



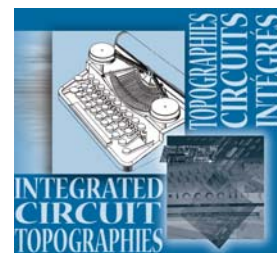
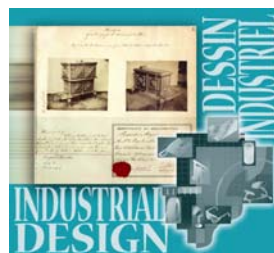
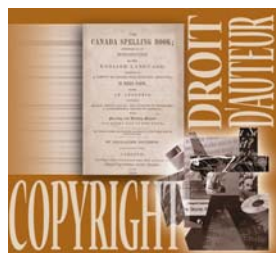
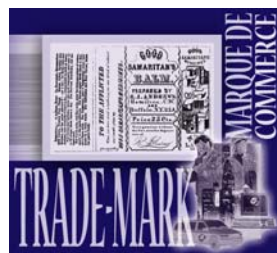
**Canadian
Intellectual Property
Office**

An Agency of
Industry Canada

**Office de la propriété
intellectuelle du
Canada**

Un organisme
d'industrie Canada

Patent Branch Introductory Remarks Patent Roundtable



IPIC 39th Spring Meeting

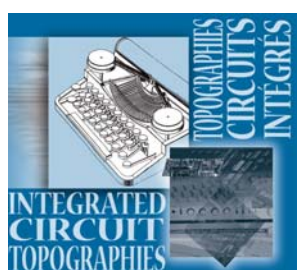
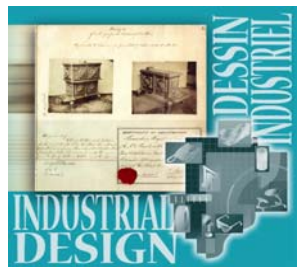
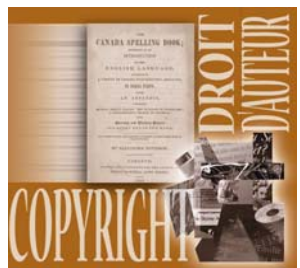
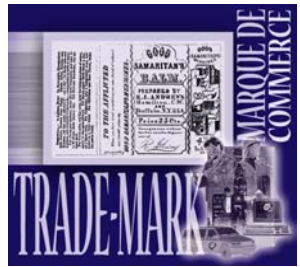
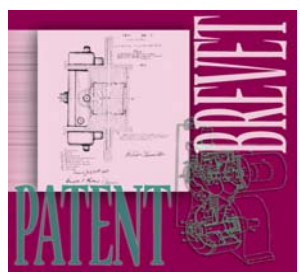
Barney de Schneider

Director Patent Branch

Canadian Intellectual Property Office

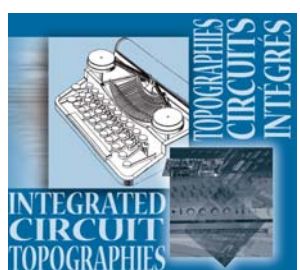
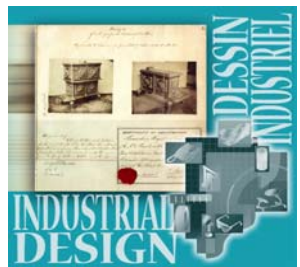
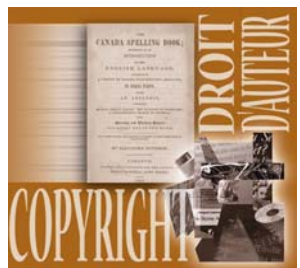
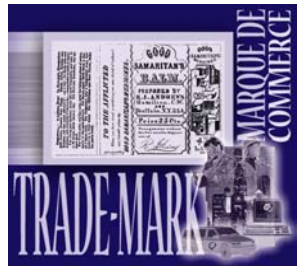
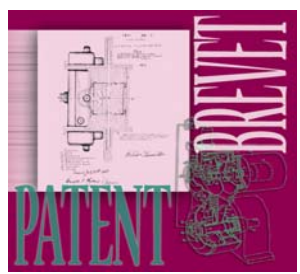
Our Goal

