ALBERTA'S AGRI-FOOD RESEARCH & DEVELOPMENT AND TECHNOLOGY TRANSFER SYSTEM

MILLENNIUM STRATEGY (2002 BLUEPRINT)

"CATALYST TO THE NEW AGRI-FOOD AND BIO-PRODUCTS ECONOMY IN ALBERTA"

PREPARED FOR ALBERTA AGRICULTURAL RESEARCH INSTITUTE

PREPARED BY
SERECON MANAGEMENT CONSULTING INC.
TOMA AND BOUMA MANAGEMENT CONSULTANTS
S.J. CAMPBELL INVESTMENTS LTD.

SEPTEMBER 12, 2001

OUTCOMES OF BENCHMARK SITUATION ANALYSIS

The Alberta agriculture, food and bio-products Research and Development and Technology Transfer process, through which research, innovations and technologies are developed, transferred and commercialized to farmers and industry, is under-performing and inadequate as now structured, funded and managed. Alberta lacks a coordinated and collaborating "system" for effective Research and Development, and technology transfer.

The difficulties within the current process are preventing Alberta from taking a leadership role in agriculture and agri-food Research and Development and Technology Transfer in Canada.

Alberta lags behind Ontario, Quebec, and Saskatchewan in focusing and distinguishing itself in unique areas of agriculture and food Research and Development and Technology Transfer or commercialization globally. While agriculture already exploits life sciences extensively, Alberta has yet to embrace the potential for agriculture to contribute to an industrial bio-products economy.

A review of Alberta's agriculture, food and bioproducts Research and Development and Technology Transfer (R&D/TT) environment shows significant deficiencies which will limit Alberta's growth and potential in responding to the goals of a \$10 billion primary agriculture industry, and a \$20 billion agrifood industry by 2010.

It is important to realize that there have been significant achievements within the agriculture and agri-food sector. For example in the first six months of 2001, Alberta for the first time has exceeded all other provinces in the level of cash farm receipts. Further, the level of food and manufacturing shipments in 2000 was \$9.2 billion. More importantly, the annual rate of growth in these shipments is now exceeding 14%, a historic high.

The results and major findings from the study on the Alberta R&D/TT environment are summarized below. The review included over 60 stakeholder consultations, a written survey completed by over 60 stakeholders, and an external review of research and development systems and models in other jurisdictions.

AGRI-FOOD R&D/TT SYSTEM FRAGMENTATION

The Alberta agriculture and agri-food R&D/TT system is fragmented. The major R&D players are Alberta Agriculture Food and Rural Development (AAFRD), Agriculture and Agri-Food Canada (AAFC), and University of Alberta with other performers including the Alberta Research Council (ARC), the Universities of Calgary and Lethbridge, Olds College Center for Innovation/Olds College, and the private sector.

TT is carried out by AAFRD and AAFC (primary production/processing) and for new discoveries, by the Industry Liaison Office (ILO) and University Technologies International (UTI) offices, and the private sector. Each has a separate and independent strategy.

Sound research and development activities are being carried out independently by each institution and organization, but without adequate collaboration and integration. Collaboration is weakest at the institutional level, but with relatively good collaboration amongst many researchers.

Each institution and organization establishes direction and focus largely independently of each other, based on their relative expertise, and in anticipation of funding priorities. The fragmentation is a consequence also of the relative degree of mistrust, and in some cases a lack of respect and understanding between institutions. Institutions and research disciplines operate as "silos", and are often destructively competitive with each other.

A major deficiency within the current environment is the lack of a systems approach and systems thinking through which basic research, applied research, technology transfer, and commercialization are integrated and made seamless. This includes developing early stage supports, financing and venture capital partners who can provide much needed management expertise to new high-risk ventures.

LACKING LEADERSHIP AND DIRECTION

The current Alberta process lacks clear leadership and direction, which contributes to its current level of sub-optimal performance.

Paradoxically, the province has invested considerable resources over the past year to consult with stakeholders to identify needs, priorities, and focus. The weakness appears to be an inability to translate these activities into actions.

The current consultations with respect to the Alberta Life Sciences strategy are creating uncertainty in the minds of the industry, and creating a further perception that actions will be delayed. (Note: Life Sciences as a theme offers huge global opportunities. The Alberta agriculture and food sector is already providing results from the use of basic life sciences such as animal and plant genetics, cell biology, molecular biology, genetic markers, genetic transformation, etc., and appreciates the significance and potential for further contribution of life sciences to the sector.

Clear leadership and actions, backed by a funding strategy, has not yet been established or exhibited. The changes and policies within AARI over the past year have contributed to the uncertainty and questions about the provincial agriculture R&D

strategy. The current actions of AARI are seeking methods to develop a structure and directions for leadership.

The sector has not yet established a clear focus as to the outcomes it desires. The discussion is currently too broad, vague and hence lacks specifics. From two to four major achievable strategic R&D directions for the industry need to be identified and agreed upon from which all parties can support and direct their resources. The system needs to be driven by government and industry, versus led by the research providers. The lack of a strategy for the utilizing of Alberta competence and capacity means researchers, industry and government do not have a common ground for meaningful discussions.

UNTAPPED R&D/TT CAPACITY AND COMPETENCE

The agriculture, food and bio-products system has significant depth and breath of capacity and competence in many scientific and technical disciplines. These include, but are not limited to crop science and plant breeding, economics, marketing, human and livestock nutrition, biotechnology, fermentation, livestock genetics, toxicology, food quality and safety, environmental sustainability, sustainable resources management and integrated pest management.

One major factor limiting the scientific and technical capacity is fragmentation and dispersion of the research effort being performed independently (and sometimes competitively) in different institutions. For example, there are upwards of 80 personnel engaged in crop and pest management in Alberta at AAFC Lacombe and Lethbridge, AAFRD, ARC, and the Universities of Alberta, Calgary and Lethbridge, etc. The extent of this capacity, if focused, networked, or otherwise collaborated, could represent a world class of leading capability in the area of sustainable crop bio-systems management. It does not currently exhibit this capacity, given the process fragmentation.

The Alberta R&D/TT environment, if better focused, integrated, and managed, could achieve significant gains in outputs and outcomes for the money invested in R&D/TT. It would also attract new global investments if it were truly integrated for research

outcomes. Otherwise, global investment will prefer jurisdictions with a stronger integrated R&D/TT system.

INADEQUATE FUNDING

The funding process in Alberta for agriculture, food and bio-products R&D/TT is misaligned, fragmented, exhibits overlapping mandates, and is not user friendly. There is a misalignment of funding need and funding supply. The livestock sectors are well funded, as they are more established and mature industries. The new and emerging sectors of bio-products, functional foods and nutraceuticals are much less funded, yet have the greatest need, and, have potential for significant future payoffs. These future growth industries suffer from a lack of investment, champions and successes.

The addition of the recent new Industry Development Funds (IDF's) reinforces the perception and reality that there is little focus and collaboration within the funding process. The IDF's are working to establish their niche focus, and clients. There is potential overlap between these and other existing funders' mandates. The many different funders, and the involvement of multiple financial intermediaries and agencies within the system, creates barriers to clients and users, and adds to system administration costs. Within the current processes transaction costs are very high. A comment received was "we spend too much time writing proposals for small projects". In addition, there is a lack of communication and collaboration between funders which clearly needs to be enhanced.

