

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

**TABLE 3:**

May I have your age? Are you...:

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>15 to 19</b>	11	13	9	9	14	11	12	12	9	100	0	0	60	10	9	2	3	21	27	33
<b>20 to 24</b>	25	25	27	26	19	25	27	25	26	0	100	0	13	31	32	22	24	36	22	31
<b>25 to 29</b>	64	62	64	65	67	64	62	63	64	0	0	100	27	59	59	76	73	43	51	36
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**TABLE 5:**

Do you presently operate or have you in the past owned a business or had ownership in a business?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes, now</b>	78	72	84	76	82	78	76	79	76	55	69	85	66	75	72	83	92	16	88	13
<b>Yes, in the past</b>	15	21	4	19	11	16	4	13	18	35	18	10	28	13	18	11	1	78	1	78
<b>Yes, both in past and now</b>	8	7	11	4	7	6	20	9	6	10	13	5	6	12	9	6	7	6	11	9
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 7:**

Of the languages you understand, which one do you use most often in your everyday life?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>English</b>	87	98	58	100	98	100	0	91	80	86	86	87	95	78	91	86	84	93	94	91
<b>French</b>	10	2	33	0	2	0	79	7	17	9	12	10	5	18	6	11	13	7	6	2
<b>English and French Equally</b>	3	0	9	0	0	0	21	2	4	5	2	3	0	4	3	3	4	0	0	6
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**TABLE 8:**

In which language would you prefer to be interviewed?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>English</b>	96	100	86	100	100	100	70	99	90	95	91	98	98	93	98	96	96	95	94	100
<b>French</b>	4	0	14	0	0	0	30	1	10	5	9	2	2	7	2	4	4	5	6	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 9:**

**Gender:**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Male</b>	64	65	60	64	68	66	45	100	0	69	62	63	75	78	61	56	64	61	63	65
<b>Female</b>	36	35	40	36	32	34	55	0	100	31	38	37	25	22	39	44	36	39	37	35
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**TABLE 11:**

**What type of business [do/did] you own? That is, what is the primary line of work your business [does/did]?**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Non-professional Services</b>	36	40	38	28	34	35	41	35	38	51	44	31	48	42	33	33	36	45	34	36
<b>Retail</b>	27	21	29	36	28	27	26	23	33	22	24	29	19	28	33	26	31	32	13	17
<b>Professional Services</b>	22	21	22	25	21	22	24	25	17	12	20	24	13	20	20	25	22	14	26	29
<b>Manufacturers</b>	5	7	4	5	2	6	4	6	4	3	3	7	3	5	8	5	5	4	6	5
<b>Resource</b>	4	6	2	3	9	5	0	6	1	4	5	4	16	2	2	4	4	2	6	7
<b>Construction</b>	4	6	3	2	2	4	2	5	1	5	1	5	5	2	3	4	2	2	7	6
<b>Health Care</b>	3	4	3	5	0	4	3	2	6	0	4	4	0	0	2	5	4	6	4	0
<b>Other</b>	4	3	6	3	7	4	6	4	4	6	3	4	0	6	13	1	4	4	6	2
<b>Refused</b>	0	0	0	1	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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TABLE 12:

Now or at any point in the past did you operate your business on a full-time basis, or has it been strictly on a part-time basis?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Full-time basis now</b>	65	54	83	64	52	62	79	65	64	16	61	74	29	66	65	72	100	0	0	0
<b>Full-time basis in the past</b>	10	12	7	12	3	11	5	9	11	19	14	7	16	10	13	7	0	100	0	0
<b>Part-time basis now</b>	15	22	5	13	24	16	7	15	15	38	13	12	33	17	11	12	0	0	100	0
<b>Part-time basis in the past</b>	7	8	2	7	16	7	5	7	7	21	8	4	18	7	6	5	0	0	0	100
<b>Other</b>	0	0	0	2	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0
<b>Seasonal (Full time &amp; part time)</b>	3	4	3	1	5	3	4	4	2	6	3	3	4	1	5	3	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 13:**

**How old were you starting your [first] business?**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>9 to 15</b>	8	10	6	5	13	9	4	9	6	40	9	2	34	11	6	2	4	7	20	20
<b>16 to 17</b>	8	9	7	8	10	9	4	9	7	36	14	1	30	6	9	5	4	19	9	26
<b>18 to 21</b>	20	19	18	22	19	19	25	23	14	17	49	8	10	31	26	13	19	28	15	26
<b>22 to 24</b>	26	26	28	26	26	25	34	24	31	0	27	31	9	22	23	34	29	18	26	20
<b>25 to 29</b>	37	35	39	40	32	38	30	35	41	0	0	58	18	30	36	45	43	27	30	7
<b>Refused</b>	1	1	2	0	0	0	4	1	1	7	1	0	0	0	0	2	1	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72
<b>MEAN</b>	23.0	22.7	23.9	22.7	21.5	22.6	25.4	22.4	23.9	21.2	19.9	24.5	18.0	21.5	22.1	24.8	24.3	20.9	20.9	18.8
<b>MEDIAN</b>	23.0	23.0	23.0	24.0	23.0	23.0	23.0	23.0	24.0	16.0	20.0	25.0	16.0	22.0	22.0	24.0	24.0	20.0	22.0	18.0
<b>MODE</b>	25.0	24.0	23.0	25.0	25.0	25.0	23.0	25.0	25.0	16.0	22.0	25.0	16.0	25.0	22.0	24.0	25.0	16.0	24.0	17.0

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TABLE 14:

What was your single most important reason for starting or owning your own business?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./U niv.	Grad Coll./U niv.	F-T Now	F-T Past	P-T Now	P-T Past
Being my own boss/independence	52	52	52	52	58	51	64	55	47	23	49	59	27	59	49	58	57	53	45	31
It is an income/a job	20	21	20	21	16	22	13	21	20	24	20	20	26	12	22	23	18	28	26	26
Higher earnings potential/Make lots of money	18	20	14	19	23	19	12	21	13	28	20	16	27	16	20	17	16	21	27	23
Personal accomplishment	17	19	19	13	17	17	21	16	19	14	19	17	9	17	16	20	19	9	14	12
Fulfil a goal/interested in that area	15	14	14	18	19	16	10	15	15	13	16	15	15	13	14	15	15	15	14	7
Creating jobs	10	12	7	12	10	11	9	10	10	4	12	11	13	6	17	9	10	14	11	10
The experience/Just owning your own business	8	12	5	8	0	8	8	7	10	29	6	5	17	7	7	7	5	10	10	15
Fun	8	6	12	5	3	8	4	8	8	14	8	6	11	8	9	6	7	6	8	14
Opportunity arose	6	5	4	9	8	6	2	6	6	2	6	6	1	7	4	7	6	3	3	6
Providing a product or service	5	5	6	4	5	5	4	5	6	7	4	5	9	0	9	4	5	5	6	5
Contributing to my community	4	3	3	6	7	4	4	4	4	6	6	3	9	1	6	4	5	3	1	8
Better than being unemployed	4	3	5	6	0	3	11	4	4	1	4	5	0	2	3	6	5	2	3	0
Change in lifestyle	3	3	5	1	5	3	4	4	3	2	3	3	1	3	1	4	4	0	2	4
Didn't want to move elsewhere	3	1	4	6	2	3	5	2	4	0	3	4	0	1	3	5	4	0	1	0
Family tradition	2	3	2	1	4	3	0	2	3	1	4	2	3	4	1	2	3	1	0	2
Security/Stability	2	2	0	2	4	2	0	1	2	1	1	2	0	5	1	1	2	2	1	0
Through school/Part of the program	1	1	0	0	2	1	0	0	1	2	1	0	2	0	2	0	0	0	0	5
Meeting people/Dealing with the public	0	0	0	1	2	1	0	0	1	1	1	0	1	1	0	0	0	3	0	0
Ability to use own ideas	0	1	0	0	0	1	0	1	0	0	0	1	0	0	1	0	1	0	0	0
Would look good on resumes	0	1	0	0	0	0	0	1	0	3	0	0	3	0	0	0	0	2	0	1
Tax benefits	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
Able to pay the bills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	5	6	7	4	2	5	7	4	8	6	4	6	1	8	3	6	5	5	8	1

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TABLE 14:

What was your single most important reason for starting or owning your own business?

<b>Nothing</b>	1	1	0	2	0	1	0	1	0	0	1	1	4	0	1	0	1	0	1	0
<b>Don't know/No answer</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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TABLE 15:

What is the highest level of education you have completed?

	Overall	Province				Language		Gender		Age			Education				Business Operation				
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past	
Elementary school (Grades 1-8)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some high school	11	12	7	11	18	12	4	12	7	58	5	5	100	0	0	0	5	17	24	28	
Graduated high school/vocational	20	17	26	18	19	18	33	25	12	19	24	19	0	100	0	0	21	20	22	20	
Some community/technical college	5	4	6	4	0	5	2	4	6	1	5	5	0	0	23	0	5	5	3	4	
Graduated community/technical College	22	15	26	30	25	22	21	19	28	6	24	24	0	0	0	48	26	15	20	11	
Some university	15	21	12	8	11	16	11	15	15	14	20	13	0	0	77	0	14	21	12	14	
Graduated university	20	22	18	15	24	19	22	19	21	1	12	26	0	0	0	43	20	17	17	20	
Post-graduate training/degree	4	2	5	8	3	4	7	3	6	0	4	5	0	0	0	9	5	2	1	0	
Trade school	1	3	0	1	0	2	0	2	0	0	0	2	0	0	0	0	1	2	1	3	
Other	2	3	1	3	0	3	0	2	3	0	5	2	0	0	0	0	3	2	1	0	
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>	
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>227</b>	<b>95</b>	<b>213</b>	<b>54</b>	<b>545</b>	<b>44</b>	<b>377</b>	<b>212</b>	<b>138</b>	<b>146</b>	<b>305</b>	<b>117</b>	<b>108</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>67</b>	<b>109</b>	<b>72</b>	



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**TABLE 16:**

Are you currently attending an educational institution, either full-time or part-time?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes, full-time</b>	15	21	6	15	17	17	4	16	13	75	21	2	59	8	22	6	3	48	30	40
<b>Yes, part-time</b>	5	5	4	2	11	5	6	4	6	0	4	6	0	5	6	6	5	0	3	11
<b>No</b>	80	74	89	83	72	78	90	79	82	25	76	91	40	87	73	88	92	52	67	49
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>588</b>	<b>245</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>77</b>	<b>373</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>374</b>	<b>62</b>	<b>117</b>	<b>115</b>	<b>271</b>	<b>379</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>588</b>	<b>226</b>	<b>95</b>	<b>213</b>	<b>54</b>	<b>545</b>	<b>43</b>	<b>376</b>	<b>212</b>	<b>138</b>	<b>146</b>	<b>304</b>	<b>117</b>	<b>107</b>	<b>112</b>	<b>232</b>	<b>314</b>	<b>67</b>	<b>109</b>	<b>72</b>

**TABLE 17a:**

[ASK IF 'YES, FULL-TIME' OR 'YES, PART-TIME' IN Q.16 DO NOT ASK Q.17a OR Q.17b IF CODES 04-08 CODED IN Q.15] Which, if any, of the following do you currently attend?

