

PHARMACEUTICAL HEALTH POLICY

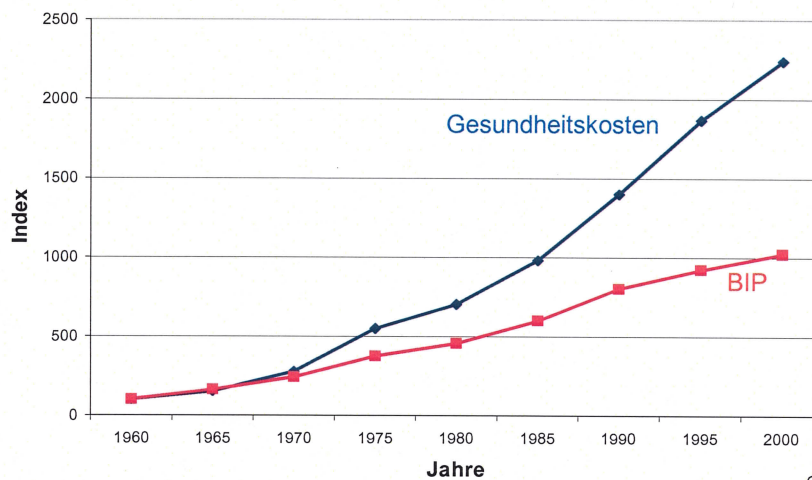
Fridolin Marty
santésuisse

Projekt:

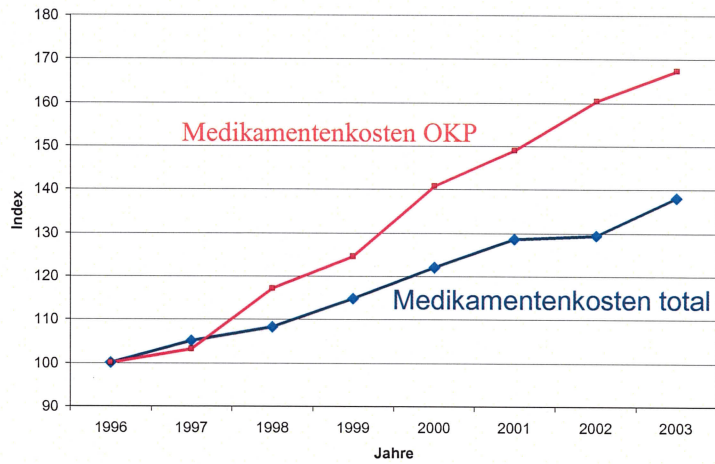
Datum:

Seite: 1

Gesundheitskosten wachsen schneller als BIP



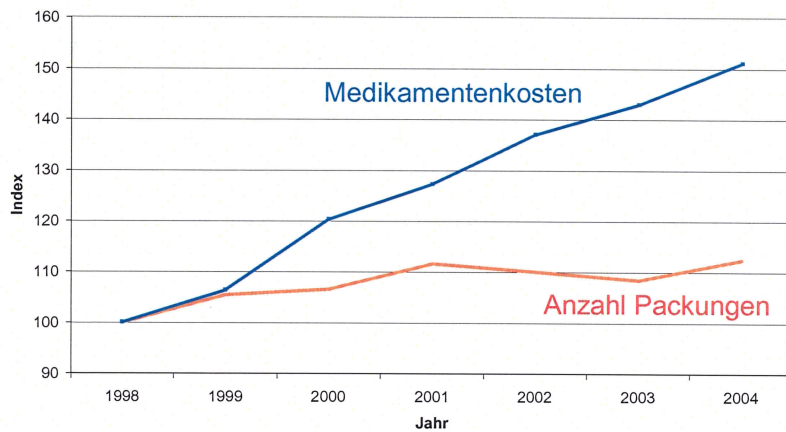
Kassenpflicht der Medikamente (Arzt, Detailhandel) ausgeweitet