This review process has also identified that the R&D/TT infrastructure in Alberta has significantly depreciated and deteriorated over the past ten years. There is accumulated economic depreciation and obsolescence now built into the research infrastructure that will continue to undermine the capacity to develop excellence and capacity. Some infrastructure reinvestment has occurred in the past two years at various locations, but more is needed. The recent investment levels of about 1% of gross industry revenue, is inadequate to maintain the infrastructure, and is low compared to other countries and jurisdictions where the investment level is closer to 2% of revenue. If Alberta wishes to harness its research capacity to capture global business opportunities, it must not limit the potential by insisting on researchers using old tools.

AGRI-FOOD R&D/TT SYSTEM NEEDS

In view of competitor R&D/TT systems, major needs were identified within the current agriculture and agri-food R&D/TT and commercialization system. They include:

- A need to develop and use business incubators within which industry, in partnership with research and technology providers can adapt, test, and pilot new products and business opportunities
- Business commercialization, marketing, and management skills are deficient for small business and entrepreneurs to originate, develop, finance, and commercialize new technologies and opportunities.
- → A "systems" approach needs to be introduced, in which research, development, incubation, technology transfer, early stage funding support, venture capital financing and commercialization are all linked.
- ➡ Better linkages to the rural communities, and to the opportunities, capacities, needs and benefits of rural development are necessary.
- ➡ Provide incentives and tools to attract private sector investment into the R&D and TT system. These could include tax credits, agri-food discoveries data base, intellectual properties service capability, regulatory approval support services, and others.
- ➡ Create better communication between funders, R&D providers and clients about research needs, priorities, review processes, and mid-course corrections.
- Need to look at industry wide problems, using an integrated systems approach (e.g.: integrated environmental management, adaptation to climate change, manure and odour management, water quality issues, urban-rural development).
- Further evaluation of venture capital is needed including pre-commercialization funding deficiencies and needs in the province.

FOCUS AND ACTION IS NEEDED TO REMAIN GLOBALLY COMPETITIVE

The cross cutting themes and key conclusions are:

Themes

- ➡ The time for action is now frustration was voiced by the system participants who are contemplating their roles in attempting to satisfy the sustainable growth and life science agendas.
- The structure and incentives to increase the coordination within the system, and to make the system collaborative, responsive, and transparent, must be developed and applied.
- The agriculture and agri-food sector in the province must focus on a selected number of strategic and concrete directions, in which it has scientific excellence, and is a fit with its production and human resource capabilities. (A rifle approach versus a shot-gun approach.)
- ➡ The funding system needs consolidation and focus — it is a paradox that Alberta has provided excellent financial capacity for the sector, but it is spread among many funding agencies with poorly stated outcomes, performance measures, linkages and role definitions.
- ➡ The overall system needs strong leadership to develop the shared vision, and change our mental models through strong management to make it happen.
- ➡ Overall, the R&D agenda for action is well recognized – to grow the value-added industry to \$20 billion and the primary industry to \$10 billion by 2010. The major themes for research include:
 - environment sustainability;
 - primary production competitiveness;
 - value added agri-products;
 - new uses such as functional foods, nutraceuticals and industrial bio-products; and,
 - enhanced market access and marketing.

Conclusions

→ A new way of collaborating in research, development, technology transfer and commer-

- cialization is needed. The current approach is not working.
- Two actions present themselves: first, to develop and implement a new Alberta strategy for agrifood R&D/TT to ensure global opportunities are not missed. Second, to increase and align the resource investment in the agrifood R&D/TT system both for operating expenditures and research capital infrastructure.
- From the study review, R&D/TT performers and funders are very concerned and interested in seeing action being taken to overcome the gaps, provide integration methods, and define a clear Alberta R&D/TT strategy.

MILLENNIUM STRATEGY FOR ENHANCING THE ALBERTA AGRI-RESEARCH SYSTEM

The Alberta R&D/TT system needs to develop a complete "systems approach" of actively linking all components of the research and development and technology transfer continuum. A number of successful international models offer additional lessons learned for the new systems approach. The thrust of the strategy is to:

- → Encourage networks and collaborations.
- Build focus areas for Alberta.
- Build and replace R&D capacity.
- → Increase Alberta's competence to harvest science and technology from around the world.
- → Develop new commercial opportunities and enhanced technology transfer.
- Integrate research funders, performers and commercialization opportunities.
- Develop human resources and entrepreneurial capacity.

A fundamental requirement for the development of a system, is that an organization be given the responsibility and resources to bring about the needed changes. AARI has been in the past playing this role. This role of AARI needs to be reinforced and expanded.

STAKEHOLDERS AFFECTED BY THE MILLENNIUM STRATEGY

Agriculture, I	Agriculture, Food and Bio-Products Research Stakeholders in Alberta										
Provincial Government	Federal Government	Universities and Colleges									
Alberta Agriculture Food and Rural Development	Agriculture and Agri-Food Canada Lethbridge Research Centre	University of Alberta									
Alberta Research Council	University of Calgary										
Environment Sustainable Resources Ministries	University of Lethbridge										
Resources Ministries	Disease Research Institute, Lethbridge	Olds College / Olds College Centre for Innovation / Other Colleges									
	Industry and Non Government Organizati	ions									
Industry Development Funds	Agriculture and Food Council										
Commodity Boards and Commissions	Alberta Technology Commercialization Networks	Private industry									
Alberta Environmental Sustainable Agriculture	AVAC Ltd.	Venture Capital									

BASIC RESEARCH CREATES NEW OPPORTUNITIES

Basic research which is recognized as essential is important to attracting and retaining global investment. The new agriculture, food and bioproducts system will have basic research (discovery) carried out at the Universities and their partners, with applied research and technology transfer carried out by industry and AAFRD. (Note: AAFRD has extensive agri-food linkages in the province and needs to focus on the latter task in collaboration with industry (seed and fertilizer companies, animal health care firms, equipment manufacturers, etc.) Basic research will recognize provincial priorities and will be enhanced. Research opportunities will be greatly expanded through building on current Alberta strengths and natural competitive advantages.

APPLIED RESEARCH AND DEVELOPMENT TESTS CONCEPT FEASIBILITY

Applied research and development will be greatly enhanced to meet market and industry needs and to facilitate access to discoveries which can be commercialized. The proposed system of supports includes research, technology development, transfer methods, incubators and venture capital for early stage new ventures. Incubators will be needed for value added products, bio-products and new life science/agri spin off companies. Some of this activity is currently being contemplated but needs to be accelerated. The system will include transition and business incubators, building from current facilities. A move from "technology push" to "market pull" approaches in applied research and technology development will be strongly encouraged. This approach provides for inclusion of industry and private sector investors in early stages of development.

TECHNOLOGY TRANSFER IS CRITICAL

Technology transfer needs to be improved. For primary production clients, TT will be carried out by AAFRD and industry, based on a new TT network. The network will be built in stages, using the On Farm Demo program and AAFRD expertise to assist in competitiveness and new technology adoption by primary producers.

