



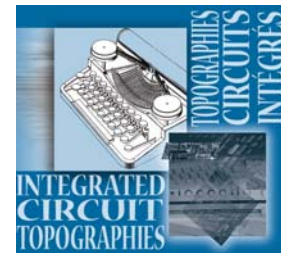
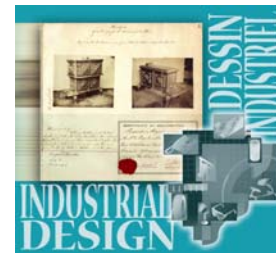
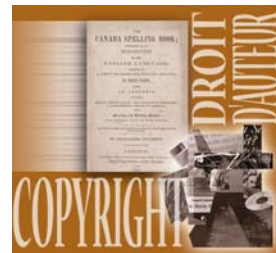
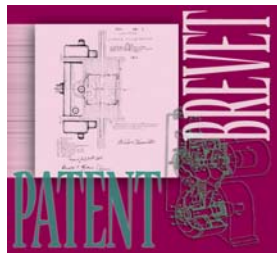
**Canadian  
Intellectual Property  
Office**

An Agency of  
Industry Canada

**Office de la propriété  
intellectuelle du  
Canada**

Un organisme  
d'industrie Canada

## On our way to becoming the leading IPO



# IPIC Spring Meeting

Ottawa ON

April 25, 2006

# Presentation Overview

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- **IPIC 80<sup>th</sup> Anniversary & World IP Day**
- **We're listening to you**
  - **What you've told us**
  - **Our plans to respond**
- **Update on key projects**
  - **Outreach**
  - **The College**
  - **Service interruption**
  - **IP regulations**
  - **Locarno Classification**
  - **International developments**

# IPIC 80<sup>th</sup> Anniversary

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# World IP Day 2006

([www.cipo.gc.ca/worldipday](http://www.cipo.gc.ca/worldipday))

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[www.cipo.gc.ca](http://www.cipo.gc.ca)

It starts with an idea  
*Celebrating women's contribution to innovation*


**WORLD INTELLECTUAL PROPERTY DAY**  
April 26, 2006

[www.opic.gc.ca](http://www.opic.gc.ca)

