



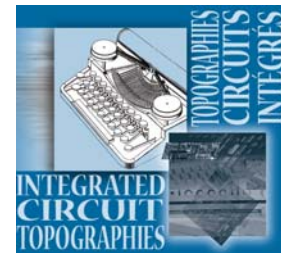
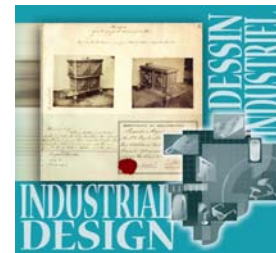
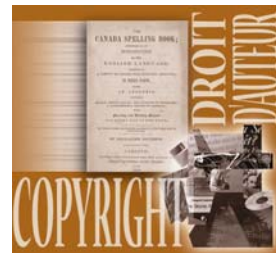
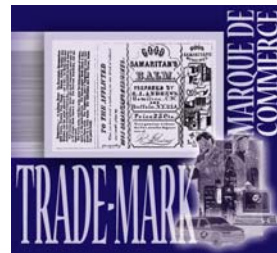
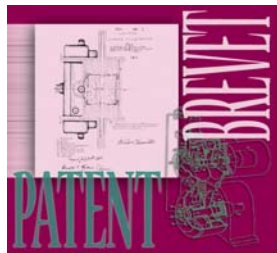
**Canadian
Intellectual Property
Office**

An Agency of
Industry Canada

**Office de la propriété
intellectuelle du
Canada**

Un organisme
d'industrie Canada

Moving forward - by building on our achievements



IPIC – Spring Meeting

Ottawa, Ontario

April 26, 2005

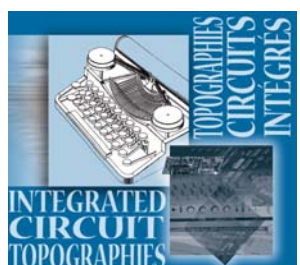
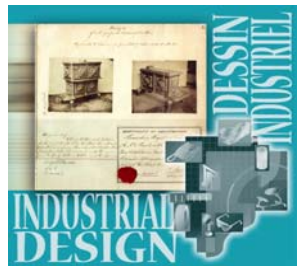
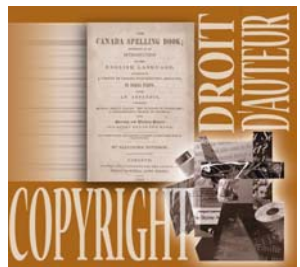
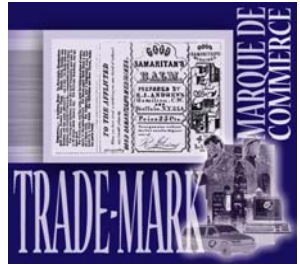
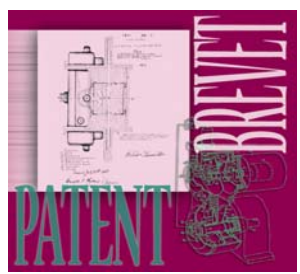
Presentation overview

■ Key 04-05 Achievements

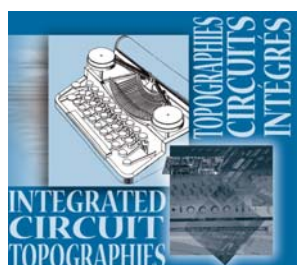
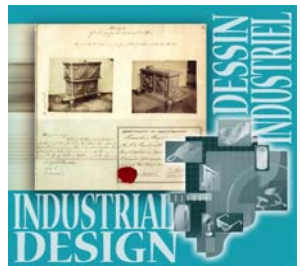
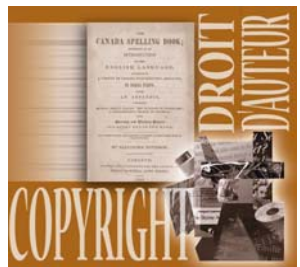
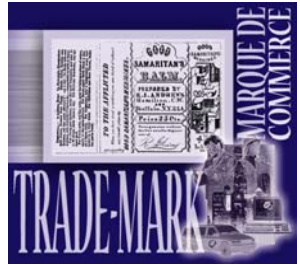
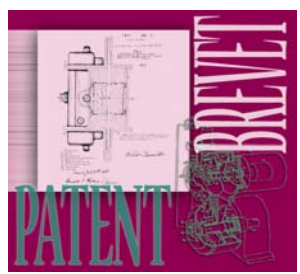
- Bill C-29 – Dutch Industries
- ISA/IPEA
- CID Re-engineering

