

Step-By-Step Guide to Exporting

Prepare for
Export success

"The Step-By-Step Guide to Exporting provided the practical information I needed to get started in exporting."

Canadian exporter

Wondering how to get started in exporting?

The **Step-By-Step Guide to Exporting** can help show you the way. It provides clear, step-by-step information on every stage of the export process, from gauging your export readiness, accessing export financing to understanding the legal aspects of international trade.

Do you know how to avoid common export pitfalls?

The Guide highlights helpful tips to follow and pitfalls to avoid, and includes a checklist to help track the progress of your export journey.

Do you want to learn more?

Even if you're an experienced exporter, you may find resources in the Guide useful to your international operations, including using e-business to capture new global opportunities.

You may also want to refer to a companion publication, the *Roadmap to Exporting*. It includes dozens of contacts and resources for exporters. Go to exportsource.ca/roadmap.

Preparing for the world of international trade is a complex undertaking. The wealth of information and resources available can increase your knowledge, and help pave the way to export success!

A copy of the guide can be obtained free by calling **1 888 811-1119**, or on-line at exportsource.ca/stepbystep

1 888 811-1119

exportsource.ca

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