### ALBERTA ADVANTAGE



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### Alberta Advantage

Alberta's vision is "A vibrant and prosperous province where Albertans enjoy a superior quality of life and are confident about the future for themselves and their children."

The Government of Alberta's 20-Year Strategic Plan has outlined four areas of opportunity that will be important to the achievement of this long-term vision: unleashing innovation; leading in learning; competing in a global marketplace; and making Alberta the best place to live, work, and visit.

The Alberta Advantage illustrates, using widely accepted performance indicators, that Alberta is leading the way in these areas and is progressing toward its vision by capitalizing on the exciting opportunities that are available...

- · a strong and vibrant economy
- a young, skilled and productive workforce
- affordable living costs
- · a strong commitment to innovation and knowledge-based progress
- a highly entrepreneurial and competitive business community
- a business-friendly province committed to responsible regulation
- the lowest overall tax load of any province in Canada, including no retail sales tax
- · a modern and efficient infrastructure
- an abundance of natural resources
- a beautiful natural environment
- a fiscally responsible provincial government

The Alberta Advantage is organized around the following categories: the economy, people, taxes, operating costs, quality of life and sound financial management. It shows that Alberta is "the place to be."

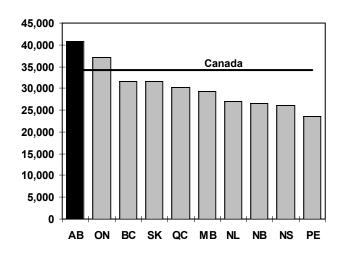
### The Economy

### STRONG AND DIVERSIFIED

Over the past decade, Alberta's economic performance has been exceptional, leading the nation in nearly all economic indicators. This province's prosperity enables its residents and businesses to be confident about the future. Alberta is creating an environment and infrastructure that enables knowledge and technology to invigorate our traditional economic strengths and create new opportunities.

### **REAL GDP PER CAPITA**

2000-2004 Annual Average (dollars per capita)\*



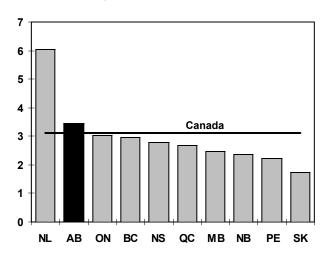
\* 2004 GDP estimated for provinces.

Source: Statistics Canada, Alberta Finance and the Conference Board of Canada

- Alberta has the highest real gross domestic product per capita among the provinces.
- Since 2000, Alberta's real gross domestic product per capita has averaged 9.6% higher than second place Ontario.

### REAL ECONOMIC GROWTH

2000-2004 Average Annual Growth in GDP (per cent)\*



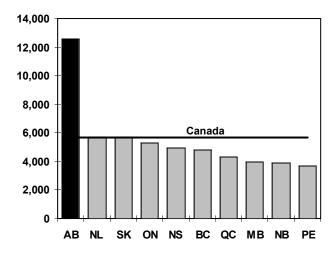
\* 2004 GDP estimated for provinces.

Source: Statistics Canada, Alberta Finance and the Conference Board of Canada

- Alberta's economic growth rate was the second highest in Canada over the past five years.
- In 2004, Alberta's real output grew by an estimated 4.4%.

### **INVESTMENT PER CAPITA**

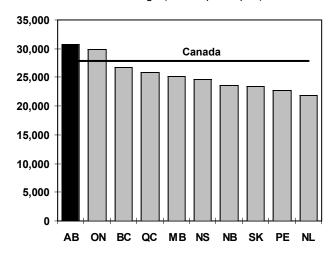
2000-2004 Annual Average (dollars per capita)\*



- \* 2004 preliminary actual. **Source:** Statistics Canada
- Alberta continues to be far ahead in total private sector investment per person, as it has been for decades.
- Over the past five years, Alberta's investment per capita has been more than double that of the next highest province, Newfoundland and Labrador.

#### PERSONAL INCOME

1999-2003 Annual Average (dollars per capita)

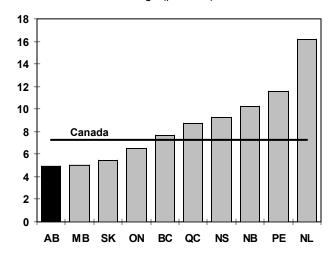


Source: Statistics Canada

- Over the five years ending in 2003 (the most recent data available), Albertans enjoyed the highest personal income per capita.
- In 2003, Alberta had the highest personal income per capita among provinces at \$33,083, 13.3% above the national average.

### **UNEMPLOYMENT RATE**

2000-2004 Annual Average (per cent)

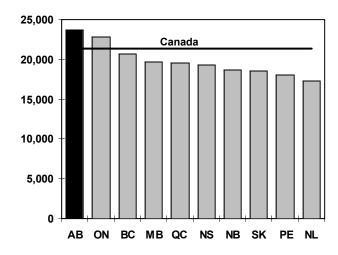


Source: Statistics Canada

- Over the past five years, Alberta's average unemployment rate of 4.9% was lowest among the provinces, well below the national average of 7.3%.
- In 2004, Alberta's unemployment rate of 4.6% was the lowest in Canada.

