



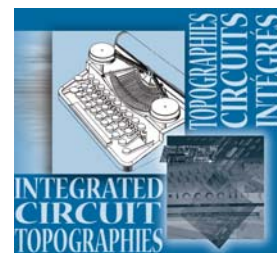
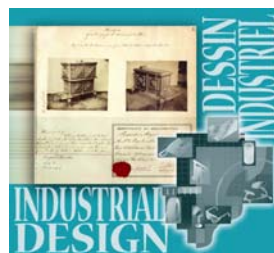
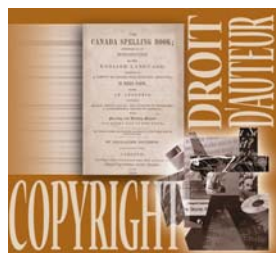
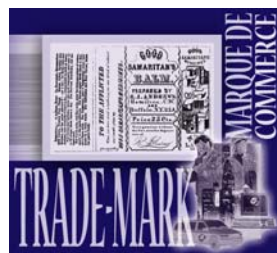
**Canadian  
Intellectual Property  
Office**

An Agency of  
Industry Canada

**Office de la propriété  
intellectuelle du  
Canada**

Un organisme  
d'industrie Canada

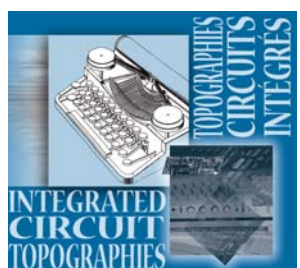
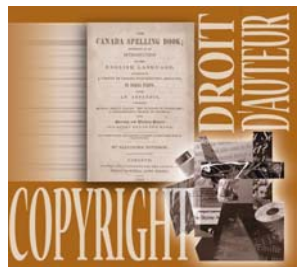
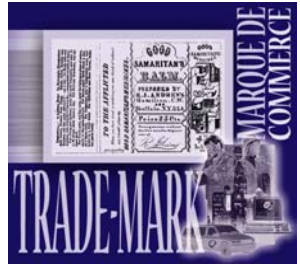
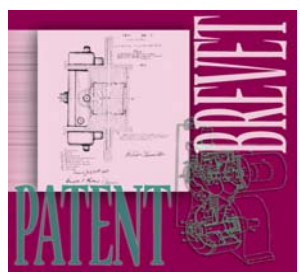
# IPIC Meeting



April 26, 2005

# Introduction and Overview of Presentation

- Introduction
- Benefits of Reengineering Project
- Partnership Committee on Industrial Design (PCID)
- CID's Strategic Objectives 05-06
- Re-engineered Process and Practices
- Improvements to Work Flow
- Revised Application Requirements
- Development of IP Online Database
- Question Period



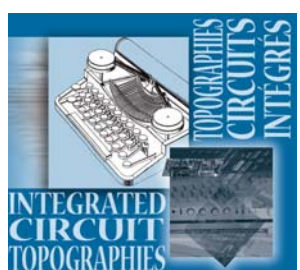
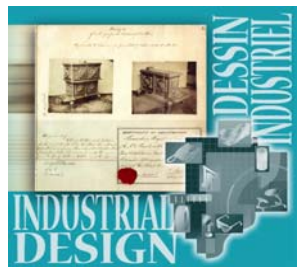
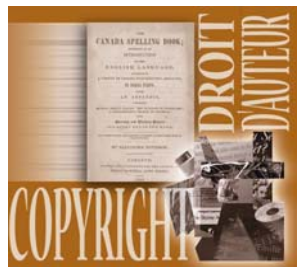
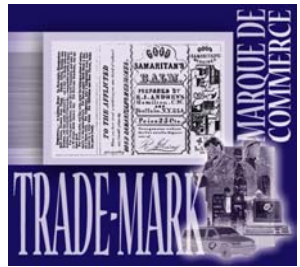
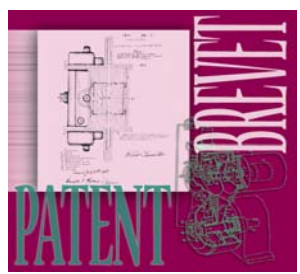
# Benefits of Reengineering Project