Junior high

	Overall	Province				Language		Gender		Age			Education		Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	24	21	0	29	46	24	0	26	18	32	0	0	33	1	0	19	29	28
<b>No</b>	76	79	100	71	54	76	100	74	82	68	100	100	67	99	100	81	71	72
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>52</b>	<b>27</b>	<b>8</b>	<b>10</b>	<b>8</b>	<b>52</b>	<b>0</b>	<b>37</b>	<b>16</b>	<b>39</b>	<b>10</b>	<b>4</b>	<b>37</b>	<b>15</b>	<b>7</b>	<b>14</b>	<b>17</b>	<b>12</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>111</b>	<b>34</b>	<b>3</b>	<b>65</b>	<b>9</b>	<b>110</b>	<b>1</b>	<b>68</b>	<b>43</b>	<b>97</b>	<b>11</b>	<b>3</b>	<b>92</b>	<b>19</b>	<b>10</b>	<b>23</b>	<b>34</b>	<b>38</b>

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TABLE 17b:

[ASK IF 'YES, FULL-TIME' OR 'YES, PART-TIME' IN Q.16 DO NOT ASK Q.17a OR Q.17b IF CODES 04-08 CODED IN Q.15] Which, if any, of the following do you currently attend?

High school

	Overall	Province				Language		Gender		Age			Education		Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	70	60	79	96	64	70	100	71	68	94	33	0	100	22	36	59	91	87
<b>No</b>	30	40	21	4	36	30	0	29	32	6	67	100	0	78	64	41	9	13
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>40</b>	<b>21</b>	<b>8</b>	<b>7</b>	<b>4</b>	<b>40</b>	<b>0</b>	<b>27</b>	<b>13</b>	<b>27</b>	<b>10</b>	<b>4</b>	<b>25</b>	<b>15</b>	<b>7</b>	<b>11</b>	<b>12</b>	<b>8</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	78	26	3	44	5	77	1	46	32	64	11	3	60	18	10	17	20	28

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TABLE 17c:

[ASK IF 'YES, FULL-TIME' OR 'YES, PART-TIME' IN Q.16 DO NOT ASK Q.17a OR Q.17b IF CODES 04-08 CODED IN Q.15] Which, if any, of the following do you currently attend?

Undergraduate university programme

	Overall	Province				Language		Gender		Age			Education			Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	49	57	32	44	35	48	57	59	32	64	76	16	39	75	27	24	85	44	45
<b>No</b>	50	42	68	56	65	51	43	40	68	29	24	84	61	22	73	76	15	56	47
<b>Don't know/No answer</b>	1	2	0	0	0	1	0	2	0	7	0	0	0	2	0	0	0	0	7
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>76</b>	<b>45</b>	<b>13</b>	<b>11</b>	<b>6</b>	<b>68</b>	<b>7</b>	<b>48</b>	<b>28</b>	<b>11</b>	<b>33</b>	<b>32</b>	<b>12</b>	<b>32</b>	<b>32</b>	<b>28</b>	<b>19</b>	<b>13</b>	<b>10</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	85	46	7	24	8	81	4	56	29	24	35	26	14	43	27	25	20	18	14

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TABLE 17d:

[ASK IF 'YES, FULL-TIME' OR 'YES, PART-TIME' IN Q.16 DO NOT ASK Q.17a OR Q.17b IF CODES 04-08 CODED IN Q.15] Which, if any, of the following do you currently attend?

**Graduate university programme**

	Overall	Province				Language		Gender		Age			Education			Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	40	35	64	12	38	38	54	47	31	22	46	40	0	23	58	42	0	61	41
<b>No</b>	58	61	36	88	62	60	46	49	69	59	54	60	100	70	42	58	100	39	45
<b>Don't know/No answer</b>	2	4	0	0	0	2	0	3	0	19	0	0	0	7	0	0	0	0	13
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>41</b>	<b>19</b>	<b>11</b>	<b>6</b>	<b>4</b>	<b>36</b>	<b>6</b>	<b>22</b>	<b>19</b>	<b>4</b>	<b>11</b>	<b>27</b>	<b>7</b>	<b>10</b>	<b>23</b>	<b>21</b>	<b>6</b>	<b>8</b>	<b>5</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	38	18	6	9	5	35	3	20	18	7	9	22	8	10	19	17	4	8	7

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TABLE 17e:

[ASK IF 'YES, FULL-TIME' OR 'YES, PART-TIME' IN Q.16 DO NOT ASK Q.17a OR Q.17b IF CODES 04-08 CODED IN Q.15] Which, if any, of the following do you currently attend?

Community college

	Overall	Province				Language		Gender		Age			Education			Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	35	34	0	52	63	39	0	28	42	24	27	40	45	16	44	31	35	44	30
<b>No</b>	62	60	100	48	37	57	100	66	58	52	73	60	55	75	56	69	65	56	47
<b>Don't know/No answer</b>	3	6	0	0	0	3	0	6	0	24	0	0	0	9	0	0	0	0	23
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>25</b>	<b>13</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>22</b>	<b>3</b>	<b>12</b>	<b>13</b>	<b>3</b>	<b>6</b>	<b>16</b>	<b>7</b>	<b>8</b>	<b>10</b>	<b>12</b>	<b>6</b>	<b>3</b>	<b>3</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	24	12	2	7	3	23	1	11	13	5	5	14	8	7	9	11	4	3	5

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TABLE 17f:

[ASK IF 'YES, FULL-TIME' OR 'YES, PART-TIME' IN Q.16 DO NOT ASK Q.17a OR Q.17b IF CODES 04-08 CODED IN Q.15] Which, if any, of the following do you currently attend?

Private college

	Overall	Province				Language		Gender		Age			Education			Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	29	24	0	64	100	35	0	23	36	37	15	33	3	20	59	37	0	0	67
<b>No</b>	66	67	100	36	0	60	100	69	64	31	85	67	97	69	41	63	100	100	0
<b>Don't know/No answer</b>	4	9	0	0	0	5	0	8	0	31	0	0	0	11	0	0	0	0	33
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>16</b>	<b>8</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>14</b>	<b>3</b>	<b>9</b>	<b>8</b>	<b>2</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>9</b>	<b>4</b>	<b>2</b>	<b>2</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	15	8	2	4	1	14	1	7	8	4	3	8	4	6	5	7	2	2	4

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TABLE 17g:

[ASK IF 'YES, FULL-TIME' OR 'YES, PART-TIME' IN Q.16 DO NOT ASK Q.17a OR Q.17b IF CODES 04-08 CODED IN Q.15] Which, if any, of the following do you currently attend?

Other

	Overall	Province			Language		Gender		Age			Education			Business Operation			
		NS	NB	NF	English	French	Male	Female	15-19	20-24	25-29	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	71	88	37	100	92	0	49	100	50	27	100	100	38	100	100	27	100	0
<b>No</b>	23	0	63	0	0	100	40	0	0	73	0	0	49	0	0	73	0	0
<b>Don't know/No answer</b>	6	12	0	0	8	0	11	0	50	0	0	0	13	0	0	0	0	100
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>11</b>	<b>6</b>	<b>4</b>	<b>1</b>	<b>9</b>	<b>3</b>	<b>7</b>	<b>5</b>	<b>1</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>2</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>9</b>	<b>6</b>	<b>2</b>	<b>1</b>	<b>8</b>	<b>1</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>

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TABLE 17h:

Which, if any, of the following do you currently attend?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
Junior high	11	9	0	13	29	11	0	12	7	26	0	0	33	1	0	0	0	9	17	17
High school	24	20	31	31	22	26	2	26	22	53	9	0	67	21	0	0	8	23	37	37
Undergraduate university programme	32	41	22	24	17	30	56	37	23	15	69	16	0	31	77	27	22	57	20	23
Graduate university programme	14	11	38	4	12	12	42	14	15	2	13	34	0	0	8	42	29	0	16	11
Community college	8	7	0	14	12	8	0	4	14	2	4	20	0	21	4	13	13	7	4	5
Private College	4	3	0	8	7	4	0	3	7	2	2	10	0	1	4	10	11	0	0	8
Other	7	9	8	5	0	7	0	4	12	2	3	20	0	25	7	7	18	3	6	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>115</b>	<b>63</b>	<b>19</b>	<b>21</b>	<b>13</b>	<b>108</b>	<b>7</b>	<b>76</b>	<b>39</b>	<b>47</b>	<b>36</b>	<b>32</b>	<b>37</b>	<b>15</b>	<b>31</b>	<b>32</b>	<b>31</b>	<b>28</b>	<b>29</b>	<b>20</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>181</b>	<b>70</b>	<b>9</b>	<b>87</b>	<b>15</b>	<b>176</b>	<b>5</b>	<b>114</b>	<b>67</b>	<b>116</b>	<b>39</b>	<b>26</b>	<b>92</b>	<b>19</b>	<b>42</b>	<b>27</b>	<b>31</b>	<b>38</b>	<b>50</b>	<b>49</b>



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TABLE 18:

[ASK IF CODE 04, 05, 06, 07 OR 08 IN Q.15. AND/OR IF 'YES' IN c,d,e,f, or g in Q17] Which certificates, diplomas, or degrees did you earn or are you currently studying for in college or university?

	Overall	Province				Language		Gender		Age			Education			Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
Other	43	36	53	46	33	41	59	46	38	32	39	45	34	32	48	43	27	46	50
Bachelor of Business Administration/BBA/Commerce	18	16	17	20	21	18	17	22	12	11	20	17	29	15	18	17	19	10	15
Bachelor of Science (B.Sc.)	11	15	9	4	12	11	9	12	9	13	10	11	0	6	13	10	7	17	11
Bachelor of Arts (BA)	10	13	8	8	8	11	3	10	10	34	9	9	14	11	10	7	24	9	22
None	7	8	11	2	3	7	12	7	8	1	7	8	8	18	3	9	0	10	1
Business Management/Information	7	6	6	6	13	7	3	6	8	0	9	6	13	2	8	7	9	2	18
Computer Science/Computer related studies	5	3	1	14	0	5	0	7	1	7	7	3	1	3	5	6	2	2	5
Cosmetology/Hairdressing	3	3	4	4	0	3	3	0	7	0	6	2	0	4	3	4	5	0	0
Travel & Tourism/Hospitality	3	3	3	2	3	3	0	0	7	0	0	4	0	4	3	3	0	8	0
Massage Therapy Diploma/certificate	3	3	1	4	2	3	0	1	4	0	2	3	0	3	3	3	0	6	0
Bachelor of Engineering/Engineering	3	3	1	3	3	3	0	3	2	2	2	3	8	4	2	3	3	3	1
High School Diploma	2	2	3	1	0	1	6	1	4	0	0	3	0	4	1	2	3	0	0
Secretarial	2	2	3	2	0	2	3	1	4	0	0	3	0	2	2	2	0	2	0
Early Childhood Education Diploma/certificate	2	3	0	2	3	2	0	0	4	0	2	2	0	2	2	2	0	3	0
Automotive/Autobody repair	2	1	1	1	12	2	0	3	0	0	1	2	0	1	2	2	0	0	4
Public Relations	2	3	1	0	3	1	5	2	2	5	0	2	0	1	2	2	2	0	4
Degree/Diploma (non specific)	2	1	4	1	0	1	9	1	2	0	3	1	0	1	2	2	3	0	0
Security Services	2	1	1	2	6	1	3	2	1	0	1	2	0	1	2	2	0	0	0
Accounting/Bookkeeping	2	2	1	2	0	2	0	1	2	0	0	2	0	1	2	1	4	2	0
Finance/Banking	1	2	1	0	0	1	0	2	0	0	1	1	0	1	2	1	7	0	0

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**TABLE 18:**

[ASK IF CODE 04, 05, 06, 07 OR 08 IN Q.15. AND/OR IF 'YES' IN c,d,e,f, or g in Q17] Which certificates, diplomas, or degrees did you earn or are you currently studying for in college or university?