The next level of technology transfer occurs at the value added and processing industries. For the processing industries, technology transfer is different and will involve multiple agencies such as ILO and UTI for new discoveries and spin off companies. For others, AAFRD and the Leduc Food Processing Development Centre (and AITC), ARC, OCCI, IRAP, AVAC and private sector experts will become collaborators. The third level of development will occur with new "Life Sciences" and bio-products companies. These companies will mainly find collaborations with university researchers, AAFC, ARC and global industry players in specific areas of agri-fibre, bio-chemicals, bio-products and bio-fuels.

DEVELOPMENT AND RETENTION OF HUMAN RESOURCES IS CRITICAL

The availability of skilled human resources covering a wide range of disciplines and skill-sets have consistently been identified as a critical limiting factor to the achievement of Alberta's \$20 billion value-added and \$10 billion primary production goals. Human resources have also been identified as critical to achieving the desired outcomes of Alberta's Life Science Strategy.

Strategic Research Networks which address requirements and measures through partnerships with Learning Institutions for education and training to build Alberta's human resources competencies in specific program areas should be viewed favourably and have appropriate financial resources made available.

NEW RESEARCH/TECHNOLOGY OPPORTUNITIES MUST BE EXPLOITED

New and expanded information on opportunities is important. To help build opportunities for Albertans and investors, a new technologies database, business and mentoring expertise and a more open Intellectual Property (IP) process will be needed. Reducing the risk of failure of new spin off companies from the universities is as important as company creation. In developing the opportunities and access, reliance will be placed on the new Alberta Supernet facilities.

COLLABORATIONS AND RELATIONSHIPS ARE ESSENTIAL

Creating an expanded and open attitude to future opportunities is equally important. To this end, developing collaborations and building new relationships among both organizations and researchers is very important. Some collaborations are occurring but more are needed. New strategic planning processes, think tank processes, common research reviews and shared priority setting within key strategic research themes will encourage change.

R&D COMPETITORS ARE CHANGING

Alberta's competitors of R&D are changing their R&D systems to reflect the demands of the new global marketplace. Examples include Australia, New Zealand, Denmark, Netherlands, UK, USA and in Canada, Ontario, Quebec and Saskatchewan. Alberta lags significantly in its approach to systems thinking. Of note, Ontario recently contracted its entire \$70 million R&D function to the University of Guelph and terminated all R&D activities in its agriculture department. They also transferred agricultural colleges to the University of Guelph. As a result, Ontario has implemented a complete systems approach. Other models also offer options.

ALBERTA SUCCESSES

Some Alberta Agriculture, Food and Bio-Products R&D/TTC Commercialization Stories

SemBioSys Genetics Inc.	Calgary based plant biotechnology company developing technology patented by U of C Department of Biological Sciences researcher.
CV Technologies Inc.	Edmonton based agri-health spin- off from the U of A Department of Pharmacology researcher.
Kinnickinnick Foods	Edmonton based functional food (disease management) company.
Alta Genetics Inc.	Calgary-based global livestock genetics firm.
Alberta Research Council	Agri-fibre research and development
AgriGenomics Inc.	A plant biotechnology spin-off from the U of A plant biology group partnered with ARC and developing a patented genetic system to produce nitrogen efficient plants, including canola.

THE MILLENNIUM STRATEGY EXPLAINED

The Alberta agri-food research and development/ technology transfer system needs to focus on the province's sustainable growth in view of future global opportunities. The goals of the strategy are to:

- Propel Alberta into a leading agri-food and bioproducts scientific position.
- Build excellence in R&D/TT practices for Alberta benefits.
- Provide new and competitive opportunities for industry growth.
- Create a world class R&D/TT system for sustained high quality agri-products.
- Demonstrate the essentiality of R&D/TT and innovation for economic and social well being.

The key elements noted below provide the framework by which this can occur. The R&D

system builds toward helping to achieve the overall growth vision posed for the sector. Alberta's current strong economic position provides a platform to become a leader in selected and specific areas. Alberta has to build strong "clusters" of expertise in selected areas and decide on its choices in a "make or buy" R&D system which considers the world knowledge reservoir of science and technology. The strategy acknowledges current R&D/TT performers, the AARI Strategic Directions, the Life Science Strategy and other relevant Alberta initiatives (Supernet, GELS).

STRATEGY AND FOCUS AREAS

The strategy of the R&D/TT system will support and help encourage sustainable production systems within four focus areas. The focus areas are developed based on the driving trends, Alberta strengths and emerging issues which face the province. A shift from traditional primary production agriculture to a more integrated food production system of high quality traceable products will occur. In addition many new opportunities with integrated cross-sector projects will occur in the areas of agri-health, agri-fibre, bio-products, bio-chemicals and new uses. Each focus theme will be led by a specific champion and supported by others in the system. Thus collaborations for research and commercialization goals can occur.

The four focus areas are:

- agri-health and value added foods research this is a very big opportunity area for both the primary and processing industries to meet domestic and export market opportunities. The collaborators should be the University of Alberta and the Leduc Food Processing Development Centre with support from others such as OCCI and private industry.
- primary production research this is an area for competitiveness research and sustainable production systems. The collaborators should be AAFC, University of Alberta and AAFRD with support from others.
- bio-products research agri-products which can be used in another industry as a feedstock, ingredient or intermediate product. This effort would be new to the province but opportunity

exists for these products. AAFC nationally, NRC, ARC (agri-fibre, fermentation and industrial processing), AAFRD and AITC, and the energy and forestry industries have much to contribute to bio-products R&D in agriculture.

➡ environmental sustainability research — with participation of the Vegreville sustainable agriculture centre staff, and with research staff from other provincial and federal institutions. This includes research in soil, water and air quality, environmental health, sustainable life systems, food safety and traceability systems (data mining/inventory management). These are key needs given the scrutiny on the sector for sustainable, safe and socially accepted food and bio-products production systems.

These four focus areas will link to the Life Science strategy in various ways, depending on the technology platform and tools, and the researchers involved in the collaborations. The focus areas must consider the needs of large and small rural and urban communities, opportunities, and socio-economic topics including ethics, law, marketing and economics. One of the strategic goals is to greatly increase collaborations among both research organizations and researchers within Alberta, but also nationally and internationally.

AGRICULTURE, FOOD AND BIO-PRODUCTS SECTOR'S R&D/TT PORTFOLIO BALANCE

Province-wide investment across the agriculture, food and bio-products R&D/TT continuum should be: basic research - 30%, applied research - 30%, technology transfer - 30% and opportunistic projects - 10%.

The province-wide portfolio balance for R&D/TT should reflect Alberta's priorities: agri value-added - 25%, primary production - 25%, bio-products - 15% and environmental sustainability - 30%. A fifth area for communication, planning and overall system performance enhancement (5%) is also recommended. The portfolio funding will develop collaborative investments to help expand overall funding potentials.

AARI'S R&D/TT INVESTMENT PORTFOLIO SHOULD BE WEIGHTED DIFFERENTLY

As a strategic funder of R&D/TT, AARI's portfolio balance should be: basic research - 40%, applied research - 40%, technology transfer - 15% and system management - 5%. This portfolio balance should be achieved within five years.