## ■ Improved Service Delivery

- Greater flexibility in the filing of applications
- Increase efficiency and turnaround times

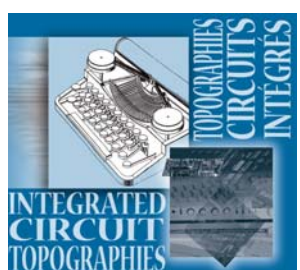
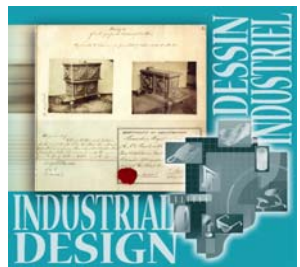
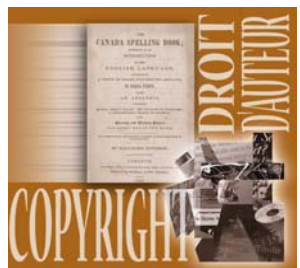
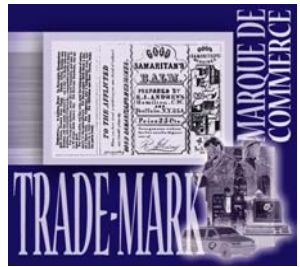
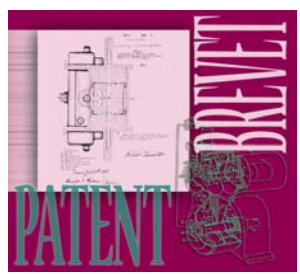
## ■ Improved Processes

- Streamlined work processes
- Elimination of redundancies
- Greater productivity



# What has been done

- Review of all work processes and practices
- Development of new workflow for all ID processes
- Update and modernization of office practices
- Development of training methods and materials for ID staff
- Modifications to DesignPlus to accommodate the new workflows and work processes

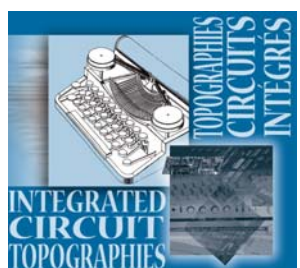
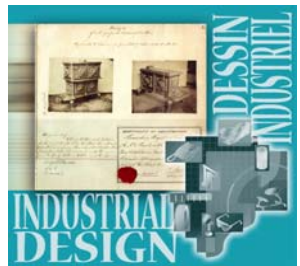
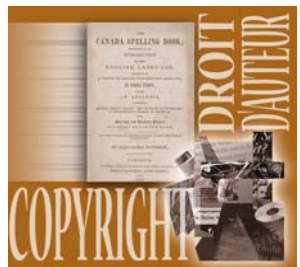
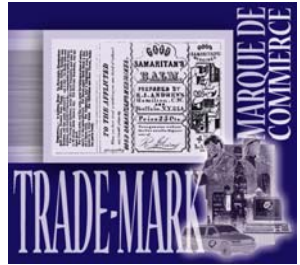
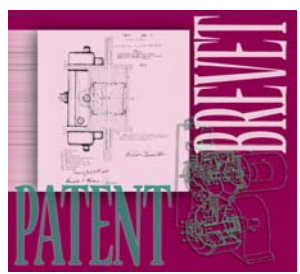


# Partnership Committee on Industrial Design (PCID)

- Includes several representatives from the ID Office and the ID profession
- Objectives of PCID
  - To broaden and strengthen communications between ID Office and ID stakeholders
  - To improve service to our clients