■ Strategic 05-06 Priorities

- Client Focus
- IP Policy
- IP Awareness
- Enhanced Communications
- International



04-05 Achievements - Bill C-29



- A major undertaking
- Successful because CIPO and IPIC worked together and joined forces
- A compliance / communications challenge to ensure all those affected avail themselves of the 12-month window of opportunity
- Entry into force of « Dutch » sections

04-05 Achievements - ISA/IPEA

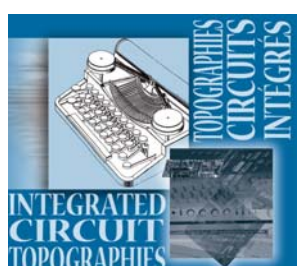
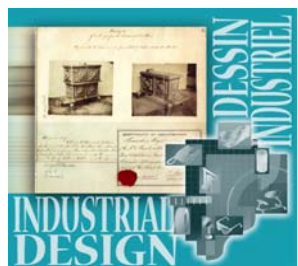
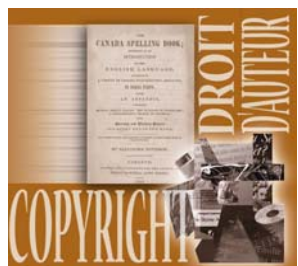
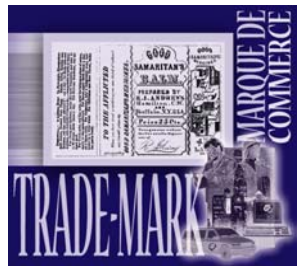
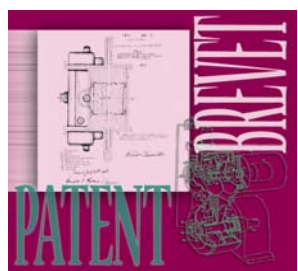
CIPO started offering ISA services on July 26, 2004

- CIPO can deliver world class services
- Canadian contribution to the MIA meetings
 - Minimum documentation
 - PCT reform
 - Quality Management System in the International Authorities
- Focus Groups with Patent Agents
 - Attributes of a "quality" ISA program
 - How do we compare with the EPO
 - Continuous improvement
- Positive impact upon all services provided by the Patent Branch

04-05 Achievements - Industrial Design Re-engineering

Re-engineering -- a significant achievement in Industrial Design

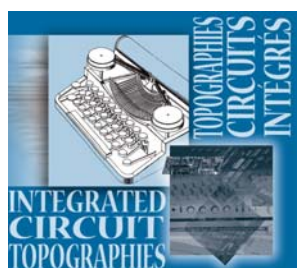
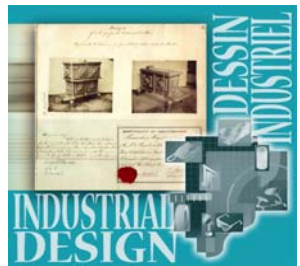
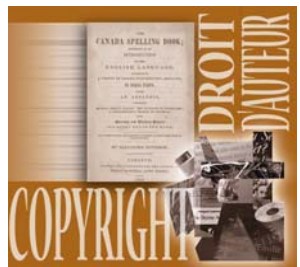
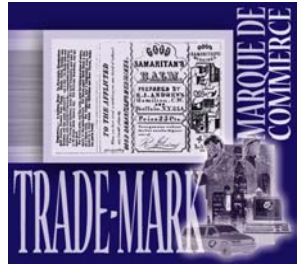
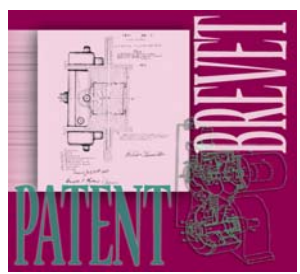
- Benefits for you: improved service delivery
 - Greater flexibility in the filing of applications;
 - Aiming for reduced TATs, better quality and consistency of examination
- Benefits to CIPO
 - Streamlined work processes enhances productivity and efficiency
 - Employees more effectively trained
- Consultation with Industry a key success factor