- Deliver an equal or better level of service than other intellectual property offices
- Promote Canada's international IP interests

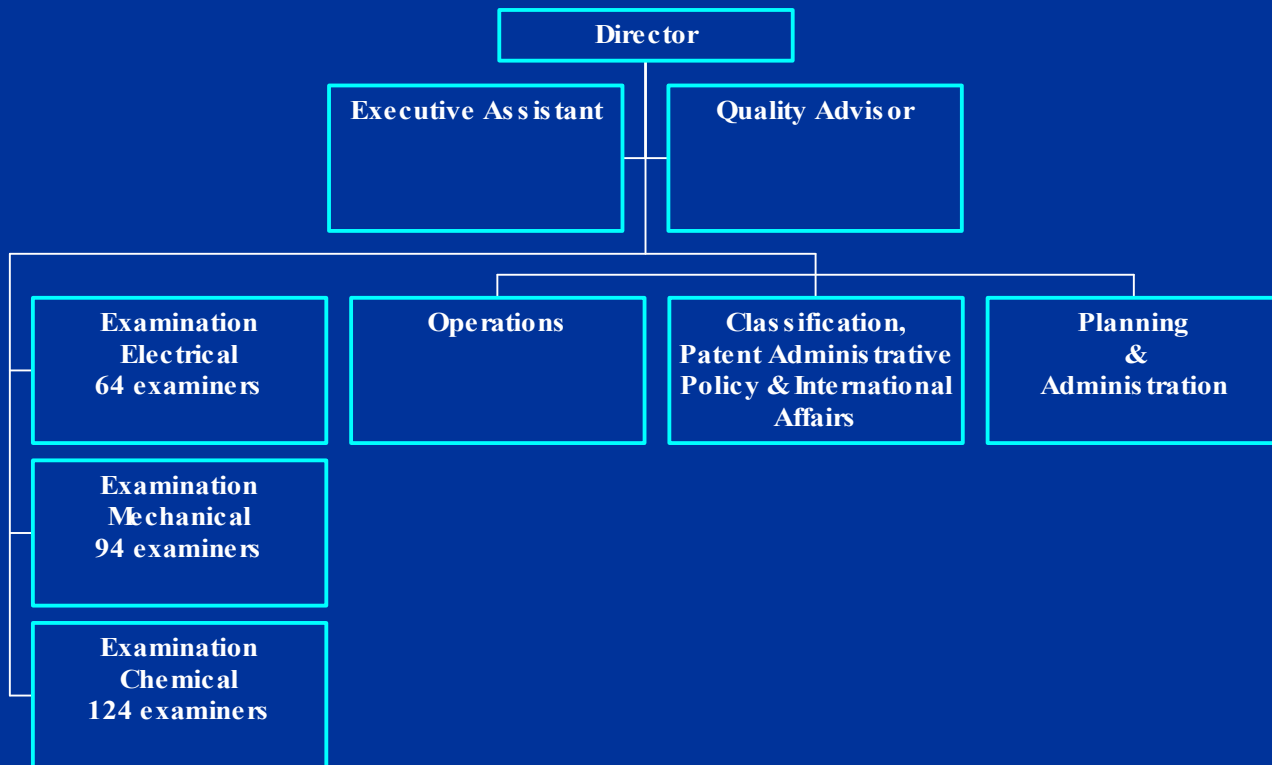


Our Service Plan

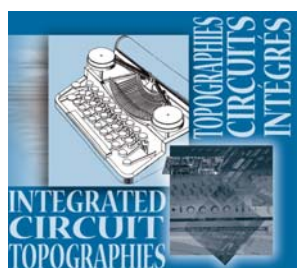
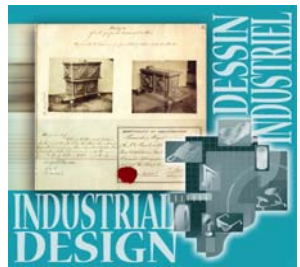
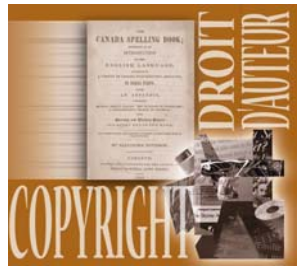
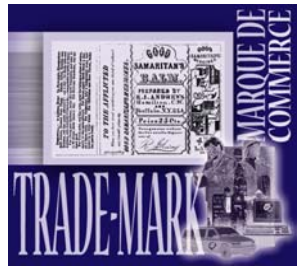
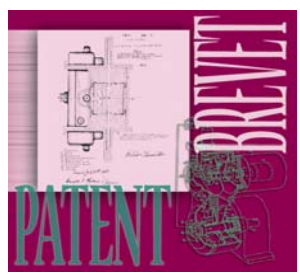