<b>Bachelor of Education/Education</b>	1	2	0	2	0	1	0	1	1	2	1	1	0	0	2	0	3	0	5
<b>Electronics/Service technician</b>	1	1	0	3	0	1	0	2	0	0	1	1	0	1	1	1	0	3	0
<b>Animal Care Technician/Animal science</b>	1	1	0	1	3	1	0	0	2	0	2	1	0	1	1	1	0	0	0
<b>Don't know/undecided</b>	0	1	0	0	0	0	0	0	1	0	0	0	11	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>395</b>	<b>169</b>	<b>114</b>	<b>81</b>	<b>31</b>	<b>349</b>	<b>46</b>	<b>228</b>	<b>167</b>	<b>13</b>	<b>105</b>	<b>277</b>	<b>12</b>	<b>115</b>	<b>267</b>	<b>271</b>	<b>39</b>	<b>47</b>	<b>21</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	357	151	65	105	36	330	27	214	143	29	102	226	14	112	230	226	39	47	25

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**TABLE 19:**

[DO NOT ASK IF 'YES' IN Q.17a, OR IF CODE '01' IN Q.15 - ALL SUCH RESPONDENTS SKIP TO Q.23] In your high school, [did/do] you take any courses that discuss(ed) starting your own business?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	26	18	27	42	16	27	20	30	18	46	44	15	35	38	25	19	22	42	26	29
<b>No</b>	72	79	73	56	82	71	80	68	79	54	53	83	63	60	74	79	76	56	73	64
<b>No such courses offered</b>	2	3	0	2	1	2	0	1	3	0	2	2	0	1	1	2	1	2	1	6
<b>Don't know/No answer</b>	0	1	0	1	0	0	0	1	0	0	0	0	1	1	0	0	0	0	0	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	556	219	95	192	50	512	44	355	201	105	146	305	85	107	112	232	315	61	95	62

**TABLE 20:**

In general, would you say the courses you [took/are taking] in high school that discuss(ed) starting your own business [were/are]...:

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Excellent</b>	14	18	10	16	0	13	20	12	18	37	11	8	29	20	17	3	7	2	30	43
<b>Very good</b>	41	30	48	44	50	41	47	37	54	32	48	38	23	48	34	44	51	28	24	30
<b>Only fair, or</b>	35	37	36	32	32	35	33	40	20	11	35	44	31	20	42	45	33	48	39	25
<b>Poor</b>	9	13	6	8	18	11	0	10	8	17	6	10	18	10	7	9	8	23	4	1
<b>[VOL] Don't know/No answer</b>	0	2	0	0	0	1	0	1	0	3	0	0	0	2	0	0	0	0	3	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>148</b>	<b>43</b>	<b>48</b>	<b>50</b>	<b>7</b>	<b>132</b>	<b>16</b>	<b>109</b>	<b>38</b>	<b>24</b>	<b>66</b>	<b>58</b>	<b>18</b>	<b>45</b>	<b>29</b>	<b>51</b>	<b>85</b>	<b>23</b>	<b>22</b>	<b>11</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	180	45	24	102	9	171	9	127	53	61	72	47	43	46	37	49	78	27	36	29

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**TABLE 21:**

[ASK IF CODE 04, 05, 06, 07, OR 08 IN Q.15, AND/OR IF 'YES' (CODE 1) IN 17c, 17d, 17e, 17f OR 17g] [Did/Are] you [take/taking] any courses that discuss(ed) starting your own business, at any of the educational institution(s) you have attended after high school?

	Overall	Province				Language		Gender		Age			Education			Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	44	39	38	61	46	44	42	43	45	30	40	46	25	38	47	45	41	39	41
<b>No</b>	56	61	62	39	54	56	58	57	55	70	60	54	75	62	53	55	59	61	59
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>396</b>	<b>169</b>	<b>114</b>	<b>82</b>	<b>31</b>	<b>350</b>	<b>46</b>	<b>229</b>	<b>167</b>	<b>13</b>	<b>105</b>	<b>278</b>	<b>12</b>	<b>115</b>	<b>268</b>	<b>271</b>	<b>39</b>	<b>48</b>	<b>21</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	358	151	65	106	36	331	27	215	143	29	102	227	14	112	231	226	39	48	25

**TABLE 22:**

[ASK IF 'YES' in Q.21] In general, would you say the courses you [took/are taking] after high school that discuss(ed) starting your own business [were/are]...:

	Overall	Province				Language		Gender		Age			Education			Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Excellent</b>	16	23	11	14	4	17	8	16	16	18	16	16	32	8	18	13	28	12	35
<b>Very good</b>	55	61	62	46	33	51	79	53	57	39	60	53	36	67	51	56	33	69	32
<b>Only fair, or</b>	22	11	14	30	63	23	13	27	14	43	14	24	31	17	23	23	19	13	34
<b>Poor</b>	8	5	13	9	0	9	0	4	13	0	10	7	0	8	8	8	21	5	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>174</b>	<b>66</b>	<b>44</b>	<b>50</b>	<b>14</b>	<b>154</b>	<b>20</b>	<b>99</b>	<b>75</b>	<b>4</b>	<b>42</b>	<b>128</b>	<b>3</b>	<b>44</b>	<b>127</b>	<b>122</b>	<b>16</b>	<b>19</b>	<b>9</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	162	58	26	61	17	149	13	95	67	8	47	107	4	43	114	107	16	21	9

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Entrepreneurs -**

TABLE 23a:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

Advice from a mentor or experienced business owner

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	84	91	75	82	86	88	58	87	77	80	85	84	82	81	84	84	83	83	85	85
<b>No</b>	15	9	22	18	14	12	35	13	20	14	13	16	18	16	16	15	16	17	8	15
<b>Don't know/No answer</b>	1	1	3	0	0	0	7	0	3	6	2	0	0	4	0	1	0	0	7	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>556</b>	<b>219</b>	<b>95</b>	<b>192</b>	<b>50</b>	<b>512</b>	<b>44</b>	<b>355</b>	<b>201</b>	<b>105</b>	<b>146</b>	<b>305</b>	<b>85</b>	<b>107</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>61</b>	<b>95</b>	<b>62</b>

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TABLE 23b:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

An On-line course

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	7	8	6	7	7	8	1	8	5	14	2	8	13	8	2	8	8	2	8	8
<b>No</b>	92	92	92	93	93	92	95	92	93	81	98	92	87	90	97	92	92	98	88	92
<b>Not relevant to my business</b>	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
<b>Don't know/No answer</b>	1	0	2	0	0	0	4	0	1	6	0	0	0	3	0	0	0	0	4	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	556	219	95	192	50	512	44	355	201	105	146	305	85	107	112	232	315	61	95	62

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TABLE 23c:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

**Business seminars**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	50	57	43	50	36	50	48	48	54	43	53	50	38	48	55	50	52	49	45	43
<b>No</b>	50	42	57	50	64	49	52	52	45	57	47	50	62	51	45	50	47	51	55	57
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>556</b>	<b>219</b>	<b>95</b>	<b>192</b>	<b>50</b>	<b>512</b>	<b>44</b>	<b>355</b>	<b>201</b>	<b>105</b>	<b>146</b>	<b>305</b>	<b>85</b>	<b>107</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>61</b>	<b>95</b>	<b>62</b>

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TABLE 23d:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

**Bookkeeping or accounting**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	60	60	63	58	54	59	65	58	64	60	59	60	45	57	56	65	61	55	55	65
<b>No</b>	39	40	35	42	46	41	29	42	33	34	41	39	55	39	44	34	39	45	41	35
<b>Not relevant to my business</b>	0	0	1	0	0	0	2	0	1	0	0	0	0	0	1	0	0	0	0	
<b>Don't know/No answer</b>	1	1	2	0	0	0	4	0	2	6	0	0	0	4	0	0	0	0	4	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	556	219	95	192	50	512	44	355	201	105	146	305	85	107	112	232	315	61	95	62



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TABLE 23e:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

**Marketing**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	57	69	49	53	41	59	47	58	55	61	62	55	55	45	59	63	55	58	62	64
<b>No</b>	42	31	51	47	59	41	53	42	44	38	38	45	44	54	41	37	44	42	38	36
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>556</b>	<b>219</b>	<b>95</b>	<b>192</b>	<b>50</b>	<b>512</b>	<b>44</b>	<b>355</b>	<b>201</b>	<b>105</b>	<b>146</b>	<b>305</b>	<b>85</b>	<b>107</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>61</b>	<b>95</b>	<b>62</b>

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TABLE 23f:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

**Employee motivation**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	34	37	30	33	35	36	19	38	27	39	35	33	30	35	33	33	36	34	31	24
<b>No</b>	65	61	70	67	59	62	81	62	70	60	63	66	67	61	66	66	63	66	65	76
<b>Not relevant to my business</b>	1	1	0	1	4	1	0	0	1	1	1	0	3	1	0	1	0	0	3	0
<b>Don't know/No answer</b>	1	2	0	0	2	1	0	0	2	0	0	1	0	3	1	0	1	0	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	556	219	95	192	50	512	44	355	201	105	146	305	85	107	112	232	315	61	95	62

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TABLE 23g:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

**E-commerce**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	20	23	18	17	13	20	19	22	16	11	22	20	7	17	20	24	20	5	28	21
<b>No</b>	78	74	78	82	85	79	73	77	79	81	76	78	88	79	79	74	77	93	67	79
<b>Not relevant to my business</b>	0	1	0	0	0	0	0	0	1	1	0	0	1	0	1	0	0	0	0	0
<b>Don't know/No answer</b>	2	2	4	0	2	1	8	1	5	8	1	2	4	4	0	2	2	2	5	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	556	219	95	192	50	512	44	355	201	105	146	305	85	107	112	232	315	61	95	62

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TABLE 23h:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

**Exporting**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	12	9	9	20	13	11	18	12	11	3	8	14	6	11	9	15	14	3	8	9
<b>No</b>	87	89	90	79	85	88	78	87	86	89	92	84	92	85	89	85	85	93	88	91
<b>Not relevant to my business</b>	1	1	0	1	0	1	0	0	1	0	0	1	0	0	2	0	1	2	0	0
<b>Don't know/No answer</b>	1	1	2	0	1	1	4	0	2	7	0	0	2	4	0	0	0	1	4	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	556	219	95	192	50	512	44	355	201	105	146	305	85	107	112	232	315	61	95	62

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TABLE23i:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In w hich, if any, of the following areas have you received business skills training or business advice?