### PERSONAL DISPOSABLE INCOME

1999-2003 Annual Average (dollars per capita)\*



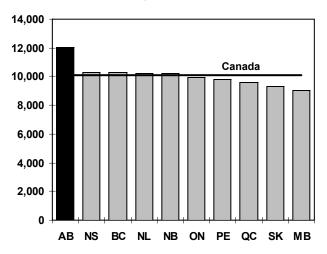
 Personal income less income and payroll taxes and other current transfers to government.

Source: Statistics Canada

- Over the five years ending in 2003 (the most recent data available), Alberta was ahead of all other provinces in personal disposable income per capita. At \$25,654, Alberta's 2003 personal disposable income per capita was 13.8% above the national average.
- With no general retail sales tax in Alberta, the disposable income advantage translates into even greater purchasing power.

### **RETAIL SALES PER CAPITA**

2000-2004 Annual Average (dollars per capita)

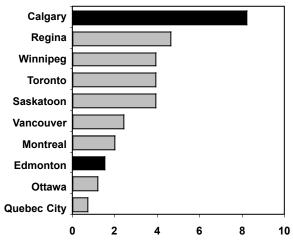


Source: Statistics Canada

- Alberta continues to lead all provinces in retail sales per capita.
- Over the past five years, Alberta's retail sales per capita has been approximately 20% above the national average.

### CORPORATE HEADQUARTERS

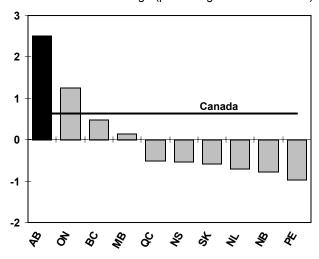
2003 (number of head offices per 100,000 population)\*



- \* Top 800 companies incorporated in Canada based on revenue. Source: National Post Business, Statistics Canada, and Calgary Economic Development
- Calgary has approximately 8 head offices for every 100,000 persons. This rate by far exceeds all other cities in Canada.

### **BUSINESS GROWTH**

2000-2004 Annual Average (per cent growth in # of firms)\*



- Businesses include all incorporated and unincorporated firms, except self-employed and single person firms.
- Source: Statistics Canada
- Over the past five years, Alberta's average business growth has been the fastest of any province in Canada.
- In 2004, the number of businesses in Alberta increased by 2%, the strongest growth among

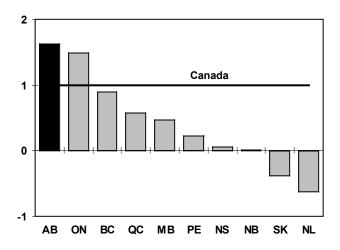
### The People

### YOUNG, HIGHLY TRAINED AND PRODUCTIVE

In today's knowledge-based economy, the people of Alberta are our province's most important resource. Albertans are highly skilled and productive, and are among the most educated in the world. They are the foundation of our thriving and vibrant economy.

### **POPULATION**

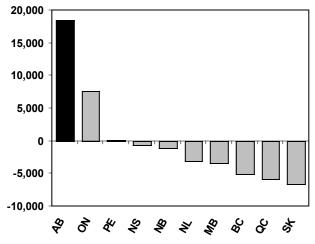
2000-2004 Average Annual Growth (per cent)\*



- \* Annual population based on 3rd quarter (July 1) estimates.
   \*Source: Statistics Canada
- Over the past five years, Alberta's population has grown the fastest among the provinces.
- In 2004, Alberta's population growth of 1.4% also led the provinces.

### **NET INTERPROVINCIAL MIGRATION**

2000-2004 Annual Average (net number of interprovincial migrants)\*

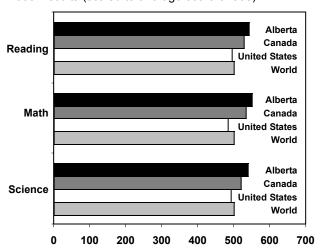


\* July 1, 1999 to June 30, 2004. **Source:** Statistics Canada

- Alberta has the highest number of interprovincial migrants in Canada.
- From July 2003 to June 2004, a net of 10,902 migrants came to Alberta from other provinces. The only other provinces to experience positive net interprovincial migration during this time were British Columbia and Prince Edward Island, at 7,333 and 299, respectively.

### PERFORMANCE OF STUDENTS AGED 15

2003 Results (scaled to average score of 500)

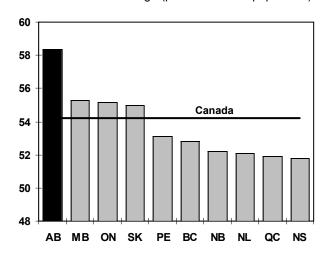


Source: Organisation for Economic Co-operation and Development (OECD)

- In 2003, the performance of students aged 15 in Alberta was significantly above the Canadian, United States and international averages in reading, mathematics and science.
- Out of 41 countries and Canada's provinces, Alberta scored second highest in mathematics and reading and fourth highest in science.