Client Focus – Furthering IPIC-CIPO Cooperation

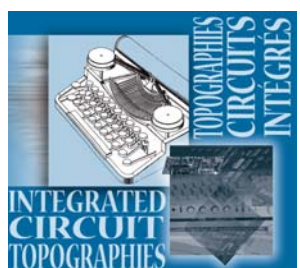
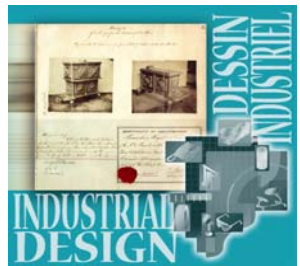
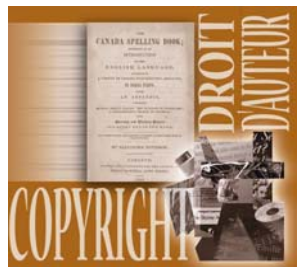
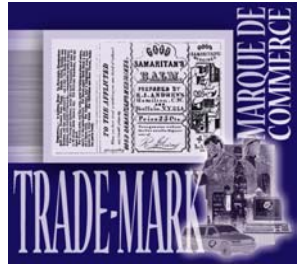
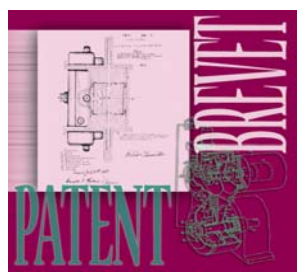
We're listening ... and acting on your feedback

- Faster turnaround times
- Quality
- Client-friendly products and services
- Easier Access to CIPO staff and resources
- Greater IPIC involvement in CIPO priority setting
- Improved communications



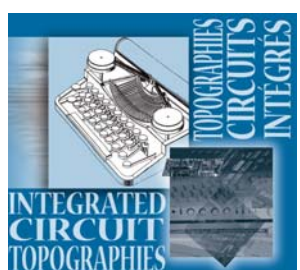
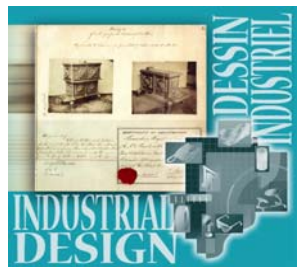
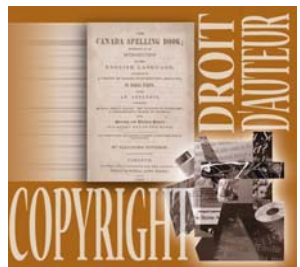
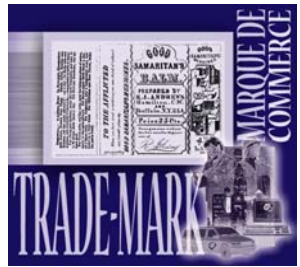
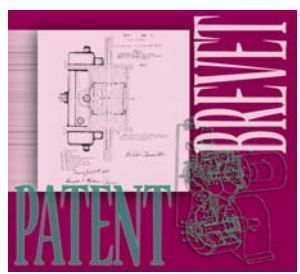
IP Policy

- Modern IP framework that is:
 - leading-edge
 - cost-effective
 - progressive
- Multi-year work plan
 - Legislative improvements
 - Improvements to our regulations
 - Improvements to our office practices