**Business planning**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	64	70	52	71	52	66	51	64	63	78	68	60	58	69	63	63	60	74	69	73
<b>No</b>	36	29	48	29	48	34	49	36	36	21	32	40	42	30	37	37	40	26	31	26
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>556</b>	<b>219</b>	<b>95</b>	<b>192</b>	<b>50</b>	<b>512</b>	<b>44</b>	<b>355</b>	<b>201</b>	<b>105</b>	<b>146</b>	<b>305</b>	<b>85</b>	<b>107</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>61</b>	<b>95</b>	<b>62</b>

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TABLE 23j:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

**Management skills**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	57	60	54	58	49	58	53	59	53	64	60	55	60	54	53	60	57	58	52	62
<b>No</b>	42	39	44	42	51	42	43	41	45	30	40	45	40	42	47	40	42	42	45	38
<b>Don't know/No answer</b>	1	1	2	0	0	0	4	0	2	6	0	0	0	4	0	0	0	0	4	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>556</b>	<b>219</b>	<b>95</b>	<b>192</b>	<b>50</b>	<b>512</b>	<b>44</b>	<b>355</b>	<b>201</b>	<b>105</b>	<b>146</b>	<b>305</b>	<b>85</b>	<b>107</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>61</b>	<b>95</b>	<b>62</b>

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TABLE 23k:

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

**Sales**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	58	64	60	50	39	59	49	61	54	68	61	55	57	57	61	57	58	56	60	61
<b>No</b>	42	36	40	49	61	40	51	39	45	31	39	44	43	43	37	43	42	44	38	39
<b>Not relevant to my business</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	2	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	556	219	95	192	50	512	44	355	201	105	146	305	85	107	112	232	315	61	95	62

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**TABLE 23I:**

Now I would like to ask about business skills or business advice you may have acquired either before or after starting your own business.  
I am not asking in this question about your formal educational training at school, college, or university. In which, if any, of the following areas have you received business skills training or business advice?

Any others

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Networking</b>	2	3	2	2	0	2	4	2	3	6	1	2	6	2	0	3	3	0	2	4
<b>Customer Service/Relations</b>	4	6	2	2	4	4	0	3	5	1	1	5	0	0	0	7	4	4	5	1
<b>Time Management</b>	1	1	2	0	0	1	4	1	1	1	2	1	1	0	0	2	2	0	0	1
<b>Human Resources</b>	1	2	2	1	0	2	0	1	3	3	1	2	0	0	1	3	2	0	0	4
<b>Business Planning/Management</b>	2	2	0	3	0	2	0	1	2	1	2	1	0	2	1	2	1	0	2	7
<b>None</b>	172	168	172	180	176	175	155	178	163	155	184	170	163	172	173	172	171	190	168	166
<b>Other</b>	20	22	21	12	19	17	37	16	26	36	11	21	31	25	25	14	20	7	25	23
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>577</b>	<b>240</b>	<b>174</b>	<b>120</b>	<b>43</b>	<b>498</b>	<b>78</b>	<b>365</b>	<b>212</b>	<b>52</b>	<b>150</b>	<b>375</b>	<b>50</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>55</b>	<b>84</b>	<b>37</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	556	219	95	192	50	512	44	355	201	105	146	305	85	107	112	232	315	61	95	62



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**TABLE 24:**

If a mentor, namely an experienced business owner were available to you with business advice at no cost, how likely, if at all, would you be to use this resource person?  
Would you be....:

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Very likely</b>	65	61	67	70	63	64	68	61	72	56	68	65	52	66	66	68	64	73	60	71
<b>Somewhat likely</b>	26	28	26	22	26	27	21	29	21	39	24	25	41	26	21	24	26	22	27	28
<b>Not very likely, or</b>	5	6	2	7	7	5	7	6	4	3	7	5	4	2	11	4	5	3	10	1
<b>Not at all likely</b>	3	3	4	1	3	3	4	3	3	1	0	4	0	4	3	2	3	1	3	0
<b>Don't know/No answer</b>	1	2	0	1	0	1	0	1	0	0	0	1	2	1	0	1	1	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>227</b>	<b>95</b>	<b>213</b>	<b>54</b>	<b>545</b>	<b>44</b>	<b>377</b>	<b>212</b>	<b>138</b>	<b>146</b>	<b>305</b>	<b>117</b>	<b>108</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>67</b>	<b>109</b>	<b>72</b>

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TABLE 25a:

Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?

**Bookkeeping or accounting**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	56	57	59	49	54	55	61	57	53	49	55	57	46	60	57	55	57	53	51	63
<b>No</b>	44	43	41	50	44	45	39	42	47	51	45	42	54	40	43	44	43	47	49	35
<b>Not relevant to my business</b>	0	0	0	1	2	0	0	1	0	0	0	1	0	0	0	1	0	0	0	2
<b>Don't know/No answer</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 25b:**

**Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?**

**Marketing**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	45	42	47	47	54	45	48	44	48	40	41	48	35	50	46	44	48	42	45	29
<b>No</b>	54	57	52	53	46	54	52	55	52	60	57	52	60	50	53	56	51	58	55	71
<b>Not relevant to my business</b>	1	1	2	0	0	1	0	1	1	0	2	0	4	0	1	0	1	0	0	0
<b>Don't know/No answer</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 25c:**

**Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?**

**Employee motivation**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	29	29	35	24	20	27	43	31	27	39	28	28	33	30	28	29	28	31	26	42
<b>No</b>	65	63	62	73	73	68	49	66	64	57	69	66	61	67	68	65	68	65	62	55
<b>Not relevant to my business</b>	5	7	3	2	7	4	8	2	9	3	3	6	4	2	4	6	4	2	11	3
<b>Don't know/No answer</b>	1	1	0	1	0	1	0	1	1	1	1	1	2	1	0	1	1	2	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 25d:**

**Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?**

**E-commerce**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	62	59	58	69	68	64	46	61	63	68	62	61	58	57	68	62	61	72	60	62
<b>No</b>	32	35	34	26	28	30	42	34	28	28	34	32	33	35	29	33	34	26	31	33
<b>Not relevant to my business</b>	2	3	2	2	0	2	2	1	5	1	1	3	0	2	2	3	2	0	4	0
<b>Don't know/No answer</b>	4	3	6	3	4	3	10	4	4	3	3	4	8	6	1	2	3	2	4	5
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 25e:**

**Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?**

**Exporting**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	60	61	60	63	50	62	49	62	57	77	59	58	69	54	62	62	55	81	60	75
<b>No</b>	28	28	27	28	37	26	40	29	27	14	31	30	26	32	23	28	31	18	30	20
<b>Not relevant to my business</b>	11	10	13	9	13	11	11	8	16	6	10	12	3	13	16	10	13	0	10	5
<b>Don't know/No answer</b>	0	1	0	1	0	0	0	0	1	3	0	0	2	1	0	0	0	1	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 25f:**

**Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?**

**Business planning**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	35	32	41	26	47	34	42	33	37	28	28	39	28	39	31	37	34	32	42	33
<b>No</b>	65	67	58	74	53	66	58	66	62	72	72	60	72	61	66	63	65	68	58	67
<b>Not relevant to my business</b>	1	1	1	0	0	1	0	0	1	0	0	1	0	0	2	0	1	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 25g:**

**Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?**

**Management skills**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	36	30	46	33	37	34	51	35	38	29	34	38	30	42	32	36	39	25	25	49
<b>No</b>	62	67	54	66	63	65	49	64	59	70	65	60	68	58	65	62	60	72	72	47
<b>Not relevant to my business</b>	1	2	0	0	0	1	0	0	2	0	0	1	0	0	0	1	0	0	3	3
<b>Don't know/No answer</b>	1	1	1	1	0	1	0	1	1	1	1	1	2	0	3	0	1	3	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72



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**TABLE 25h:**

**Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?**

**Sales**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	32	27	38	29	36	30	42	29	36	28	30	33	24	32	34	32	30	30	37	31
<b>No</b>	67	71	60	68	62	69	54	70	60	71	69	65	75	67	65	65	68	70	60	67
<b>Not relevant to my business</b>	2	1	2	2	2	1	4	1	4	0	1	2	0	1	2	2	0	3	0	
<b>Don't know/No answer</b>	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 25i:**

**Some young business owners say they lack business skills and this prevents their company from growing. In which, if any, of the following areas would you say you currently lack business skills?**

**Any others**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	5	7	3	5	2	6	0	5	5	2	4	6	2	7	4	5	7	0	3	2
<b>No</b>	93	92	95	93	98	92	100	93	94	92	96	93	93	93	96	93	92	94	96	94
<b>Advertising/Promotions</b>	2	1	3	2	0	2	0	2	1	5	0	1	5	0	0	2	1	6	0	3
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 26:**

If you were to take training to improve your business skills, which one of the following four formats would you prefer? Would you prefer training...:

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>On-line using the Internet, whereby you can proceed at your own pace</b>	20	17	23	21	22	19	28	19	22	13	18	22	17	20	21	21	21	15	20	14
<b>One-on-One with a business trainer or counsellor</b>	34	32	36	34	33	34	34	34	33	32	41	31	30	34	40	32	33	40	32	34
<b>In a classroom course situation with other young business owners</b>	16	16	12	19	16	16	15	15	17	23	10	16	23	11	12	16	16	11	19	20
<b>In the form of one or two day seminars with other young business owners</b>	28	34	24	22	29	30	17	30	25	31	27	28	29	28	25	29	27	34	26	33
<b>Other</b>	1	1	2	2	0	2	0	1	2	1	1	2	0	4	1	1	2	0	0	0
<b>Don' t know/No answer</b>	1	0	2	2	0	1	5	1	2	0	2	1	0	3	0	1	1	0	3	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 27:**

**What has been the average number of employees you have had on staff, not including yourself, that have been employed by your business over the past year?**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>None</b>	29	31	25	30	22	27	37	24	37	34	30	27	27	28	24	30	24	32	41	40
<b>One</b>	18	19	13	21	16	19	10	18	17	19	15	18	28	15	16	17	16	17	22	18
<b>Two</b>	18	13	24	21	22	18	22	19	17	15	26	16	16	20	18	19	19	25	15	14
<b>3 to 5</b>	22	25	21	18	12	23	11	24	17	12	23	23	20	18	28	21	24	22	14	19
<b>6 or more</b>	14	11	17	9	28	13	20	14	12	20	6	16	10	19	14	13	16	4	9	9
<b>Can't recall</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72
<b>MEAN</b>	3.0	3.0	3.3	2.6	3.8	3.0	3.6	3.3	2.5	3.5	2.2	3.3	3.0	3.7	2.8	3.0	3.4	1.9	2.2	2.9
<b>MEDIAN</b>	2.0	1.0	2.0	1.0	2.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0

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**TABLE 28:**

**[DO NOT ASK IF CODE 2 IN Q.5] Which one of the following two statements comes closer to your thinking? Would you say...**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>You would like your business to expand in terms of sales and new markets</b>	82	83	78	87	79	83	77	82	81	66	82	84	79	80	81	84	86	43	75	32
<b>You are content with the current size of your business</b>	18	16	22	13	21	17	23	17	19	32	18	16	19	19	19	16	14	57	25	68
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	1	0	2	0	0	2	1	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>502</b>	<b>195</b>	<b>166</b>	<b>99</b>	<b>41</b>	<b>427</b>	<b>75</b>	<b>326</b>	<b>176</b>	<b>42</b>	<b>123</b>	<b>337</b>	<b>45</b>	<b>103</b>	<b>94</b>	<b>242</b>	<b>378</b>	<b>13</b>	<b>88</b>	<b>9</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	457	174	90	145	48	415	42	305	152	69	115	273	64	87	84	205	313	12	105	9