STRENGTH IN AGRICULTURE, FOOD AND BIO-PRODUCTS RESEARCH CLUSTERS

	Agriculture, Food and Bio-Products Research Clusters										
Cluster	Who	What									
Edmonton Region	U of A AAFRD Leduc Food Processing Development Centre, AAFRD CDC North, Alberta Research Council Edmonton & Vegreville Industry - biotechnology, pharmaceutical, medical, bio- products	Foods, agri-fibre, niche products, poultry, dairy, pork, medical foods, bio-control products, environmental sustainable research, etc.									
Lacombe, Red Deer, Olds Region	AAFC Lacombe Research Centre AAFRD Lacombe Industry – cereal fractionation, bio-products	Meats, composting, waste management, bio-products, cereal, grain legumes, forages, etc.									

Agriculture, Food and Bio-Products Research Clusters										
Cluster	Who	What								
Calgary Region	U of C Alberta Research Council Calgary Industry = ICT, bio-products	Plant biotechnology, molecular farming, bio-infomatics								
Lethbridge Region	AAFC Lethbridge Research Centre CFIA Animal Disease Research Institute AAFRD CDC South	Beef, winter crops, potato, beans, forages, bio-control, irrigation, waste management								

DEPLOYMENT OF RESOURCES FOR THE MILLENNIUM STRATEGY

The strategy will be directed by AARI on behalf of the sector and will require a number of linked actions and resources. These are:

- i. Strategic research networks. To lead and develop the themes above, specific strategic research networks would be established. The networks will become the structure by which coordinated research plans would be developed, funded, and evaluated within a theme area. Initial funds would be made available for the network(or team) to set up the network to develop its plans, and to establish operating agreements and charters. A network will include at least two research organizations for a minimum critical staff and facilities to be recognized as having excellent research outputs. The new networks will attract a long-term budget commitment, based on the strength of the business plan. Networks/Teams would attract annual budgets of from \$1.0 to \$5.0 million, depending on the relevance and achievability of its outcomes. Each network would be led by a scientific leader responding to a specific management board. The network will prepare a business plan to be approved by AARI and industry. Performance measures and commercialization targets will be a part of the plan. An example network is the Sustainable Intensive Livestock Operations Practices Network (SIPN).
- ii. **Teams.** In the case of smaller, but equally important topics areas, teams will used to address cross-industry expertise such as agri-

- health and specific genomic projects which may be led by other networks. A Team can work more quickly to respond to the research problem and develop outputs. In this instance, a Team is expected to comprise at least two Principal Investigators and staff. An example Team is The Functional Foods Product Team.
- iii. **Building science and technology capacity.** In new areas which offer global opportunity, it will be important to build capability. This includes a re-direction of some current scientific staff.
- iv. New technology transfer network. A new technology transfer network will be developed among primary, processing and new agri-life science companies. The initial stage involves the On Farm Demo clients and system and will be championed by AAFRD on behalf of AARI. In addition, the TT network will help to develop commercial opportunities more aggressively, seek out new non-Alberta technologies for use in Alberta, and assist in addressing the venture capital and financing limits to growth, perhaps with AVAC also a key to the network. The TT network will also work on regulatory gaps which are currently limiting growth.
- Transition incubators business and incubators. new Recognizing spin-off companies and entrepreneurs need special help, transition incubators and business incubators will be needed near the main research sites. These will be an important forum for public-private interfaces in commercialization approaches and resources. Transition incubators will be for spin off companies and business incubators will be for early stage growth/emerging companies.

- vi. Portfolio and research reviews. The portfolios of the research funders (broad sense) need to be coordinated and joint research reviews need to reflect the new strategy. (Note: public funding may need to move from mature industries to emerging industries to help stimulate new discoveries and commercial opportunities). Portfolios should reflect the focus areas and research reviews should reflect mutual priorities with clear guidelines. Decision making will need to be both cyclical and dynamic for various segments of the agri-food value chain.
- vii. Pooled research projects. To assist funders and other interested parties (venture capital), research proposals will be pooled as much as possible, and "marketed" through a research website to allow maximum opportunity for funding. Additionally, the networks will encourage joint theme specific projects through calls for proposals.
- viii. Adapting "best practices". The system needs to adopt more best practices such as peer reviewed research proposals and projects, collaborative funding of the strategic themes, and joint research reviews and management. This is a difficult area as it calls for crossorganizational work and cross-discipline reviews which are not common in the public sector.
- ix. **Performance measures.** Appropriate measures need to be developed to encourage the system to respond to meet the strategy. Measures for encouraging more active IP technology transfer from universities and more spin off companies/receptor companies will be needed. In addition the venture capital supply will expand as more high quality "deals" are developed. Thus the need for a stronger "systems approach"
- x. More resources for the system are needed. Overall the system is below an optimum level of investment including both capital and operating (research) funds. At a level of 2% of gross revenues of the sector, an additional \$20 million per year in addition to at least \$20 million for capital infrastructure is needed. Consolidation of research facilities and experimental farms will realize additional system cost savings, but will require new capital and management approaches.

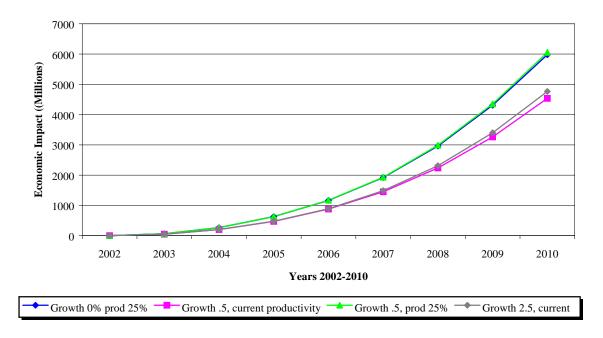
- xi. Funding System Coordination. There are currently in the range of 20-24 different funding sources and funding organizations in the province involved in supporting research, technology transfer and commercialization in the agriculture and agri-food sector in the province, linked in some way or another to government. There is in the range of \$115 million available from the Non-Government Organization (NGO's) available over the next two to four years under current budgets. The funding system needs to be made more transparent, collaborative, and interactive within the system. These funders need to develop mutual funding approaches for the focus areas.
- xii. Incentives and research supports. Other jurisdictions have deliberately developed approaches to build the environment for new spin off and emerging companies. These approaches include special incubators near research institutions, research parks, matching grants, tax incentives, venture capital formation and policy supports. This area in Alberta needs to be reviewed to ensure discoveries made in Alberta do not see the need to migrate to other jurisdictions for commercialization purposes.

ECONOMIC IMPACTS OF SYSTEM IMPROVEMENTS AND NEW INVESTMENT

An assessment has been made of the economic impacts of both increasing the existing systems effectiveness, and of increasing the investment commitments to research and technology transfer. The detailed assessment is appended to this report. The cumulative impacts of moving toward a effective and coordinated research system in Alberta are estimated in the figure below.

Realigning and increasing the output of the system can lead to cumulative economic impacts on the Alberta economy of up to \$6.0 billion by 2010. Simply investing more dollars, without improving the structure and functioning of the system will lead to cumulative economic impacts of closer to \$4.5 billion, almost \$1.5 billion less.

Cumulative Impact of Investment in the Research System



This economic impact is incremental to the existing benefits which the system is providing. The executing the these system changes has the potential to move the industry up to \$5 to \$6 billion closer to the \$20 billion sector goal.