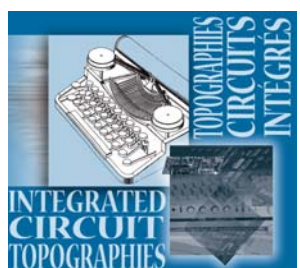
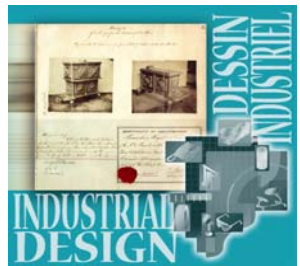
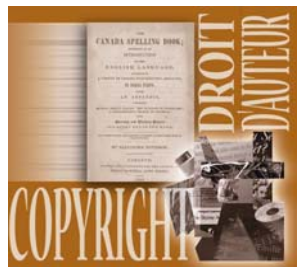
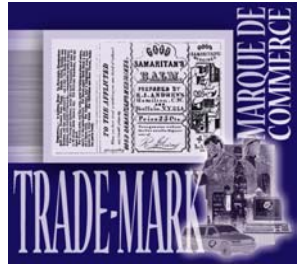
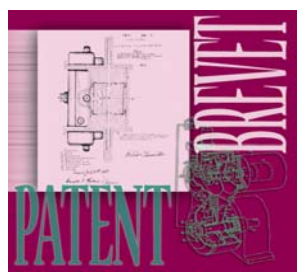
# CID's Strategic Objectives 05-06

- Operational Excellence
  - Office structure, additional staff
  - Service standards
  - Quality strategy
- Client Centred
  - Client consultation
  - Client feedback
  - Integration into service improvements



# Strategic Objectives (continued)

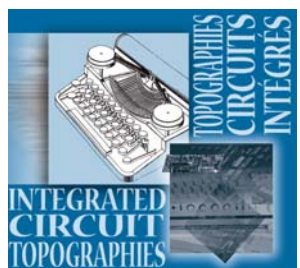
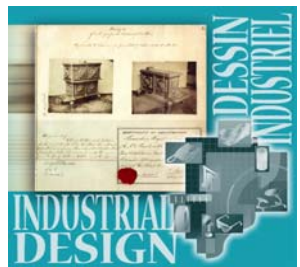
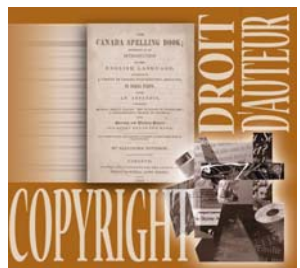
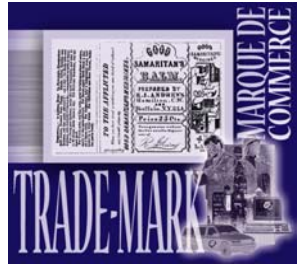
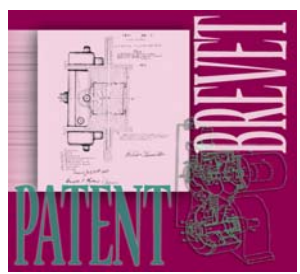
- Advance an IP Culture
  - IP Awareness
  - Back capture Project
- International Influence
  - Locarno Classification
  - CIPO International Affairs Working Group



# Re-engineered Process and Practices

## HIGHLIGHTS

- Improvements to Work Flow
- Workload Management
  - Streamlined division of work
- Preliminary examination
- Search – parameters more clearly defined
- Titles – greater flexibility
- Drawings/Photographs
  - Size
  - Quality
  - Colour





# Improvements to Work Flow

Old  
Process

**Conformed**

**Classified**

**Searched**

**Examined**

**Allowed**

**Pre-Reg Search**

**Registered**

**Conformed**

**Classified**

**Pre-examined**

**Searched**

**Examined**

**Allowed**

**Registered**

New Process

# Steps in the Process

**Pre-examined**

**Preliminary**

**Examination**

Review classification,  
title, description and  
drawings to assess  
searchability

**Searched**

## **Search**

- One search
- Search pending art, registered art and published art
- Published art – identical design only

**Examined**

**Examination**

Review classification,  
title, description,  
drawings and search  
results to determine if  
the design is registrable

# Revised Application Requirements

- **Titles**
- **Drawings/Photographs**
  - **Size**
  - **Quality**
  - **Colour**

# Titles – Greater Flexibility

- Common name generally known and used by the public
  - √ Acceptable title: 'Hammer'
  - ⊗ Unacceptable title: 'Article for insertion of nails into wood or similar articles'
  
