

Macrophylla

Dundee, NB

"Environmentally friendly business practices are fully integrated into the operation of Macrophylla. Our employees are fully aware of these practices and are happy to work in a way that is good for the planet."

*Philippe Levesque, Owner
Macrophylla*

Macrophylla is an environmentally sustainable nursery that produces a variety of ornamental plants. According to owner Philippe Levesque, the business uses no plastic or non-biodegradable products. In keeping with its strong environmental philosophy, Macrophylla uses biodegradable fiber pots, reusable wooden identification tags and craft paper and raffia as wrapping materials in place of plastic bags. In addition, there are absolutely no chemical fertilizers used. Instead Levesque has opted to make his own dry and liquid fertilizers using various combinations of seaweed, horsetail and comfrey teas. The soil used for growing ornamental plants at Macrophylla is prepared by hand using mushroom compost from a local factory and shredded leaves from a neighbouring city. In place of commercial weed killers, Levesque also prefers to use his own newspaper and cedar-based mulch.

To develop his environmental strategies for organic gardening, Levesque relied on what he refers to as "a reasonable knowledge of organic gardening" and adapted it on a larger scale. Exhibiting a true entrepreneurial spirit, Levesque has learned by networking and sharing ideas with others, and through trial and error. He also promotes the benefits of researching ideas and using local products and services whenever possible.

For entrepreneurs who are interested in becoming environmentally sustainable Levesque offers the following advice, "speak with suppliers about alternatives, ask customers what they think and visit businesses in a similar field of activity that already operate using environmentally friendly practices".

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