AARI IMPLEMENTATION STRATEGY PROCESS

The proposed implementation of the above strategy is outlined below. The implementation strategy is focused within two overlapping areas:

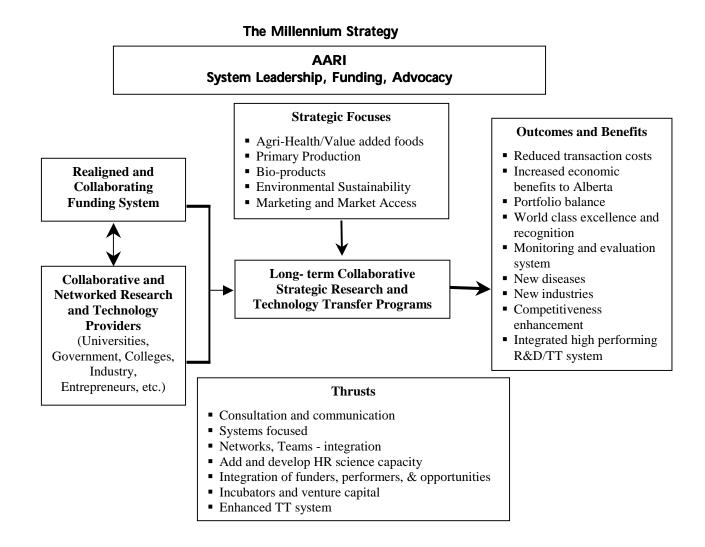
- an enhancement and improvement of the structure and functioning of the current system; and
- moving the system ahead within the Millennium Strategy.

As is evaluated elsewhere in this report, an improvement in the functioning of the current system, could have significant economic impacts on the Alberta economy. An improvement in how the system functions and operates is a necessary and required condition. The commitment of new

resources should be conditional on bringing about the required system changes. The key conclusion is that money alone is not the answer. The whole system needs to be re-organized, coordinated and better managed, to enhance its outputs and performance.

This strategy is developed assuming AARI has been given the authority and resources to guide the implementation process. The new strategy needs to be implemented for results and will take time to allow for development of business plans and for industry to understand the strategy and implications. This will mean industry consultation and discussions in addition to realignment of internal plans as needed. Implementation will take place over 2001-2002 A budget commitment growing to \$40 million for AARI will be required for it to oversee and support the implementation of these system changes. This increase of \$30 million would be achieved as implementation plans are finalized and realized.

A diagrammatic outline of the strategy is pictured below. Following this, a representation of the focus areas, the likely providers who would be participating in each focus area, and implementation issues is presented.



Organizational Structure

Focus Area	Network Lead and Partners	Implementation Strategy	Anticipated Budget, priority
Agri-Value Health and Food Products	Lead: U of A, partners: AARI, U of C, AAFC, AVAC, AFC, AAFRD	Strategic network likely best approach, focus	Needs seed budget to establish network. Annual budget up to \$3.0 million Immediate priority
Primary Production	Lead: AAFRD, partners: AARI, U of A, U of L, AAFC, IDF's AFC	Emphasis on Industry integration, technology transfer mechanisms Closely linked to other focus areas. Consideration of rural development issues.	Annual budget up to \$3.0 million. Intermediate priority

Focus Area	Network Lead and Partners	Implementation Strategy	Anticipated Budget, priority
Bio-products	Lead: ARC, partners: U of A, U of C, AAFC, AAFRD, AFC, AVAC	Strategic network, likely focus on products such as agri-fibre, bio-energy, bio-chemicals	Annual budget up to \$3.0 million Immediate priority
Environmental Sustainability	ARC Vegreville(Lead), partners: AESA, AAFC, AAFRD, AARI	Network likely major implementation mechanism. Most scientific capacity resident in Alberta. Coupled with recommendation for Vegreville center. Respond to needs of broad industry and departments	Small seed budget for set-up Up to \$3\$4 million annual budget, on approved plans Intermediate priority
TT Network	AFRD (OFD) ATCN/ILOS ARC	Phase 1 – transfer OFD Phase 2/3 – add processing and life sciences	\$1.3 m immediate priority

Proposed Implementation Steps, Proposed Outcomes, and Timing

Task/Objective	Actions and Steps	Expected Outputs and Outcomes	Resources and Timing
Secure buy-in on strategy and focus	Consultations taken to sell the vision and approach for moving ahead with a new strategy and vision. The focus areas are validated, as well as approaches (networks, teams, etc.)	Alberta Industry accepts the need for and approach to a coordinated and focused System for Agriculture and Agri-food R&D, technology transfer and commercialization.	This consultation phase would be as short as possible but may be up to three months.
	Steering group of senior level management representing the key agencies established for implementation	Buy-in and ownership is encouraged and established within the sector	Done by late fall, 2001
Establish networks, teams for implementation	System vehicles (networks, teams) will be initiated. A limited amount of resources will be allocated to set- up the networks/ teams, and to develop comprehensive research and TT plans	Eventually, up to four, or five networks and Teams will be needed. Possible research networks/teams include: Agri-fibre Network Intensive Livestock Operations Sustainable Systems Network Functional Food Products Soluble Fibres for Disease Prevention and Nutrition Products for Disease Management Bio-products	The scope of the network or team, and the strength of the business plan prepared, will determine the funding of the network. Anticipate that for most viable and functioning networks, a budget of \$3.0 million per year would be required. It is critical that the highest priority network(s) be first identified and implemented on a priority basis. Where the industry cannot come together, and develop collaborative research and technology plans, funds would likely not be forthcoming.
Coordinate Funding System	Collaborate linkages between funders, common processes established, work toward syndication of project and theme funding	Duplication and overlap between funders reduced, better and more significant projects and strategies funded.	· · · · · · · · · · · · · · · · · · ·
Establish Incubators	Establishment of new and expanded incubators will be added at the University of Alberta and University of Calgary for new life science and emerging companies	Increased capacity within the province to facilitate technology transfer	A three year budget entails \$1.8 million
Increase availability of expertise for technology transfer and commercial success	A new "Industrial Management Resource Group" to deal with in plant advice, management advice and technology assessment will be needed and delivered by the private sector.	Increased capacity within the province to facilitate technology transfer	This totals \$5.4 million over three years.

