
Total number of families	4,530	100.00%	4,555	99.67%
Average family income	\$59,796		\$69,523	
Median family income	\$49,660		\$58,483	

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Household Income (Number of Households)	1996	%	2001	%
less than \$19,999	930	16.36%	730	11.42%
\$20,000 - \$39,999	1,430	25.15%	1,460	22.85%
\$40,000 - \$59,999	1,470	25.86%	1,355	21.21%
\$60,000 and over	500	8.80%	2,855	44.68%
Total number of households	5,685	100.00%	6,390	100.00%
Average household income	\$54,735		\$65,398	
Median household income	\$46,263		\$54,481	

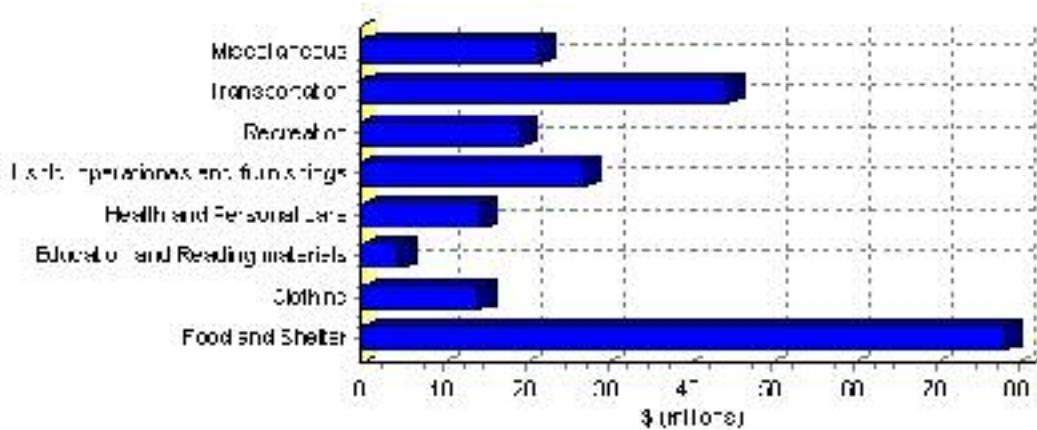
Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Family Expenditure

Expenditure Category	1992	% of total	1996	% of total
Food and Shelter	\$58,018,760	36.67%	\$78,550,187	34.79%
Clothing	\$11,091,655	7.01%	\$14,301,979	6.33%
Education and Reading materials	\$3,555,170	2.25%	\$4,752,964	2.11%
Health and Personal care	\$9,737,310	6.15%	\$14,724,720	6.52%
Hshld. operations and furnishings	\$17,483,805	11.05%	\$27,440,160	12.15%
Recreation	\$13,538,550	8.56%	\$19,583,058	8.67%
Transportation	\$32,330,340	20.43%	\$44,680,949	19.79%
Miscellaneous	\$12,434,570	7.86%	\$21,731,090	9.63%
Total Current Consumption	\$158,226,465	100.00%	\$225,765,107	100.00%
Total # of Households	4,915		5,688	
Average Consumption per Household	\$32,193		\$39,691	

Source: Statistics Canada Family Expenditure Survey 1992 & 1996 (numbers may not add up due to rounding).

Red Deer County Family Expenditures (1996)