### **SHARE OF POPULATION UNDER 40**

2000-2004 Annual Average (per cent of total population)

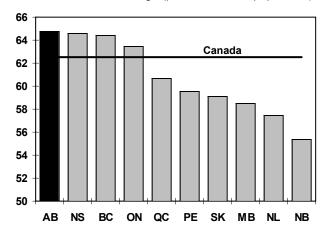


Source: Statistics Canada

- Alberta has the youngest population among the provinces.
- · About 58% of Albertans are under the age of 40.

## POPULATION AGED 25-64 WITH POST-SECONDARY EDUCATION

2000-2004 Annual Average (per cent of total population)\*



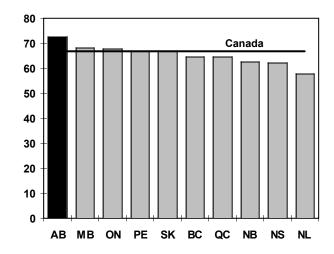
 Includes some post-secondary and completed post-secondary certificates, diplomas, and university degrees.

Source: Statistics Canada

- · Alberta has the best educated workforce in Canada.
- Approximately 65% of Albertans aged 25 to 64 have post-secondary education.

### PARTICIPATION RATE

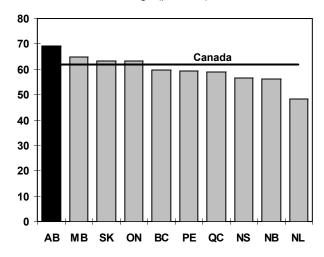
2000-2004 Annual Average (per cent)\*



- \* The participation rate is the total of those employed plus those looking for work aged 15 and over, divided by the population aged 15 and over.
  Source: Statistics Canada
- Alberta has the highest labour force participation rate in Canada, 4.4 percentage points higher than second place Manitoba.

### **EMPLOYMENT TO POPULATION RATIO**

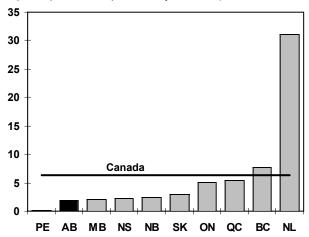
2000-2004 Annual Average (per cent)\*



- \* The employment to population ratio is the total of those employed divided by the population aged 15 and over.
  Source: Statistics Canada
- Compared to other provinces, more Albertans are working relative to the size of our working age population.
- Alberta is 4.3 percentage points above second place Manitoba.

#### LABOUR RECORD

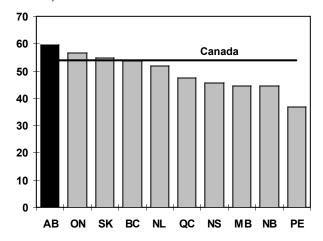
2000-2004 Annual Average (person days lost due to disputes per 10,000 person days worked)\*



- January to September 2004 preliminary rate.
   Source: Statistics Canada and Human Resources Development Canada
- In terms of person days lost due to labour disputes, Alberta's 5-year average record is better than all other provinces except Prince Edward Island.
- Newfoundland and Labrador had a public labour dispute in 2004 that distorted its five year average.

### LABOUR PRODUCTIVITY

2000-2004 Annual Average (dollars of real GDP per hour worked)\*



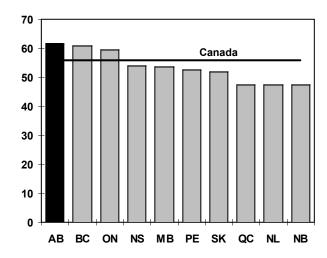
\* 2004 GDP estimated for provinces.

Source: Statistics Canada, Alberta Finance and the Conference Board of Canada

 Albertans are the most productive workers in Canada, as measured by real GDP dollars produced per hour worked.

#### **INTERNET USE**

1999-2003 Annual Average (per cent of households)\*



 Households with at least one regular user in any location (home, work, school, public library).

Source: Statistics Canada

- Albertans are the most "connected" when it comes to Internet technology, which improves access to information, education, health and commerce services.
- Canada is the most connected country in the world.

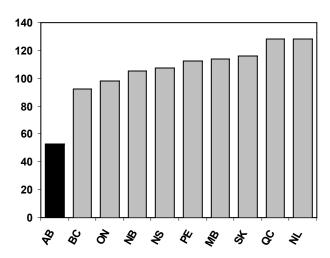
### The Lowest Tax Load

### LEAVING MORE DOLLARS IN THE POCKETS OF ALBERTANS

Alberta is open for business with the lowest overall corporate and personal taxes in Canada. Albertans benefit from a competitive personal income tax system, the lowest tax on gasoline among the provinces, no general retail sales taxes and among the lowest property taxes in Canada. Their businesses benefit from having among the lowest corporate income taxes in Canada and no general payroll or capital taxes.

