# **Ponoka County**

www.ponokacounty.com

### Welcome



## **Key Contacts for Business Development**

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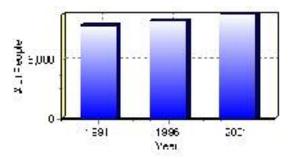
### **Taxation**

	Residential/Farmland	Non- Residential
2004		
Municipal Tax Rate	4.2600	8.9600
Education - Alberta School Foundation Fund Tax	4.6880	6.7140

# **Population**

Total Population	
Population 2004*	8,810
Population 2003*	8,810
Population 2002*	8,852
Population 2001**	8,855
Population 2000*	8,313
Population 1996**	8,313
Population 1991**	7,896
Population % change 1991-1996	5.02%
Population % change 1996-2001	6.09%
* Source: Official Population List, Alberta Municipal Affairs ** Source: Statistics Canada 1991, 1996, & 2001 Census	

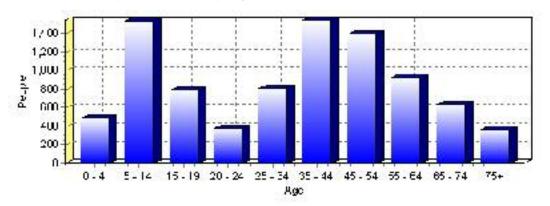
## **Total Population 1991-2001**



Population by Age and Gender	1996 Male	1996 Female	1996 Total	2001 Male	2001 Female	2001 Total
Age 0 - 4	315	290	605	230	260	490
Age 5 - 14	830	780	1,610	795	740	1,535
Age 15 - 19	330	265	595	420	365	785
Age 20 - 24	190	140	330	225	155	380
Age 25 - 34	470	530	1,000	390	420	810
Age 35 - 44	775	700	1,475	755	790	1,545
Age 45 - 54	560	500	1,060	755	635	1,390
Age 55 - 64	425	370	795	495	435	930
Age 65 - 74	320	235	555	375	265	640
Age 75 and older	150	125	275	190	175	365
Total All Persons	4,375	3,935	8,310	4,620	4,235	8,855
Source: Statistics Canada 1000 9 2001 Canada (sumbara mou not add un due to rounding)						

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

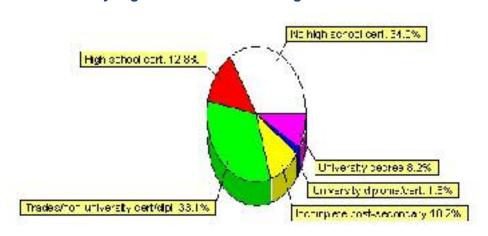
### Ponoka County Population by Age Group (2001)



### **Education Statistics**

Highest level of schooling for Population 20yrs and older		%
People without high school certificates	1,940	34.04%
People with high school certificates	730	12.81%
People with trades or non-university certificate or diploma	1,885	33.07%
People with post-secondary education (not completed)	580	10.18%
People with university diploma/certificate	105	1.84%
People with university degree	465	8.16%
Total Population 20 years and older	5,700	100.00%
Source: Statistics Canada 2001 Census (numbers may not add up due to rounding)		

### Ponoka County Highest Level of Schooling 2001



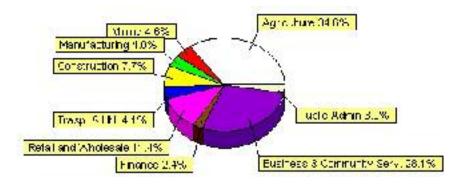
Population with Post Secondary Qualifications	1996	%	2001	%			
Agriculture and biological sciences	265	11.88%	315	12.75%			
Commerce, management and business administration	375	16.82%	360	14.57%			
Educational, recreational and counseling services	280	12.56%	365	14.78%			
Engineering and applied science tech. and trades	635	28.48%	815	33.00%			
Engineering and applied sciences	20	0.90%	15	0.61%			
Fine and applied arts	105	4.71%	95	3.85%			
Health professionals, science and technologies	370	16.59%	325	13.16%			
Humanities and related fields	50	2.24%	30	1.21%			
Mathematics and physical sciences	20	0.90%	40	1.62%			
Social sciences and related fields	105	4.71%	110	4.45%			
Other and/or no specialization	0	0.00%	0	0.00%			
Total people with post secondary qualifications	2,230	100.00%	2,470	100.00%			
Females with post-secondary qualifications	1,205	54.04%	1,215	49.19%			
Males with post-secondary qualifications	1,025	45.96%	1,255	50.81%			
Source: Statistics Canada 1996 & 2001 Census (numbers may not add up	Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)						