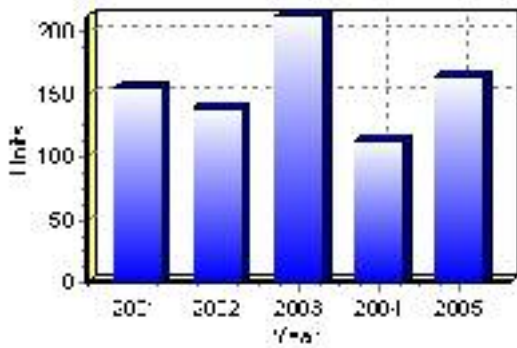


Building Permits

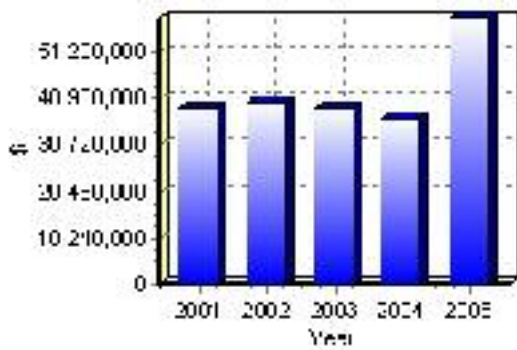
Total Building Permit Values	2001	2002	2003	2004	2005
Building Permits Value, Commercial	\$6,564,000	\$13,575,000	\$5,081,000	\$11,846,000	\$20,878,000
Building Permits Value, Industrial	\$9,106,000	\$3,632,000	\$10,393,000	\$3,715,000	\$5,723,000
Building Permits Value, Institutional	\$2,770,000	\$220,000	\$4,995,000	\$17,000	\$637,000
Building Permits Value, Residential	\$20,434,000	\$22,749,000	\$18,314,000	\$21,059,000	\$31,384,000
Building Permits Value, Total	\$38,874,000	\$40,176,000	\$38,783,000	\$36,637,000	\$58,622,000
Total Housing Starts	155	139	212	113	164

Source: Statistics Canada 2000-2004 Building Permits (numbers may not add up due to rounding)

Total Housing Starts



Value of Building Permits



Dwellings

Occupied Private Dwellings by Type	1996	% of total	2001	% of total
Apartments	10	0.18%	5	0.08%
Detached Duplexes	15	0.26%	15	0.23%
Movable Dwellings	1,145	20.12%	1,155	18.08%
Other single attached house	10	0.18%	10	0.16%
Row and semi-detached house	125	2.20%	150	2.35%
Single-detached house	4,380	76.98%	5,055	79.11%
Total number of occupied private dwellings	5,690	100.00%	6,390	100.00%
Private dwellings, owned	4,910	86.29%	5,605	87.72%
Private Dwellings, rented	775	13.62%	785	12.28%

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Private Dwellings by Period of Construction	# of Dwellings	% of total
Period of construction, before 1946	750	11.74%
Period of construction, 1946 - 1960	970	15.18%
Period of construction, 1961 - 1970	565	8.84%
Period of construction, 1971 - 1980	1,280	20.03%
Period of construction, 1981 - 1990	1,140	17.84%
Period of construction, 1991 - 2001	1,685	26.37%
Total number of private dwellings constructed	6,390	100.00%

Source: Statistics Canada 2001 Census (numbers may not add up due to rounding)

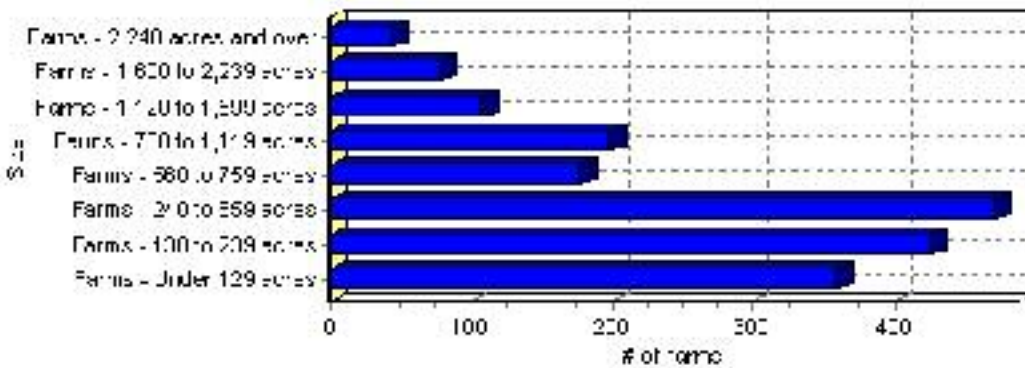
Farming

Red Deer County Total Farm Area : 1,860 acres

Farms by Total Farm Area (2001)	# of Farms	% of total
Farms - Under 129 acres	359	19.27%
Farms - 130 to 239 acres	426	22.87%
Farms - 240 to 559 acres	471	25.28%
Farms - 560 to 759 acres	178	9.55%
Farms - 760 to 1,119 acres	199	10.68%
Farms - 1,120 to 1,599 acres	108	5.80%
Farms - 1,600 to 2,239 acres	78	4.19%
Farms - 2,240 acres and over	44	2.36%
Total number of farms reporting	1,863	100.00%

