

# ECONOMIC DEVELOPMENT

THE HONOURABLE CLINT DUNFORD

Minister 103 Legislature Building, (780) 427-3162

|  | 2005-06 Estimates |          |        | Gross Comparable          |        |        |  |
|--|-------------------|----------|--------|---------------------------|--------|--------|--|
| _  | Credit or         |          |        | Credit or 2004-05 2004-05 |        |        |  |
|  | Gross             | Recovery | Net    | Forecast                  | Budget | Actual |  |
| <b>EXPENSE and EQUIPMENT / INVENTORY</b> |                   |          |        |                           |        |        |  |
| PURCHASES                                | 79,750            | (20)     | 79,730 | 58,015                    | 57,509 | 58,071 |  |

#### AMOUNT TO BE VOTED (thousands of dollars)

# DEPARTMENT SUMMARY

(thousands of dollars)

# **EXPENSE and EQUIPMENT / INVENTORY PURCHASES**

|      |  | 200    | 5-06 Estimates |        | Gro      | ss Comparable | )       |
|------|--|--------|----------------|--------|----------|---------------|---------|
|      |  |        | Credit or      |        | 2004-05  | 2004-05       | 2003-04 |
| Prog | gram                                       | Gross  | Recovery       | Net    | Forecast | Budget        | Actual  |
|      | Expense                                    |        |                |        |          |               |         |
| 1    | Ministry Support Services                  | 4,895  | -              | 4,895  | 4,812    | 4,812         | 4,439   |
| 2    | Industry and Regional Development, Trade   |        |                |        |          |               |         |
|      | and Investment                             | 26,331 | (20)           | 26,311 | 22,825   | 22,325        | 25,760  |
| 3    | Tourism Marketing and Development          | 42,160 | -              | 42,160 | 24,189   | 24,189        | 22,111  |
| 4    | Strategic Economic Leadership and Business |        |                |        |          |               |         |
|      | Intelligence                               | 6,364  | -              | 6,364  | 6,183    | 6,183         | 5,761   |
|      | Voted Expense                              | 79,750 | (20)           | 79,730 | 58,009   | 57,509        | 58,071  |
|      | Equipment / Inventory Purchases            |        |                |        |          |               |         |
| 3    | Tourism Marketing and Development          | -      | -              | -      | 6        | -             | -       |
|      | Voted Equipment / Inventory Purchases      | -      | -              | -      | 6        | -             | -       |
| TC   | DTAL VOTED                                 | 79,750 | (20)           | 79,730 | 58,015   | 57,509        | 58,071  |

# **PROGRAM 1 - MINISTRY SUPPORT SERVICES**

(thousands of dollars)

# EXPENSE

|         |                          | 200   | 5-06 Estimate         | s     | Compara | able 2004-05 F        | orecast | Gross<br>Comparable |
|---------|--------------------------|-------|-----------------------|-------|---------|-----------------------|---------|---------------------|
| Referer | nce / Element            | Gross | Credit or<br>Recovery | Net   | Gross   | Credit or<br>Recovery | Net     | 2004-05<br>Budget   |
|         |                          | 01033 | Recovery              | INCL  | 01033   | Recovery              | Net     | Duuyei              |
| 1.0.1   | Minister's Office        | 320   | -                     | 320   | 315     | -                     | 315     | 315                 |
| 1.0.2   | Deputy Minister's Office | 383   | -                     | 383   | 373     | -                     | 373     | 373                 |
| 1.0.3   | Corporate Services       | 3,846 | -                     | 3,846 | 3,785   | -                     | 3,785   | 3,785               |
| 1.0.4   | Communications           | 346   | -                     | 346   | 339     | -                     | 339     | 339                 |
| ТОТ     | AL                       | 4,895 | -                     | 4,895 | 4,812   | -                     | 4,812   | 4,812               |