### **TOTAL PROVINCIAL TAX LOAD**

2004-05 (per cent of the Canadian average)\*

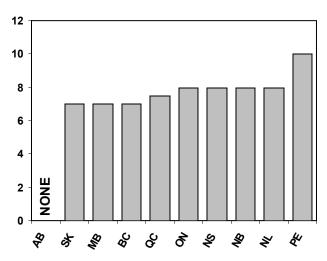


\* Equalization payments, 2004-05, 3rd estimate. **Source:** Finance Canada and Alberta Finance.

 Alberta has by far the lowest combined provincial and municipal tax burden among the provinces, at 53% of the national average.

### **RETAIL SALES TAX RATES**

2005 (per cent)\*

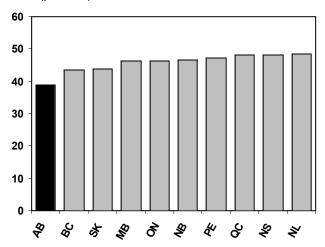


\* Other provinces' rates known as of March 21, 2005. **Source:** Alberta Finance

· Alberta has no provincial retail sales tax.

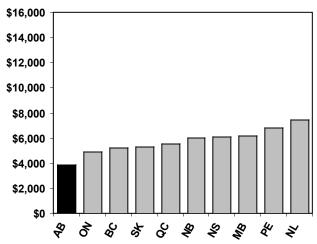
### COMBINED TOP MARGINAL PERSONAL INCOME TAX RATES

2005 (per cent)\*



- \* Other provinces' rates known as of March 21, 2005 **Source:** Alberta Finance
- Alberta has the lowest top marginal personal income tax rate among the provinces at 39%–29% federal and 10% provincial.
- In Alberta, top income earners keep 61% of their last dollar earned.

# FAMILY EARNING \$60,000 Taxes and Health Care Insurance Premiums 2005 (Two-income family with two children)\*

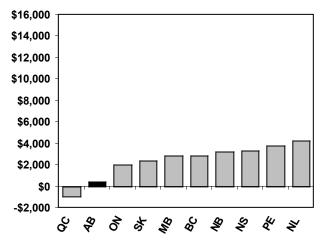


- \* Other provinces' rates known as of March 21, 2005 **Source:** Alberta Finance
- In Alberta, a typical two-income family earning \$60,000 pays \$3,933, approximately 34% less in combined taxes and health care insurance premiums than the average of the other provinces.

### **FAMILY EARNING \$30,000**

### **Taxes and Health Care Insurance Premiums**

2005 (One-income family with two children)\*

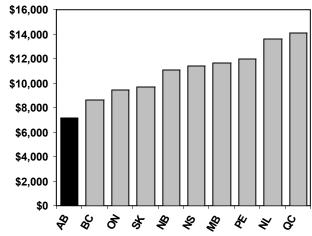


- \* Other provinces' rates known as of March 21, 2005 **Source:** Alberta Finance
- This graph, and the following two, compare provincial income, sales, payroll, fuel and tobacco taxes, and health care insurance premiums payable by a family.
- In Alberta, a typical one-income family earning \$30,000 pays only \$406, approximately 85% less than the average of the other provinces.

### **FAMILY EARNING \$100.000**

Taxes and Health Care Insurance Premiums

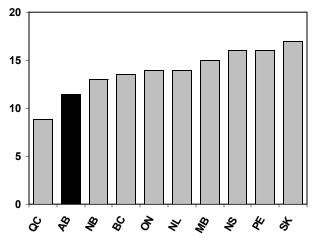
2005 (Two-income family with two children)\*



- \* Other provinces' rates known as of March 21, 2005 **Source:** Alberta Finance
- In Alberta, a typical two-income family earning \$100,000 pays \$7,224, approximately 36% less in combined taxes and health care insurance premiums than the average of the other provinces.

# PROVINCIAL GENERAL CORPORATE INCOME TAX RATES

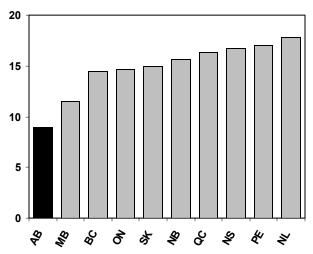
2005 (per cent)\*



- \* Other provinces' rates known as of March 21, 2005. SK, ON, PE and NL have a lower corporate income tax rate for manufacturing and processing industries.
  Source: Alberta Finance
- Alberta has the second lowest general corporate income tax rate in Canada at 11.5%.
- Alberta businesses also benefit because Alberta has no general sales tax, capital tax or payroll tax.