Source: Statistics Canada 2001 Census of Agriculture(numbers may not add up due to rounding)

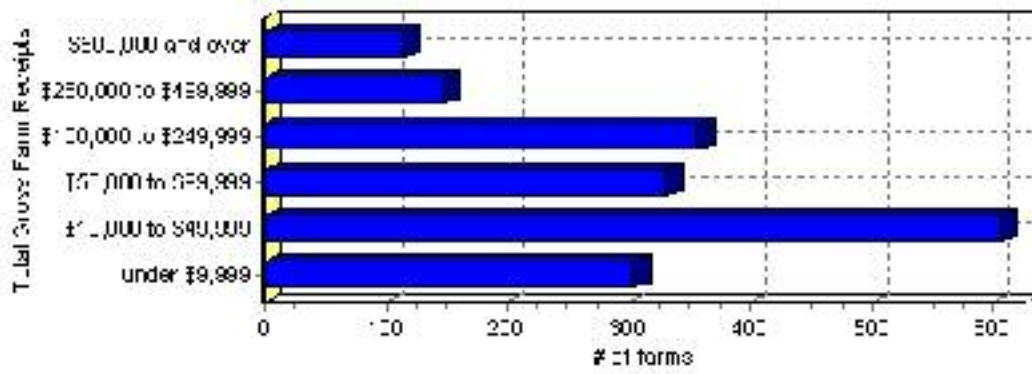
of Farms by Total Farm Area



Farms by Total Gross Farm Receipts - 2001	# of Farms	% of total
Farms gross farm receipts - under \$9,999	304	16.32%
Farms gross farm receipts - \$10,000 to \$49,999	606	32.53%
Farms gross farm receipts - \$50,000 to \$99,999	331	17.77%
Farms gross farm receipts - \$100,000 to \$249,999	358	19.22%
Farms gross farm receipts - \$250,000 to \$499,999	149	8.00%
Farms gross farm receipts - \$500,000 and over	115	6.17%
Total number of farms reporting	1,863	100.00%

Source: Statistics Canada 2001 Census of Agriculture(numbers may not add up due to rounding)

Total Gross Farm Receipts

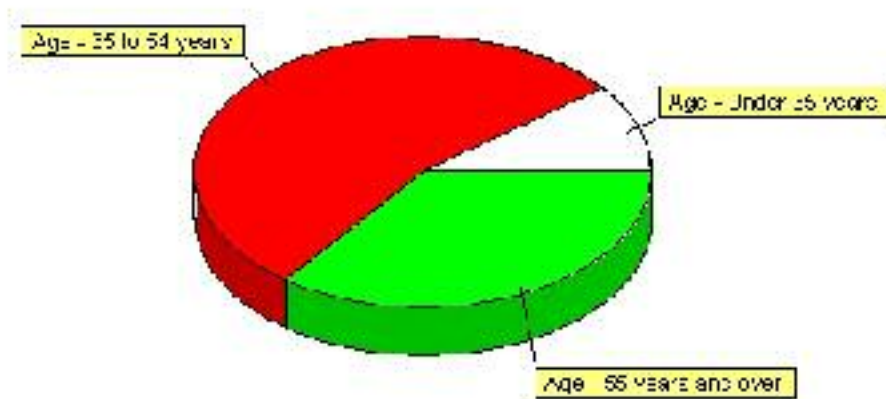


Farming, Continued

Characteristics of Farm Operators	#	%
Age - Under 35 years	285	10.65%
Age - 35 to 54 years	1,445	54.02%
Age - 55 years and over	945	35.33%
Average age of operators	50	
Number of operators - Female	795	29.72%
Number of operators - Male	1,885	70.47%
Total number of operators reporting	2,675	100.00%

Source: Statistics Canada 2001 Census of Agriculture (numbers may not add up due to rounding)