Quelle: santésuisse, BFS

3

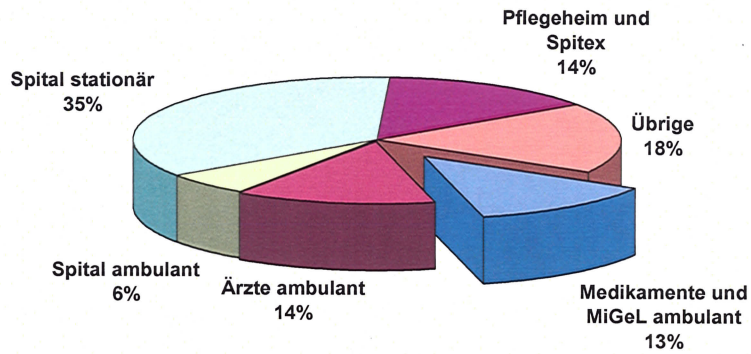
Preisproblem bei den Medikamenten



Quelle: santésuisse, IHA

4

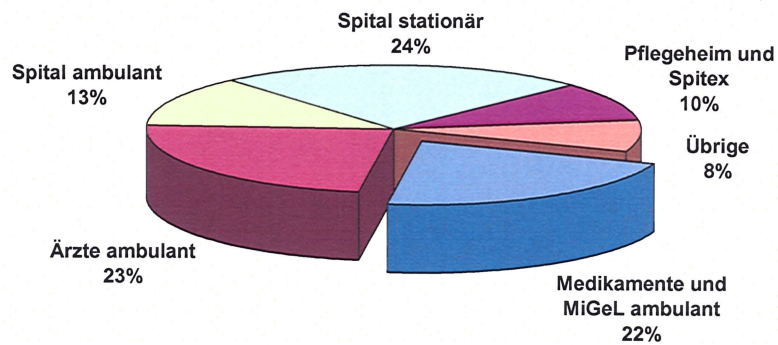
Kostenanteile Gesundheitsmarkt 2003: Umsatz: 49.9 Mrd.



Quelle: BFS

5

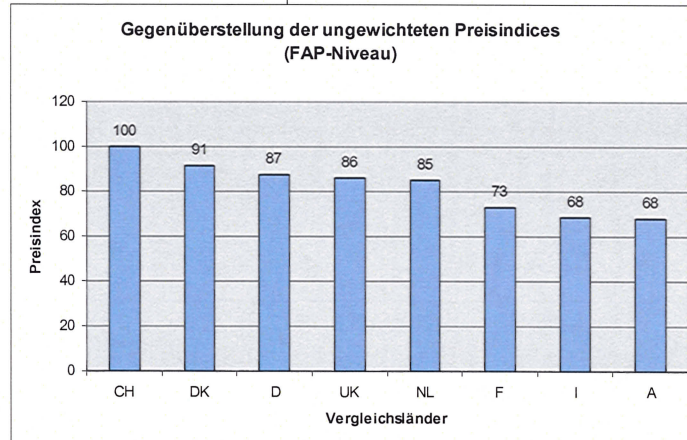
Kostenanteile obligatorische Krankenversicherung 2004: Umsatz: 19.2 Mrd.



Quelle: santésuisse-Datenpool

6

Auslandspreisvergleich FAP Originalpräparate 2005



7

1) What is being done in Switzerland to encourage appropriate use of drugs?

- (i) Market regulation
- (ii) Information
- (iii) Contracts: Tarmed, LOA, Managed Care
- (iv) High Co payments:
 - > Deductible
 - > Coinsurance rates

8

2) How is the use of generic products being promoted?

- Lower price
- Information / Promotion
- Regulation (lower co payment rate)
- Contracts
- Mailing by insurance

9

3) Are there collaboration strategies being considered by the European Union (EU) as a means of controlling the rapid escalation of drug costs in Europe?

- Much discussion – little action
- Business as usual: high growth rates in all countries
- National autonomy
- Different national strategies:
 - > global budgets
 - > promotion of generic market
 - > late market entrance
 - > official price – discounting

10

4) What strategies do you have in place, or are you evaluating, as a means of dealing with new and expensive drugs used in treating rare diseases?

Low Regulation

1) Outpatient treatment:

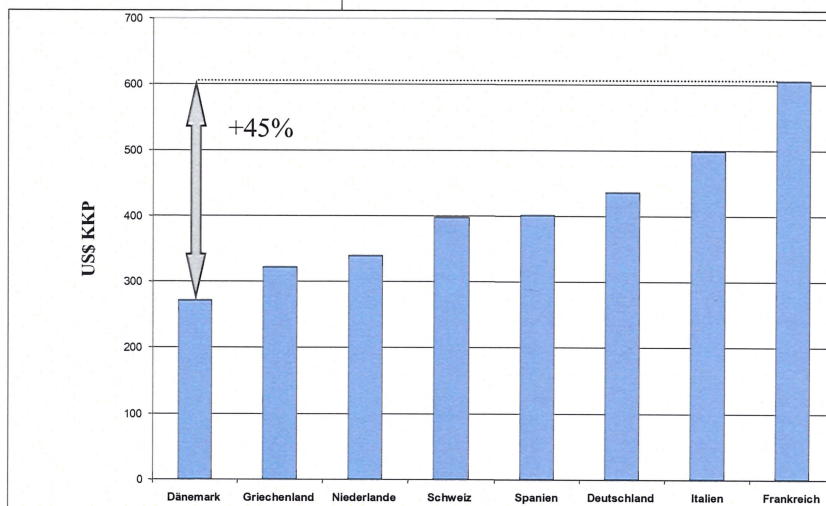
- “Spezialitätenliste” (binding drug list), WZW-criteria
- Recommendation by the “Vertrauensarzt” (physician with insurances)
- Negotiation insurance – drug company
- Decision by insurance within regulation patterns

