



ENJOY WORK AND LEISURE

We believe the quality of life in New Brunswick is unbeatable

If you're looking for wide-open spaces, lots of trees, clean air, and ocean vistas, you'll love New Brunswick. Minutes away from your home or workplace, you can be fishing, whale watching, mountain hiking, cross-country skiing, swimming in the ocean, rivers and lakes, golfing, or cycling along quiet trails. If you like theatre, music, film, festivals and community events, you'll love New Brunswick too. It's all here, all across the province. New Brunswick is a delightful, rich mix of traditions and cultures, lively urban centres, and peaceful country charms.

MAKE YOUR DOLLAR GO FURTHER

New Brunswick is a place where a dollar buys more for you and your family. The cost of a single-family home here is much less than what you would pay elsewhere in Canada. Basic living costs like heat, power, and food are also substantially lower.



HOUSING	SCDN PRICE
200 m ² executive	\$192,410
150 m ² average	\$139,000
80 m ² apartment/rentals	\$588/mth
Mortgage	\$659/mth
UTILITY	
Water, fuel and electricity	\$180/mth
Telephone basic service	\$22/mth
Average bill incl. long distance charges	\$58/mth

FOOD BASKET	SCDN PRICE
Average grocery bill for family of 4	\$150/week

Numbers are based on average costs.

TRANSPORTATION	SCDN PRICE
Vehicle purchase (manufacturer suggested retail price)	
Sedan: Mazda Protégé	\$15,795
Minivan: Ford Windstar	\$26,595
SUV: Jeep Grand Cherokee	\$39,775
Luxury: Cadillac Seville	\$62,550
Gas (prices vary according to market)	
Regular (87 octane)	\$0.84/L
Premium (92+ octane)	\$0.90/L
Diesel (low sulphur)	\$0.80/L
Maintenance	
Oil change	\$18.95
Local transit bus fare	\$1.60

ENTERTAINMENT	SCDN PRICE
Television/Cable/Satellite	\$40.00/mth
Unlimited Internet access	\$25.00/mth
Wireless telephone services	\$35.00/mth
Weekdays and matinée movie	\$6.50
Newspaper	\$1.00
Golf green fees	\$35.00
Weekend ski vacation for 2	\$249.00
Theatre tickets	\$35.00

REFERENCE WEBSITES:
www.nbpower.com
www.atlanticzone.ca
www.amazingenergy.ca
www.mls.ca
www.crea.ca
www.tourismnewbrunswick.ca

NEW BRUNSWICK WELCOMES DIVERSITY

The goal of the New Brunswick Multicultural Council (NBMC) is to show leadership in helping make New Brunswick the province of choice for its residents, as well as people from other provinces and countries. It gives immigrants an opportunity to exchange experiences, share heritage languages, socialize and make friends. For more information, please visit: www.nbmc.ca.



Because of its unique social and political history, New Brunswick is Canada's only officially bilingual province, with English and French enjoying equal status. The Acadian and Francophone communities in New Brunswick are proud of their heritage and are a strong influence on our society. One-third of the population is bilingual. New immigrants can benefit from English and/or French language training.

For the latest news and community events, please visit: www.capacadie.com.

TAKE THE NEXT STEP

If you are interested in the New Brunswick Provincial Nominee Program, visit us online at www.gnb.ca/immigration.

If you qualify for the program, download the application guide and follow the instructions. You could be on your way to becoming a New Brunswicker!

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 Investment and Immigration
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 Fredericton, New Brunswick
 CANADA E3B 5H1**

**Tel: 506 453-3981
 Fax: 506 444-4277
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WE CHOSE NEW BRUNSWICK

"About the Provincial Nominee Program, I have only good things to say. It provided a personal touch in my application. I was dealing with real people with genuine interest in seeing my application go through. It provided me with a sense of pride for being chosen by the province that I chose to live in."

