



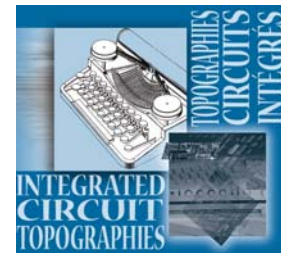
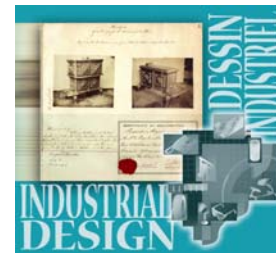
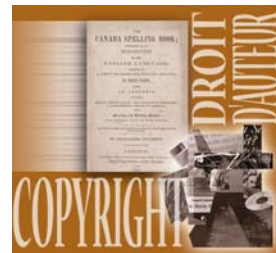
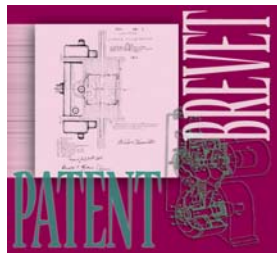
**Canadian
Intellectual Property
Office**

An Agency of
Industry Canada

**Office de la propriété
intellectuelle du
Canada**

Un organisme
d'industrie Canada

Moving forward — by building on our achievements



Bennett Jones LLP

Calgary, AB

September 7, 2005

Presentation overview

- Key 04-05 Achievements
 - Bill C-29 – Dutch Industries
 - ISA/IPEA
 - CID Re-engineering
- Strategic 05-06 Priorities
 - Client Focus
 - IP Policy
 - IP Awareness
 - Enhanced Communications
 - International