2) In-patient treatment:

- “anything goes”
- consent of swissmedic or official physician

11

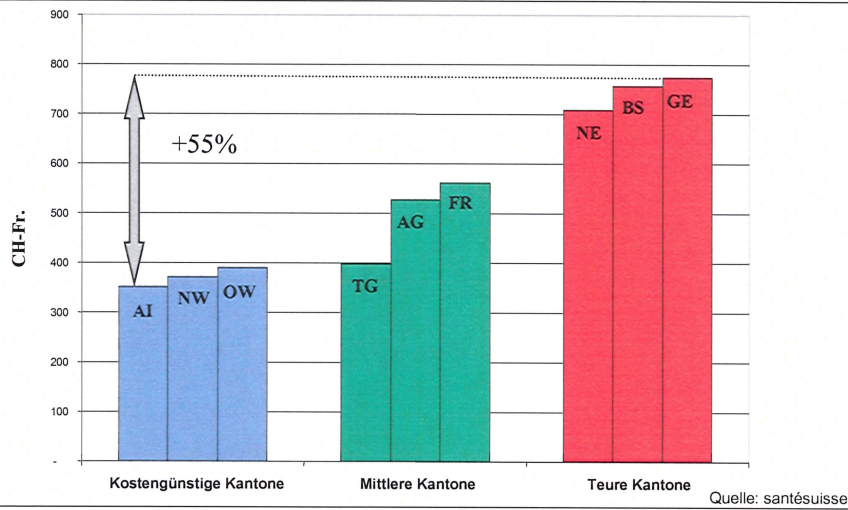
Unterschiede zwischen den Ländern: Medikamentenkosten 2003 in US\$ pro Kopf, KKP



Quelle: OECD

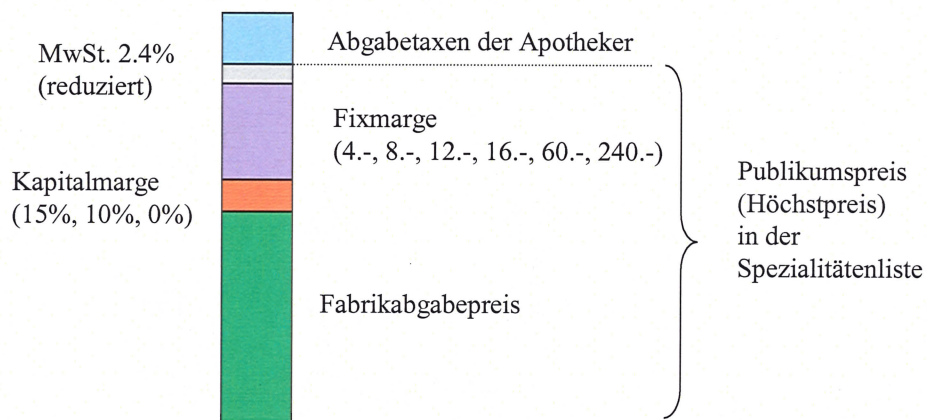
12

Unterschiede zwischen den Kantonen: Grundversicherung 2004 Medikamentenkosten pro Kopf