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

**TABLE 29:**

What, if anything, would you say was the main obstacle you had to face when starting a business?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
Lack of money/finances/capital	60	64	58	54	62	62	44	64	51	55	52	64	47	58	65	62	64	55	51	53
Need training/education	8	6	10	10	9	8	12	11	5	13	6	9	9	13	8	7	9	10	8	5
Marketing/Advertising	8	7	12	8	6	7	20	6	13	11	10	8	8	5	7	11	8	7	11	10
Too young/Not being taken seriously	7	6	9	10	1	7	5	8	6	5	15	4	7	5	11	7	8	8	2	6
Sales/Maintaining profits/client base	6	6	4	7	9	6	4	5	7	6	5	6	5	3	6	7	6	5	5	6
Difficulty finding qualified employees/staff	5	5	9	1	4	4	12	4	7	6	5	6	1	6	9	5	5	8	6	5
Need more information	4	4	4	4	8	5	0	4	5	2	3	5	2	0	4	7	4	7	4	0
Difficulty identifying markets for products or services	4	5	1	6	4	4	2	4	4	2	6	4	4	1	4	6	4	1	5	7
Business set up/getting it started	4	4	3	4	6	5	0	4	4	8	0	5	7	5	1	4	4	4	7	2
Finding a good location/efficient space	4	6	3	3	0	3	8	3	5	5	4	3	4	5	5	4	3	1	7	7
Business/Managerial skills	4	4	4	2	2	4	2	4	2	0	5	4	6	4	2	4	4	2	2	0
Finding suppliers/product availability	3	3	4	2	2	3	4	3	4	10	2	3	9	1	6	3	3	10	2	3
Government regulations/bureaucracy	3	4	4	2	6	3	6	4	3	1	3	4	0	3	7	4	3	5	4	0
Creating a business plan	3	5	2	2	1	3	4	3	4	1	5	3	1	2	4	4	3	7	2	3
None/No obstacles	3	3	4	2	0	2	8	3	3	0	1	4	2	5	4	2	4	3	0	3
Lack of time/Too busy	3	2	3	2	2	2	3	2	3	3	4	2	2	4	1	3	2	2	5	2
Competition	3	2	6	1	0	2	6	2	3	2	3	2	3	2	4	2	3	0	3	0
Lack of interest/No desire	1	1	3	1	0	1	5	1	2	2	3	1	2	2	2	1	1	0	0	6
Looking for right business opportunity	1	1	1	2	2	1	0	1	2	4	1	1	4	2	0	1	1	2	1	6
Obtaining needed equipment	1	1	1	2	0	1	2	1	1	2	1	1	4	0	1	1	1	0	3	3
Fear	1	1	1	1	1	1	0	1	1	0	0	1	0	2	0	1	1	2	1	0
Establishing the company/Building a reputation	1	0	0	3	2	1	0	1	0	1	1	1	2	2	1	0	1	0	1	0

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
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**TABLE 29:**

**What, if anything, would you say was the main obstacle you had to face when starting a business?**

<b>Customer service/Dealing with people</b>	1	0	1	1	1	1	0	0	1	1	0	1	1	1	0	1	0	4	0	4
<b>Little demand for product/service</b>	1	0	1	1	0	0	2	1	0	1	0	0	1	0	1	1	0	0	1	2
<b>Transportation/Distance travelling</b>	0	1	0	0	0	1	0	0	1	3	1	0	2	0	1	0	0	0	0	2
<b>State of the economy</b>	0	1	0	0	0	1	0	0	1	0	0	1	2	0	1	0	0	2	0	0
<b>Financial risk too great</b>	0	1	0	1	1	1	0	0	1	0	1	0	0	0	1	1	0	1	1	0
<b>Still in school</b>	0	0	1	0	0	0	0	1	0	1	0	0	1	1	0	0	0	0	1	0
<b>High taxes</b>	0	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	2	0	0
<b>Creating a product</b>	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	2	0	0
<b>Other</b>	9	11	10	7	3	8	13	10	8	8	7	10	7	8	11	9	9	9	11	4
<b>Don't know/No answer</b>	1	0	2	4	0	1	3	1	2	0	2	1	3	1	1	2	1	2	5	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

TABLE 30:

And what, if anything, would you say has been the main obstacle you had to face in terms of sustaining and expanding your business?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
Lack of continued access to money/finances/capital	39	40	39	37	43	41	25	41	36	17	32	46	29	37	36	42	42	30	32	34
Marketing/Advertising	12	8	19	8	14	9	28	12	12	10	15	11	9	7	10	15	13	8	10	7
Sales/maintaining profits/client base	9	10	8	9	1	9	6	9	9	10	7	9	7	7	7	11	9	11	7	6
Lack of time/too busy	8	10	8	6	4	8	4	8	7	15	5	8	11	7	8	8	5	3	24	5
Difficulty finding qualified employees/staff	7	8	7	4	7	8	2	8	4	2	6	8	4	8	9	7	8	6	2	7
Competition	5	4	8	2	3	4	9	6	3	2	6	5	3	10	6	3	6	3	2	6
Location/Space	4	6	1	4	5	4	2	2	7	6	4	4	5	2	5	4	4	2	6	7
Difficulty identifying markets for products or services	4	2	5	6	2	5	0	5	3	6	7	2	4	4	3	5	4	0	1	12
Lack of business skills/Managerial skills	4	5	3	4	3	4	4	3	5	5	1	5	4	3	5	4	3	9	5	6
Expenses/Keeping costs down	3	5	3	2	2	4	2	2	5	2	3	4	2	2	3	5	4	4	0	9
Product availability/Maintaining supply	3	2	3	4	0	3	2	2	5	5	3	2	4	0	4	3	3	3	2	4
Need more information	2	2	3	1	3	2	6	2	3	6	2	2	1	1	1	4	3	3	0	4
Development/Keeping up with technology/equipment	2	1	1	3	4	2	1	2	1	1	1	2	1	3	2	1	2	1	0	4
Government regulations/bureaucracy	2	3	1	1	2	2	0	1	3	3	1	2	2	1	1	3	1	3	3	0
State of the economy	2	1	1	3	2	1	2	1	3	0	2	2	0	1	2	2	2	6	0	0
Too young	1	0	3	2	0	1	6	2	1	5	1	1	0	3	2	1	2	2	0	0
Lack of interest/No desire	1	2	2	1	0	1	4	1	1	1	1	2	2	3	1	1	1	3	3	0
Weather conditions	1	2	1	1	0	2	0	2	0	3	0	1	7	2	0	0	2	1	0	0
Little demand for product/service	1	1	0	2	0	1	0	0	1	2	0	1	4	0	0	1	1	2	0	0
Need training/education	1	1	0	1	0	1	0	1	0	0	1	1	0	0	1	1	0	3	0	0
High taxes	0	0	0	2	2	1	0	1	0	0	0	1	0	0	0	1	1	2	0	0



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**TABLE 30:**

**And what, if anything, would you say has been the main obstacle you had to face in terms of sustaining and expanding your business?**

<b>Keeping the business running/continuity</b>	0	1	0	0	0	0	0	1	0	0	1	0	2	0	0	0	1	0	0	0
<b>Lack of technical expertise</b>	0	0	1	0	0	0	2	0	0	0	0	0	0	0	0	1	0	0	0	0
<b>Have a job</b>	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
<b>Personal situation (e.g. divorce)</b>	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
<b>Financial risk too great</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	2	0	0
<b>Other</b>	9	11	12	6	1	8	17	9	9	20	10	7	7	17	7	7	8	21	8	10
<b>None/Didn't expand</b>	7	5	10	6	5	5	17	5	9	3	5	8	7	9	9	5	7	4	8	1
<b>Don't know/No answer</b>	8	6	8	13	10	8	9	8	9	9	8	8	10	12	11	5	7	9	12	6
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLESIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 31:**

Which one of the following six options would most help young people who want to start their own business? Would it be...:

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
Having the guidance of a mentor, that is, an experienced business owner	32	35	25	34	36	32	30	34	29	27	28	34	27	30	34	33	31	36	27	41
Going on a student internship with a business	18	17	21	15	14	18	12	18	17	28	25	13	26	17	22	16	16	36	14	16
Attending courses or seminars about starting a business	19	14	22	23	20	17	30	15	25	14	17	21	20	19	14	21	19	11	25	10
Job shadowing at a business	13	16	10	12	12	14	6	14	11	11	11	14	15	13	10	13	13	10	16	17
Researching business ownership on-line	1	2	1	0	0	1	0	1	2	2	1	1	0	1	4	0	1	0	3	2
Having help identifying a good idea for a business	13	10	16	14	15	13	17	14	12	18	13	12	11	14	13	14	14	5	12	11
Other	3	5	2	1	4	3	0	4	2	0	3	3	2	4	3	2	4	2	1	2
Don't know/No answer	1	1	3	0	0	1	5	1	2	0	2	1	0	1	0	2	2	0	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 32a:**

Now I would like to ask a few more questions about specific people or factors that may have been influential in your career decision to own your own business. Overall, how important would you say [READ AND ROTATE STATEMENTS] [has been/have been] in influencing your decision to own your own business?

**Your high school guidance counsellor**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Very important</b>	4	3	3	6	1	3	7	2	6	5	4	4	9	1	2	5	3	0	6	4
<b>Somewhat important</b>	9	7	10	11	8	10	7	9	10	11	14	7	15	11	8	8	9	8	8	13
<b>Not very important</b>	22	20	16	33	29	21	30	24	21	22	26	21	16	28	21	20	20	29	26	24
<b>Not at all important</b>	64	68	69	49	62	65	56	65	62	60	57	67	59	58	68	68	67	61	60	57
<b>Haven't yet made any career decisions</b>	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	3	0	0
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	1	0	1	0	0	1	1	0	0	0	0	0	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 32b:**

**Now I would like to ask a few more questions about specific people or factors that may have been influential in your career decision to own your own business. Overall, how important would you say [READ AND ROTATE STATEMENTS] [has been/have been] in influencing your decision to own your own business?**

**Your teachers/instructors**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Very important</b>	19	23	14	19	17	20	13	17	23	18	23	18	24	13	16	22	18	21	18	26
<b>Somewhat important</b>	33	29	33	37	39	33	27	38	23	48	40	27	39	33	39	28	32	31	40	27
<b>Not very important</b>	22	21	22	22	19	19	37	18	27	20	22	22	18	19	21	24	22	21	20	24
<b>Not at all important</b>	26	27	29	22	26	27	23	26	26	14	16	33	19	35	22	26	29	24	22	23
<b>Haven't yet made any career decisions</b>	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	3	0	0
<b>Don't know/No answer</b>	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
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**TABLE 32c:**

**Now I would like to ask a few more questions about specific people or factors that may have been influential in your career decision to own your own business. Overall, how important would you say [READ AND ROTATE STATEMENTS] [has been/have been] in influencing your decision to own your own business?**

**Your parents/family members/guardians**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Very important</b>	61	58	61	65	59	62	52	59	63	63	71	56	71	62	61	57	63	55	55	59
<b>Somewhat important</b>	26	26	25	25	27	25	29	27	23	21	19	29	16	24	27	29	25	24	31	24
<b>Not very important</b>	8	9	8	6	9	8	13	8	9	15	9	7	7	12	7	8	7	12	10	14
<b>Not at all important</b>	5	6	5	4	4	5	6	6	4	0	1	8	7	2	5	7	5	9	4	3
<b>Don't know/No answer</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Entrepreneurs -**

**TABLE 32e:**

Now I would like to ask a few more questions about specific people or factors that may have been influential in your career decision to own your own business. Overall, how important would you say [READ AND ROTATE STATEMENTS] [has been/have been] in influencing your decision to own your own business?