05-06 Priorities – The College

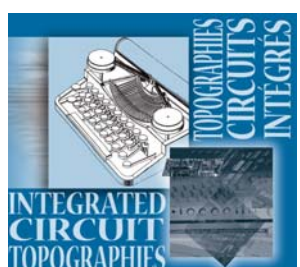
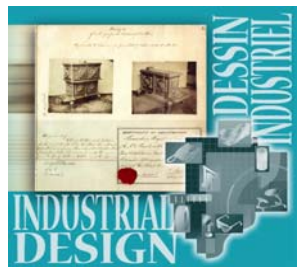
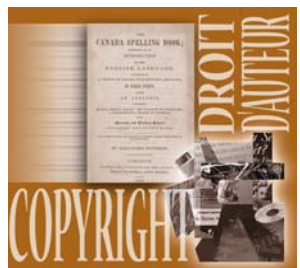
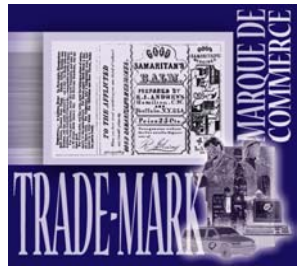
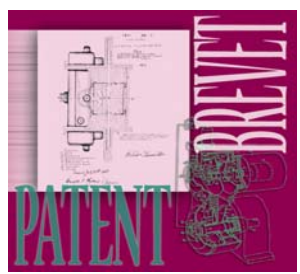
- Undoubtedly a key priority in 05-06
- IPIC's work on this is nothing short of exemplary
- This will be a long journey
- When IPIC is ready with its complete proposal, we will sit together to sketch out action plans for our respective organizations to complement one another's
- No guarantee of success but no efforts will be spared



05-06 Priorities - Modernization of the *Trade-marks Act*

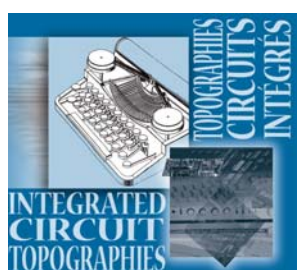
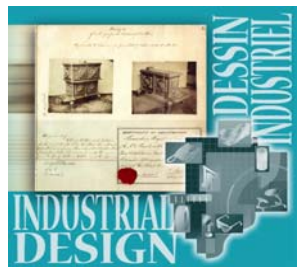
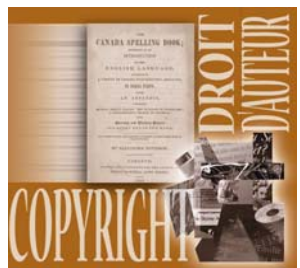
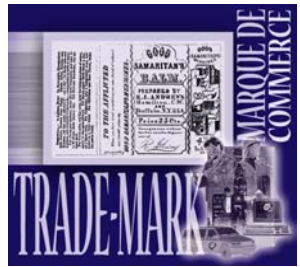
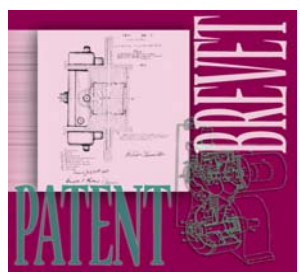
Madrid Protocol and Trademark Law Treaty

- We need to explore accession in the global context
- Consultation Documents - we want to hear from you
- Trade-mark modernization is a shared responsibility



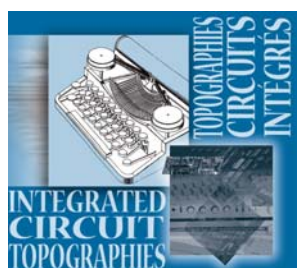
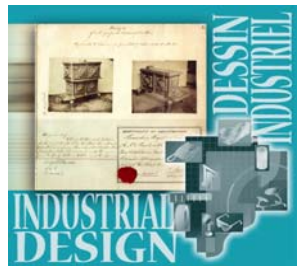
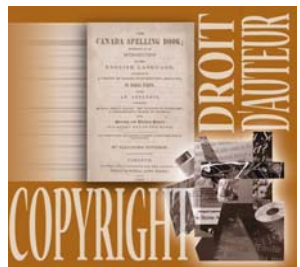
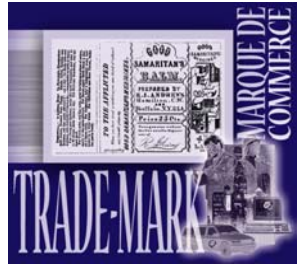
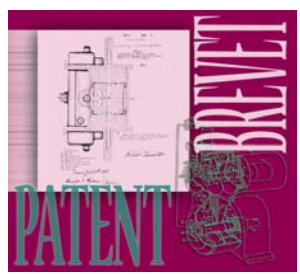
05-06 Priorities - Small Entities / Service Interruptions Regulations