Task/Objective	Actions and Steps	Expected Outputs and Outcomes	Resources and Timing
Increase scientific and discovery human resource capacity	New skill sets are acquired at post secondary education and research institutions: agri-health- two principal investigators in botanical processing and products; two in characterizing the functional food properties of new ingredients(physical, chemical, biological); two in bio-fuels and agricultural cogeneration technologies; two in bio-chemicals and bio-composites/derivatives; one in regulatory systems and three in technology convergence	The scientific and potential world class capacity within the province will rapidly increase the effectiveness of the system.	These positions total \$8.4 million over three years. Placement will occur at the University of Alberta, University of Calgary, and University of Lethbridge, where appropriate. Outputs will flow to the technology network for commercialization.
Establishment of Technology transfer network in agri-food	AARI needs to implement the new Technology Transfer Network for the agri-food system. Specifically, in the first stage, AARI needs to transfer the OFD program to AAFRD which in turn will be the first participant in AARI's Technology Transfer Network. The second stage is to add the value-added component, and the third stage is to add a life sciences component.	Increased capacity within the province to facilitate technology transfer	Resources to be identified upon development of preparation of business plan
Establish science and technology division at AAFRD	AAFRD should form a new Science and Technology Division which includes current scientific staff involved in research and technology transfer in CDC South and North, Leduc Food Processing Development Centre, AITC and Lacombe. The Division will need a science leader. The Division will include joint research plans, staff appointments and shared labs and facilities with the University of Alberta, ARC and AAFC. There is the need to meet international standards for scientific and technology transfer excellence.	R&D and Technology Transfer System in the province is better aligned with AAFRD.	
Develop System for Measuring and monitoring System performance	AARI should report to system stakeholders on the results of the system-wide scientific and financial performance assessment and recommended mid-course corrections. AARI should work with R&D/TT and funding stakeholders to develop a rational and standardized approach to scientific and financial accounting and performance assessment.	A better system for measuring the performance and outcomes of the Alberta system is developed and used. Development of an accepted GAAP for full cost accounting of R&D/TT would greatly assist R&D management, funding and political decision makers in making rational and objective decisions concerning future investments in R&D/TT in the sector.	To be determined.

RECOMMENDED AARI NEW BUDGET PLAN

The budget projections for AARI are based on it assuming a leadership role in the development of the networks, teams, incubators, and new skills on behalf of the Alberta R&D and technology commercialization system. This budget plan follows from the strategies indicated above.

	AARI New Strategic Budget Plan												
Years		No.	Per	Year 1	Three/Four Years								
1	Networks	4	\$1m	\$3m	\$12m								
2	Teams	4	\$1m	\$3m	\$12m								
3	TT Network	1	\$.5m	\$.5m	\$1.5m								
4	Incubators	2	\$.3m	\$.6m	\$1.2m								
5	New Skills	12	\$.35m	<u>\$4.2m</u>	<u>\$12.6m</u>								
To	tal			\$11.3m	\$39.9m								

A budget plan to 2010 is projected on a draft basis below.

AARI Projected Budget Requirements By Activity												
Planned Budget Allocations	Benchi (200		2002	2003	2004	2005	2006	2007	2008	2009	2010	Total \$
Tamicu Budget Anocations	FTE	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	Totalφ
Administration	3	0.90	0.90	0.91	0.91	0.92	0.92	0.93	0.93	0.94	0.94	8.3
Networks			3.00	6.00	9.00	12.00	12.00	12.00	12.00	12.00	12.00	90.0
Teams			3.00	6.00	9.00	12.00	12.00	12.00	12.00	12.00	12.00	
Project and Program funding	2	10.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.0
TT Network			0.50	1.00	1.50	1.50	1.50	1.50	1.50	1.50	1.50	
Incubators			0.30	0.60	0.90	1.20	1.20	1.20	1.20	1.20	1.20	
New Skills			4.20	5.00	6.00	7.00	8.00	9.00	10.00	11.00	12.00	
Capital Funding			1.00	1.01	1.01	1.02	1.02	1.03	1.03	1.04	1.04	9.2
Total Expenditures	5	10.90	12.90	20.51	28.32	35.63	36.64	37.65	38.66	39.67	40.68	290.7
AARI Proportion Total R &D %			8.1	12.7	18.7	23.4	23.9	24.4	25.0	25.5	26.0	

The budget above targets the expenditures on the directed areas which will bring about the changes to the structure and performance of the system.

INVESTMENT STRATEGIES AND PROJECTIONS

Several R&D and Technology Growth strategies were developed and simulated for the Alberta system. The detailed simulations are appended to this report.

CONSERVATIVE STRATEGY

A conservative strategy of 0.5% real annual growth from current levels of expenditures (\$141 million) would see R&D and TT investment reaching \$156 million by 2010. This would be accomplished through and augmented by the agricultural scientific research capacity in the province by approximately 12 FTE over this period. This is very insignificant number of scientists if obtained gradually over the projection period. The benefits of this investment in R&D and TT have been quantified, and are anticipated to accumulate to an annual net increase of \$1.3 billion. The accumulated real investment cost over this projected period 2002-2010 would be \$1.4 billion, expended over a nine year period. The accumulated direct economic benefit to the province is estimated at \$4.5 billion, for this investment, for a cost benefit ratio of 3.2.

The added economic benefits to the Alberta economy over this period are projected to be \$1.8 billion in new investment, \$1.5 billion in new product sales, internal corporate investment of \$.21 billion, and a accumulated employment income of almost \$1 billion. This totals the \$4.5 billion in direct benefit.

This conservative strategy does not keep up with a target of maintaining, in real terms, R&D expenditures at 1.5% of real industry revenue sales (agri-value food and beverage sector shipments toward the \$20 billion goal).

This strategy is not considered feasible and will not achieve the goal of Alberta developing an effective R&D and TT system.

RESEARCH PRODUCTIVITY ENHANCEMENT

The key to the success of the Millennium Strategy for the Agri-Food R&D System, is being able to enhance its productivity. Productivity is best represented by the effectiveness and speed by which a better coordinated and managed system can make research discoveries, translate these discoveries into different forms of Intellectual Property rights and agreements, and then transfer and commercialize these products into the provincial and world market place. In other words, increasing the "deal flow" within the system.

This strategy would see new scientific capacity being hired from outside the province on a priority basis over the next 2-3 years.

The conservative and aggressive strategies outlined above describe only the situation where new funds are invested, and outcomes are based on the systems current research discovery rates and deal flows. A simulation has been performed in which the research and system effectiveness has been increased by 25%. The basis of this productivity change is increasing lowering the cost a new discovery by 25%.

The results of this change are remarkable. Keeping the real rate of research investment at the level of the conservative strategy (0.5% annually), the system could achieve a 33% improvement in outputs and outcomes, as measured by the economic criteria of industry revenue, new investment, and added employment. The total economic impact given this productivity improvement is estimated at over \$6.0 billion, versus the \$4.5 billion economic impact for the same growth rate, without changing the productivity of the system (conservative strategy above)

AGGRESSIVE STRATEGY

An aggressive strategy would see investment growing at a real rate of 2.5% per year over this same period. The added cost of this strategy (relative to the conservative strategy) would be \$146 million, for an added benefit of \$224 million.

This strategy would also see new scientific capacity being hired from outside the province on a priority basis over the next two to three years. The accumulated economic benefits to Alberta from this more aggressive strategy are estimated to total \$4.8 billion by the year 2010. This benefit is anticipated to be \$1.94 billion in new investment, \$1.6 billion in increased industry output revenue, \$0.22 billion in company internal investment, and added employment income within the sector of \$1.0 billion.

Under this strategy, R&D expenditures in real terms come close to meeting a target of 1.5% of industry output revenue.

This Millennium strategy provides the structures and plans to bring about the required changes.