### **GASOLINE TAX RATES**

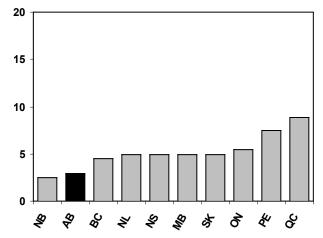
2005 (cents per litre)\*



- \* Other provinces' rates known as of March 21, 2005. For NB, NS, QC and NL, provincial sales tax is levied on top of fuel tax.
  Source: Alberta Finance
- At 9.0 cents per litre, Alberta has the lowest gasoline tax rate among the provinces, 2.5 cents per litre below Manitoba, the second lowest province.

## PROVINCIAL SMALL BUSINESS CORPORATE INCOME TAX RATES

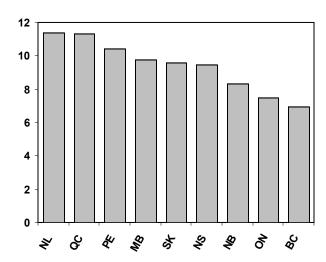
2005 (per cent)\*



- \* Other provinces' rates known as of March 21, 2005 **Source:** Alberta Finance
- Alberta's small business corporate income tax rate of 3% is the second lowest in Canada.

### **ALBERTA'S TAX ADVANTAGE**

2005 (billions of dollars)\*



- \* Other provinces' rates known as of March 21, 2005 **Source:** Alberta Finance
- This graph shows the total additional provincial taxes that individuals and businesses would pay if Alberta had the same tax systems as the other provinces. The comparison also includes government revenues from health care insurance premiums and alcohol.
- Albertans would pay almost \$7.0 billion more if we had to pay British Columbia's taxes, and \$11.4 billion more if we had to pay Newfoundland and Labrador's taxes.

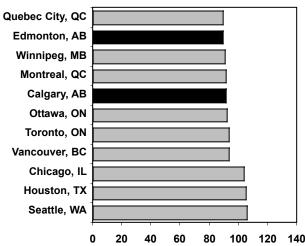
### Low Operating Costs

### FOR BUSINESSES AND HOUSEHOLDS

When it comes to the cost of living and doing business, the province of Alberta is an attractive place to be. Alberta's favourable business environment encourages investment and allows companies and industries to compete and succeed. Our low taxes, skilled workforce and well-established infrastructure provide additional outstanding advantages.

### **BUSINESS COSTS INDEX**

2004 (US=100.0)\*



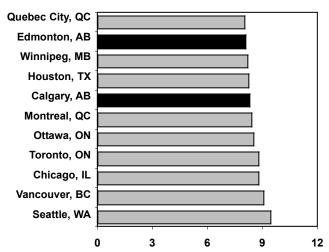
\* Based on 27 components of after-tax costs for start-up and operations over an average of 10 years. Above comparisons of Canadian cities are only for those with a population of 500,000 and greater.
Source: KPMG

### Based on KPMG's study of business costs in North America, Europe and Asia-Pacific, Edmonton has the second lowest total costs among the major Canadian cities and all American cities.

 An Edmonton business would have an overall 11% cost advantage over the average U.S. city.

### **INITIAL INVESTMENT COSTS**

2004 (US\$ millions)\*

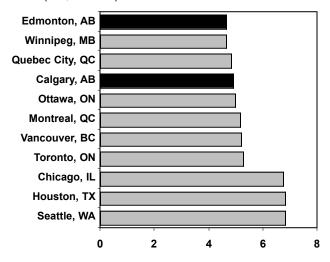


 Above comparisons of Canadian cities are only for those with a population of 500,000 and greater.
 Source: KPMG

 Edmonton and Calgary are competitive among major cities for lowest initial investment costs, which consist of land acquisition and building construction costs.

### **ANNUAL LABOUR COSTS**

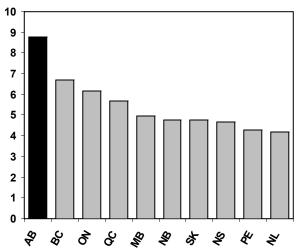
2004 (US\$ millions)\*



- 10-year average. Above comparisons of Canadian cities are only for those with a population of 500,000 and greater. Source: KPMG
- Labour costs, a major component of location-sensitive business costs that can range from 56% to 85% of total operations, are lowest in Edmonton among major cities.

### INVESTMENT CLIMATE

2004 (scale from 0 to 10)

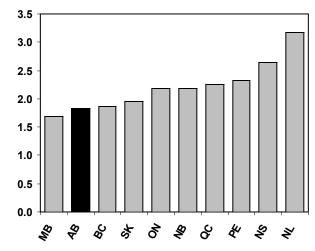


Source: Fraser Institute

- Based on the Fraser Institute's 2004 Survey of Senior Investment Managers, Alberta was in "a league of its own," with the best investment climate among all Canadian provinces.
- Every survey respondent from Alberta indicated that the Alberta government maintains the necessary economic policies for a positive investment climate.