- CIPO reviewing small entity definition, process for claiming small entity status, and possible relief mechanisms
- Consultation with IPIC on proposed conceptual framework will be undertaken in the next few weeks
- Regarding service interruptions, we need to define a “bright line” - unworkable in my view if we leave all kinds of discretion to the Commissioner
- With both of these regulatory initiatives, the goal is greater certainty for stakeholders



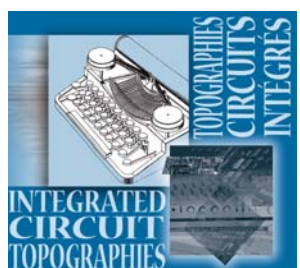
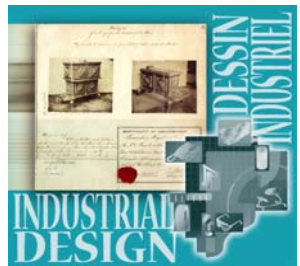
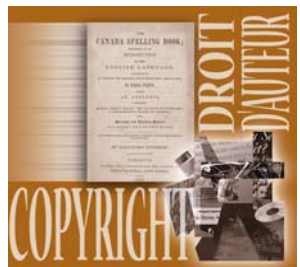
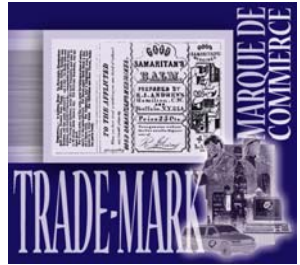
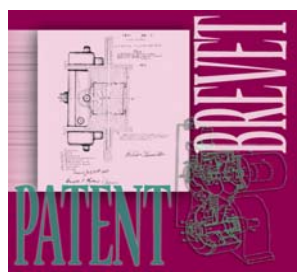
IP Awareness

- Very much part of CIPO's mandate
- Serves broader Government agenda
- IP contributes to economic growth
- Want to increase awareness
- IPIC / CIPO Partnership



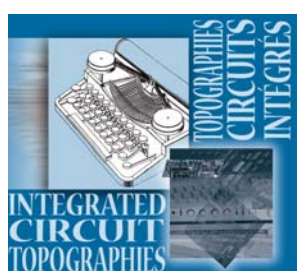
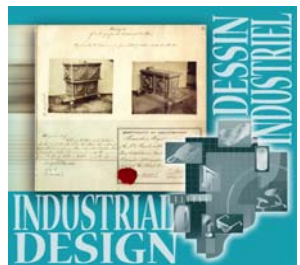
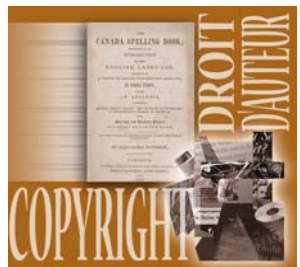
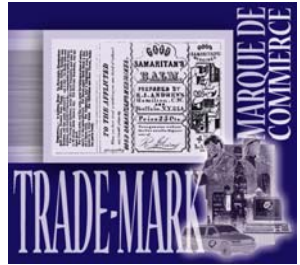
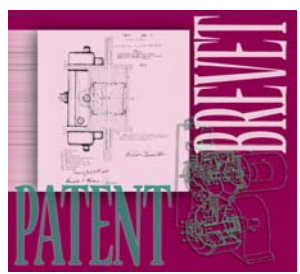
Enhanced Communications

- Improve flow of information
- Make better use of mediums available
- Improve existing consultative bodies
- Goal: Better understanding of issues, concerns, and decisions