- Hire sufficient qualified people to do the work. Train them well. Retain them.
- Invest in a continuous improvement plan whereby quality and efficiency become measurably better each year.
- Invest resources in securing greater influence for Canada on the international IP scene.



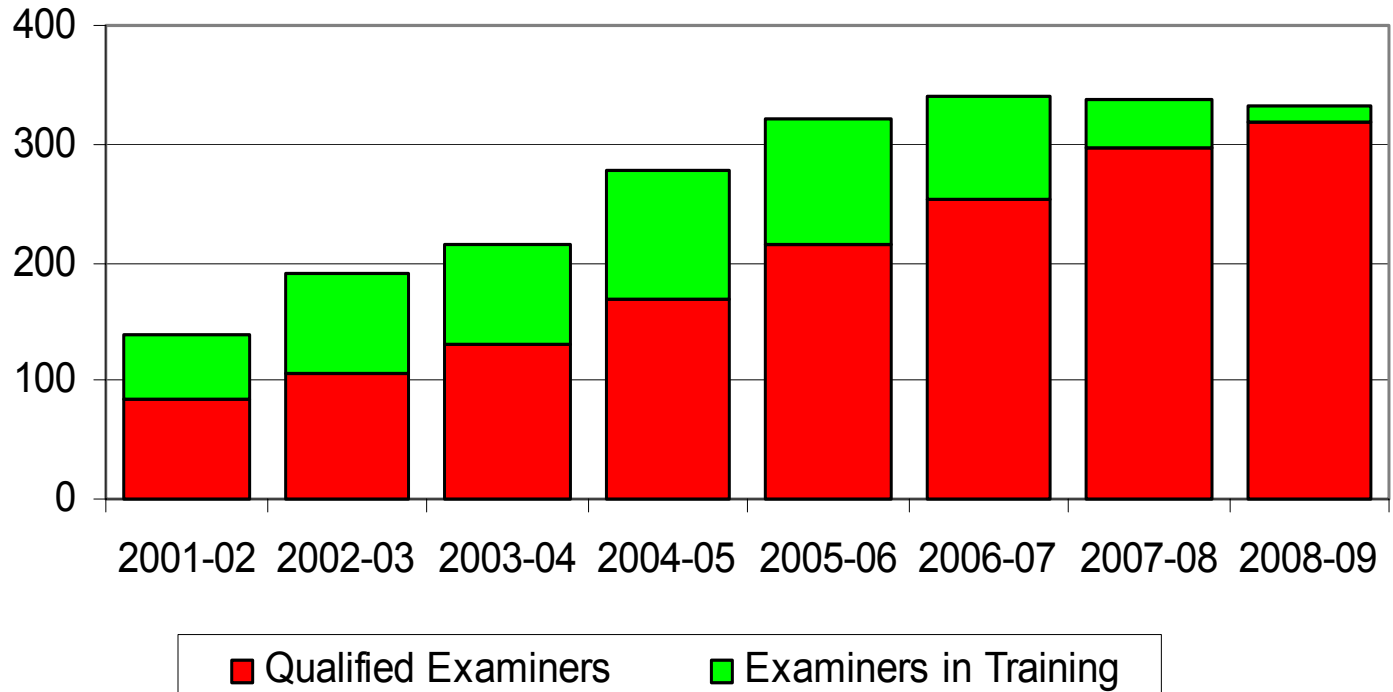
Patent Branch, Canadian Intellectual Property Office