### **WORKERS' COMPENSATION PREMIUMS**

2005 (dollars per \$100 of gross payroll)\*



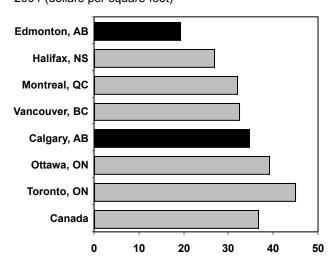
Provisional average assessment rates. Industry composition and administrative costs vary across provinces in rate calculations.

Source: Association of Workers' Compensation Boards of Canada

Alberta's average WCB premium rate is the second lowest among the provinces.

### OFFICE OCCUPANCY COSTS

2004 (dollars per square foot)\*



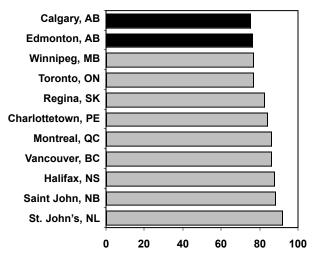
Total occupancy costs include average net rental rates, taxes and operating costs for typical "Central Class A" offices.

Source: Royal LePage Commercial Inc.

- Edmonton has the lowest overall office occupancy costs among major Canadian cities.
- Calgary has lower occupancy costs than in Ontario.

### **GASOLINE PRICES**

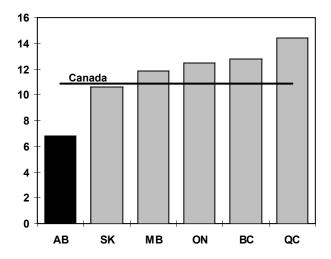
2004 Average (cents per litre)\*



- Regular unleaded gasoline at self-service stations, taxes included Source: Statistics Canada
- Calgary and Edmonton continue to have the lowest gasoline prices in Canada, a trend that has been observed for the last fifteen years.

### **NATURAL GAS RATES**

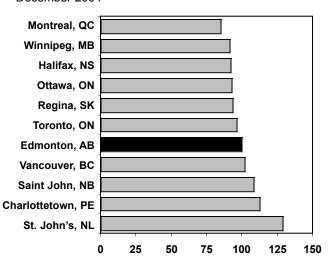
2004 Average (dollars/GJ)\*



- January to October only. Calculated as sales revenue divided by sales volume. Includes gas costs, as well as all fixed and variable charges, but excludes taxes and rebates. Source: Statistics Canada
- Albertans enjoyed the lowest residential natural gas rates in Canada during the first ten months of 2004 (the most recent data available).

### **DAILY LIVING PRICE INDEX**

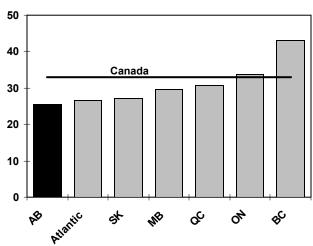
December 2004\*



- \* Converted to index of Edmonton = 100. No data available for Calgary.
- Residents in Edmonton pay less for daily living than some other Canadian cities such as Vancouver.
- A basket of daily living non-durable goods and services (food, utilities, household operations, transportation, health/personal care, recreation and tobacco/alcohol products) that costs \$100 in Edmonton would be approximately \$129 in St. John's.

#### HOUSING AFFORDABILITY

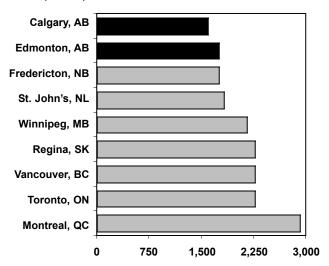
2004 (home ownership costs as a % of pre-tax household income)\*



- \* Home ownership costs include mortgage payments, utilities, and property taxes. Source: Royal Bank of Canada
- Housing affordability in Alberta is the best among the provinces, as home ownership costs taking up only 25.5% of a typical pre-tax household income.
- More balanced housing market conditions, record-low borrowing rates and good household income gains contributed to Alberta's solid housing affordability in 2004.

### **NET HOME PROPERTY TAXES**

2004 (dollars)\*



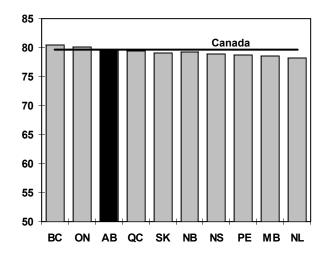
Includes municipal, regional and school taxes, net of homeowner grants or credits for a single family house.
 Source: The City of Edmonton

 Among major cities, Calgary and Edmonton rank first and second, respectively, when it comes to lowest property taxes for a typical single family house.

# Quality of Life outstanding

Each year, thousands of people from the rest of Canada are drawn to this province, well known for its exceptional standard of living. Alberta is a prosperous region, where residents share a rich natural environment and enjoy outstanding opportunities in recreation, arts and culture.