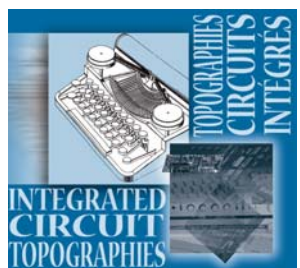
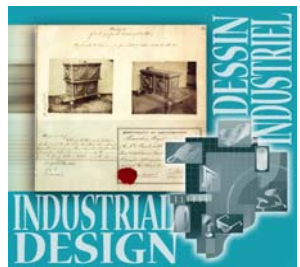
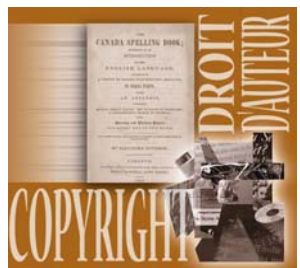
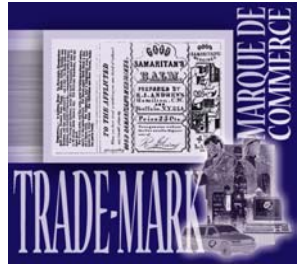
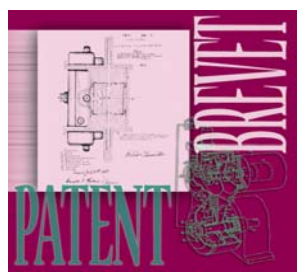
International Developments

- WIPO 2004 General Assemblies - Issues
 - SPLT - Trilateral Proposal on “reduced package”
 - Traditional Knowledge / Genetic Resources
 - Development Agenda
- Outcomes
 - Trilateral Package was not accepted by developing countries
 - WIPO consultations to determine future role of SCP



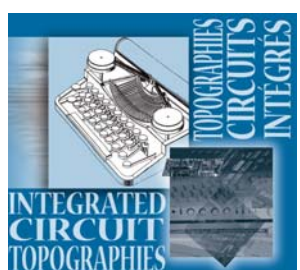
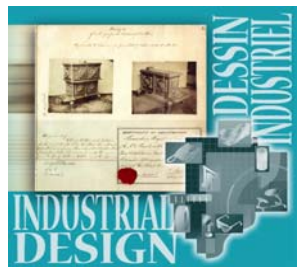
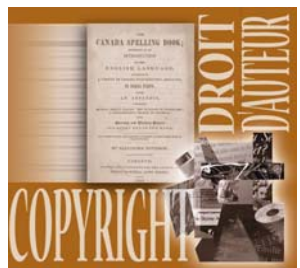
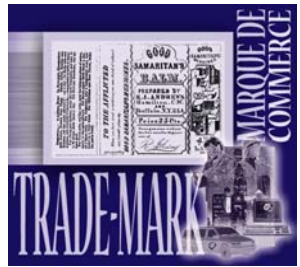
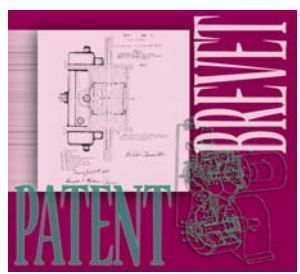
International Developments

- Feb. 2005 Washington Meeting - Issues
 - How to move forward on substantive patent law harmonization
- Outcomes
 - Establish two sub-groups to deal with substantive patent and development issues with a goal to submit a feasible package to WIPO by September 2005



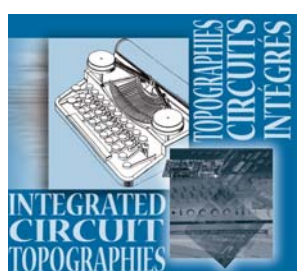
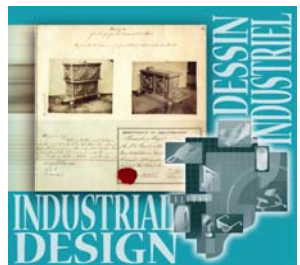
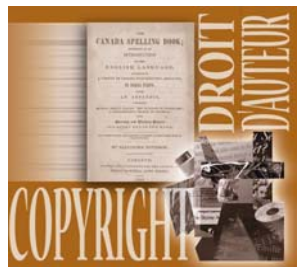
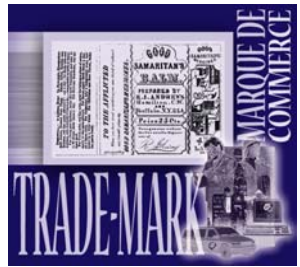
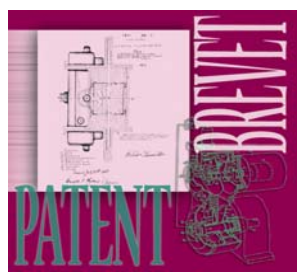
International Developments