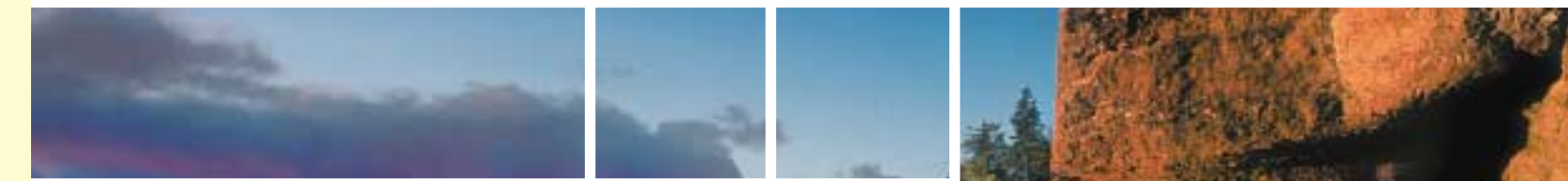
Professor, Brazil

"Our immigration application went through very smoothly. We received a lot of help from the immigration services. My family and I chose to come to New Brunswick because we wanted more space and clean air. Small towns offer a lot of advantages. We have access to everything easily here. People are open-minded and very friendly. We made wonderful new friends quickly. Overall, the decision to come to New Brunswick was a really good one."

Exhibit Designer, Germany



THE PERFECT PLACE TO
 START A BUSINESS, RAISE A FAMILY,
 AND ENJOY LIFE.



NEW BRUNSWICK,
 A PLACE WHERE YOU CAN BELONG.



www.gnb.ca/immigration



NEW BRUNSWICK, CANADA

We'll help you feel right at home

If you're looking for a place with a strong sense of community, this Canadian province on the Atlantic coast is an ideal choice. People in New Brunswick value family, family life and traditions, even as we embrace the growing opportunities created by a knowledge-based, global economy. Every year, we warmly welcome newcomers from around the world who choose to start new lives in New Brunswick. We are very proud to call this seaside province home and invite you to be part of it.

NEW BRUNSWICK OFFERS:

- Quality public education system;
- Excellent universities and community colleges;
- Farming, manufacturing, and technology opportunities;
- Bilingual environment (English/French);
- Supportive multicultural community;
- Affordable housing;
- Safe and secure living, one of the lowest crime rates in Canada;
- Free basic health coverage;
- Lots of green spaces.

BE PART OF A STRONG ECONOMY

All across the province, in small and mid-sized cities, you'll find sophisticated, thriving centres of education, culture and industry. New Brunswick's economy has outperformed Canada's and other Canadian provinces' economies over the past several years as we have broadened our traditional resource base to emphasize manufacturing, tourism, research and development, and the knowledge industry. Our information technology industry in particular has an excellent international reputation, and Canada's National Research Council has chosen to establish its e-commerce centre of excellence here.

New Brunswick companies are well located to trade internationally. The province has several airports and world-class seaports, and is connected to major North American rail lines and the I-95, a major United States Interstate Highway. The North America Free Trade Agreement (NAFTA) allows New Brunswick-manufactured goods to enter the 400 million person U.S. market without duties and tariffs. New Brunswick is a gateway to the United States. Exports from New Brunswick have doubled during the past decade to reach \$8.2 billion. As manufacturing, services, and exporting levels have grown, employment in New Brunswick has also increased.

Visit www.NewBrunswick.ca to discover the advantages of doing business in New Brunswick.

QUALITY EDUCATION IS PART OF THE ATTRACTION

New Brunswick's proud history of excellence in education is reflected today in its philosophy of lifelong learning. New Brunswickers receive free public schooling in either English or French from kindergarten (age 5) to Grade 12 (age 18). To expand their opportunities in a bilingual province and country, many children attend French immersion programs. Alternatives to the public school system also include private schools and home schooling.

Our five universities are well known for their expertise in the fields of engineering, forestry, nursing, high technology, law and social work. We are very proud to have the oldest engineering school, the first e-commerce degree in Canada, the first Multimedia degree in North America, and the first French-language Common Law program in the world.