# PROGRAM 2 - INDUSTRY AND REGIONAL DEVELOPMENT, TRADE AND INVESTMENT (thousands of dollars)

# EXPENSE

|         |  | 200    | 5-06 Estimate | s      | Compara  | able 2004-05 F | orecast | Gross<br>Comparable |
|---------|--|--------|---------------|--------|----------|----------------|---------|---------------------|
|         |  |        | Credit or     |        | <u> </u> | Credit or      |         | 2004-05             |
| Referer | nce / Element                            | Gross  | Recovery      | Net    | Gross    | Recovery       | Net     | Budget              |
| 2.1     | Trade Development                        |        |               |        |          |                |         |                     |
| 2.1.1   | Operations                               | 451    | -             | 451    | 418      | -              | 418     | 418                 |
| 2.1.2   | International Trade Representation       | 5,732  | -             | 5,732  | 5,733    | -              | 5,733   | 5,733               |
| 2.1.3   | Trade Development and Relations          | 7,176  | -             | 7,176  | 7,313    | -              | 7,313   | 7,313               |
|         | Total Sub-program                        | 13,359 | -             | 13,359 | 13,464   | -              | 13,464  | 13,464              |
| 2.2     | Investment, Industry and Regional Develo | opment |               |        |          |                |         |                     |
| 2.2.1   | Operations                               | 325    | -             | 325    | 325      | -              | 325     | 325                 |
| 2.2.2   | Investment and Industry Development      | 6,033  | (20)          | 6,013  | 4,843    | -              | 4,843   | 4,843               |
| 2.2.3   | Regional Development                     | 6,614  | -             | 6,614  | 4,193    | -              | 4,193   | 3,693               |
|         | Total Sub-program                        | 12,972 | (20)          | 12,952 | 9,361    | -              | 9,361   | 8,861               |
| TOT     | AL                                       | 26,331 | (20)          | 26,311 | 22,825   | -              | 22,825  | 22,325              |

# **PROGRAM 3 - TOURISM MARKETING AND DEVELOPMENT**

(thousands of dollars)

# EXPENSE

|         |                                  | 200    | 5-06 Estimate | <u>اد</u> | Compara | able 2004-05 F | orecast | Gross<br>Comparable |
|---------|----------------------------------|--------|---------------|-----------|---------|----------------|---------|---------------------|
|         |                                  | 200    | Credit or     |           | oompare | Credit or      | 0100031 | 2004-05             |
| Referer | ice / Element                    | Gross  | Recovery      | Net       | Gross   | Recovery       | Net     | Budget              |
| 3.1     | Tourism Marketing                |        |               |           |         |                |         |                     |
| 3.1.1   | Aboriginal Marketing Initiatives | 200    | _             | 200       | 200     | _              | 200     | 200                 |
| 3.1.1   | In-Alberta / Regional Marketing  | 200    | -             | 200       | 200     | -              | 200     | 200                 |
| J. I.Z  | - Expense                        | 6,184  | _             | 6,184     | 1,050   | -              | 1,050   | 1,050               |
|         | - Expense funded by Lotteries    | 0,104  | _             | 0,104     | 2,200   | _              | 2,200   | 2,200               |
| 3.1.3   | International Marketing          | •      | -             | -         | 2,200   | -              | 2,200   | 2,200               |
| 5.1.5   | - Expense                        | 19,664 | _             | 19,664    | 1,675   | _              | 1,675   | 1,675               |
|         | - Expense funded by Lotteries    | 15,004 | _             | 13,004    | 7,900   | _              | 7,900   | 7,900               |
| 3.1.4   | Tourism Destination Regions      | 5,300  |               | 5,300     | 3,900   | -              | 3,900   | 3,900               |
| 3.1.5   | Research                         | 5,500  |               | 0,000     | 0,000   |                | 0,000   | 0,000               |
| 0.1.0   | - Expense                        | 1,100  | _             | 1,100     | 594     | -              | 594     | 594                 |
|         | - Expense funded by Lotteries    | 1,100  | _             | 1,100     | 200     | _              | 200     | 200                 |
| 3.1.6   | Alberta Photo and Video Services | -      |               |           | 200     |                | 200     | 200                 |
| 0.1.0   | - Expense                        | 1,732  | _             | 1,732     | 482     | -              | 482     | 482                 |
|         | - Expense funded by Lotteries    | -      | -             | -         | 400     | -              | 400     | 400                 |
|         | Total Sub-program                | 34,180 | -             | 34,180    | 18,601  | -              | 18,601  | 18,601              |
| 3.2     | Tourism Services and Development |        |               |           |         |                |         |                     |
| 3.2.1   | Operations                       | 400    | _             | 400       | _       | _              | -       | _                   |
| 3.2.2   | Travel Alberta Secretariat       | 400    | -             | -00       | -       | -              | _       | _                   |
| 0.2.2   | - Expense                        | 1,704  | -             | 1,704     | 404     | -              | 404     | 404                 |
|         | - Expense funded by Lotteries    | .,     | -             | -         | 900     | -              | 900     | 900                 |
| 3.2.3   | Tourism Services                 |        |               |           | 000     |                | 000     | 000                 |
| 0.2.0   | - Expense                        | 2,913  | -             | 2,913     | 266     | -              | 266     | 266                 |
|         | - Expense funded by Lotteries    | _,010  | -             |           | 2,500   | -              | 2,500   | 2,500               |
| 3.2.4   | Tourism Development              | 2,963  | -             | 2,963     | 1,518   | -              | 1,518   | 1,518               |
|         | Total Sub-program                | 7,980  | -             | 7,980     | 5,588   | -              | 5,588   | 5,588               |
| тот     | AL                               | 42,160 | -             | 42,160    | 24,189  | -              | 24,189  | 24,189              |

