



# 7 good reasons

## to protect your intellectual property rights

### You could:

- 1 be recognized as the owner of your work.
- 2 prevent others from making, selling, using your work without your authorization.
- 3 benefit from your creativity.
- 4 increase the value of your creation.
- 5 stand out from your competitors.
- 6 inspire trust in the marketplace.
- 7 promote yourself and your ideas at home and abroad.

PATENTS

TRADE-MARKS

COPYRIGHTS

INDUSTRIAL DESIGNS

INTEGRATED CIRCUIT  
TOPOGRAPHIES



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