# **Drayton Valley**

www.town.draytonvalley.ab.ca

### Welcome

Welcome and thank you for your interest in Drayton Valley, a thriving and prosperous community situated within Brazeau County and surrounded by untouched wilderness and beauty.

Drayton Valley is ideally positioned atop a plateau between the North Saskatchewan and Pembina Rivers where the rolling agricultural lands of the east meet the forested foothills of the west. It is the largest community within the County and is the focal point for all essential services catering to a trading area of approximately 20,000. We are a progressive community and pride ourselves in being innovative as well as proactive. Many service industries based in Town have been leaders in their respective fields. The Town complements such economic activity by providing the necessary infrastructure to foster both business development as well as social and recreational activity.

The Town offers the perfect environment for a lifestyle that combines working, living and playing - a diversified economy, town and country living, parks, paths and the great outdoors! Come and discover the joys of working and living close to the great outdoors.

For more information on how we can be of service to help you become a part of our growing community contact any one of our Economic Development Committee Members or to request a copy of our Economic/Community Profiles send an email.

~ Creating Opportunity, Realising Potential ~

### **Town of Drayton Valley**

5120 - 52 Street (Box 6837) Drayton Valley, AB T7A 1A1 Ph: (780) 514.2200 Fx: (780) 542.5753

www.town.draytonvalley.ab.ca info@town.draytonvalley.ab.ca



"Oil Capital of the World"

### **Area Overview**

The Town of Drayton Valley, with a population of 6,210 (2003 Municipal Census), is the largest community within Brazeau County. It is a major focal point for almost all essential services in the area. The surrounding trading area is approximately 20,000 people.

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Drayton Valley Trading Area

The area's economy started with the fur trade and progressed to lumber and mixed farming. In 1953 oil was discovered and it became the primary economic base of the community. The arrival of Weyerhaeuser in 1987, which operates a sawmill and an Oriented Strand Board (OSB) plant, further enhanced the economic landscape. Today the economic base is very diversified with oil, forestry and agriculture being the most prevalent.

While pursuing economic development and a diversified economy, the Town has not forgotten the importance of a healthy and energetic lifestyle. Green space areas are in abundance throughout Drayton Valley. Neighbourhood parks, playgrounds, walkways and green areas contribute to Drayton Valley's healthy atmosphere. The urban centre is surrounded by a rural community which offers a variety of lifestyles for those who enjoy the wide open spaces of country living.

Urban living in a country environment is a reality in Drayton Valley. It's the place to work, raise a family and play!

## Climate

**Drayton Valley** is 850m (2,789 ft) above sea level and -114 $^{\circ}$  58' 54.76 W and 53 $^{\circ}$ 13' 22.82 N.

<u>Month</u>	<u>High (⁰C)</u>	<u>Low (ºC)</u>	<u>Rain (mm)</u>	<u>Snowfall</u> (mm)	<u>Sunlight (avg.</u> <u>hrs.)</u>
January	-7.0	-16.0	1.7	252.0	8.0
February	-6.0	-17.0	1.4	180.0	9.0
March	1.0	-10.0	1.8	186.0	12.0
April	11.0	-2.0	14.0	128.0	14.0
Мау	18.0	4.0	49.5	47.0	16.0
June	21.0	8.0	98.0	0.0	17.0
July	24.0	11.0	106.0	0.0	16.0
August	22.0	8.0	73.5	10.0	14.0
September	17.0	4.0	46.3	16.0	12.0

October	11.0	-1.0	13.3	95.0	10.0
November	1.0	-9.0	3.0	202.0	8.0
December	-7.0	-16.0	1.3	232.0	7.0
Mean	7.6	- 2.6	29.3	96.3	10.2
Мах	24.0	11.0	106.0	252.0	17.0
Min	-7.0	-17.0	1.3	0.0	7.0

Source: Environment Canada Climate Normals

## **Community Services**

Drayton Valley, being the largest trading centre in the region, provides a host of community services ranging from Employment counseling to Intervention services. Listed below are several community service groups in Drayton Valley. If you would like further information you can contact: Family & Community Support Services (FCSS)

- Drayton Valley Association for Community Living
- Pembina Crisis Connection Society
- Family School Liaison Program
- Drayton Valley & District Family & Community Support Services
- Life Support Society of Drayton Valley & District
- Drayton Valley Meals on Wheels
- Drayton Valley Hospital Auxiliary
- Santa's Anonymous
- Drayton Valley Community Food Bank
- Drayton Valley Health Services
- Children of Chernobyl
- Respect for Life Association
- Suicide Prevention
- Diabetic Support Group

- Drayton Valley Multiple Sclerosis Society
- Adult Literacy Project
- Alberta Alcohol and Drug Abuse Association
- Al Anon
- Alcoholics Anonymous
- Narcotics Anonymous
- BP Volunteers
- Can Surmount
- Gamblers Anonymous
- Cardium Regional Victims Services Unit
- Family Violence Institute
- Youth Justice Committee
- Brighter Futures
- Alzheimer's Support Group

The Drayton Valley Municipal Library is located in the Civic Centre and offers a wide variety of services to both the Town and Brazeau County residents.

