



Standards Council of Canada  
Conseil canadien des normes

## Banner Advertising Application Form / Agreement

Please complete and submit by fax at 613-569-7808 addressed to the Promotion team.

1. Name of Customer \_\_\_\_\_
2. The Customer's web site is located at the following Internet address: \_\_\_\_\_
3. Select one of the following options:

<input type="checkbox"/> 1 banner / 3 months	=	\$400 CAD
<input type="checkbox"/> 1 banner / 6 months	=	\$600 CAD
<input type="checkbox"/> 1 banner / 12 months	=	\$900 CAD

4. This contract will be in effect for the selected monthly option unless terminated earlier by either party upon providing 15 days written notice. The Customer agrees to pay the fee as per the selected rate. All advertising shall be pre-paid; no advertising will be posted until payment is received.
5. The Standards Council of Canada will solely select the appropriate pages of its web site for banner advertising. Upon receipt of this application form, our Promotions team will contact you to discuss targeting specific pages and current availability. The Banner advertisement will be hyperlinked to the Customer's web site and this link will become activated once a visitor clicks on the advertisement.
6. The Customer agrees to supply an electronic banner advertisement according to the specifications described in the [Banner advertising specification sheet](#). The Customer further agrees to provide electronic banner advertisements in both English and French either as separate advertisements or in bilingual format.
7. I wish to receive a report detailing data related to my advertising campaign:
  - Every 3 months
  - Every 6 months
  - End of the Contract
8. Requests to cancel advertising shall be made in writing 15 days prior to the cancellation date. Refunds shall be proportional to the remainder of the contract period.
9. The Standards Council of Canada retains the right to refuse any Banner advertisement that it, in its sole discretion, deems unacceptable for any direct or indirect reason.
10. The Standards Council of Canada reserves the right to review the extension of a previous contract.
11. The Standards Council of Canada is committed to respecting the privacy of individuals who visit SCC.CA. Advertisers are encouraged to abide by our privacy practices. For more information, please see our [Privacy Statement](#).



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12. The Standards Council of Canada reserves the right to modify images in banner advertisements to ensure the efficiency of its web site.

Your name: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please indicate your understanding of your advertising benefits by signing above and faxing a copy to the Promotions team at (613) 569-7808.

Banners should be sent to [promotion@scc.ca](mailto:promotion@scc.ca). Please allow 10 days for processing by the Standards Council of Canada.

If you have any questions or concerns, please contact us by e-mail, or call the Promotions team at (613) 238-3222, ext. 477.

### **Banner Advertising Disclaimer**

Advertising on SCC.CA does not imply or suggest endorsement by the Standards Council of Canada or associated individuals and organizations.