### **Labour Force**

Labour force by activity	1996	2001			
In the labour force, both sexes	4,715	5,125			
Not in the labour force, both sexes	1,215	1,380			
Total population 15 and over	5,930	6,510			
Employed, both sexes	4,510	5,000			
Unemployed, both sexes	210	125			
Participation rate, both sexes	79.00%	79.00%			
Unemployment rate, both sexes	4.00%	2.00%			
Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)					

Labour Force by Industry Division	1996	% of total	2001	% of total
Agriculture	1,895	40.49%	1,770	34.64%
Mining	205	4.38%	235	4.60%
Manufacturing	165	3.53%	205	4.01%
Construction	345	7.37%	395	7.73%
Transportation. & Utilities	225	4.81%	210	4.11%
Retail and Wholesale	410	8.76%	585	11.45%
Finance	100	2.14%	125	2.45%
Business & Community Services	1,015	21.69%	1,435	28.08%
Public Administration	75	1.60%	155	3.03%
Total All Industries	4,680	100.00%	5,110	100.00%
Source: Statistics Canada 1996 & 2001 Census (numbers ma	y not add up	due to rounding)		

### Ponoka County Labour Force By Industry - 2001



Labour Force by Major Occupational Groups	1996	%	2001	%
Management occupations	140	2.99%	310	6.06%
Business, Finances and administrative occupations	475	10.15%	540	10.56%
Natural and applied sciences and related occupations	65	1.39%	125	2.44%
Health occupations	275	5.88%	255	4.99%
Occupations in social science; education; government and religion	160	3.42%	235	4.59%
Occupations in art; culture; recreation and sport	60	1.28%	60	1.17%

Sales and service occupations	650	13.89%	765	14.96%
Trades; transport; equipment operators and related occupations	720	15.38%	835	16.32%
Occupations unique to primary industry	1,955	41.77%	1,855	36.27%
Occupations unique to processing; manufacturing and utilities	180	3.85%	140	2.74%
Occupations not elsewhere classified	35	0.75%	15	0.29%
Total - All Occupations (major groups)	4,680	100.00%	5,115	100.00%
Females - All Occupations	1,980	42.31%	2,240	43.79%
Males - All Occupations	2,700	57.69%	2,870	56.11%
Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due	e to round	ding)		

## Income

Family Income (Number of Families)	1996	%	2001	%
less than \$19,999	340	16.11%	250	11.96%
\$20,000 - \$39,999	680	32.23%	660	31.58%
\$40,000 - \$59,999	505	23.93%	605	28.95%
\$60,000 and over	585	27.73%	685	32.78%
Total number of families	2,110	100.00%	2,200	105.26%
Average family income	\$48,659		\$58,915	
Median family income	\$40,426		\$49,867	
Source: Statistics Canada 1996 & 2001 Census (numbers ma	y not add up d	ue to rounding)		

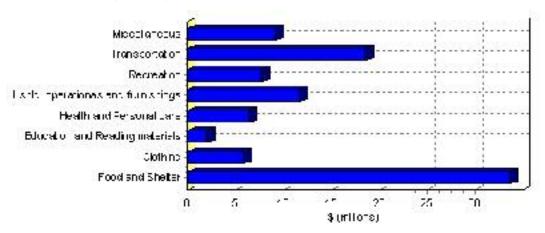
Household Income (Number of Households)	1996	%	2001	%
less than \$19,999	615	23.03%	475	16.24%
\$20,000 - \$39,999	840	31.46%	750	25.64%
\$40,000 - \$59,999	560	20.97%	700	23.93%
\$60,000 and over	220	8.24%	1,000	34.19%
Total number of households	2,670	100.00%	2,925	100.00%
Average household income	\$44,648		\$55,161	
Median household income	\$36,749		\$46,165	
Source: Statistics Canada 1996 & 2001 Census (numbers may not a	dd up due to	rounding)		

