

THINK IMAGINE CREATE

Intellectual property is part of your everyday life

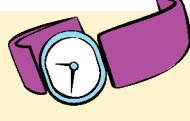
Just think about the clothes that you wear, the books that you use in class, and even your favorite music on your CD player.

Intellectual property is an original creation: a useful invention, a musical work or a mark that is important to protect.



For each type of creation, there is protection:

A **patent** is granted for an invention; namely, cellular phones, solar cells of some watches or the slide fastener on your jeans, etc.

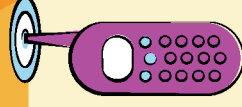


A **copyright** protects original literary, artistic, dramatic and musical works, such as TV shows, plays, music and books.

A **trade-mark** can be a word, a symbol, a drawing or a combination of these, that distinguishes wares and services — think of the brand name on your jeans or sunglasses.

An **industrial design** is a shape, a pattern or ornament applied to an object, for example, the shape of the bottle of a popular drink or the keyboard of your computer.

An **integrated circuit topography** is the three-dimensional configuration of the electronic circuits used in microchips and semiconductor chips.



The Canadian Intellectual Property Office

(CIPO) is the agency responsible for administering the intellectual property system in Canada, that is, it gives you the means to protect your creations by registration. To learn more about intellectual property, visit CIPO's Web site: www.cipo.gc.ca

Did you know?

- *There are rules for copyrights that say that you cannot download music without permission of the artist. Think about it!*
- *When you write a blog, you become the owner of the text and have rights on it. Find out about it!*
- *You can find valuable ideas for your new creation (your invention) in the Canadian Patents Database of the Canadian Intellectual Property Office (www.cipo.gc.ca). Take advantage of it!*