CONTACTS WITHIN INDUSTRY CONSULTATION PROCESS

Dr. Ron Dyck, ASRA

Dr. Ray Basset, I & S

Peter Matthewman, ARC

Nancy Cranston, ARC

Dr. David McNabb, ARC

Paul Lait, ARC

Dr. Bill Yates, ADRI

Dr. Morgan-Jones, AAFC

Dr. Burnett, AAFC

Dr. Coulter, AFFC

Cliff Foster, Alberta Barley Commission

Al Stuart, ex Cdn Meat Council, AB Potato Growers, private vegetable processing companies

Bert Bystrom, Alberta Commission

Ross Gould, Alberta Cattle Commission

Ross Bricker, AVAC

Dr. Michelle Veeman, U of A

Dr. Ian Morrison Dean, U of A

Mr. Olie Hnatiuk, U of C, UTI

Connie Phillips, AAFRD, AITC

Ron Pettit, LFPDC

Alan Hall, AAFRD

Dr. Scott Wright, AAFRD

Dr. Stan Blade, AAFRD

Doug Milligan, AAFRD

Dr. Cornelia Kreplin, AAFRD

Brian Rhiness, AAFRD

Dr. Bob Gibson, LFPDC

Heather Loepky, Beef -forage Agreement

Rong-Lai Yang, AAFRD

Jerry Stepnisky, AFC

Darcy Fitzpatrick, LIDF

Cameron Klapstein, CIDF

Tom Machacek, CIDF

Nigel Bowles, CIDF

Marvin Nakonechny, CIDF

Mark MacNaughton, CIDF

Colin Campbell, AAFC

Doug Walkey, CIDF

Dr. Thavan Vasanthani, U of L

Dr. Stephen Moore, U of C

Dr. Erasumus Okine, U of A

Dr. Peter Sporns, U of A

Fred Schuld, AAFRD

Dr. John Kennelly, U of A

John Oliver, Maple Leaf Bioconcepts

Paul Stewart, Manager, Global Business

Development, Elanco Animal Health

Les Brost, Chair, Agrivantage

Neil Taylor, Coordinator Research Services, AFNS,

U of A

Darryl Vendenberg, Alberta Pork

Jacob Middelkamp, Alberta Chicken Producers

Dr. Dennis Fitzpatrick, VP Research, University of Lethbridge

Dr. David Reid, Chair, Department of Biological

Sciences, University of Calgary

Investment and Expected Impacts of Alberta's Agri-Food R&D and Technology Transfer System

Conservative Growth Strategy: 0.5% Real Rate

Conservative Growth Strategy:												1
	Benchmar	• •	2002	2003	2004	2005	2006	2007	2008	2009	2010	
	FTE [!]	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	Totals
Real Growth Rate (%)			0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	
Operating Expenditures												
Basic Research		20.3	20.4	20.5	20.6	20.7	20.8	20.9	21.0	21.1	21.2	186.9
Applied Research	209.7	74.0	74.4	74.7	75.1	75.5	75.9	76.2	76.6	77.0	77.4	682.9
Technology Transfer	125.3	40.8	41.0	41.2	41.4	41.6	41.8	42.0	42.2	42.4	42.6	376.0
Sub-Total	486.9	135.0	135.7	136.4	137.0	137.7	138.4	139.1	139.8	140.5	141.2	1245.8
Capital Budget: infrastructure		6.8	6.8	6.8	6.9	6.9	6.9	7.0	7.0	7.0	7.1	62.3
Capital Budget: research Equip			0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	6.2
Capital Catch-up			10.0	10.0								20.0
Contingency(5%)			7.2	7.2	7.2	7.3	7.3	7.3	7.4	7.4	7.4	65.7
System Totals(Real \$)	486.9	141.8	160.3	161.0	151.8	152.6	153.3	154.1	154.9	155.6	156.4	1400.0
System Totals (\$ nomimal)2		141.8	164.3	169.2	163.5	168.4	173.5	178.7	184.1	189.6	195.3	1586.6
Projected FTE's ³			488.1	489.3	490.6	491.8	493.0	494.2	495.5	496.7	498.0	
Inflation factors		1.00	1.03	1.05	1.08	1.10	1.13	1.16	1.19	1.22	1.25	
	1 Full Time equivele	nt scientific personnel	2.	Assuming Annual Inflation rate of 2.5% 3 Assuming a 50% productivity gain in output								
Expected Economic Outputs and	d Outcomes											
Annual New Discoveries ⁴	#	59	67	67	63	64	64	64	65	65	65	583
New patents/lisc., companies ⁵	#	9	10	10	9	16	16	16	16	16	16	126
New Investment Attracted ⁶	\$ Millions			40	85	130	173	244	316	389	461	1838
Agrivalue Sales Output ⁷	\$ Millions				44	94	145	192	272	351	432	1530
Company R &D ⁸	\$ Millions				2	7	14	24	37	55	77	216
Highly Trained Employment ⁹	#			89	189	289	384	543	703	863	1025	
New Employment Payroll	\$ millions			7	21	43	71	112	165	230	306	954
Total Economic Impact	\$ millions			47	152	274	403	572	790	1025	1276	4539
Cumulative Values		results, the \$2.4 million	on appears to ge				15% of discoveries				.2.0	.000
Cullidiative values	6 Estimated capital v	value per commercial o	opportunity of \$	3.0 million, lagged	two years	7F	uture sales, 1 year	lagged, of \$4.0 m	illion			
	8 New investment at 5% of sales				9 estimated employment of 10 people per new opportunity							
Industry Deal calco manual:								40.40	44.07	4477	45.54	
Industry Real sales growth	\$ billions	10.00	10.50	11.03	11.58	12.16	12.76	13.40	14.07	14.77	15.51	
R& D investment, 1.5% target	\$ billions	0.15	0.16	0.17	0.17	0.18	0.19	0.20	0.21	0.22	0.23	
R & D Investment, 2.0% Target	\$ billions	0.20	0.21	0.22	0.23	0.24	0.26	0.27	0.28	0.30	0.31	
Planned less 1.5% R & D target	\$ millions		2.8	-4.3	-21.8 -20.7	-29.8	-38.1	-46.9	-56.2	-66.0	-76.3	
Planned less 2.0 % target	\$ millions		-49.7	-59.5	-79.7	-90.5	-101.9	-113.9	-126.6	-139.9	-153.9	2.0
Benefit Cost ratio												3.2

Investment and Expected Impacts of Alberta's Agri-Food R&D and Technology Transfer System

Aggressive Growth Strategy: .5 % Real Growth. 25% improvement in Research Productivity