Ça commence par une idée  
*Célébrons la contribution des femmes à l'innovation*

**JOURNÉE MONDIALE DE LA PROPRIÉTÉ INTELLECTUELLE**  
le 26 avril 2006

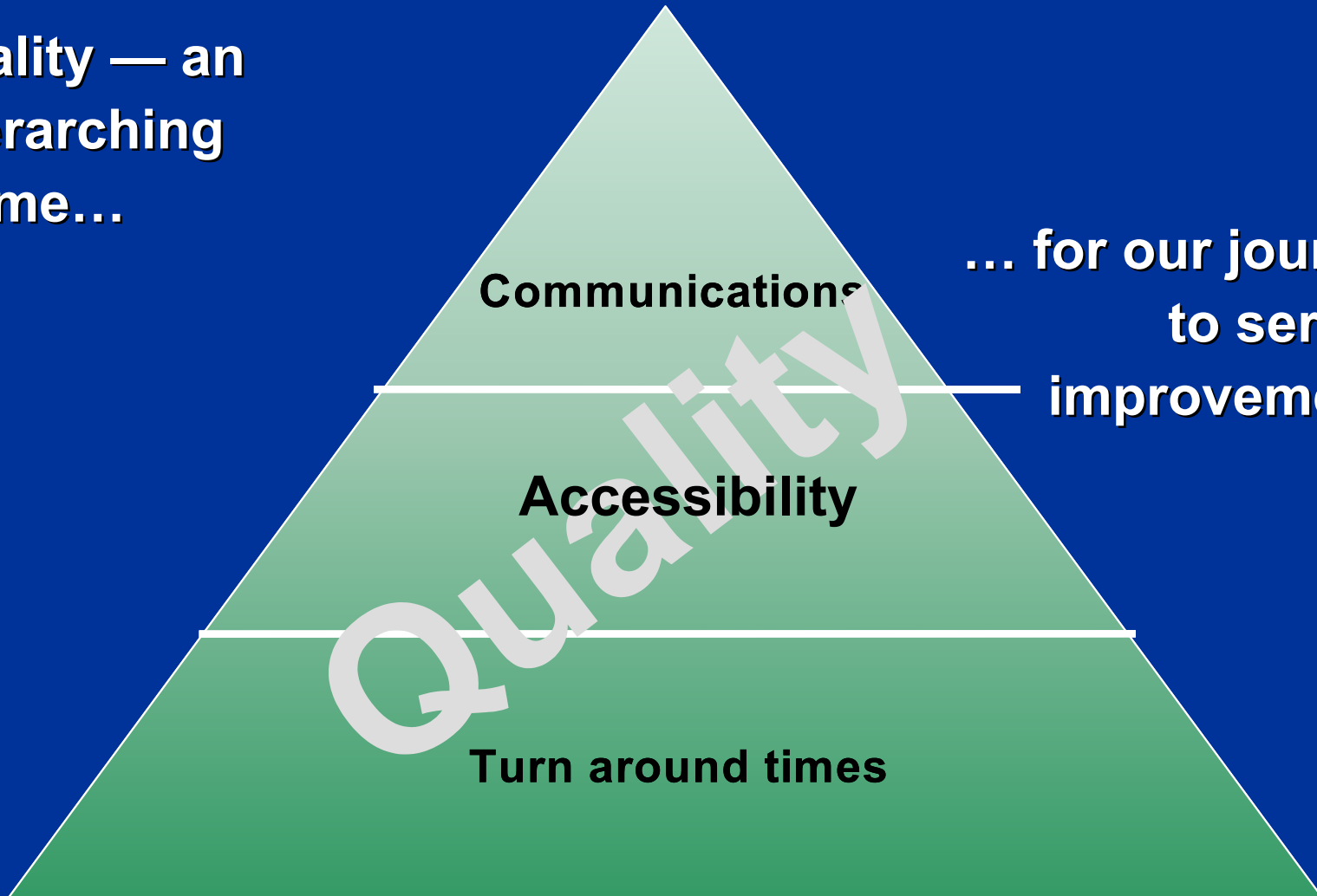
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CIPO  OPIC

# We're listening to you

Quality — an overarching theme...

... for our journey to service improvements



# Approach to Quality

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- **All product lines intend to implement a quality management system**
- **Quality officers will be part of all product lines**
- **All product lines will continue to discuss quality in respective consultation committees**

# Communications

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- **Update and improve our commonly used publications and guides**
- **Continue to improve our web presence**
- **Expand our corporate newsletter *News Updates* ([www.cipo.gc.ca/newsupdates](http://www.cipo.gc.ca/newsupdates))**
- **Expand opportunities for two-way communication**

# Accessibility

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- **CIPO's contact information on GEDS**  
([http://canada.gc.ca/directories/direct\\_e.html](http://canada.gc.ca/directories/direct_e.html))
- **Clear guidelines on voice mail**
- **Contact names on correspondence**
- **Improving On-line Feedback and Complaint system**
- **Improving CIPO's electronic service**



# Turnaround Times

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- **Recruitment**
- **Refunds, transfers of ownership and account status**
- **IT systems**

# Update on Key Projects

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- **Outreach**
- **The College**
- **Service interruption**
- **IP regulations**
- **Locarno Classification**
- **International developments**

# Outreach Program — SMEs

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- **Assemble a national network of partners involved in commercialization and service to business**
- **Establish active CIPO presence across Canada based on regional needs**

# Outreach Program — Education Sector

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- **Encourage the key players in the education sector to add IP to the curriculum**
- **Become involved in the major science, design and entrepreneurship competitions for students**
- **IP information available**