Camping areas include the Willey West Park, located along the North Saskatchewan River, the Drayton Valley Campground and the Drayton Valley R.V. Park, both of which are located in a park like setting adjoining the arena and are accessible from Highway 22. For more information on these two parks, call the Town office at 514-2200.

#### **Community Organizations**

The quality of life is truly enriched in our community through the large number of volunteer groups and associations "pulling together." Many major non-profit organizations participate in the growth and enhancement of our community and community activities. Drayton Valley is also home to a large number of cultural, historical and environmental associations and services, in addition to many service clubs, recreation and social clubs, fraternities and helping services. Refer to the Town of Drayton Valley office or the Chamber of Commerce for further details on the many service organizations in our community.

#### **Religious Facilities**

- Drayton Valley Alliance Church
- All Saints Anglican Church
- Calvary Baptist Church
- Church of God
- Church of Jesus Christ of Latter Day Saints
- Emmaus Lutheran Church

- Drayton Valley Pentecostal Assembly
- St. Anthony and St Thomas Catholic Church
- St. Peter and Paul's Ukrainian Catholic Church
- United Church of Canada
- Word of Life Centre
- Jehovah's Witnesses

## **Community Lifestyle**

#### Recreation

Drayton Valley has a wide range of recreational facilities some are outlined below:



Town Recreational Facilities

- Omniplex
- Two ice arenas
- Fitness centre
- Curling rink
- Boxing gym
- Squash

### 60 Minutes of Town

- Golf Courses
- Drayton Valley Golf
   & Country Club
- 18 Hole Course
- Birchwood Village Greens Golf Club & Resort
- 9 Hole Course





Outdoor Activities / Area Parks

- Basketball
   Courts
- Beach Volleyball Courts
- BaseballDiamonds
- Soccer Pitches
- Tennis Courts
- Various Parks and Playgrounds

Courts

- Skateboard
   Park
- Banquet
   Facilities
- Park Valley Pool
- 25 meter 5-Lane Pool
- Hot- tub
- Exercise Classes
- Outdoor Splash
   Park

# Other Organized Activities

- Minor Hockey / Soccer / Baseball
- Rec. Hockey
- Slowpitch
- Volleyball
- Basketball
- Ringette
- Figure Skating
- Competitive Swimming
- Air Cadets
- Scouts

### AND MANY MANY MORE!!!



 Two T-bars and Rope Tows Tennis Courts









Drayton Valley features a walkway system connecting the community together. Winding paths and beautiful ponds encourage neighbourly chit-chats. To date, there are over 12 km of pathways, with more to be completed in the future.



Southview Pond Trail System



Walking Trails in Lion's West Valley Park



Lion's West Valley Park / Drayton Valley RV Park

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- St. Peter and Paul's Ukrainian Catholic Church
- United Church of Canada
- Word of Life Centre
- Jehovah's Witnesses

### Special Annual Events/Attractions

- Farmer's Market (Wednesday's)
- Fall Fair
- Annual Rodeo/Rodeo Week
- Chamber of Commerce Trade
   Show
- Rapid Fire Motor Sports Show
- Mud bog
- Demolition Derby
- Sprint Car Racing (& much more)
- IGA Platinum Cup

- Slow-pitch
   Tournaments
- Golf Tournaments
- Hockey Tournaments
- Art shows
- Snowmobile Snow Drags
- Music festival
- 4H Beef Show & Sale
- Annual Show and Shine
- Curling Bonspiels

### Hospitality

#### Accommodation

There are currently ten hotels servicing Drayton Valley.

#### Restaurants

Drayton Valley offers a variety of restaurants from quick service (fast food) to steak houses. A full
complement of national franchises have chosen to locate in Drayton Valley, with more to come.

#### **Grocery Stores**

Drayton Valley has two major grocery stores, and several convenience stores.

#### National Franchises

- These are some of the national, and international, franchises that have located in Drayton Valley.
  - Scott Lumber (Home Hardware)
  - Home Hardware
  - True Value Hardware
  - SAAN
  - Jeans Warehouse
  - Reitmans
  - Sears
  - United Furniture Warehouse
  - Kal Tire
  - McDonalds
  - Subway
  - A&W
  - Boston Pizza

## **Economic Base**

The primary economic base in the Drayton Valley area is oil and gas. The nearby Pembina Oilfield is Canada's largest and most prolific oilfield, encompassing more than 900 square miles. Drayton Valley is home to many local oilfield supply and service firms.