# **Family Expenditure**

Expenditure Category	1992	% of total	1996	% of total
Food and Shelter	\$26,186,630	37.55%	\$33,619,885	35.42%
Clothing	\$4,678,330	6.71%	\$5,812,540	6.12%
Education and Reading materials	\$1,394,935	2.00%	\$1,986,552	2.09%
Health and Personal care	\$4,385,650	6.29%	\$6,321,026	6.66%
Hshld. operationas and furnishings	\$7,638,435	10.95%	\$11,655,145	12.28%
Recreation	\$5,465,415	7.84%	\$7,737,954	8.15%
Transportation	\$14,328,405	20.55%	\$18,590,467	19.58%
Miscellaneous	\$5,634,950	8.08%	\$9,207,464	9.70%
Total Current Consumption	\$69,741,320	100.00%	\$94,931,033	100.00%
Total # of Households	2,485		2,671	
Average Consumption per Household	\$28,065		\$35,541	

Source: Statistics Canada Family Expenditure Survey 1992 & 1996 (numbers may not add up due to rounding).

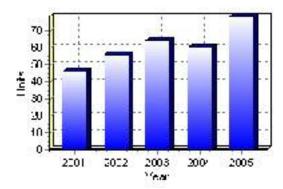
#### **Ponoka County Family Expenditures (1996)**



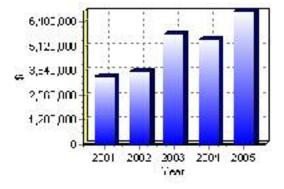
# **Building Permits**

Total Building Permit Values	2001	2002	2003	2004	2005
Building Permits Value, Commercial	\$150,000	\$90,000	\$180,000	\$1,090,000	\$1,380,000
Building Permits Value, Industrial	\$240,000	\$150,000	\$300,000	\$240,000	\$270,000
Building Permits Value, Institutional	\$0	\$80,000	\$0	\$0	\$0
Building Permits Value, Residential	\$3,143,000	\$3,475,000	\$5,260,000	\$4,173,000	\$5,289,000
Building Permits Value, Total	\$3,533,000	\$3,795,000	\$5,740,000	\$5,503,000	\$6,939,000
Total Housing Starts	46	56	64	60	78
Source: Statistics Canada 2000-2004 Building Permits (numbers may not add up due to rounding)					

### **Total Housing Starts**



## **Value of Building Permits**



# **Dwellings**

Occupied Private Dwellings by Type	1996	% of total	2001	% of total
Apartments	10	0.37%	10	0.34%
Detached Duplexes	15	0.56%	5	0.17%
Movable Dwellings	325	12.17%	450	15.33%
Other single attached house	0	0.00%	5	0.17%
Row and semi-detached house	0	0.00%	0	0.00%
Single-detached house	2,310	86.52%	2,465	83.99%
Total number of occupied private dwellings	2,670	100.00%	2,935	100.00%
Private dwellings, owned	2,395	89.70%	2,590	88.25%
Private Dwellings, rented	275	10.30%	320	10.90%
Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)				

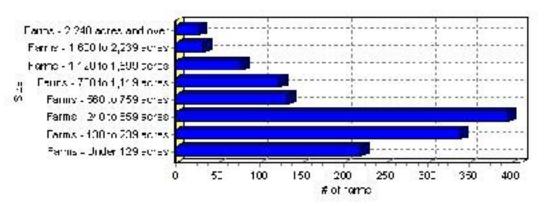
Private Dwellings by Period of Construction	# of Dwellings	% of total	
Period of construction, before 1946	375	12.80%	
Period of construction, 1946 - 1960	390	13.31%	
Period of construction, 1961 - 1970	380	12.97%	
Period of construction, 1971 - 1980	670	22.87%	
Period of construction, 1981 - 1990	540	18.43%	
Period of construction, 1991 - 2001	575	19.62%	
Total number of private dwellings constructed	2,930	100.00%	
Source: Statistics Canada 2001 Census (numbers may not add up due to rounding)			