	Benchmai	k(2001)	2002	2003	2004	2005	2006	2007	2008	2009	2010	
	FTE [!]	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	Totals
Real Growth Rate (%)			0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	I
Operating Expenditures												1
Basic Research	151.9	20.3	20.4	20.5	20.6	20.7	20.8	20.9	21.0	21.1	21.2	186.9
Applied Research	209.7	74.0	74.4	74.7	75.1	75.5	75.9	76.2	76.6	77.0	77.4	682.9
Technology Transfer	125.3	40.8	41.0	41.2	41.4	41.6	41.8	42.0	42.2	42.4	42.6	376.
Sub-Total	486.9	135.0	135.7	136.4	137.0	137.7	138.4	139.1	139.8	140.5	141.2	1245.8
Capital Budget: infrastructure		6.8	6.8	6.8	6.9	6.9	6.9	7.0	7.0	7.0	7.1	62.3
Capital Budget: research Equip			0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	6.2
Capital Catch-up			10.0	10.0								20.0
Contingency(5%)			7.2	7.2	7.2	7.3	7.3	7.3	7.4	7.4	7.4	65.7
System Totals(Real \$)	486.9	141.8	160.3	161.0	151.8	152.6	153.3	154.1	154.9	155.6	156.4	1400.0
System Totals (\$ nomimal)2		141.8	164.3	169.2	163.5	168.4	173.5	178.7	184.1	189.6	195.3	1586.6
Projected FTE's ³			488.1	489.3	490.6	491.8	493.0	494.2	495.5	496.7	498.0	l
Inflation factors	1 Full Time equivel	1.00	1.03	1.05 Assuming Annual	1.08	1.10 1.13 1.16 1.19 1.22 1.25 .5% 3 Asuming a 50% productivity gain in output					1	
	•	on colonino poroc	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, toodining , unidea	mination rate of 2	.070 0	/ tourning a do /o p	roductivity gain in	· output			İ
Expected Economic Outputs and												I
Annual New Discoveries ⁴	#	79	89	89	84	85	85	86	86	86	87	778
New patents/lisc., companies ⁵	#	12	13	13	13	21	21	21	22	22	22	168
New Investment Attracted ⁶	\$ Millions			53	113	174	231	326	422	518	615	2451
Agrivalue Sales Output ⁷	\$ Millions				59	126	193	256	362	469	576	2040
Company R &D ⁸	\$ Millions				3	9	19	32	50	73	102	288
Highly Trained Employment ⁹	#			118	252	386	512	724	937	1151	1366	I
New Employment Payroll	\$ millions			9	28	57	95	149	220	306	409	1272
Total Economic Impact	\$ millions			62	203	365	538	763	1053	1366	1701	6052
Cumulative Values	4 Based on previou	s results, the \$2.4	million appears to	o generate 1 new	discovery	5	15% of discoverie	es to 2004, and 20	% thereafter			I
	6 Estimated capital	value per comme	rcial opportunity	of \$3.0 million, lag	ged two years	71	Future sales, 1 ye	ar lagged, of \$4.0	million			I
	8 New investment a	at 5% of sales	9	estimated employ	ment of 10 peopl	e per new opportu	unity					
Industry Real sales growth	\$ billions	10.00	10.50	11.03	11.58	12.16	12.76	13.40	14.07	14.77	15.51	
R& D investment, 1.5% target	\$ billions	0.15	0.16	0.17	0.17	0.18	0.19	0.20	0.21	0.22	0.23	
R & D Investment, 2.0% Target	\$ billions	0.20	0.21	0.22	0.23	0.24	0.26	0.27	0.28	0.30	0.31	
Planned less 1.5% R & D target	\$ millions		2.8	-4.3	-21.8	-29.8	-38.1	-46.9	-56.2	-66.0	-76.3	
Planned less 2.0 % target Benefit Cost ratio	\$ millions		-49.7	-59.5	-79.7	-90.5	-101.9	-113.9	-126.6	-139.9	-153.9	4.5

Investment and Expected Impacts of Alberta's Agri-Food R&D and Technology Transfer System

Aggressive Growth Strategy: 2.5 %	Benchmark(2001)		2002	2003	2004	2005	2006	2007	2008	2009	2010	
	FTE!	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	\$ M	Totals
Real Growth Rate (%)		Ψ 171	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	iotais
Operating Expenditures												
Basic Research	151.9	20.3	20.8	21.3	21.8	22.4	22.9	23.5	24.1	24.7	25.3	206.6
Applied Research	209.7	74.0	75.9	77.7	79.7	81.7	83.7	85.8	88.0	90.2	92.4	755.1
Technology Transfer	125.3	40.8	41.8	42.8	43.9	45.0	46.1	47.3	48.4	49.6	50.9	415.8
Sub-Total	486.9	135.0	138.4	141.8	145.4	149.0	152.7	156.6	160.5	164.5	168.6	1377.5
Capital Budget: infrastructure		6.8	6.9	7.1	7.3	7.5	7.6	7.8	8.0	8.2	8.4	68.9
Capital Budget: research Equip			0.7	0.7	0.7	0.7	0.8	0.8	0.8	0.8	0.8	6.9
Capital Catch-up			10.0	10.0								20.0
Contingency(5%)			7.3	7.5	7.7	7.9	8.1	8.3	8.5	8.7	8.9	72.7
System Totals(Real \$)	486.9	141.8	163.3	167.1	161.0	165.1	169.2	173.4	177.8	182.2	186.8	1545.9
System Totals (\$ nomimal)2		141.8	167.4	175.6	173.4	182.2	191.4	201.1	211.3	222.0	233.2	1757.7
Projected FTE's ³			493.0	499.1	505.4	511.7	518.1	524.6	531.1	537.8	544.5	
Inflation factors		1.00	1.03	1.05	1.08	1.10	1.13	1.16	1.19	1.22	1.25	
	1 Full Time equivel	ent scientific pers	onnel 2	Assuming Annual	Inflation rate of 2	.5% 3	Asuming a 50% p	productivity gain in	output			
Expected Economic Outputs and Ou	utcomes											
Annual New Discoveries⁴	#	59	68	70	67	69	70	72	74	76	78	644
New patents/lisc., companies ⁵	#	9	10	10	10	17	18	18	19	19	19	141
New Investment Attracted ⁶	\$ Millions	•		40	86	133	178	255	335	416	499	1942
Agrivalue Sales Output ⁷	\$ Millions				44	95	148	198	284	372	462	1603
Company R &D ⁸	\$ Millions				2	7	14	24	38	57	80	223
	•			00		•				_		223
Highly Trained Employment ⁹	#			89 7	191 21	295	396 73	568	744	925	1110	00.4
New Employment Payroll	\$ millions \$ millions			7 47	153	43 278	73 413	115 593	171 828	240 1086	324 1366	994 4763
Total Economic Impact	4 Based on previou	is results, the \$2.4	million appears to				15% of discoverie			1000	1300	4763
Cumulative Values	6 Estimated capital value per commercial opportunity of \$3.0 million, lagged two years					7Future sales, 1 year lagged, of \$4.0 million						
	8 New investment at 5% of sales 9 estimated employment of 10 people											
,	\$ billions	10.00	10.50	11.03	11.58	12.16	12.76	13.40	14.07	14.77	15.51	
R& D investment, 1.5% target	\$ billions	0.15	0.16	0.17	0.17	0.18	0.19	0.20	0.21	0.22	0.23	
R & D Investment, 2.0% Target	\$ billions	0.20	0.21	0.22	0.23	0.24	0.26	0.27	0.28	0.30	0.31	
Planned less 1.5% R & D target	\$ millions		5.8	1.7	-12.6	-17.3	-22.2	-27.6	-33.3	-39.4	-45.9	
Planned less 2.0 % target Benefit Cost ratio	\$ millions		-46.7	-53.4	-70.5	-78.0	-86.1	-94.6	-103.7	-113.3	-123.5	3.1

Serecon Management Consulting Inc. Toma & Bouma Management Consultants S.J. Campbell Investments Ltd. Alberta's Agri-Food R&D/TT System
Millennium Strategy
(2002 Blueprint)