Hiring

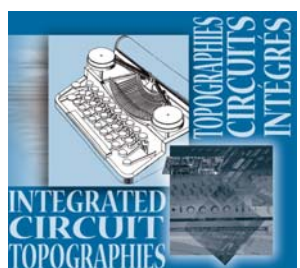
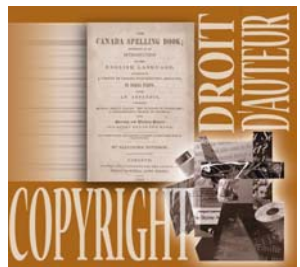
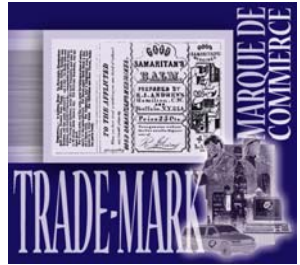
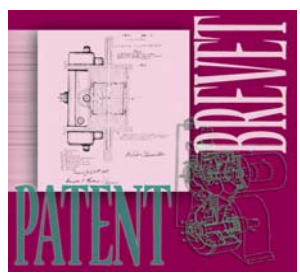


Examination Staff



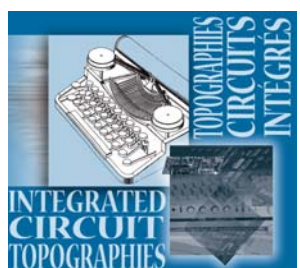
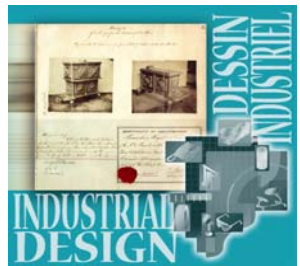
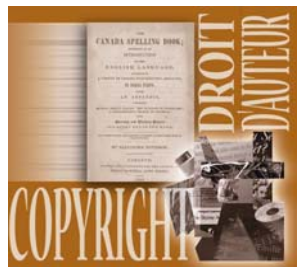
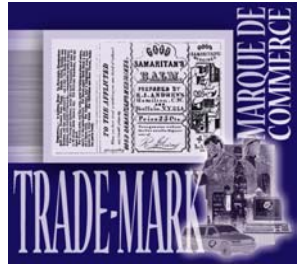
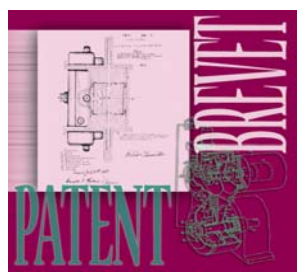
Training

- Three month formal classroom training for every new examiner
- A further one month of classroom training for every examiner at the end of first year in the office on jurisprudence and advanced prosecution
- Three days of training for every examiner on ISA and one more day on IPEA.
- Training for affected operations staff on ISA and IPEA
- Enhance ongoing training and attendance at technical conferences



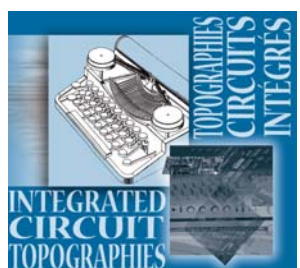
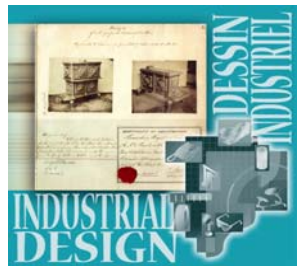
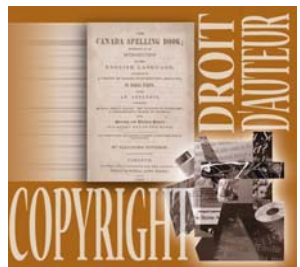
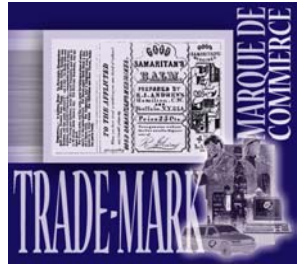
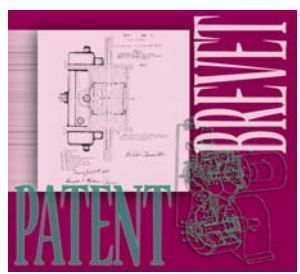
Continuous Improvement