# Outreach Program — Bank of Speakers

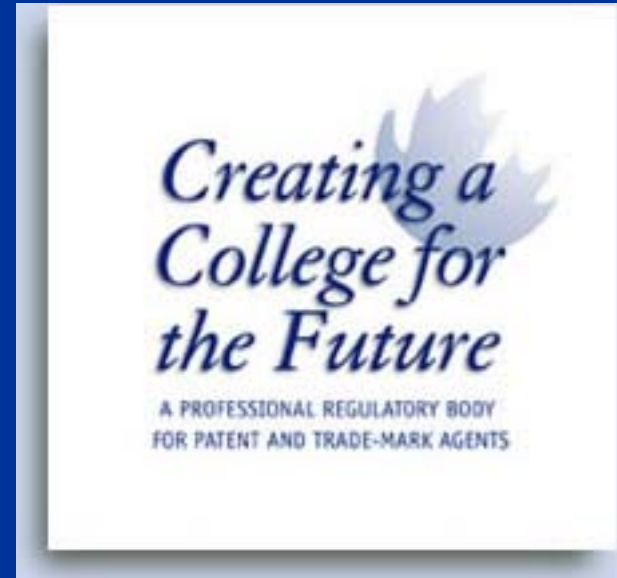
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- **Bank of Speakers' second anniversary**
- **BoS initiative highlights**
  - **90 presentations delivered to 3200 Canadians in over 36 cities**
  - **Making a difference**
- **Next steps**
  - **Move beyond the pilot stage**
  - **Building on a strong foundation**
  - **Explore new growth opportunities**

# The College

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- **Work continues**
- **IPIC's proposed bill and regulations**



# Service Interruption

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- **Work is progressing on this project**
- **CIPO is working on a proposal that would provide time extensions when:**
  - **CIPO's office is open for business but a significant portion of the population cannot access CIPO's services due to extraordinary/emergency circumstances**
  - **Create a mechanism to provide relief in future instances when small entity fees are paid by mistake**
- **Next steps: active involvement of IPIC**

# IP Regulations

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## Small entities regulations

- **The proposed regulations would:**
  - **Clarify the small entity provisions**
  - **Create a mechanism to provide relief in future instances when small entity fees are paid by mistake**

## Other regulatory changes

- **CIPO is also proposing other amendments to IP regulations to:**
  - **Eliminate certain fees**
  - **Harmonize certain technical requirements with international standards**
  - **Clarify existing office practice and streamline procedures**



# Locarno Classification

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**CIPO is examining the implementation of the Locarno Classification as its main classification framework for Industrial Design**

- **Improved service to CIPO's clients and stakeholders with a simplified classification standard and easier access to Canadian registered designs**
- **Greater harmonization with international standards**
- **Canadian Industrial Designs Database — Facilitate dissemination and exchange of industrial design data with foreign clients and partners**

# CIPO's International Direction

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## International strategy based on two pillars:

### I. Advance CIPO's strategic objectives and priorities

- Establish a "best practices" strategy and work plan through learning from and improving upon the best IPOs
  - Organize site visits to gather intelligence and learn from other IPOs
  - Develop sustained relationship with key IPOs
  - Integrate "best practices" within CIPO's operations

### II. Advance Canada's international IP interests

- Participate in multilateral and bilateral fora
- Develop proactive strategy to promote acceptance of Canadian standards as the baseline

# International Developments

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- **WIPO 2005 General Assemblies — Outcomes**
  - Patent harmonization
  - IP and development
- **Group B+ Experts' meetings**
- **Trade-mark Law Treaty Diplomatic Conference**
- **WIPO-CIPO Executive Workshops**

# Conclusions

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- **CIPO is moving forward by building on its achievements**
- **Our achievements and our continued focus on client relationship have shown us again that we are more successful when we work together**
- **Internationally — to remain engaged and actively promote Canadian interests**

Canada 