### LIFE EXPECTANCY 2002 (years)\*

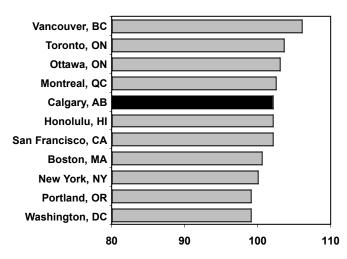


\* Average life-span at birth. **Source:** Statistics Canada

 In 2002, Alberta had the third highest life expectancy at birth among provinces.

### **QUALITY OF LIFE INDEX**

2005 (New York = 100.0)\*

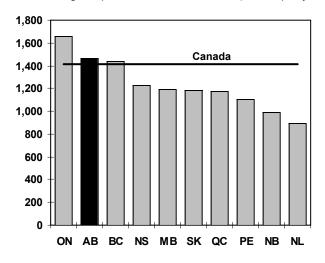


 39 criteria based on political, social, economic, cultural, and natural environment; health; education; transportation; recreation; consumer goods; housing; and public services. Edmonton not included in survey.
 Source: William M. Mercer Companies

 Based on an analysis of "Quality of Life," Calgary places 25th out of 215 major cities in the world, tying with the highest ranked U.S. cities, Honolulu and San Francisco.

### **EXPENDITURE ON RECREATIONAL ACTIVITIES**

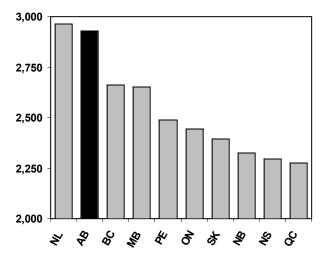
2003 Average Expenditure Per Household (dollars per year)\*



- Expenditure on recreation and entertainment Source: Statistics Canada
- With the second highest average household income among the provinces (Ontario with the highest), Albertans are able to spend more on sports, performing arts, and other recreational and entertainment activities.

### PROVINCIAL HEALTH EXPENDITURE

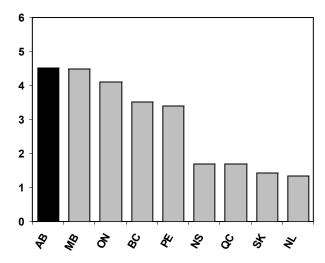
2003-04 (dollars per capita)\*



- Adjusted for age and sex, provincial government total health expenditures. Source: Health Canada, CIHI and Alberta Health and Wellness
- In 2003-04, Alberta's age-sex adjusted health expenditures per capita were the second highest in Canada, \$35 less than first place Newfoundland and Labrador.

### SUPPORT FOR PERFORMING ARTS

2001-02 Private Sector Donations (dollars per capita)\*



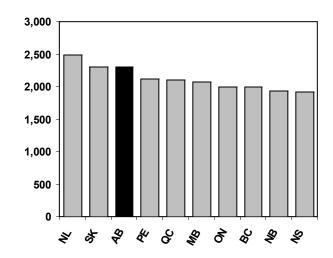
Includes donations and fundraising. Survey based only on professional performing arts companies with budgets of \$100,000 or more.

Source: The Council for Business and the Arts in Canada

On a per capita basis, Alberta ranks highest for private sector support of the performing arts, according to the most recent data.

### PROVINCIAL AND LOCAL EDUCATION EXPENDITURE

2003-04 (dollars per capita)\*



\* Financial Management System Basis, provincial and local government education expenditures.

Source: Statistics Canada

In 2003-04, Alberta had one of the highest education expenditures on a per capita basis.

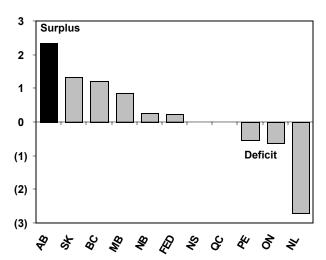
### The Alberta Government

### ACCOUNTABLE AND FISCALLY RESPONSIBLE

The Alberta government is committed to responding to the needs of its citizens, while ensuring a balanced budget. As the only province with no accumulated debt, Alberta continues to attract international attention as the most fiscally responsible government in Canada.

### **GOVERNMENT SURPLUSES (DEFICITS)**

2004-05 (per cent of GDP)\*



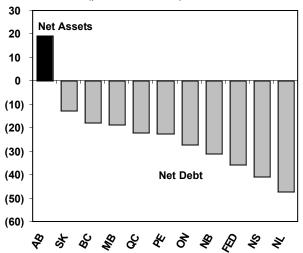
 Other governments as of March 21, 2005. Adjusted for fiscal stabilization fund transfers.

Source: Alberta Finance

- The Alberta government is committed to living within its means
- Alberta has the highest surplus as a percentage of GDP in 2004-05.