Age of Farm Operators



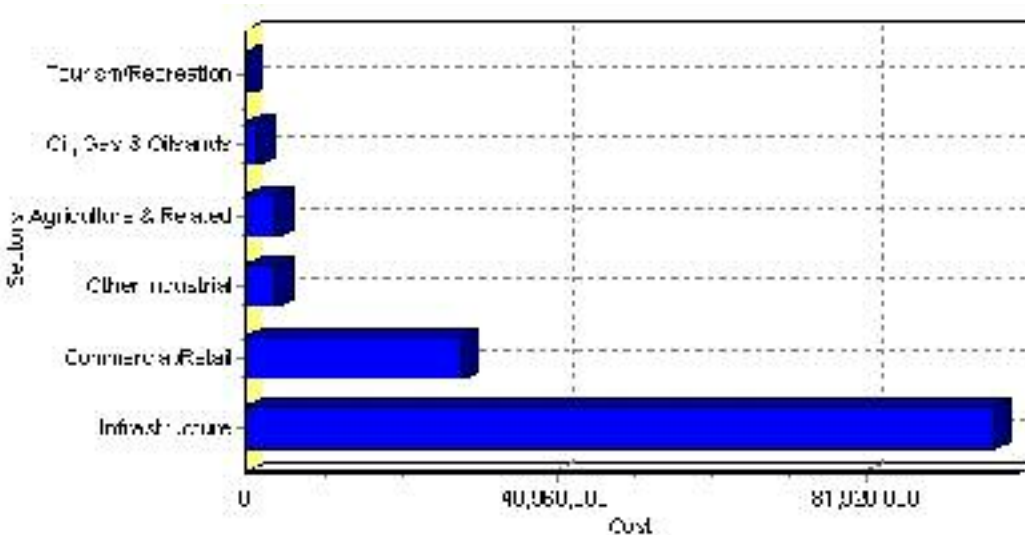
Projects

Summary of Projects in Red Deer County as of September 2006

Project Sector	Number of Projects	Project Cost
Infrastructure	26	\$98,987,800
Commercial/Retail	36	\$28,516,200
Other Industrial	1	\$4,000,000
Agriculture & Related	3	\$3,970,900
Oil, Gas & Oilsands	1	\$1,700,000
Tourism/Recreation	2	\$65,000
Total	69	\$137,239,900

This inventory lists projects in Alberta that have recently been completed, are under construction, or are proposed to start construction. Not all projects are listed due to reasons of confidentiality and/or due to information not being available at the time of printing. Project data is obtained from public information sources, where possible, this data has been verified with the project proponent/developer, users of the Inventory may wish to confirm project data with the proponent/developer. The inventory does not breakdown project expenditures by any given year. The cost of a project is the value of expenditures expected over all phases of project construction, which may span over two or more years. Cost of projects listed in the Inventory are estimated values only. Source: Alberta Economic Development, 2004.

Value of Projects by Sector (as of September 2006)



Project Status	Number of Projects	Project Cost
Announced	36	\$27,364,400
Completed	4	\$27,544,800
Nearing Completion	1	\$10,100,000
Proposed	4	\$48,500,000
Under Construction	24	\$23,730,700
Total	69	\$137,239,900

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Largest Projects in Red Deer County as of September 2006

Company Name	Project Description	Project Location	Project Cost	Construction Schedule	Status
Red Deer County	Wastewater Line	Red Deer County (Innisfail to Penhold)	\$20,000,000	-	Proposed
Red Deer County	2006 Road Upgrades and Maintenance Program	Red Deer County	\$16,000,000	2006-2006	Completed
Red Deer Regional Airport	Airport Improvements	Red Deer County	\$13,000,000	-	Proposed
Red Deer County / Epcor Water Services	Infrastructure Rebuilding	Red Deer County (Springbrook)	\$11,500,000	-	Proposed
Alberta Infrastructure and Transportation	SH 595 Re-Build	Red Deer County	\$10,100,000	2006-2006	Nearing Completion
Red Deer County	2006 Road Resurfacing and Upgrading	Red Deer County	\$9,100,000	2006-2006	Completed
Landmark Cinemas	Eleven Cinema Complex	Red Deer County	\$7,500,000	2006-2007	Announced
Alberta Infrastructure and Transportation	Highway 11 Pave	Red Deer County (W of Hwy 20 to W of SH596)	\$7,400,000	2006-2006	Under Construction
City of Red Deer	Waste Transfer Site	Red Deer County	\$4,000,000	-	Proposed
Brandt Tractor	John Deere Industrial Equipment Shop and Offices	Red Deer County	\$2,600,000	2006-2007	Under Construction

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