- Listening to stakeholders
 - JLC
 - Client Feedback Mechanism
 - Client Surveys and Focus Groups
 - Regular meetings with IPIC Executive
- Quality Management System



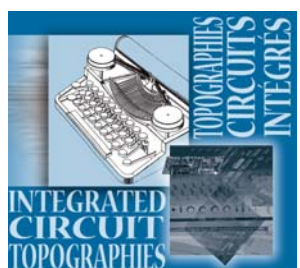
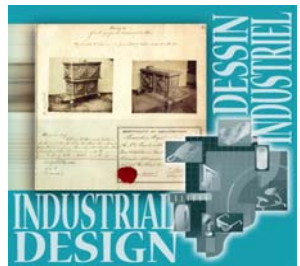
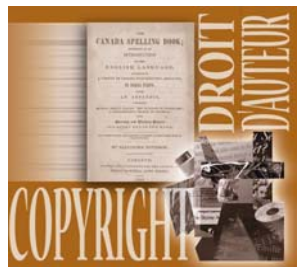
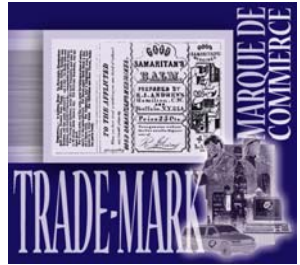
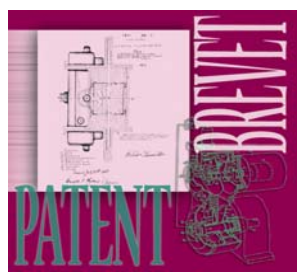
Client Feed-back Mechanism

- www.cipo.gc.ca
- Choose “Contact Us”, which is found in the black menu bar at the top
- You can have a direct impact on service improvement



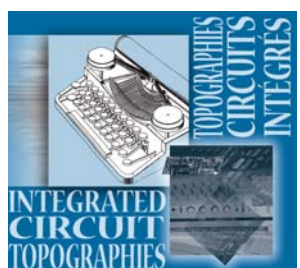
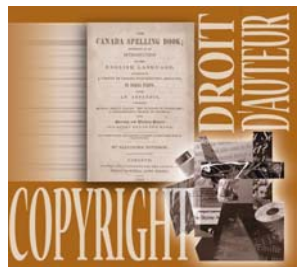
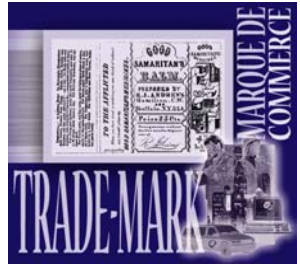
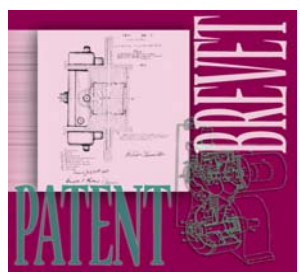
Continuous Improvement

- Dedicate staff to these aspects of the business:
 - Administrative Policy (*Patent Act and Rules*)
 - MOPOP
 - International affairs
 - Quality