- WIPO Informal Consultation in Morocco - Issues
 - WIPO's attempt to advance the negotiation of patent law harmonization issues
- Outcomes
 - "4+2" proposal –trilateral proposal in SCP and disclosure and development agenda in IGC



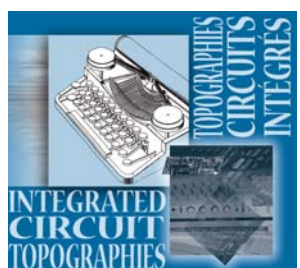
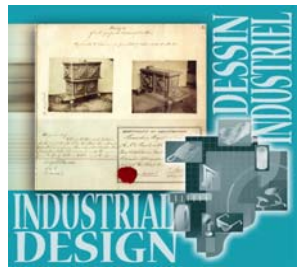
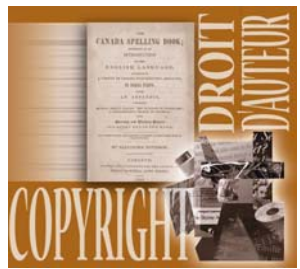
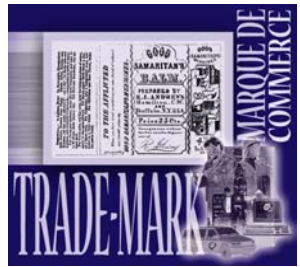
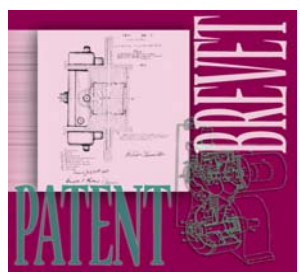
CIPO's International Direction

- Demonstrate leadership while maintaining credibility with both developing and developed countries
- Enhance Canada's role as an influential mid-sized IPO – build on Ariana Group success
- Engage the trilateral IPOs through more bilaterals and attend future meetings of IP and technical sub-groups
- Work with like-minded IPOs, such as the UK and Australia, to arrive at best practices

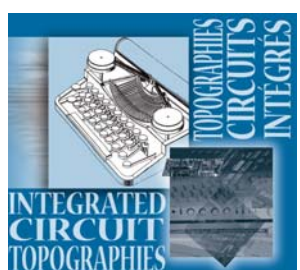
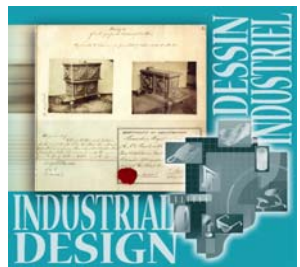
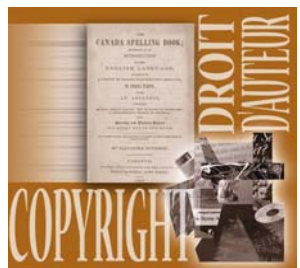
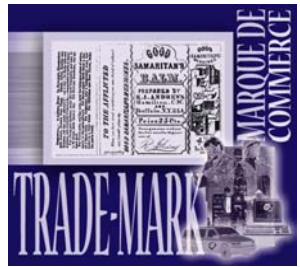
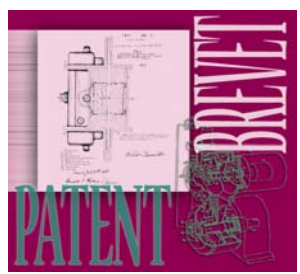


Conclusion

- Have had some remarkable successes in the last year: Bill C-29; ISA/IPEA; CID Re-engineering
- Those successes and our continued focus on client relationship have shown us again that we're respectively much more successful when we work together
- Lying ahead is the establishment of the College, quality improvement, small entities and service interruptions regulations, and revisions to the TMA.
- Internationally to remain engaged and actively contribute towards multilateral initiatives.



Web site information



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