Forestry is also a major industry in Drayton Valley with Weyerhaeuser, the world's largest lumber company, operating both a sawmill and an OSB plant. The presence of Weyerhaeuser has led to many spinoff opportunities both in forestry operations or in servicing the forest industry. The two major forests nearby are-- Rocky-Clearwater and Whitecourt.

Agriculture is also an important part of the local economy. Most activities focus around the cattle industry and related support

services, with cow/calf operations and custom grazing occupying a large portion of the efforts. Recently, diversification into other areas such as horse production, game farming, exotic animals, dairy and oilseeds has occurred.

Drayton Valley also has a thriving small business community. The strengths of Drayton Valley in retail, trade, service and manufacturing, supported by a resources base of oil, gas, lumber and agriculture, has provided the town with a very stable growth pattern over the years.



Agriculture Industry



Oil & Gas Industry



Forest Industry

## **Economic Facts**

Advances in oil exploration and development, forestry, and an emerging tourism industry provides exceptional opportunities for investment and industrial expansion. A recent Business Licence Inventory Program undertaken by the Town of Drayton Valley in the early stages shows that there are over **642 businesses** operating, employing **4,146 full-time** and **1,412 part-time employees** creating a median family income of **\$66,000.00/yr** and a median household income **\$63,000.00/yr**.

#### Large Employers

(classified by industry sector - in no particular order)

#### Oil & Gas / Manufacturing / Forestry

Penn West Petroleum Imperial Oil ExxonMobil D&R Pumpjack Services Dial Oilfield Services National Oilwell Brandette Well Servicing KOS Corp Industries Pembina Pipline Bob Dale Oilfield Construction

Option Machine Frey & Associates

Weyerhaeuser Canada

#### Retail

IGA Extra Foods Canadian Tire

### **Financial Institutions**

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**Branch Hours** 

www.albertafirst.com

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🕤 Scotiabank	4603 - 50 Street Drayton Valley, AB T7A 1J6	(780) 542-4454	Mon - Thurs: 10:00 - 16:00 Fri: 10:00 - 17:00
RBC Royal Bank	5001 - 51 Avenue Drayton Valley, AB T7A 1R9	(780) 542-5371	Mon - Thurs: 10:00 - 16:00 Fri: 10:00 - 17:00
🕒 Capital City Savings	5217 - 50 Street Drayton Valley, AB T7A 1S3	(780) 542-2922	Mon - Thurs: 9:30 - 16:30 Fri: 9:30 - 18:00
TD Canada Trust	#1, 5505 - 50 Street Drayton Valley, AB T7A 1W2	(780) 542-3773	Mon - Thurs: 10:00 - 16:00 Fri: 10:00 - 17:00
ATB Financial	5117 - 51 Avenue Drayton Valley, AB T7A 1S2	(780) 542-4406	Mon - Thurs: 10:00 - 16:00 Fri: 10:00 - 17:00
BMD 🙆 Bank of Montreal	5037 - 50 Street Drayton Valley, AB T7A 1R9	(780) 542-6030	Mon - Thurs: 10:00 - 16:00 Fri: 10:00 - 17:00

## **Education**

Educational institutions in Drayton Valley range from preschools to post-secondary. The Wildrose School Division is responsible for all public schools in the area.

	Grades / Levels	Telephone
Drayton Valley Playschool		(780) 542.4313
St. Anthony Separate Schools	K-12	(780) 542.4396
Aurora Elementary School	1 - 6	(780) 542.9355
Evergreen Elementary School	1 - 6	(780) 542.5535
Eldorado Elementary School	1- 6	(780) 542.5544
H.W. Pickup Junior High School	7-9	(780) 542.4495
Frank Maddock High School*	10-12	(780) 542.4401
Drayton Valley Christian School	K-9	(780) 542.7055

\* Drayton Valley also has a high school Outreach program

## **Emergency Services**



#### **Town of Drayton Valley**

Ladder Truck (2003)

#### **Fire Protection**

Drayton Valley is served by a 30 member volunteer fire department, and has 2 pumper trucks, a 75 foot ladder truck, a rescue unit, a brush truck and a water tanker.

Sheldon Fuson, *Fire Chief* Brent Greer, *Deputy Fire Chief* 

Tel: (780) 514.2200

#### **Police Services**

Drayton Valley is served by a 12- member local detachment of the Royal Canadian Mounted Police (RCMP) along with a Community Constable.