Our 11 Community College campuses and over 100 private training facilities deliver courses in support of industry needs. Students enroll in one- to two-year programs leading to diplomas in technology, electronics, business, computer science and many other fields.

To find out more about the quality education in New Brunswick, please visit: www.gnb.ca/immigration/english/educate/educate.htm.

YOU'RE ENTITLED TO FREE BASIC HEALTH CARE

Free health care coverage, including most medically required services, is provided by the provincial government. Affordable health insurance can be purchased from major private sector insurers to cover excluded services, and for health care delivered outside of the province. You can also purchase insurance to protect yourself against unforeseen hardships such as loss of income due to serious illness or disability. Most employers offer additional coverage to their employees as part of their benefits package.

CAN YOU CONTRIBUTE TO LIFE IN NEW BRUNSWICK?

The Provincial Nominee Program

New Brunswick recognizes that immigration is a source of skills, entrepreneurship, expertise, international links, and capital, which create additional employment and investment. Through the Provincial Nominee Program, New Brunswick actively seeks qualified immigrants who will fill labour market shortages, or create employment and business opportunities here.

To be considered for nomination by New Brunswick, applicants must have a guaranteed job offer in their intended occupation or an approved plan to do business in New Brunswick.

Skilled workers require a permanent, full-time job offer from an established New Brunswick employer. The job must meet provincial employment standards and offer comparable industry rates of pay. In most cases, the skills offered by the potential immigrant are not readily available in New Brunswick and employers must demonstrate that they have attempted to find these skills in the Canadian job market. It is the applicant's responsibility to find employment. To help with the search, please visit www.nbjobs.ca or the "job finding resources" section of our website at: www.gnb.ca/immigration/english/work/job.htm.

Business plan applicants are required first to submit a business evaluation form (available on our website), and if approved, make at least one exploratory visit to New Brunswick. During this trip, applicants are required to:

- research the business environment and consult with economic development agencies to identify opportunities related to their field of expertise;
- be interviewed by officials from the Department of Business New Brunswick to present their business plans and provide background information;
- explore education, housing and community facilities.

Applicants must demonstrate that they have relevant business experience and will actively participate in the business venture in a managerial role. They must also have sufficient funds to finance the first phase of the project without third-party assistance and to cover the cost of living expenses for the whole family for a period of up to two years. (The actual amount will depend on the specific business venture proposed.)

All applicants to our Provincial Nominee Program must make a commitment to live and work in New Brunswick. Final approval of an applicant, based on the individual's health and background check, is the responsibility of Citizenship and Immigration Canada. Nominee applications receive priority.

Other Canadian immigration programs are available from Citizenship and Immigration Canada at www.cic.gc.ca.

PRIORITY BUSINESS SECTORS

We will consider projects that we determine economically feasible and fulfill the Program requirements. Cooperation and partnerships with existing New Brunswick companies are options if the joint ventures create economic benefits for the province. Examples of projects that could be considered:

Tourism: establishment or purchase of hotels, motels, inns, campgrounds, cottages, restaurants, bed-and-breakfast facilities, tourists attractions, as well as service organizations who market tourism packages in markets/sectors where local providers are not sufficiently active. To find out more about tourism in New Brunswick, please visit: www.gnb.ca/0397.

Manufacturing: establishment or purchase of a manufacturing/processing facility, preferably with a value-added component in sectors such as:

- Metalworking/Machinery;
- Value-Added Wood;
- Fish/Food Processing (secondary value-added, under-utilized species, export and specialty niche markets);
- Plastics (specialty niche markets);
- High-Tech Manufacturing (computers and related hardware, telecommunications, environmental technologies);
- Health Care Products;
- Garments/Specialty Textiles.

Technology and Innovation: software development, advanced learning technologies, aerospace/defence.

Aquaculture and Farming: production and processing operations must be approved by the New Brunswick Department of Agriculture, Fisheries and Aquaculture. Visit www.gnb.ca/0027 for more information.