**The media**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Very important</b>	7	7	3	12	9	8	2	7	7	6	6	7	11	9	4	7	6	5	10	11
<b>Somewhat important</b>	27	30	27	23	18	26	30	25	30	31	28	26	35	21	36	25	27	37	20	27
<b>Not very important</b>	30	30	26	32	41	30	27	30	29	32	31	29	24	29	27	32	27	28	39	37
<b>Not at all important</b>	36	33	44	32	32	35	41	37	34	31	35	37	28	41	34	36	40	30	29	25
<b>Don't know/No answer</b>	0	0	0	1	0	0	0	0	0	0	0	0	2	0	0	0	0	0	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Entrepreneurs -**

**TABLE 32g:**

Now I would like to ask a few more questions about specific people or factors that may have been influential in your career decision to own your own business. Overall, how important would you say [READ AND ROTATE STATEMENTS] [has been/have been] in influencing your decision to own your own business?

**Local entrepreneurs or business-people**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Very important</b>	34	34	32	38	38	36	26	38	29	48	37	31	44	38	32	32	34	33	35	39
<b>Somewhat important</b>	38	37	41	35	35	36	51	36	41	30	40	38	32	38	38	39	36	48	37	33
<b>Not very important</b>	17	15	18	18	17	17	13	16	18	20	15	17	19	9	19	19	17	10	19	21
<b>Not at all important</b>	11	14	9	9	10	11	10	10	12	2	8	13	5	14	11	10	12	9	9	7
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Entrepreneurs -**

**TABLE 32h:**

Now I would like to ask a few more questions about specific people or factors that may have been influential in your career decision to own your own business. Overall, how important would you say [READ AND ROTATE STATEMENTS] [has been/have been] in influencing your decision to own your own business?

**Promotional materials and events such as pamphlets, career fairs, etc. that advertise career options**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Very important</b>	13	13	10	18	13	14	9	11	17	22	12	13	33	10	11	11	10	24	18	21
<b>Somewhat important</b>	30	31	24	38	30	31	23	32	28	32	39	27	25	38	26	29	29	37	24	41
<b>Not very important</b>	29	30	30	27	32	28	35	32	25	25	27	31	14	27	38	30	32	25	25	21
<b>Not at all important</b>	27	26	35	18	25	26	31	25	30	22	23	29	28	24	25	29	29	13	34	17
<b>Don't know/No answer</b>	0	1	1	0	0	0	2	0	1	0	0	1	0	1	0	1	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Entrepreneurs -**

**TABLE 32i:**

**Now I would like to ask a few more questions about specific people or factors that may have been influential in your career decision to own your own business. Overall, how important would you say [READ AND ROTATE STATEMENTS] [has been/have been] in influencing your decision to own your own business?**

**Government programmes and information designed to help young people choose a career**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Very important</b>	34	38	31	38	16	33	45	31	40	40	36	33	48	38	36	29	34	38	30	38
<b>Somewhat important</b>	35	31	37	40	41	35	35	35	35	28	35	37	19	36	35	39	35	39	35	31
<b>Not very important</b>	14	15	11	11	22	15	5	16	10	14	13	14	17	11	16	13	13	15	14	20
<b>Not at all important</b>	16	15	21	10	21	17	15	18	14	18	16	16	16	15	13	19	18	9	20	11
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

**TABLE 33:**

Where can young people specifically get financial support to start a business?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./ Univ.	Grad Coll./ Univ.	F-T Now	F-T Past	P-T Now	P-T Past
Banks/Trust companies/Credit unions/Financial institutions	38	42	38	28	48	39	34	39	38	25	34	43	26	35	41	42	40	22	38	42
ACOA programmes	16	14	21	15	9	16	13	18	12	3	14	19	2	18	18	17	19	5	10	13
Family	16	19	15	12	12	16	15	18	13	22	10	17	16	13	15	17	14	17	20	18
ACOA's Business Development Program assistance	15	18	9	15	20	16	11	17	11	2	12	18	5	13	12	20	16	13	13	15
Community Business Development Corporations	13	11	10	22	9	13	13	11	16	3	10	16	12	5	19	13	15	17	7	0
Young Entrepreneurs ConneXion Program/Seed Capital	10	12	7	8	14	11	3	11	8	5	12	10	7	7	14	11	10	12	5	13
Human Resources Development Canada (HRDC) programmes	9	7	7	17	9	9	7	10	7	7	8	10	9	8	8	10	9	15	6	7
Business Development Bank of Canada programmes	7	7	6	11	3	7	8	8	5	1	5	9	1	5	6	11	8	3	7	1
Venture capital sources	6	6	10	3	2	6	9	8	4	6	10	5	8	2	8	7	7	8	5	0
Provincial Government	6	4	9	7	2	4	16	8	3	6	6	6	2	12	1	7	7	5	0	11
YES program	6	14	0	0	0	7	0	6	5	21	8	2	15	3	9	4	2	17	6	16
Federal Government	4	4	4	6	0	4	5	6	2	3	7	3	0	5	5	4	4	4	5	9
Government Grants/Programs	4	4	4	2	7	5	0	5	3	9	1	5	6	5	5	3	4	12	2	5
Business Loan Program	4	8	2	2	2	5	0	4	5	4	3	5	6	2	5	4	3	8	6	4
Friends	4	5	4	1	2	4	6	5	3	2	1	5	2	1	4	5	4	4	3	3
Y-Enterprise	4	4	0	10	0	4	0	5	2	7	4	3	3	4	3	4	4	5	1	4
Personal savings/funding	3	5	4	1	2	3	6	3	3	0	1	5	0	2	0	6	3	0	7	0
Centre for Entrepreneurship Education and Development (CEED)	3	6	1	0	1	3	2	3	2	0	0	4	2	2	4	2	4	0	2	0
SEED Program	2	3	1	2	6	3	0	3	1	0	2	3	2	2	2	3	3	0	1	0
Federal Business Development Bank	2	1	5	2	1	1	9	2	2	0	6	1	2	1	2	3	2	6	1	0

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

**TABLE 33:**

**Where can young people specifically get financial support to start a business?**

<b>Self-Employment Benefits (SEB) Program</b>	2	2	1	4	4	3	0	3	1	0	2	3	0	3	1	3	2	2	2	2
<b>Provincial Government funding</b>	2	2	4	1	0	2	2	2	2	1	4	2	0	0	2	4	2	0	4	0
<b>Canadian Youth Business Association</b>	2	1	2	2	6	2	0	2	2	0	1	2	0	2	1	3	3	0	1	0
<b>Youth Ventures/Youth programs</b>	2	0	0	8	0	2	0	2	2	7	4	0	6	1	3	1	0	2	3	11
<b>Open for Business</b>	2	4	0	0	0	2	0	2	2	2	1	2	1	1	5	1	1	0	4	3
<b>Greater Moncton Economic Commission</b>	1	0	4	0	0	1	2	1	1	0	0	2	0	1	1	1	2	0	0	0
<b>Grants</b>	1	1	2	1	0	1	0	1	1	1	2	1	0	3	0	1	2	1	0	0
<b>Loans/Small business loans</b>	1	1	2	1	0	1	0	1	1	0	2	1	2	0	1	1	2	0	0	0
<b>YMCA</b>	1	1	1	2	0	1	0	1	0	0	1	1	0	1	1	1	1	0	1	0
<b>Department of Economic Development/Economical Development Corporation</b>	1	2	0	0	0	1	0	1	1	0	2	1	0	0	2	1	1	2	1	0
<b>Business owners/Local businesses</b>	1	1	0	1	2	1	0	1	0	3	0	1	3	1	0	0	1	0	0	3
<b>University business centres</b>	1	1	1	1	0	1	2	1	0	1	0	1	0	0	1	1	1	0	1	0
<b>Canada Business Service Centre programmes</b>	1	1	0	0	2	1	0	0	1	0	0	1	0	0	3	0	1	0	0	0
<b>There is none available</b>	0	1	0	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	0
<b>Shareholders</b>	0	1	0	0	0	0	0	0	0	3	0	0	3	0	0	0	0	0	1	0
<b>Schools/Learning Centres</b>	0	0	0	0	1	0	0	0	0	1	0	0	2	0	0	0	0	0	0	0
<b>Junior Achievement</b>	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0
<b>Sponsors</b>	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0
<b>Other</b>	22	22	29	17	13	21	28	20	25	19	18	24	15	22	21	23	24	20	21	21
<b>Don't know/No answer</b>	6	3	6	9	12	5	7	4	9	8	7	5	8	10	1	5	6	5	8	5

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Entrepreneurs -**

**TABLE 33:**

**Where can young people specifically get financial support to start a business?**

<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

**TABLE 34:**

[DO NOT ASK IF 'THERE IS NONE AVAILABLE' OR 'DON'T KNOW/NO ANSWER' IN Q.23] Where did you find out about the financial assistance available to young people?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
Development agencies	17	17	15	20	20	18	14	16	20	4	12	22	6	8	20	21	18	22	12	17
School/University/Community college	14	20	9	10	6	13	15	12	16	31	23	7	20	13	14	12	8	19	20	34
Business person/Entrepreneur	11	7	18	10	11	11	11	12	10	6	17	10	4	16	8	13	13	6	3	20
Friends	11	10	11	13	17	11	15	11	12	11	11	12	15	7	8	12	9	15	12	14
Banks/financial institutions	8	8	8	5	13	8	5	7	9	5	8	8	11	5	4	11	10	3	3	10
Internet/Surfing the web	8	9	7	5	6	8	6	7	9	5	3	10	5	5	8	10	9	5	8	5
Parents/Guardians/Relatives	8	8	8	5	11	7	11	6	11	14	9	6	11	10	11	4	8	6	5	9
Word of Mouth	6	5	10	4	4	6	12	7	5	5	6	7	7	6	11	5	7	0	11	2
Newspapers/Magazines	6	5	11	5	0	6	8	6	8	2	5	7	2	7	6	7	8	6	2	2
Brochure	6	4	4	10	8	5	6	7	4	3	6	6	2	6	6	6	6	5	5	9
Government	4	4	2	5	6	4	4	4	3	6	3	3	0	7	1	3	3	0	3	9
Through own research	3	3	3	4	1	3	2	4	2	0	4	3	0	2	8	3	4	2	2	0
ACOA	3	2	7	1	2	2	8	4	2	0	4	4	4	5	3	2	4	0	0	0
Open for Business	3	7	0	0	0	3	0	3	2	3	3	2	1	1	5	3	2	4	4	0
Television/TV	3	2	1	5	4	3	2	2	3	3	1	3	2	3	3	3	3	3	0	3
HRDC	2	4	0	3	1	3	0	2	2	0	2	3	0	3	2	2	2	5	4	0
Seminars/Conferences	2	3	1	2	1	2	0	2	2	2	2	2	0	1	4	2	2	3	1	0
Mentors	2	1	3	0	1	1	4	2	1	0	4	1	0	4	3	0	1	5	2	3
Human Resources	2	1	3	1	0	1	2	2	0	0	4	1	0	4	3	0	2	0	0	0
At work	1	1	1	2	2	1	2	1	1	0	2	2	0	1	0	3	2	0	3	0
Business Service Centres	1	1	0	1	10	2	0	1	2	0	1	2	2	1	1	1	1	0	3	0
Radio	1	1	2	1	0	1	2	0	3	1	0	2	1	0	2	1	1	3	0	2
HRDC	1	1	1	2	0	1	0	2	0	0	2	1	0	1	2	1	2	0	2	0