# **EQUIPMENT / INVENTORY PURCHASES**

|                     |  | 200   | 5-06 Estimates        |     | Compara | able 2004-05 Fo       | recast | Gross<br>Comparable |
|---------------------|--|-------|-----------------------|-----|---------|-----------------------|--------|---------------------|
| Refere              | nce / Element  | Gross | Credit or<br>Recovery | Net | Gross   | Credit or<br>Recovery | Net    | 2004-05<br>Budget   |
| <b>3.2</b><br>3.2.2 | Tourism Services and Development<br>Travel Alberta Secretariat |       | -                     | -   | 6       | -                     | 6      | -                   |
| тот                 | AL   | -     | -                     | -   | 6       | -                     | 6      | -                   |

# PROGRAM 4 - STRATEGIC ECONOMIC LEADERSHIP AND BUSINESS INTELLIGENCE (thousands of dollars)

# EXPENSE

|         |                                 | 200   | 5-06 Estimate | S     | Compara | ble 2004-05 Fo | orecast | Gross<br>Comparable |
|---------|---------------------------------|-------|---------------|-------|---------|----------------|---------|---------------------|
|         |                                 |       | Credit or     |       |         | Credit or      |         | 2004-05             |
| Referer | nce / Element                   | Gross | Recovery      | Net   | Gross   | Recovery       | Net     | Budget              |
| 4.0.1   | Policy and Economic Analysis    | 1,932 | -             | 1,932 | 1,739   | -              | 1,739   | 1,739               |
| 4.0.2   | Information Management          | 2,098 | -             | 2,098 | 1,884   | -              | 1,884   | 1,884               |
| 4.0.3   | Business Planning and Knowledge |       |               |       |         |                |         |                     |
|         | Management                      | 1,310 | -             | 1,310 | 1,310   | -              | 1,310   | 1,310               |
| 4.0.4   | Alberta Economic Development    |       |               |       |         |                |         |                     |
|         | Authority Operations            | 415   | -             | 415   | 309     | -              | 309     | 309                 |
| 4.0.5   | Emerging Opportunities          | 609   | -             | 609   | 941     | -              | 941     | 941                 |
| ТОТ     | AL                              | 6,364 | -             | 6,364 | 6,183   | -              | 6,183   | 6,183               |