Wendell Reimer, Staff Sergeant

Tel: (780) 542.4456

### **Health Care**

Medical services in the area revolve around the Drayton Valley Hospital and Health Centre. Opened in 1984, this 100-bed facility is equipped with 2 surgical suites, an obstetrical suite, full diagnostic capabilities and a 20 bed nursing home featuring a charming atrium. In addition there is a cancer clinic located onsite, and an Alzheimer's unit (Serenity House) adjacent to the hospital.

#### **Ambulance Services**

Drayton Valley is served by a crew of 7 full-time and 20 parttime members, responding in three ambulances on a 24-hour on call service.

Larry Edwards, Director of Operations

Tel: (780) 514.5118



Other medical services include 11 doctors, 7 consulting specialists, 5 dentists, 2 chiropractors, several physiotherapists, an optometrist and two certified massage therapists. In addition to the health complex, there are 3 medical clinics, 2 dental clinics, a health unit and a denture clinic. Recently, a 2 bed dialysis unit opened to provide much needed service to kidney dialysis patients. Other medical services include 11 doctors, 7 consulting specialists, 5 dentists, 2 chiropractors, several physiotherapists, an optometrist and two certified massage therapists. In addition to the health complex, there are 3 medical clinics, 2 dental clinics, a not two certified massage therapists. In addition to the health complex, there are 3 medical clinics, 2 dental clinics, a health unit and a denture clinic. Recently, a 2 bed dialysis unit opened to provide much needed service to kidney dialysis patients. Physicians intrested in working in Drayton Valley should check they RPAP physician recruitment website for new opportunities. In addition, the International Qualifications Assessment Service website compares educational qualifications from other countries to provincial educational standards.

## **Key Contacts for Business Development**

#### **Economic Development Committee Members**

Diana McQueen	Town Mayor	Town of Drayton Valley
Manny Deol	Town Manager	5120 - 52 Street (Box 6837) Drayton Valley, AB T7A 1A1
Nesan Naidoo	Economic Development Officer	Ph: (780) 514.2200
Shelley Munro	Planning & Development Officer	Fx: (780) 542.5753
Ryan Edwards	GIS Administrator / Maps / Statistical Data	www.town.draytonvalley.ab.ca
		info@town.draytonvalley.ab.ca

#### **Elected Represenative - Provincial**

Tony Abbott Member of the Legislative Assembly [MLA] Drayton Valley-Calmar Constituency 323 Legislature Annex 9718 - 107 Street Edmonton, Alberta T5K 1E4

Tel: (780) 415.9466 Fax: (780) 415.9475

**Elected Representative- Federal** MP-Yellowhead, Alberta MERRIFIELD, Rob (Conservative) Parliamentary Address House of Commons Ottawa, Ontario K1A 0A6 Telephone: (613) 992-1653 Fax: (613) 992-3459 E-Mail: Merrifield.R@parl.gc.ca Constituency Address 119 - 50th Street, PO Box 7887 Edson, Alberta T7E 1V9 Telephone: (780) 723-6068 1-800-268-7117 Fax: (780) 723-5060 TTY: E-Mail: 5023 - 50 Avenue, P.O. Box 1495 Whitecourt, Alberta T7S 1P3 Telephone: (780) 706-2067 Fax: (780) 706-2085 TTY: E-Mail:

## Location

Latitude: 53º 13' 22.82 N

Located in west-central Alberta, nestled deep within in the North Saskatchewan River Basin and surrounded by forests of Aspen, Spruce and Pine lies the Town of Drayton Valley.

The rolling hills and vast farm lands, that Alberta is know for, can be seen when traveling west on Highway 39 into Drayton Valley from the City of Leduc. This leisurely country drive takes approximately 60 minutes and helps to illustrate much of our area's aesthetic qualities. Drayton Valley can also be accessed from Highway #16 (Yellowhead) and traveling south on Highway #22.

Additional information and specialized maps of the Town may be obtained from our GIS Administrator or by calling our town office at (780) 514.2200.

### **Distance to Major Centres**

Location	Distance	Estimated
Edmonton	139 km / 86 miles	1 1/2 hours
Calgary	306 km / 191 miles	3 hours 10 minutes
Red Deer	172 km / 107 miles	2 hours
Jasper	309 km / 193 miles	3 hours 15 minutes
Banff	367 km / 229 miles	3 1/2 hours

\*Driving times are estimates only and may vary based on road and weather conditions.

# **Post Secondary Education**

The Pembina Educational Consortium offers a wide range of credit courses working in partnership with Athabasca University, Grant MacEwan College, NorQuest College, Northern Alberta Institute of Technology, and Red Deer College.

