



Bank of Speakers



Purpose

If you provide advice to Canadian businesses, innovators or creators, and would like to organize workshops on intellectual property (IP) issues, the Bank of Speakers is the perfect tool for you.

What is the Bank of Speakers?

The Bank of Speakers initiative was launched on April 26, 2004, as part of World Intellectual Property Day. It is a collaborative effort of the Canadian Intellectual Property Office and the Intellectual Property Institute of Canada, the association of professionals concerned with patents, trade-marks, copyrights and industrial designs.

Both organizations have joined forces to work on cross-marketing endeavours and to deliver educational IP presentations.

More precisely, to whom is this initiative targeted?

This initiative is targeted to public and private sector organizations, including business service centres, professional associations, colleges, universities and libraries, who would like to organize workshops to raise awareness of the importance and strategic value of IP.

What topics are covered?

To date, the initiative is aimed at raising awareness of IP by introducing basic concepts such as:

- the importance and strategic use of IP;
- an introduction to trade secrets, patents, trade-marks, copyrights and industrial designs;
- useful resources and tips;
- links to IP publications and on-line tools; and
- contact information.

To obtain information about this initiative visit

www.cipo.gc.ca/speakers