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Entrepreneurs -**

**TABLE 34:**

**[DO NOT ASK IF 'THERE IS NONE AVAILABLE' OR 'DON'T KNOW/NO ANSWER' IN Q.23] Where did you find out about the financial assistance available to young people?**

<b>Youth Ventures Program</b>	1	0	2	3	0	1	0	1	1	5	2	0	4	3	0	0	1	1	1	6
<b>Employment Centre</b>	1	2	1	0	0	1	0	1	1	1	1	1	1	2	1	0	1	2	2	0
<b>Guidance counsellor</b>	1	1	2	0	0	1	0	1	0	1	2	0	1	2	0	1	1	2	0	3
<b>Government Officials/Local Government Offices</b>	1	2	0	1	1	1	0	1	1	0	0	1	0	0	2	1	1	2	2	0
<b>Chambers of Commerce/Boards of Trade</b>	1	1	1	0	2	1	2	2	0	3	0	1	2	1	0	1	1	0	1	0
<b>Poster/Billboard</b>	0	0	0	0	0	0	0	0	0	2	0	0	2	0	0	0	0	2	0	1
<b>Junior Achievement</b>	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	2
<b>1-800 career/business line</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
<b>Other</b>	13	13	15	15	8	14	8	12	15	7	9	16	9	10	15	14	16	11	8	9
<b>Don't know/No answer/Not applicable</b>	5	5	3	6	12	5	4	6	3	11	2	5	11	6	3	4	5	2	9	3
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>571</b>	<b>241</b>	<b>168</b>	<b>117</b>	<b>45</b>	<b>497</b>	<b>74</b>	<b>366</b>	<b>205</b>	<b>63</b>	<b>143</b>	<b>364</b>	<b>62</b>	<b>111</b>	<b>115</b>	<b>264</b>	<b>367</b>	<b>57</b>	<b>85</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	571	222	92	205	52	529	42	367	204	135	140	296	115	101	110	226	304	65	105	71

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
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**TABLE 35:**

**To the best of your knowledge, is non-financial assistance available for young people who want to start a business?**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	66	73	62	57	62	65	70	65	67	74	67	64	56	60	65	71	63	66	71	65
<b>No</b>	18	15	16	25	20	18	14	18	17	12	21	17	27	19	13	18	19	14	16	24
<b>Don't know/No answer</b>	17	12	22	18	18	17	16	17	16	14	12	19	16	22	22	11	18	19	13	11
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

**TABLE 36:**

What types of non-financial assistance are available to young people who wish to start their own business?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Mentoring programmes</b>	25	25	29	20	22	24	27	24	26	20	28	24	16	16	34	27	25	34	26	13
<b>Help with business plans</b>	24	29	17	24	16	26	13	23	25	14	25	26	17	14	25	29	26	21	20	35
<b>Business Counselling/Advice</b>	18	15	24	19	16	17	26	20	15	15	19	19	8	17	13	22	22	25	4	13
<b>Courses/training sessions/workshops</b>	15	22	12	3	15	15	15	12	20	7	17	16	9	10	14	18	14	8	23	14
<b>Seminars/Conferences</b>	13	20	10	4	10	15	5	12	15	13	8	16	9	11	15	15	14	15	14	6
<b>Open for Business</b>	6	14	0	0	0	7	0	7	5	9	9	5	4	6	13	4	5	8	8	4
<b>Business Development/Service Centres</b>	6	6	3	10	4	6	2	5	7	5	5	6	8	4	5	6	6	5	3	0
<b>Marketing Skills/Market Research</b>	6	6	5	6	3	6	3	5	7	7	6	5	3	3	2	8	5	4	6	14
<b>Business owners/consultants</b>	5	4	8	4	7	6	3	6	4	5	7	5	2	8	9	3	5	5	1	6
<b>Internet/On-line support</b>	4	4	5	4	7	5	0	6	2	2	6	4	2	6	6	3	6	0	3	0
<b>Government support/programs</b>	4	4	4	4	0	4	3	6	0	0	3	5	0	0	9	4	5	0	4	0
<b>ACOA</b>	3	4	3	2	3	3	3	3	3	0	3	4	4	4	2	3	3	2	5	0
<b>HRDC</b>	2	3	0	6	0	3	0	3	2	0	0	4	0	1	3	3	3	3	2	0
<b>Schools/Teachers</b>	2	3	3	0	0	3	0	3	2	8	0	2	10	0	3	1	2	0	6	5
<b>Youth Ventures/Youth programs</b>	2	1	3	6	2	2	5	2	3	9	3	1	3	5	2	2	1	2	7	3
<b>Support Groups</b>	2	1	0	5	7	2	0	1	3	2	3	2	2	0	2	3	2	4	3	0
<b>Books/Pamphlets</b>	2	1	1	4	0	2	3	1	3	0	0	3	0	2	0	2	2	3	2	0
<b>Job shadowing/work experience</b>	2	2	1	1	0	2	0	2	1	2	1	2	2	0	5	1	3	0	0	3
<b>SEED</b>	2	4	0	0	0	2	0	3	0	0	0	3	0	2	2	1	2	0	0	5
<b>Accounting/Bookkeeping</b>	1	1	0	3	0	1	0	1	1	2	1	1	0	1	0	2	2	0	0	0
<b>Y-Enterprise</b>	1	0	0	5	0	1	0	1	1	1	2	0	3	0	0	1	1	3	0	0
<b>Junior Achievement</b>	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0
<b>Other</b>	20	19	30	14	10	19	29	21	20	34	16	20	25	22	23	17	21	14	16	18
<b>None available</b>	1	2	0	2	0	2	0	1	2	0	0	2	0	2	5	0	2	0	0	0



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
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**TABLE 36:**

**What types of non-financial assistance are available to young people who wish to start their own business?**

<b>Don't know/No answer</b>	13	7	17	19	25	12	21	11	18	12	16	13	21	22	8	11	13	10	19	16
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>386</b>	<b>180</b>	<b>108</b>	<b>70</b>	<b>29</b>	<b>332</b>	<b>55</b>	<b>242</b>	<b>145</b>	<b>47</b>	<b>100</b>	<b>239</b>	<b>35</b>	<b>71</b>	<b>75</b>	<b>193</b>	<b>241</b>	<b>38</b>	<b>63</b>	<b>27</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	372	164	55	120	33	343	29	235	137	85	92	195	63	61	74	162	199	42	74	38

**TABLE 37:**

**[ASK IF 'YOUNG ENTREPRENEURS CONNEXION PROGRAM/SEED CAPITAL' (CODE 08) NOT MENTIONED IN Q.33] Have you ever heard of the Young Entrepreneurs ConneXion Program, sometimes referred to as the Seed Capital program?**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes, have heard of it</b>	63	63	58	72	59	65	55	62	65	21	55	74	26	56	69	72	70	56	53	34
<b>No, have never heard of it</b>	36	35	41	27	41	34	43	36	35	79	44	25	72	44	29	27	28	42	47	66
<b>Don't know/No answer</b>	1	2	1	1	0	1	2	2	0	0	1	2	2	0	3	1	1	3	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>530</b>	<b>216</b>	<b>161</b>	<b>113</b>	<b>40</b>	<b>454</b>	<b>76</b>	<b>333</b>	<b>197</b>	<b>61</b>	<b>132</b>	<b>338</b>	<b>58</b>	<b>111</b>	<b>99</b>	<b>241</b>	<b>342</b>	<b>51</b>	<b>84</b>	<b>36</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	534	200	88	200	46	491	43	338	196	132	128	274	111	101	98	204	283	60	103	66

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

**TABLE 38:**

Which, if any, of the following was the single most important source of financing that you used when starting your business? Was it...:

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Government financial assistance</b>	15	12	19	18	7	14	23	15	14	16	16	14	17	18	16	13	16	17	15	8
<b>Banks or credit unions</b>	12	11	15	11	15	11	24	13	10	5	19	11	2	11	8	16	12	16	7	17
<b>Funding from family or friends</b>	13	16	10	16	2	14	7	13	15	11	12	15	9	9	15	16	13	11	16	14
<b>Your own personal savings or funds</b>	13	14	10	14	12	13	8	14	10	12	6	15	12	8	14	15	13	10	15	10
<b>The personal savings or funds of any partners you have in your business</b>	13	12	17	9	11	13	9	16	8	13	10	14	15	17	10	12	14	17	8	8
<b>Credit Cards</b>	10	6	12	10	14	10	7	12	4	9	10	9	21	15	5	6	11	2	10	6
<b>The business Development Bank of Canada</b>	9	12	5	7	13	9	9	7	13	7	9	10	6	12	10	7	9	4	9	20
<b>Venture capital sources</b>	10	10	12	7	14	9	13	9	11	20	11	8	9	7	12	10	9	14	12	6
<b>Some other source</b>	6	8	4	7	2	6	5	4	10	3	5	7	4	8	5	6	7	8	4	0
<b>SEED Capital program</b>	5	4	5	8	6	6	2	5	5	0	2	7	0	5	6	7	6	5	2	3
<b>YES program</b>	1	2	0	0	0	1	0	1	1	6	1	0	2	1	2	0	0	4	1	3
<b>ACOA</b>	1	1	1	3	0	1	0	1	1	0	1	1	0	1	1	2	1	2	1	0
<b>Sold shares/Shareholders</b>	1	1	0	0	2	1	0	0	1	5	0	0	5	0	0	0	0	1	1	2
<b>None/No assistance needed</b>	0	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	2
<b>Don't know/No answer</b>	0	0	0	1	2	0	0	0	0	0	0	1	0	1	0	0	0	0	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

**TABLE 39:**

How important, if at all, would you say it is that the government make financing available to young people who want to start their own business? Would you say it is...:

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Critically important</b>	72	73	71	71	70	72	69	71	72	52	79	72	65	74	82	68	74	69	66	71
<b>Important but not critical</b>	27	24	28	28	30	26	31	27	27	46	19	26	33	25	16	31	24	31	31	26
<b>Not very important</b>	1	2	0	1	0	1	0	1	1	0	1	1	2	0	0	1	1	0	1	3
<b>Not at all important</b>	1	1	1	0	0	1	0	1	0	1	1	0	0	1	1	0	1	0	1	0
<b>Don't know/No answer</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**TABLE 40a:**

To the best of your knowledge, which, if any, of the following six types of assistance is available from the government to help young people start a business?

