



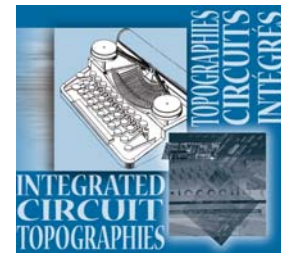
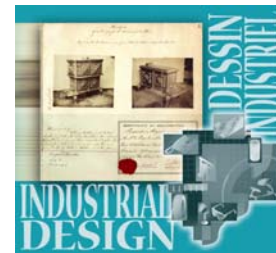
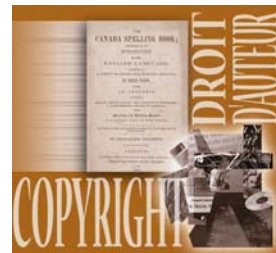
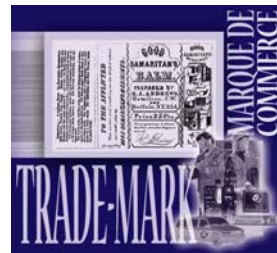
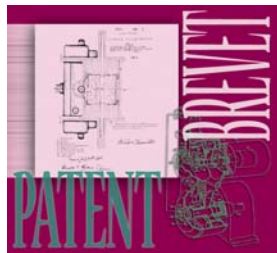
**Canadian
Intellectual Property
Office**

An Agency of
Industry Canada

**Office de la propriété
intellectuelle du
Canada**

Un organisme
d'industrie Canada

CIPO's PLANS & PRIORITIES



IPIC — Annual General Meeting

St. Andrews-by-the-Sea, New Brunswick

September 29, 2006

Presentation Overview

- Update on Key Initiatives
- Looking to the Future
 - ❖ Patent Branch
 - ❖ Trade-Marks Branch
 - ❖ Copyright and Industrial Design Branch
- CIPO's Five-Year Strategic Plan

Update on Key Initiatives

- Legislative and Regulatory Initiatives
- Service Improvements
- Outreach
- International Engagement