### **GOVERNMENT NET FINANCIAL ASSETS (DEBT)**

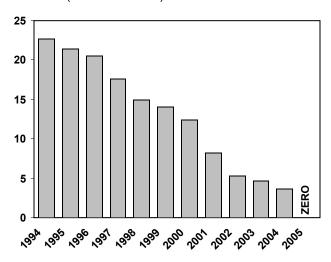
March 31, 2005 (per cent of GDP)\*



- Other Governments as of March 21, 2005. On a consolidated basis where possible. Excludes pension liabilities.
   Source: Alberta Finance
- Alberta is the only provincial government in Canada with total financial assets that exceed total liabilities.
- At March 31, 2005, Alberta's financial assets are forecast to be \$31.0 billion. Total liabilities (excluding pension obligations) are forecast to be \$11.5 billion, resulting in net financial assets of about \$19.5 billion.

### ALBERTA'S ACCUMULATED DEBT

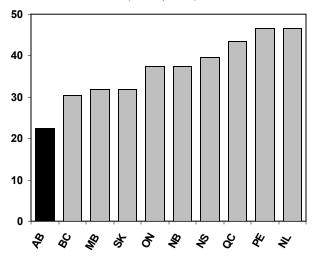
March 31 (billions of dollars)\*



- \* Net of cash set aside in the Debt Retirement Account. **Source:** Alberta Finance
- Alberta's accumulated debt was eliminated as of March 31, 2005.
- This is 20 years ahead of the debt retirement schedule originally legislated in the Fiscal Responsibility Act.

### **BORROWING COSTS**

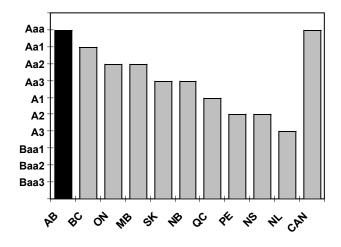
As of March 21, 2005 (basis points)\*



- Interest rates spread relative to 10-year Government of Canada bond rate. A basis point is one-hundredth of a percentage point.
   Source: CIBC World Markets
- Alberta has the lowest interest rate spread relative to 10-year Government of Canada bonds of any province in Canada.
- Alberta's strong fiscal performance and top credit rating have led to lower borrowing costs for the province and local authorities that borrow through the Alberta Capital Finance Authority.

### **CREDIT RATING**

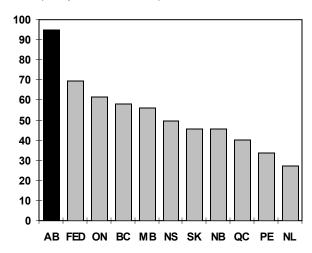
As of March 21, 2005\*



- \* Moody's Canadian domestic dollar debt ratings. **Source:** Moody's Investors Services
- Alberta is the top province in Canada for credit worthiness. All major rating agencies (Standard and Poor's, Moody's, and Dominion Bond Rating Service) give Alberta "Triple A," the highest possible rating.
- The high ratings reflect Alberta's strong economic performance, high income levels, low debt burden, and prudent fiscal management.

### **BUDGET PERFORMANCE INDEX**

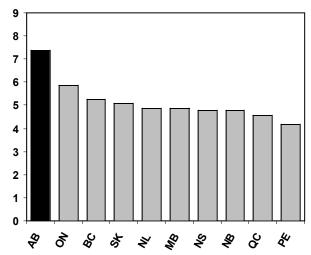
2005 (100-point index scale)\*



- Index includes 20 indicators of government taxation, spending, deficits and debt over the past five years (1999-00 to 2003-04).
   Source: Fraser Institute
- For the eighth consecutive year, Alberta's "A" rating topped all other provinces and the federal government on the Fraser Institute's Budget Performance Index.
- According to the index, which is based on the tax and spending behaviour of governments, Alberta's performance surpassed the federal government's second place ranking by 37%.

### **ECONOMIC FREEDOM INDEX - CANADA**

2002 (10-point index scale)\*

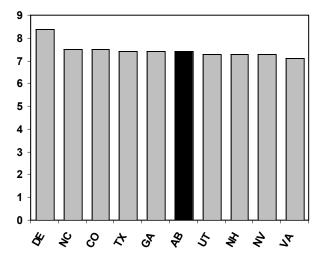


 Component ratings include government operations and regulations, taxation, and labour market regulations.
 Source: Fraser Institute

 The Fraser Institute's measure of economic freedom (which indicates the fostering of economic growth and prosperity through minimal government regulation and taxation) rates Alberta number one in Canada as a place to do business.

### **ECONOMIC FREEDOM INDEX - NORTH AMERICA**

2002 (10-point index scale)\*



 Component ratings include government operations and regulations, taxation, and labour market regulations.

Source: Fraser Institute

 Improving upon its best-ever tenth place finish in 2001 (Alberta was the first Canadian province to break into the top 10 in North America), Alberta tied with Texas and Georgia for fourth place in the Fraser Institute's 2002 measure of economic freedom.