Powerhouse Further Education Council also offers many courses throughout the year, including fine arts, crafts, cooking, home skills, personal development, recreation, agriculture/gardening, first aid, leadership training, technical and academic courses.

The Drayton Valley Adult Literacy Society provides one on one tutoring for adults in ESL and help with basic literacy skill.



# **Taxation**

Tax Rates	Residential (yea		Non-Residential/Farmland (year)	
	2005	2004	2005	2004
Municipal	6.967	6.874	15.800	16.003
Education ASFF	4.2799	4.7289	6.2037	6.6497
Education Opted Out	4.2799	4.7289	6.2037	6.6497
Seniors Lodge Accommodation	0.110	0.124	0.110	0.124
Mill Rate	11.357	11.727	22.114	22.777

# **Transportation**

**Air Service** 



**Airport Terminal** 



Parking Apron

The Drayton Valley Airport is an all-weather facilities and has a 4,000 ft (1,219 m) runway. The airport is located close to Town and is connected by a paved two lane roadway. Landing lights at the airport are radio activated and there is parking on the apron for planes. Refuelling facilities exist for planes and helicopters. There is a medium terminal building with a lounge.

There is parking for vehicles on site. An airport manager is available during normal business hours. Property at the airport is available for development (Airport Map). Development enquiries can be addressed to Shelley Munro, Planning & Development Officer.

Drayton Valley is only 95 km from Edmonton International Airport, which will support the remainder of your freight and commercial needs.

### **Rail Service**

Canadian National Railways serves Evansburg, which is 41 km North of Drayton Valley.

### **Highways**

Primary Highways: 20, 22 (Cowboy Trail) North/South, 39 East/West Secondary Highways: 616, 620, 621, 753, 759

#### **Trucking Firms**

Trucking companies ranging from single truck local operators to provincial and international service providers. Given the business climate, trucking is prominent as it fills the needs of the three major local industries: Oil & Gas, Forestry, and Agriculture, as well as filling many other needs of the community.

### **Bus Services**

Greyhound Bus Lines - regularly scheduled service from Best Canadian Motor Inn

#### **Couriers and Taxis**

There are four courier companies that operate within and out of Drayton Valley. Drayton Valley has two taxi service companies.

	Alberta 1 <sup>st</sup> Call	(800) 242.3447
Electrical Power		
	Fortis Alberta	310.WIRE, 310-9473
	Enmax	310.2010
	EPCOR	310.4300
	Direct Energy (gas)	(866) 420.3174
	Direct Energy (electricity)	(888) 420.3181
Natural Gas		
	ATCO Gas	310.5678
	Evergreen Gas Co-op Ltd.	542.4808
Telecommunications		
	Telus	310.2255, (800) 400.2598
Cable Vision		
	Shaw Cable	(800) 400.9605
	Natural Gas	Electrical PowerFortis AlbertaEnmaxEnmaxEPCORDirect Energy (gas)Direct Energy (electricity)Natural GasATCO GasEvergreen Gas Co-op (b)TelecommunicationsTelusCable Vision

## **Utilities**

	Telus (ADSL/Dial-up)	310.2255, (800) 400.2598
	Shaw Cable	(800) 400.9605
	DVNet (ADSL/Dial-up)	
Water/Wastewater Waste Management		
	Town of Drayton Valley	(780) 514.2200

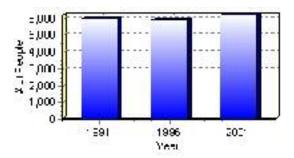
### Media

Big West Country 92.9FM Radio (Jim Pattison Group) Western Review Newspaper (Quebecor)

# **Population**

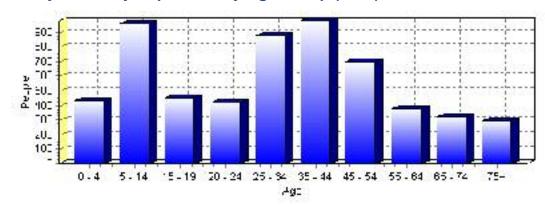
Total Population	
Population 2004*	6,210
Population 2003*	6,210
Population 2002*	5,801
Population 2001**	5,800
Population 2000*	5,883
Population 1996**	5,883
Population 1991**	5,983
Population % change 1991-1996	-1.70%
Population % change 1996-2001	-1.41%
* Source: Official Population List, Alberta Municipal Affairs ** Source: Statistics Canada 1991, 1996, & 2001 Census	