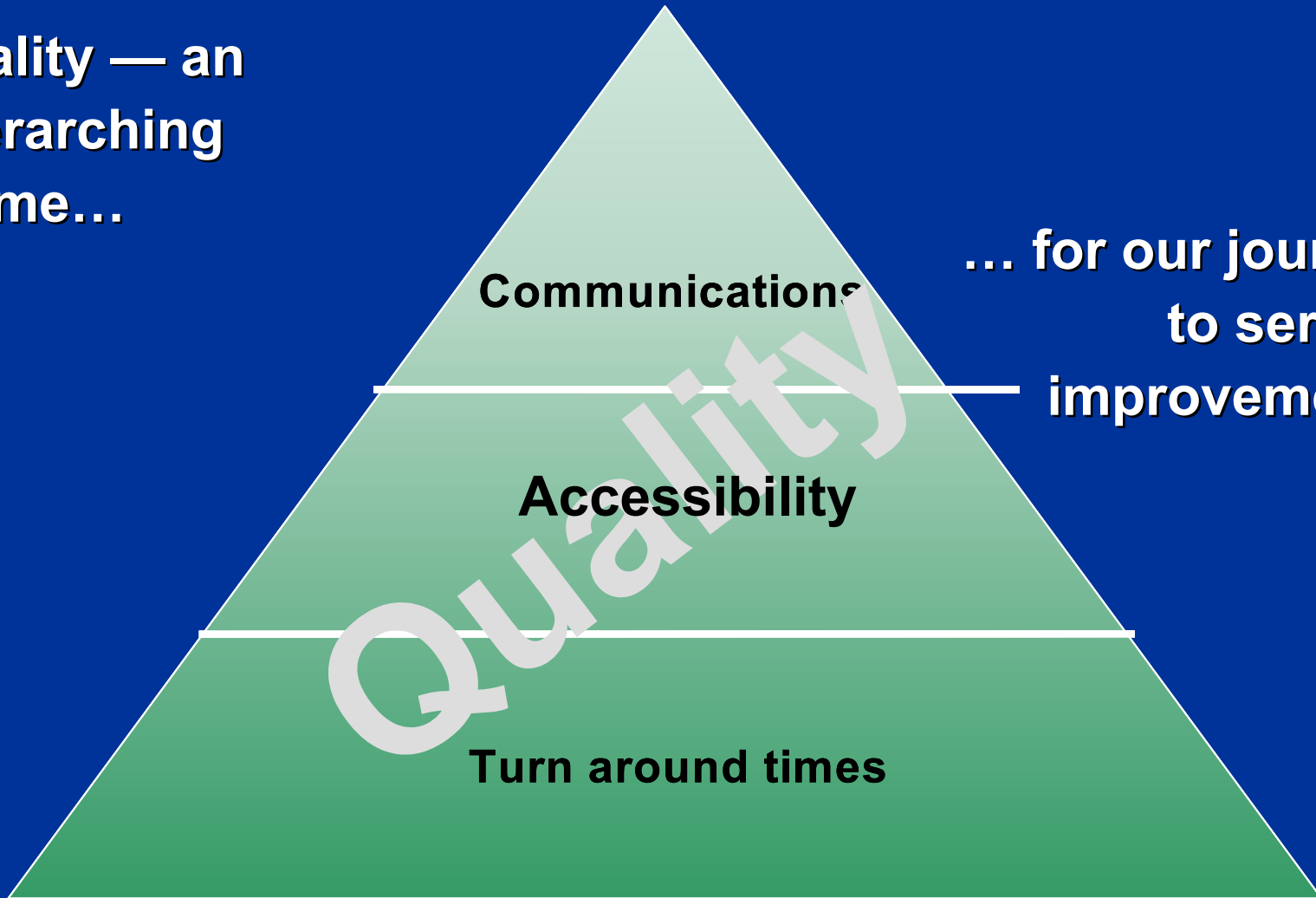
Legislative and Regulatory Initiatives

- IP Regulatory amendments
 - Small entities
 - Other regulatory changes
- A project to preserve IP rights (including service interruptions)

Service Improvements

Quality — an overarching theme...

... for our journey to service improvements



Outreach: promoting an IP culture

- Expanding CIPPO's regional presence
- Proactive engagement of universities
- IPIC / CIPPO joint initiative: Bank of Speakers
- Measuring progress and impact

CIPO's International Initiatives to date

- Evolving context
- Multilateral cooperation
- Bilateral cooperation
- Other fora
- What's next

Looking to the Future

PLANS & PRIORITIES

- Patent Branch
- Trade-marks Branch
- Copyright and Industrial Designs Branch

Patent Branch

- Recruitment of patent examiners will continue, resulting in TAT improvements & increase of level of services
- As one of the offices granted ISA/IPEA status, we will continue to work concertedly within the MIA to achieve harmonization among International Authorities
- C-29: the 12-month window of opportunity for patent holders and applicants to review the fees paid will be coming soon to an end.
- We are now implementing a quality policy and framework to guide service improvements
- You have our commitment to continue working with you. It is a shared responsibility and collaboration with IPIC on key activities: training, quality, JLC/relationship, practice review, etc.

Trade-marks

- We're going to continue the dialogue with you on how best to modify Canada's trade-marks system to adhere to the Madrid Protocol and Singapore Trademark Law Treaty.
- We're going to transform our processes and automate (TMB & TMOB) within Trade-marks to achieve a paperless environment, and ensure steady turnaround times. This is the very foundation of our continuous quality approach.
- We will continue working with you on ongoing training of examiners, and maintain communications via our Trade-marks Practice Committee (TPC) meetings.

Copyright & Industrial Design Branch

- In ***Industrial Design***, we are implementing a multi-year plan to reduce TAT and inventory levels.
- In ***Copyright***, we will continue to meet our TAT of 7 days from filing to first action (or even improve it by encouraging you to e-file)
- Our data will be more readily and completely accessible to you by undertaking automated systems projects like the ID online database to be launched later this year
- We are implementing a quality approach for the Branch, including training, better work tools, quality assurance, etc. resulting in improved quality of service for you in ***Industrial Design, Copyright and ICT***
- We will continue to work in partnership with you via the PCID on office practice review, regulatory amendments, the review of the Canadian Classification Standard, etc.

CIPO's 5 Year Strategic Plan

- Some 5 years ago we developed a strategic plan which focused on improving operations, strengthening our financial situation and hiring examiners to improve our services.
- To a large extent we achieved the objectives we laid out at that time
- Its now time to update our strategic plan and set our vision and strategic objectives for the next 5 years.
- We are just now initiating this exercise and we will be consulting you in the near future.

Conclusion

- **Moving forward with current projects**
- **Increasing our efforts to foster and advance an IP culture in Canada by:**
 - Focusing on clients' needs
 - Creating partnerships
 - Enhancing our presence: SMEs, Education Sector, Bank of Speakers
- **Looking ahead with our product lines activities**
- **Engaging IPIC as CIPO prepares for its new strategic plan**

Web site information

CIPO's presentations are available on CIPO's Web site at: **www.cipo.gc.ca**

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