**Financial assistance**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	90	92	90	90	76	90	88	89	90	79	92	90	89	85	93	90	90	91	84	89
<b>No</b>	5	4	5	6	9	5	6	6	3	8	4	5	5	7	3	5	5	2	8	3
<b>Don't know/No answer</b>	5	4	5	5	14	5	6	4	7	13	4	4	6	9	4	5	4	7	8	8
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Entrepreneurs -

TABLE 40b:

To the best of your knowledge, which, if any, of the following six types of assistance is available from the government to help young people start a business?

### Business counselling and information

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	79	82	78	78	74	78	87	79	81	74	78	81	74	78	74	84	78	82	78	79
<b>No</b>	14	12	17	15	16	15	11	15	14	18	15	14	20	18	19	10	15	13	16	17
<b>Don't know/No answer</b>	6	6	5	8	9	7	2	6	6	8	7	5	6	4	7	7	7	5	7	4
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

TABLE 40c:

To the best of your knowledge, which, if any, of the following six types of assistance is available from the government to help young people start a business?

### Promoting business ownership as a career

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	59	65	49	63	53	59	56	58	61	56	59	60	56	59	61	59	57	62	69	49
<b>No</b>	30	22	38	29	37	28	37	31	27	39	31	27	40	36	29	26	30	28	24	43
<b>Don't know/No answer</b>	11	13	13	8	10	12	7	11	12	6	10	13	5	6	11	15	13	9	7	8
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 40d:**

To the best of your knowledge, which, if any, of the following six types of assistance is available from the government to help young people start a business?

**Business skills training**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	72	76	71	67	70	71	81	73	70	74	72	72	73	72	67	72	71	77	72	74
<b>No</b>	21	18	22	25	16	21	17	21	20	19	22	20	20	23	25	19	21	18	22	16
<b>Don't know/No answer</b>	7	6	7	8	13	8	2	6	9	7	6	8	7	5	8	9	8	5	6	10
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**TABLE 40e:**

To the best of your knowledge, which, if any, of the following six types of assistance is available from the government to help young people start a business?

**Courses about business ownership in the education system**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	64	66	60	66	62	64	63	63	66	84	65	60	76	63	53	66	60	67	73	67
<b>No</b>	27	24	33	25	25	26	35	29	24	12	31	28	18	27	34	27	28	28	21	29
<b>Don't know/No answer</b>	9	10	7	9	13	10	2	9	10	4	4	12	5	9	13	8	12	5	6	4
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 40f:**

To the best of your knowledge, which, if any, of the following six types of assistance is available from the government to help young people start a business?

And are you aware of any other types of government assistance?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	9	8	10	9	9	9	11	11	6	14	5	10	16	6	8	10	9	7	14	7
<b>No</b>	88	88	89	89	87	88	89	87	92	84	94	87	79	93	90	87	89	93	79	90
<b>Don't know/No answer</b>	1	2	0	1	4	2	0	1	2	1	0	2	3	1	1	2	1	0	4	0
<b>Grants</b>	1	1	1	1	0	1	0	1	0	1	1	1	2	0	1	1	1	0	2	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 41:**

And do you feel more comfortable describing yourself as...:

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Self-employed</b>	35	36	35	35	26	35	33	33	37	25	32	37	28	42	33	32	37	26	32	27
<b>A business owner</b>	31	26	37	28	39	31	32	31	30	31	29	31	32	22	26	37	32	31	28	28
<b>An entrepreneur</b>	29	31	22	35	35	30	26	31	28	45	35	25	38	27	38	26	25	29	40	43
<b>All of the above</b>	1	2	2	0	0	1	2	1	1	0	0	2	2	1	1	1	2	0	0	0
<b>None of the above</b>	2	3	2	2	0	2	4	2	1	0	1	3	0	5	0	2	1	12	0	2
<b>Don't know/No answer</b>	1	1	2	0	0	1	3	1	1	0	2	1	0	0	0	2	1	0	0	0
<b>Other</b>	1	2	0	1	0	1	0	1	1	0	0	1	0	2	2	0	1	2	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**TABLE 42:**

Which one of the following two statements comes closer to your own thinking?

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>All things considered, operating a business and protecting the environment are not compatible</b>	5	6	3	6	6	5	7	4	8	10	4	5	8	6	4	6	4	7	11	8
<b>It is possible to operate a business without harming the environment</b>	93	94	95	93	90	94	89	95	90	89	96	93	91	92	96	93	95	93	88	92
<b>Don't know/No answer</b>	1	0	2	1	4	1	4	1	1	0	0	2	2	3	0	1	1	0	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

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**TABLE 43:**

**Do either of your [parents/guardians] now own business, or did they own a business in the past?**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>Yes</b>	58	60	63	47	51	57	62	57	60	50	60	58	54	64	61	55	60	45	59	49
<b>No</b>	42	40	37	53	49	43	38	43	40	50	40	42	46	36	39	45	40	55	41	51
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72

**TABLE 44a:**

**On average, would you say you spend [READ RESPONSES IN ORDER] each week:**

**Surfing the web/Internet**

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>A lot of time</b>	30	35	27	28	23	31	23	34	23	29	34	29	23	25	36	33	31	37	28	25
<b>Some time</b>	35	35	31	39	43	36	30	36	34	35	32	36	28	28	35	40	33	31	43	40
<b>Not very much time, or</b>	17	14	21	14	17	16	21	15	20	27	13	16	23	26	14	13	15	19	21	22
<b>No time</b>	18	16	21	19	18	17	26	16	22	9	22	18	26	21	15	15	22	13	8	13
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	589	227	95	213	54	545	44	377	212	138	146	305	117	108	112	232	315	67	109	72



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TABLE 44b:

On average, would you say you spend [READ RESPONSES IN ORDER] each week:

Reading daily newspapers

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>A lot of time</b>	22	18	21	29	26	22	22	23	20	18	29	20	15	24	19	24	20	29	19	31
<b>Some time</b>	46	47	43	49	42	46	44	45	48	39	46	47	42	42	44	48	45	50	44	48
<b>Not very much time</b>	20	21	25	14	20	20	23	22	18	26	18	20	26	21	24	18	21	12	26	15
<b>No time</b>	12	15	11	9	12	12	11	11	14	17	7	14	17	14	13	10	14	10	11	6
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>227</b>	<b>95</b>	<b>213</b>	<b>54</b>	<b>545</b>	<b>44</b>	<b>377</b>	<b>212</b>	<b>138</b>	<b>146</b>	<b>305</b>	<b>117</b>	<b>108</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>67</b>	<b>109</b>	<b>72</b>

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TABLE 44c:

On average, would you say you spend [READ RESPONSES IN ORDER] each week:

Reading weekly newspapers

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>A lot of time</b>	15	12	15	23	12	15	16	14	16	11	17	15	7	16	17	16	15	16	11	17
<b>Some time</b>	36	30	35	47	37	35	40	35	37	36	42	33	38	32	35	36	36	29	36	35
<b>Not very much time</b>	24	24	28	15	31	23	30	26	20	26	25	23	25	27	26	22	23	29	22	23
<b>No time</b>	25	33	22	15	20	27	13	24	26	27	16	28	30	24	22	26	25	25	30	21
<b>Don't know/No answer</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>227</b>	<b>95</b>	<b>213</b>	<b>54</b>	<b>545</b>	<b>44</b>	<b>377</b>	<b>212</b>	<b>138</b>	<b>146</b>	<b>305</b>	<b>117</b>	<b>108</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>67</b>	<b>109</b>	<b>72</b>

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TABLE 44d:

On average, would you say you spend [READ RESPONSES IN ORDER] each week:

Watching television

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>A lot of time</b>	19	20	18	20	16	19	17	20	16	27	20	17	30	18	19	16	15	32	19	29
<b>Some time</b>	47	46	46	51	53	46	57	47	48	40	48	49	37	44	46	52	48	48	49	45
<b>Not very much time</b>	23	23	23	22	26	24	16	22	24	23	25	22	29	22	26	22	23	18	23	23
<b>No time</b>	11	12	13	7	4	11	10	10	12	10	8	12	5	16	9	10	14	2	9	4
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>227</b>	<b>95</b>	<b>213</b>	<b>54</b>	<b>545</b>	<b>44</b>	<b>377</b>	<b>212</b>	<b>138</b>	<b>146</b>	<b>305</b>	<b>117</b>	<b>108</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>67</b>	<b>109</b>	<b>72</b>

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TABLE 44e:

On average, would you say you spend [READ RESPONSES IN ORDER] each week:

Listening to the radio

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>A lot of time</b>	38	38	35	38	47	39	28	35	43	32	41	38	54	36	31	38	38	40	32	38
<b>Some time</b>	36	35	32	42	43	37	33	38	32	29	28	41	27	29	33	42	35	33	46	33
<b>Not very much time</b>	17	18	21	13	7	16	26	18	16	20	21	15	9	22	26	13	18	13	16	14
<b>No time</b>	9	9	11	7	2	8	13	9	9	19	10	7	9	12	10	7	9	14	6	16
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>227</b>	<b>95</b>	<b>213</b>	<b>54</b>	<b>545</b>	<b>44</b>	<b>377</b>	<b>212</b>	<b>138</b>	<b>146</b>	<b>305</b>	<b>117</b>	<b>108</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>67</b>	<b>109</b>	<b>72</b>

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TABLE 44h:

On average, would you say you spend [READ RESPONSES IN ORDER] each week:

Reading magazines

	Overall	Province				Language		Gender		Age			Education				Business Operation			
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	L.T. H.S.	Grad H.S.	Some Coll./Univ.	Grad Coll./Univ.	F-T Now	F-T Past	P-T Now	P-T Past
<b>A lot of time</b>	15	13	19	18	10	15	20	13	19	20	14	15	18	13	19	14	14	25	13	20
<b>Some time</b>	45	45	48	43	43	45	42	46	43	39	46	46	46	46	43	47	48	36	40	43
<b>Not very much time</b>	25	25	21	30	30	25	26	28	20	22	26	25	17	22	28	26	23	26	34	24
<b>No time</b>	15	18	13	9	16	15	11	13	18	19	14	14	19	19	11	12	15	13	13	13
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>246</b>	<b>174</b>	<b>122</b>	<b>46</b>	<b>511</b>	<b>78</b>	<b>374</b>	<b>215</b>	<b>64</b>	<b>150</b>	<b>375</b>	<b>62</b>	<b>119</b>	<b>115</b>	<b>271</b>	<b>380</b>	<b>58</b>	<b>89</b>	<b>41</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>589</b>	<b>227</b>	<b>95</b>	<b>213</b>	<b>54</b>	<b>545</b>	<b>44</b>	<b>377</b>	<b>212</b>	<b>138</b>	<b>146</b>	<b>305</b>	<b>117</b>	<b>108</b>	<b>112</b>	<b>232</b>	<b>315</b>	<b>67</b>	<b>109</b>	<b>72</b>