- Limited references to function and construction and to design features will be accepted provided that:
  - √ The common name generally known and used by the public has been provided
    - Example: Acceptable – 'Plastic Soap Dish', 'Wooden Chair'
  - ⊗ Not excessive or long-winded
    - Example: Unacceptable – 'Rotatable collapsible steel seating device with wheels'
  
- Acronyms are acceptable
  - Examples: 'CD Holder', 'MP3 player', 'ATV'

# Drawings – Size, Quality and Colour

- ✓ Drawings/photos capable of being electronically scanned by the ID office
- ✓ Scanned images show design features clearly and accurately...

then, the ID Office will no longer raise objections to:

- Photographs smaller than minimum size requirement
- Mounted drawings or photographs
- Pencil drawings
- Colour drawings or photographs

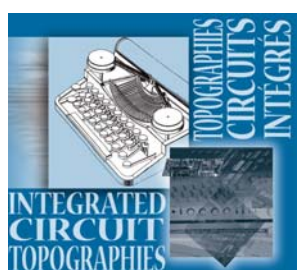
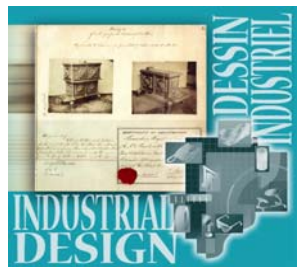
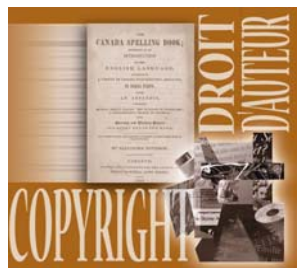
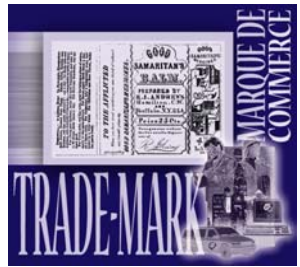
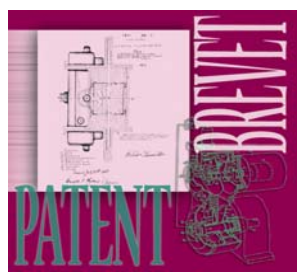
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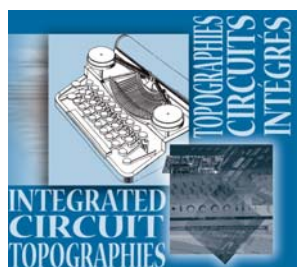
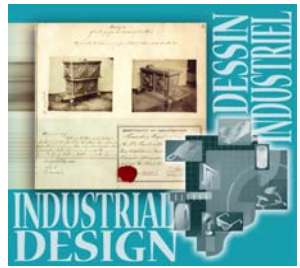
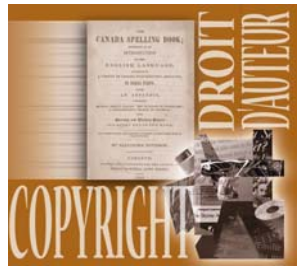
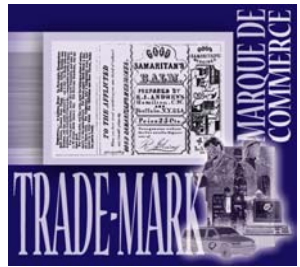
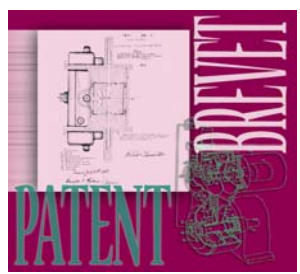
- Modifications to DesignPlus to accommodate new workflows and work processes
- Public search screen now provides the ability to view application status



# On-line Database

- Step 1: Scanning of registrations – prior to June 2002
- Step 2: Indexing and link of data to DesignPlus
- Step 3: Partial online database (data from June 2002 to present)
- Step 4: Full online database





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# Working Together Help Us – Help You!