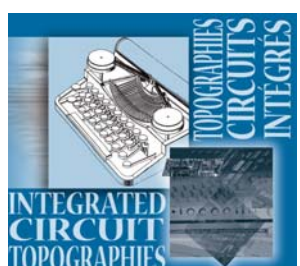
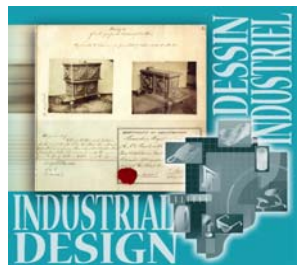
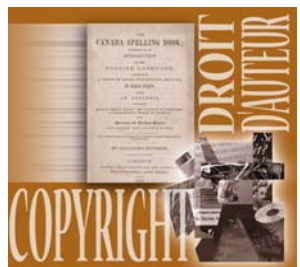
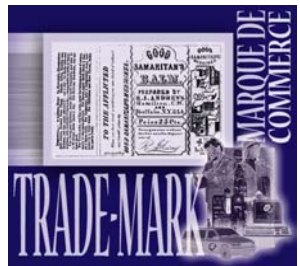
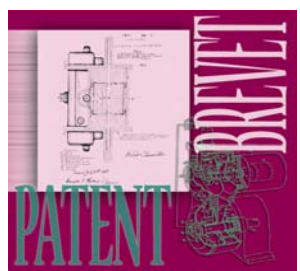


International Influence

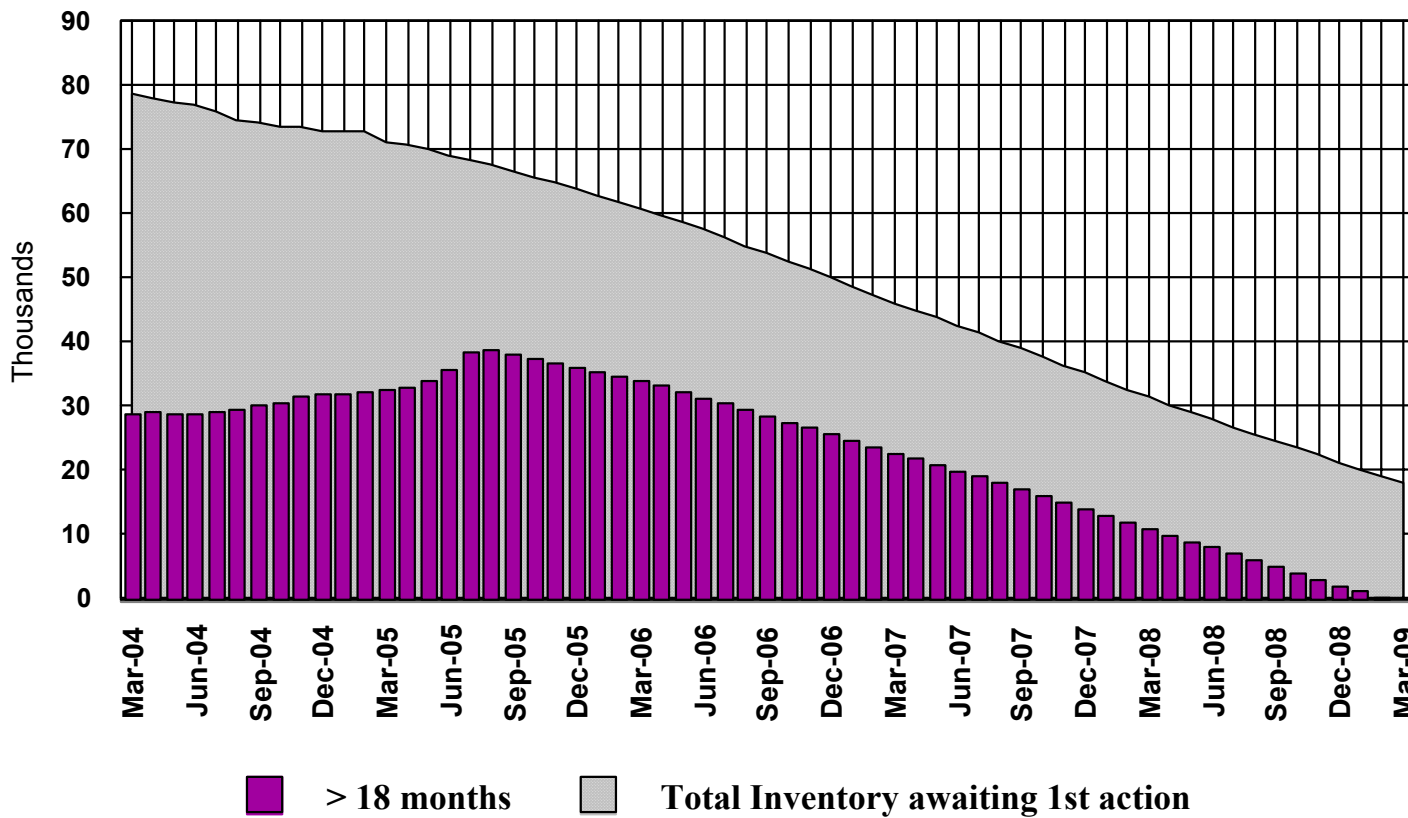
- Meeting of International Authorities
 - quality of ISA/IPEA work
- Patent Cooperation Treaty
 - administrative improvements
- Standing Committee on Patents
 - SPLT – harmonization/development
- International Patent Classification Reform
 - major update