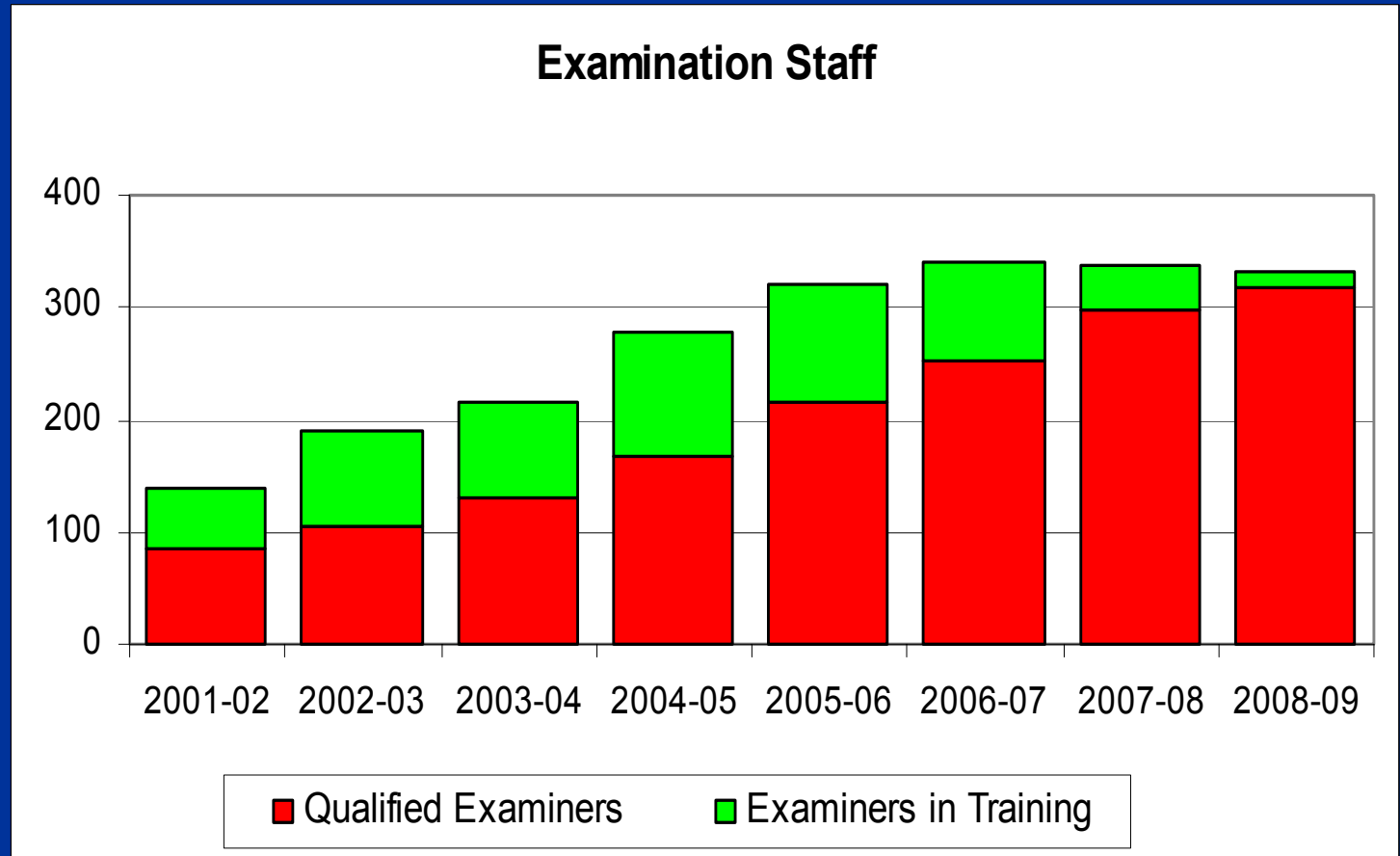
04-05 Achievements — Bill C-29

- A major undertaking
- A compliance / communications challenge to ensure all those affected avail themselves of the 12-month window of opportunity
- Current expectations are that section 2 (which relates to the correction of past incorrect fee payments) will come into force sometime in 2006