# MINISTRY STATEMENT OF OPERATIONS BY PROGRAM

(thousands of dollars)

|   |           | Comparable | Comparable | Comparable |
|---|-----------|------------|------------|------------|
|   | 2005-06   | 2004-05    | 2004-05    | 2003-04    |
|   | Estimates | Forecast   | Budget     | Actual     |
| REVENUE   |           |            |            |            |
| Internal Government Transfers                           | -         | 14,100     | 14,100     | 14,100     |
| Other Revenue   | 120       | 100        | 100        | 60         |
| Ministry Revenue  | 120       | 14,200     | 14,200     | 14,160     |
| EXPENSE   |           |            |            |            |
| Program   |           |            |            |            |
| Ministry Support Services                               | 4,895     | 4,812      | 4,812      | 4,439      |
| Industry and Regional Development, Trade and Investment | 26,331    | 22,825     | 22,325     | 25,760     |
| Tourism Marketing and Development                       | 42,160    | 24,189     | 24,189     | 22,111     |
| Strategic Economic Leadership and Business Intelligence | 6,364     | 6,183      | 6,183      | 5,761      |
| Valuation Adjustments and Other Provisions              | -         | -          | -          | 129        |
| Ministry Expense  | 79,750    | 58,009     | 57,509     | 58,200     |
| Gain (Loss) on Disposal of Capital Assets               | -         | -          | -          | -          |
| NET OPERATING RESULT                                    | (79,630)  | (43,809)   | (43,309)   | (44,040)   |

# DEPARTMENT STATEMENT OF OPERATIONS

(thousands of dollars)

|  | 0005.00              | Comparable          | Comparable        | Comparable        |
|--|----------------------|---------------------|-------------------|-------------------|
|  | 2005-06<br>Estimates | 2004-05<br>Forecast | 2004-05<br>Budget | 2003-04<br>Actual |
| REVENUE  |                      |                     |                   |                   |
| Internal Government Transfers                            |                      |                     |                   |                   |
| Contribution from Lottery Fund                           | -                    | 14,100              | 14,100            | 14,100            |
| Other Revenue  |                      | ,                   | ,                 | ,                 |
| Various  | 120                  | 100                 | 100               | 60                |
| Total Revenue  | 120                  | 14,200              | 14,200            | 14,160            |
| EXPENSE  |                      |                     |                   |                   |
| Program  |                      |                     |                   |                   |
| Voted  |                      |                     |                   |                   |
| Ministry Support Services                                | 4,895                | 4,812               | 4,812             | 4,439             |
| Industry and Regional Development, Trade and Investment  | 26,331               | 22,825              | 22,325            | 25,760            |
| Tourism Marketing and Development                        | 42,160               | 24,189              | 24,189            | 22,111            |
| Strategic Economic Leadership and Business Intelligence  | 6,364                | 6,183               | 6,183             | 5,761             |
| Total Voted Expense Statutory                            | 79,750               | 58,009              | 57,509            | 58,071            |
| Valuation Adjustments and Other Provisions               | -                    | -                   | -                 | 129               |
| Total Voted and Statutory Expense                        | 79,750               | 58,009              | 57,509            | 58,200            |
| Gain (Loss) on Disposal and Write Down of Capital Assets | -                    | -                   | -                 | -                 |
| NET OPERATING RESULT                                     | (79,630)             | (43,809)            | (43,309)          | (44,040)          |

# CHANGE IN CAPITAL ASSETS

| New Capital Investment                          | -    | 6    | -    | -     |
|---|------|------|------|-------|
| Less: Disposal and Write Down of Capital Assets | -    | -    | -    | -     |
| Less: Amortization of Capital Assets            | (47) | (45) | (45) | (130) |
| Increase (Decrease) in Capital Assets           | (47) | (39) | (45) | (130) |

# MINISTRY FULL-TIME EQUIVALENT EMPLOYMENT

|                                       | 2005-06<br>Estimates | Comparable<br>2004-05<br>Budget |
|---------------------------------------|----------------------|---------------------------------|
| Department                            | 215                  | 202                             |
| Total Full-Time Equivalent Employment | 215                  | 202                             |