## Total Population 1991-2001



Population by Age and Gender	1996 Male	1996 Female	1996 Total	2001 Male	2001 Female	2001 Total	
Age 0 - 4	235	265	500	225	210	435	
Age 5 - 14	500	515	1,015	470	490	960	
Age 15 - 19	225	235	460	230	220	450	
Age 20 - 24	260	200	460	225	195	420	
Age 25 - 34	530	520	1,050	440	440	880	
Age 35 - 44	525	485	1,010	520	460	980	
Age 45 - 54	280	240	520	345	355	700	
Age 55 - 64	160	180	340	195	185	380	
Age 65 - 74	125	150	275	150	170	320	
Age 75 and older	100	155	255	105	190	295	
Total All Persons	2,940	2,945	5,885	2,900	2,900	5,800	
Source: Statistics Canada 1996 & 2001 Cansus (numbers may not add un due to rounding)							

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

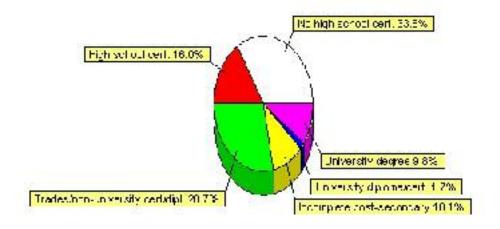


### Drayton Valley Population by Age Group (2001)

# **Education Statistics**

Highest level of schooling for Population 20yrs and older	2001	%
People without high school certificates	1,300	33.81%
People with high school certificates	615	15.99%
People with trades or non-university certificate or diploma	1,105	28.74%
People with post-secondary education (not completed)	390	10.14%
People with university diploma/certificate	65	1.69%
People with university degree	375	9.75%
Total Population 20 years and older	3,845	100.00%
Source: Statistics Canada 2001 Census (numbers may not add up due to rounding)		

### **Drayton Valley Highest Level of Schooling 2001**



Population with Post Secondary Qualifications	1996	%	2001	%		
Agriculture and biological sciences	50	3.21%	65	4.18%		
Commerce, management and business administration	310	19.87%	255	16.40%		
Educational, recreational and counseling services	195	12.50%	215	13.83%		
Engineering and applied science tech. and trades	625	40.06%	575	36.98%		
Engineering and applied sciences	45	2.88%	30	1.93%		
Fine and applied arts	45	2.88%	75	4.82%		
Health professionals, science and technologies	175	11.22%	200	12.86%		
Humanities and related fields	30	1.92%	40	2.57%		
Mathematics and physical sciences	15	0.96%	0	0.00%		
Social sciences and related fields	40	2.56%	100	6.43%		
Other and/or no specialization	0	0.00%	20	1.29%		
Total people with post secondary qualifications	1,560	100.00%	1,555	100.00%		
Females with post-secondary qualifications	730	46.79%	750	48.23%		
Males with post-secondary qualifications	830	53.21%	805	51.77%		
Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)						

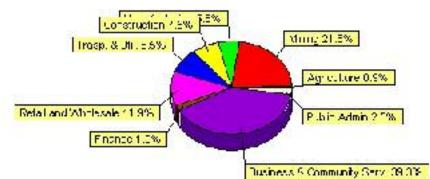
### www.albertafirst.com

# Labour Force

Labour force by activity	1996	2001			
In the labour force, both sexes	3,135	3,195			
Not in the labour force, both sexes	1,130	1,095			
Total population 15 and over	4,270	4,290			
Employed, both sexes	2,965	3,070			
Unemployed, both sexes	170	130			
Participation rate, both sexes	73.00%	75.00%			
Unemployment rate, both sexes	5.00%	4.00%			
Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)					

Labour Force by Industry Division	1996	% of total	2001	% of total
Agriculture	40	1.29%	30	0.94%
Mining	725	23.39%	695	21.79%
Manufacturing	220	7.10%	185	5.80%
Construction	160	5.16%	240	7.52%
Transportation. & Utilities	260	8.39%	270	8.46%
Retail and Wholesale	495	15.97%	380	11.91%
Finance	85	2.74%	60	1.88%
Business & Community Services	925	29.84%	1,255	39.34%
Public Administration	85	2.74%	80	2.51%
Total All Industries	3,100	100.00%	3,190	100.00%
Source: Statistics Canada 1996 & 2001 Census (numbers	may not a	dd up due to rou	unding)	

### **Drayton Valley Labour Force By Industry - 2001**



% 2001 % Labour Force by Major Occupational Groups 1996 Management occupations 225 7.26% 265 8.29% Business, Finances and administrative occupations 425 13.71% 510 15.96% Natural and applied sciences and related occupations 145 4.68% 110 3.44% Health occupations 100 3.23% 100 3.13%