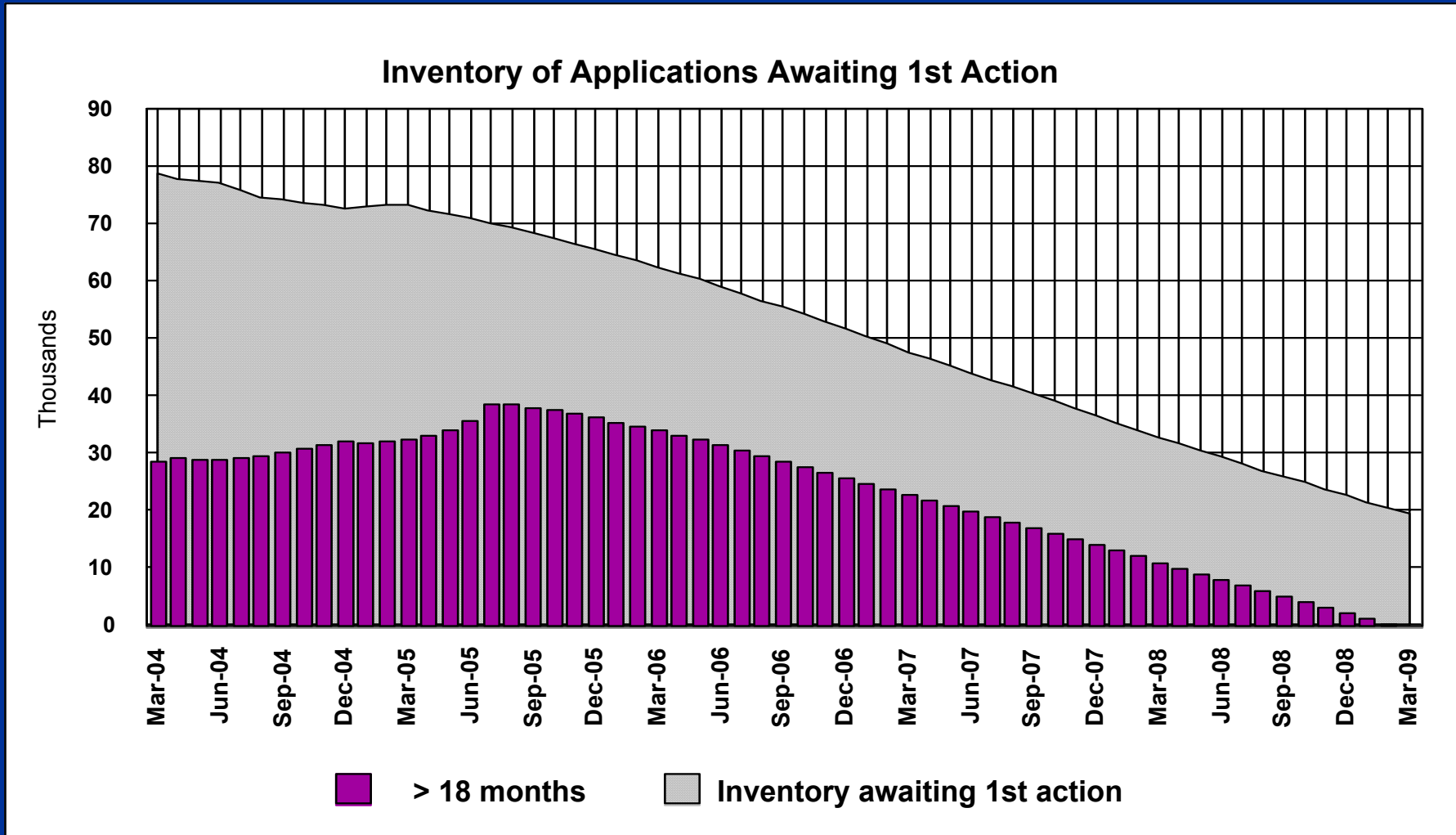
04-05 Achievements — ISA/IPEA

- Established a solid foundation
 - Hired and trained staff
 - Implemented a Quality Management System
 - Adopted best practices from other International Authorities
- CIPO successfully launched ISA services on July 26, 2004. A year later, CIPO has received:
 - 1994 (ISA) requests / 1330 reports issued
 - 138 (IPEA) chapter II requests
- Focus Groups with Patent Agents
 - Attributes of a “quality” ISA program
 - How do we compare with the EPO
 - Continuous improvement

Patent Examiner Recruitment



Patent Examiner Recruitment Benefits



04-05 Achievements — Industrial Design Re-engineering

Re-engineering — a significant achievement in Industrial Design

- Benefits for you

- Improved service delivery
- Greater flexibility in the filing of applications
- Aiming for reduced TATs, better quality and consistency of examination

- Benefits to CIPO

- Streamlined work processes enhances productivity and efficiency
- Employees more effectively trained

- Consultation with Industry a key success

Client Focus — Furthering IPIC-CIPO Cooperation

We are listening ... and acting on your feedback

Client Themes

“Make it faster”

“Make it easier to get information and help.”

“Make processes simpler”

“Get us involved”

“Keep us informed”

CIPO Priorities

Turnaround times

Quality

*Consultations/
Partnerships*

Communications

IP Policy

- Modern IP framework that is:
 - leading-edge
 - cost-effective
 - progressive

- Multi-year work plan
 - Legislative improvements
 - Improvements to our regulations
 - Improvements to our office practices

05-06 Priorities — The College

- A key priority in 05-06
- IPIC's work on this is nothing short of exemplary
- This will be a long journey
- CIPO is currently working with IPIC in finalizing its legislative proposal
- No guarantee of success, but no efforts will be spared

05-06 Priorities — Modernization of the Trade-marks Act

Madrid Protocol and Trademark Law Treaty

- We need to explore accession in the global context
- Consultation submissions received from stakeholders
- Assessment underway

05-06 Priorities — Small Entities / Service Interruptions Regulations

- CIPO reviewing small entity definition, process for claiming small entity status, and possible relief mechanisms
- Consulted with stakeholders
- Regarding service interruptions - researching well defined conditions for relief
- Both initiatives require greater clarity and certainty for stakeholders

05-06 Priorities — Post-grant Opposition

- A Canadian Biotechnology Advisory Committee (CBAC) recommendation
- CIPO commissioned a study to examine systems in other jurisdictions
- Very early in the process; still very far from reaching a conclusion or developing recommendations

IP Awareness

- Part of CIPPO's mandate
- Serves broader government agenda
- IP contributes to economic growth
- Want to increase awareness
- CIPPO / Client Partnership

Enhanced Communications

- Improve flow of information
- Make better use of mediums available
- Improve existing consultative bodies
- Goal: Better understanding of issues, concerns, and decisions

International Developments

- WIPO 2004 General Assemblies - Issues
 - SPLT — Trilateral Proposal on “reduced package”
 - Traditional Knowledge / Genetic Resources
 - Development Agenda
- Outcomes
 - Trilateral Package was not accepted
 - WIPO consultations to determine future role of SCP

International Developments

- WIPO 2005 General Assemblies - Issues
 - IP and Development
 - Patent harmonization
 - SCP

CIPO's International Direction

- Demonstrate leadership while maintaining credibility with both developing and developed countries
- Enhance Canada's role as an influential mid-sized IPO — build on Ariana Group success
- Engage the trilateral IPOs through more bilaterals and attend future meetings of IP and technical sub-groups
- Work with like-minded IPOs, such as the UK and Australia, to arrive at best practices

Conclusions

- Have had some remarkable successes in the last year: Bill C-29; ISA/IPEA; CID Re-engineering
- Those successes and our continued focus on client relationship have shown us again that we are more successful when we work together
- Next steps: The establishment of the College, quality improvement, small entities and service interruptions regulations, and revisions to the TMA
- Internationally — to remain engaged and actively contribute towards multilateral initiatives

Web site information

- CIPO's presentations are available on CIPO's Web site at : www.cipo.gc.ca