



Business Management Training Allowance

As an entrepreneur, you know firsthand the challenges that come with running a business. Success requires courage, determination and a wide array of skills – skills that often vary with each stage of the business lifecycle.

Experience and on-the-job learning are key to moving forward. But specialized, qualified business management training can be critical in getting where you want to go. The Women in Business Initiative (WBI) Business Management Training Allowance (BMTA) is designed to provide you with the know-how and confidence you need to guide your business to its fullest potential

How it works

The BMTA provides financial assistance to women business owners who wish to undertake business management training in such areas as:

- Strategic Planning
- Marketing
- Human Resources
- Business Operations
- Finance and Accounting
- Information Management
- Pursuing Broader Opportunities for Business Growth

What does this mean to you?

The Business Management Training Allowance will finance up to 75% (to a maximum of \$2,000) of approved training costs.

Who is eligible?

To be eligible, the business must be owned by a woman or women who:

- Own at least 50% of the business;
- Have at least 51% of its operating control;
- Are involved in the day-to-day running of the business.

All industry sectors are eligible.

Interested in learning more?

Talk to a member of the WBI Team today:

Newfoundland and Labrador

Newfoundland and Labrador Organization of Women Entrepreneurs (NLOWE)
1-877-754-0555

New Brunswick

New Brunswick Association of Community Business Development Corporations

Grand Falls: (506) 473-9775
Shediac: (506) 533-8711
Bathurst: (506) 548-7793
Fredericton: (506) 452-3918
Saint John: (506) 636-3780
ACOA NB: 1-800-561-4030

Nova Scotia

Halifax Region Municipality (HRM):
Centre for Women in Business
(902) 457-6449

Mainland Nova Scotia (outside HRM) and Cape Breton:

Nova Scotia Association of Community Business Development Corporations
1-888-303-2232

Prince Edward Island

Prince Edward Island
Business Women's Association
1-866-892-6040

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