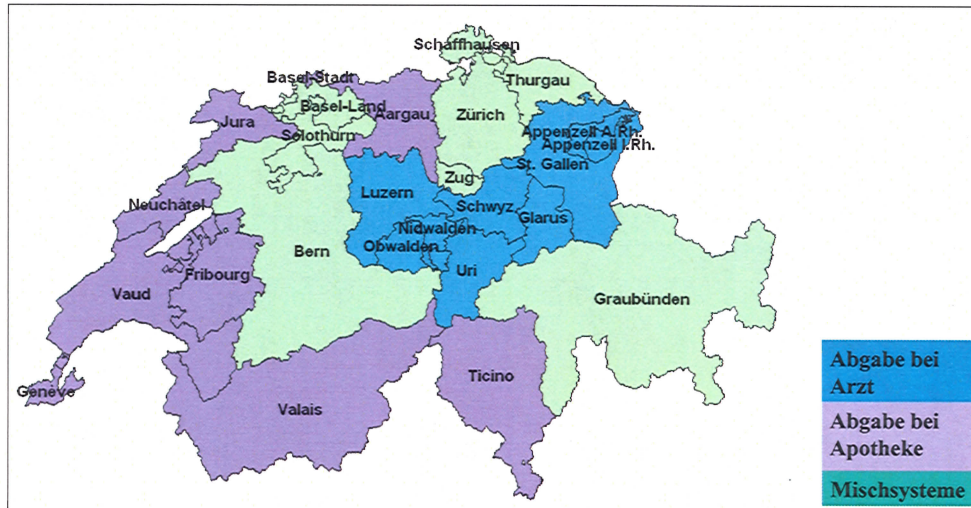
13

Das Margensystem der Spezialitätenliste



14

Vertriebssysteme nach Kanton: Apotheke, Arzt, Mischsysteme



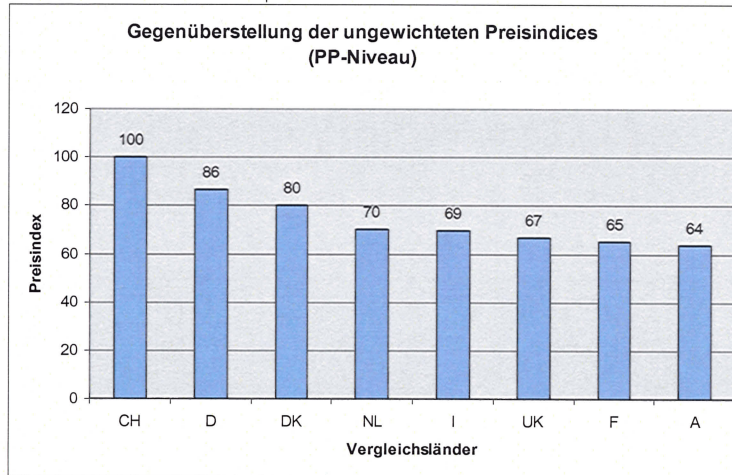
15

Preisbildung in der Schweiz: Fabrikabgabepreis

- **Therapeutischer Quervergleich**
- **Auslandpreisvergleich: D, GB, NL, DK**
zweitrangig: F, A, I
- **Preisüberprüfungen:**
 - bei Einführung
 - nach 24 Monaten
 - nach 15 Jahren

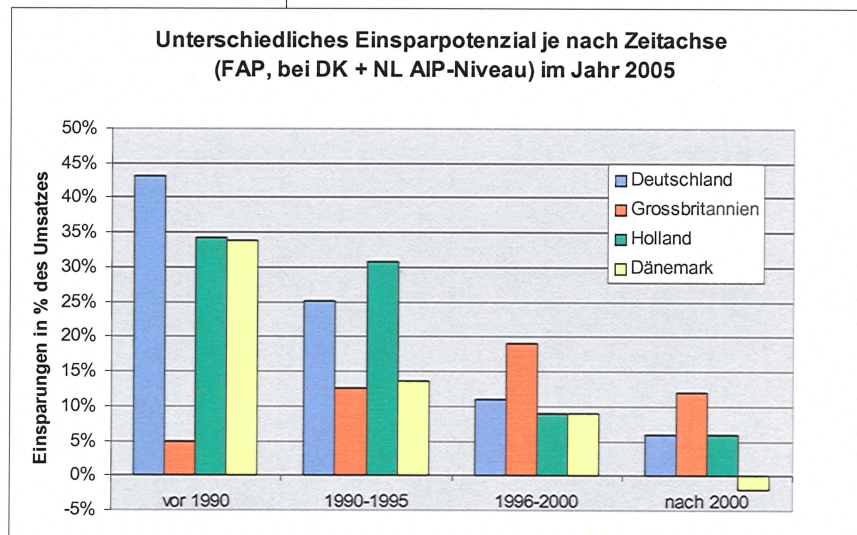
16

Auslandspreisvergleich PP Originalpräparate 2005



17

Preisdynamik bei den Vergleichsländern



18