Challenges

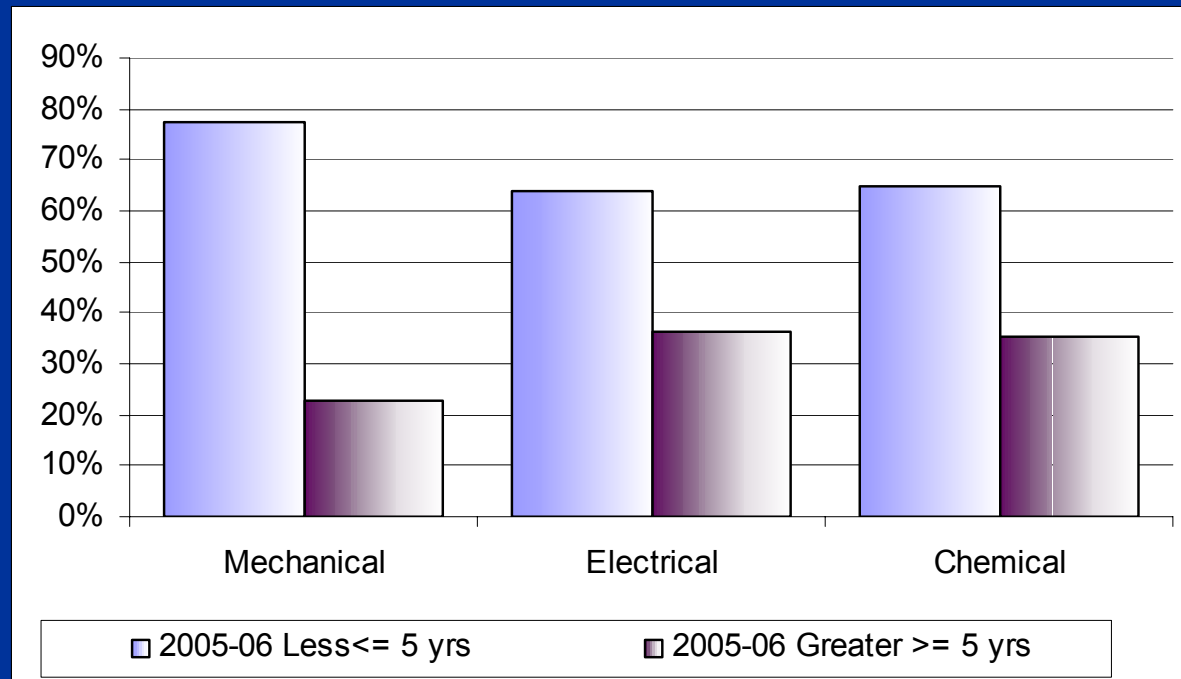


Inventory of applications Awaiting 1st Action
including ISA/IPEA services



Challenges

- Building experience within the examiner population



Conclusion

- We will continue to focus primarily on improving the timeliness and the quality of our services.
- We have positioned Canada to have a greater say in international IP developments and those efforts will gradually increase.
- We value the dedication that IPIC continues to demonstrate toward improvements to the IP regime, both in Canada and internationally.