Occupations in social science; education; government and religion	140	4.52%	225	7.04%		
Occupations in art; culture; recreation and sport	40	1.29%	55	1.72%		
Sales and service occupations	805	25.97%	685	21.44%		
Trades; transport; equipment operators and related occupations	575	18.55%	550	17.21%		
Occupations unique to primary industry	310	10.00%	405	12.68%		
Occupations unique to processing; manufacturing and utilities	330	10.65%	285	8.92%		
Occupations not elsewhere classified	35	1.13%	10	0.31%		
Total - All Occupations (major groups)	3,100	100.00%	3,195	100.00%		
Females - All Occupations	1,305	42.10%	1,420	44.44%		
Males - All Occupations	1,795	57.90%	1,775	55.56%		
Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)						

## Income

Family Income (Number of Families)	1996	%	2001	%			
less than \$19,999	85	6.23%	90	7.44%			
\$20,000 - \$39,999	235	17.22%	280	23.14%			
\$40,000 - \$59,999	395	28.94%	315	26.03%			
\$60,000 and over	650	47.62%	625	51.65%			
Total number of families	1,365	100.00%	1,310	108.26%			
Average family income	\$61,176		\$68,339				
Median family income	\$57,641		\$65,829				
Source: Statistics Canada 1006 & 2001 Canaus (numbers may not add un due to rounding)							

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

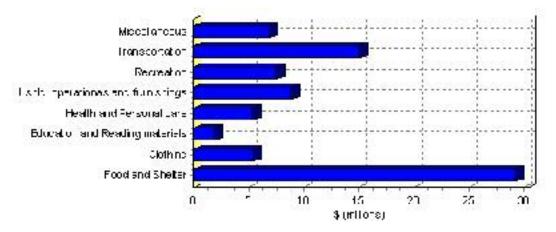
Household Income (Number of Households)	1996	%	2001	%
less than \$19,999	430	20.67%	310	14.59%
\$20,000 - \$39,999	385	18.51%	360	16.94%
\$40,000 - \$59,999	485	23.32%	395	18.59%
\$60,000 and over	225	10.82%	1,065	50.12%
Total number of households	2,080	100.00%	2,125	100.00%
Average household income	\$51,149		\$62,716	
Median household income	\$48,454		\$59,346	
Source: Statistics Canada 1996 & 2001 Census (numbers	s may not add u	p due to roun	ding)	

# **Family Expenditure**

Expenditure Category	1992	% of total	1996	% of total
Food and Shelter	\$25,255,510	36.40%	\$29,244,929	36.39%
Clothing	\$4,963,370	7.15%	\$5,484,877	6.82%
Education and Reading materials	\$1,650,250	2.38%	\$1,863,438	2.32%
Health and Personal care	\$4,230,855	6.10%	\$5,399,221	6.72%
Hshld. operationas and furnishings	\$7,710,465	11.11%	\$8,879,403	11.05%
Recreation	\$6,185,385	8.91%	\$7,539,983	9.38%
Transportation	\$14,076,840	20.29%	\$15,073,622	18.75%
Miscellaneous	\$5,302,300	7.64%	\$6,885,917	8.57%
Total Current Consumption	\$69,388,440	100.00%	\$80,371,390	100.00%
Total # of Households	2,035		2,081	
Average Consumption per Household	\$34,098		\$38,622	

Source: Statistics Canada Family Expenditure Survey 1992 & 1996 (numbers may not add up due to rounding).

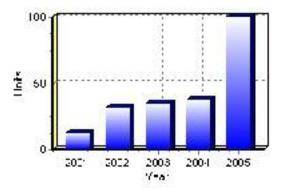
### **Drayton Valley Family Expenditures (1996)**



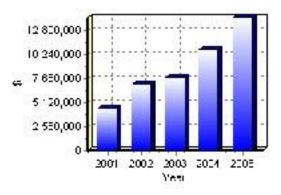
# **Building Permits**

Total Building Permit Values	2001	2002	2003	2004	2005	
Building Permits Value, Commercial	\$1,833,000	\$1,853,000	\$2,188,000	\$3,721,000	\$536,000	
Building Permits Value, Industrial	\$20,000	\$413,000	\$703,000	\$0	\$0	
Building Permits Value, Institutional	\$350,000	\$814,000	\$3,000	\$610,000	\$30,000	
Building Permits Value, Residential	\$2,230,000	\$3,917,000	\$4,913,000	\$6,367,000	\$13,591,000	
Building Permits Value, Total	\$4,433,000	\$6,997,000	\$7,807,000	\$10,698,000	\$14,157,000	
Total Housing Starts	13	32	36	38	101	
Source: Statistics Canada 2000-2004 Building Permits (numbers may not add up due to rounding)						