## **Farming**

Ponoka County Total Farm Area: 1,350 acres

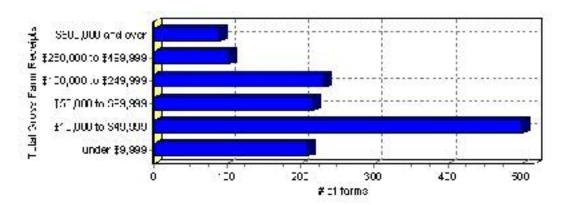
Farms by Total Farm Area (2001)	# of Farms	% of total		
Farms - Under 129 acres	221	16.36%		
Farms - 130 to 239 acres	339	25.09%		
Farms - 240 to 559 acres	396	29.31%		
Farms - 560 to 759 acres	134	9.92%		
Farms - 760 to 1,119 acres	124	9.18%		
Farms - 1,120 to 1,599 acres	77	5.70%		
Farms - 1,600 to 2,239 acres	33	2.44%		
Farms - 2,240 acres and over	27	2.00%		
Total number of farms reporting	1,351	100.00%		
Source: Statistics Canada 2001 Census of Agriculture(numbers may not add up due to rounding)				

#### # of Farms by Total Farm Area



Farms by Total Gross Farm Receipts - 2001	# of Farms	% of total	
Farms gross farm receipts - under \$9,999	210	15.54%	
Farms gross farm receipts - \$10,000 to \$49,999	501	37.08%	
Farms gross farm receipts - \$50,000 to \$99,999	216	15.99%	
Farms gross farm receipts - \$100,000 to \$249,999	232	17.17%	
Farms gross farm receipts - \$250,000 to \$499,999	102	7.55%	
Farms gross farm receipts - \$500,000 and over	90	6.66%	
Total number of farms reporting	1,351	100.00%	
Source: Statistics Canada 2001 Census of Agriculture(numbers may not add up due to rounding)			

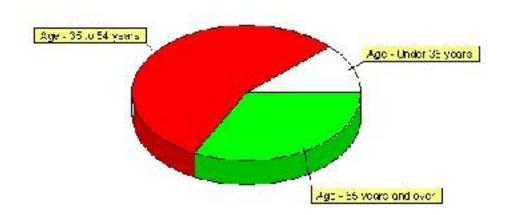
### **Total Gross Farm Receipts**



### Farming, Continued

Characteristics of Farm Operators	#	%	
Age - Under 35 years	235	12.14%	
Age - 35 to 54 years	1,070	55.30%	
Age - 55 years and over	630	32.56%	
Average age of operators	50		
Number of operators - Female	580	29.97%	
Number of operators - Male	1,355	70.03%	
Total number of operators reporting	1,935	100.00%	
Source: Statistics Canada 2001 Census of Agriculture(numbers may not add up due to rounding)			

### **Age of Farm Operators**



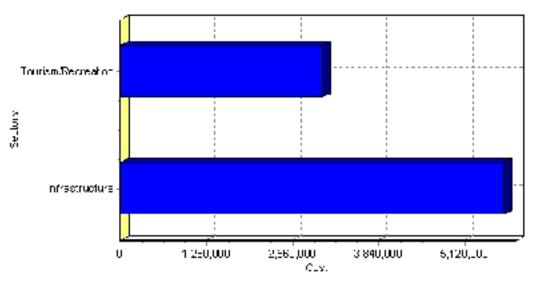
### **Projects**

#### Summary of Projects in Ponoka County as of September 2006

Project Sector	Number of Projects	Project Cost
Infrastructure	1	\$5,700,000
Tourism/Recreation	1	\$3,000,000
Total	2	\$8,700,000

This inventory lists projects in Alberta that have recently been completed, are under construction, or are proposed to start construction. Not all projects are listed due to reasons of confidentiality and/or due to information not being available at the time of printing. Project data is obtained from public information sources, where possible, this data has been verified with the project proponent/developer, users of the Inventory may wish to confirm project data with the proponent/developer. The inventory does not breakdown project expenditures by any given year. The cost of a project is the value of expenditures expected over all phases of project construction, which may span over two or more years. Cost of projects listed in the Inventory are estimated values only. Source: Alberta Economic Development, 2004.

#### Value of Projects by Sector (as of September 2006)



Project Status	Number of Projects	Project Cost
Nearing Completion	1	\$5,700,000
Under Construction	1	\$3,000,000
Total	2	\$8,700,000

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#### Largest Projects in Ponoka County as of September 2006

Company Name	Project Description	Project Location	Project Cost	Construction Schedule	Status
Alberta Infrastructure and Transportation	HIGHWAY 2A AND HIGHWAY 53 PAVE	Ponoka County	\$5,700,000	2006-2006	Nearing Completion
Rimbey Kinsman Club	Central Alberta Raceway	Ponoka County (NE of Rimbey)	\$3,000,000	2005-2007	Under Construction

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