### **Total Housing Starts**



### Value of Building Permits



# **Dwellings**

Occupied Private Dwellings by Type	1996	% of total	2001	% of total
Apartments	300	14.42%	285	13.44%
Detached Duplexes	30	1.44%	45	2.12%
Movable Dwellings	240	11.54%	140	6.60%
Other single attached house	0	0.00%	5	0.24%
Row and semi-detached house	70	3.37%	120	5.66%
Single-detached house	1,440	69.23%	1,535	72.41%
Total number of occupied private dwellings	2,080	100.00%	2,120	100.00%
Private dwellings, owned	1,490	71.63%	1,535	72.41%
Private Dwellings, rented	595	28.61%	585	27.59%

Source: Statistics Canada 1996 & 2001 Census (numbers may not add up due to rounding)

Private Dwellings by Period of Construction	# of Dwellings	% of total				
Period of construction, before 1946	60	2.83%				
Period of construction, 1946 - 1960	240	11.32%				
Period of construction, 1961 - 1970	405	19.10%				
Period of construction, 1971 - 1980	710	33.49%				
Period of construction, 1981 - 1990	365	17.22%				
Period of construction, 1991 - 2001	340	16.04%				
Total number of private dwellings constructed	2,120	100.00%				
Source: Statistics Canada 2001 Census (numbers may not add up due to rounding)						

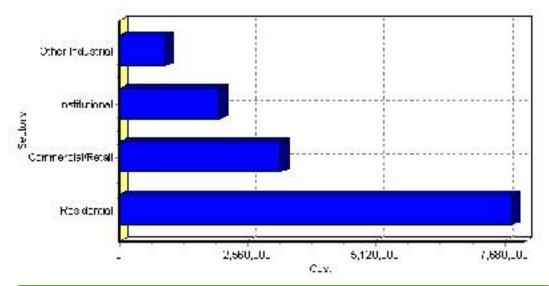
# **Projects**

### Summary of Projects in Drayton Valley as of September 2006

Project Sector	Number of Projects	Project Cost
Residential	8	\$7,825,000
Commercial/Retail	3	\$3,220,000
Institutional	1	\$2,000,000
Other Industrial	1	\$910,000
Total	13	\$13,955,000

This inventory lists projects in Alberta that have recently been completed, are under construction, or are proposed to start construction. Not all projects are listed due to reasons of confidentiality and/or due to information not being available at the time of printing. Project data is obtained from public information sources, where possible, this data has been verified with the project proponent/developer, users of the Inventory may wish to confirm project data with the proponent/developer. The inventory does not breakdown project expenditures by any given year. The cost of a project is the value of expenditures expected over all phases of project construction, which may span over two or more years. Cost of projects listed in the Inventory are estimated values only. Source: Alberta Economic Development, 2004.

### Value of Projects by Sector (as of September 2006)



Project Status	Number of Projects	Project Cost
Announced	4	\$5,330,000
Completed	5	\$3,405,000
Proposed	1	\$2,000,000
Under Construction	3	\$3,220,000
Total	13	\$13,955,000

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Company Name	Project Description	Project Location	Project Cost	Construction Schedule	Status
TBG Enterprises Ltd.	Condominium Building	Drayton Valley	\$2,500,000	2006-2007	Announced
Brazeau Seniors Foundation	Shangri-La Lodge Expansion	Drayton Valley	\$2,000,000	-	Proposed
Woodfine Development Ltd. / Trans America Group	Commercial Retail Unit 'C' - (12 Bays) (Power Centre)	Drayton Valley	\$1,600,000	2006-2006	Under Construction
Gruber Construction Ltd.	18 Unit Apartment	Drayton Valley	\$1,400,000	2006-2006	Completed
672871 Alberta Ltd.	4 Unit Condo	Drayton Valley	\$1,200,000	2006-2006	Announced
Woodfine Development Ltd. / Trans America Group	Commercial Retail Unit 'B' - (10 Bays) (Power Centre)	Drayton Valley	\$1,200,000	2006-2006	Under Construction
Farnholtz Enterprises Ltd.	Aspenview Phase 10 (48 Lots)	Drayton Valley	\$1,100,000	2006-2006	Completed
Midfield Supply / Camdon Construction	Office & Shop	Drayton Valley	\$910,000	2006-2006	Announced
Loadstar Enterprises Ltd.	4 Plex	Drayton Valley	\$720,000	2006-2006	Announced
Woodfine Development Ltd. / Trans America Group	Commercial Retail Unit 'A' - (4 Bays) (Power Centre)	Drayton Valley	\$420,000	2006-2006	Under Construction

### Largest Projects in Drayton Valley as of September 2006

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