

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 1:**

Of the languages you understand, which one do you use most often in your everyday life?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>English</b>	90	98	70	100	99	100	0	90	90	91	89	89	89	91	89	90	91	88	89	91	89	90
<b>French</b>	9	0	28	0	0	0	86	9	9	7	10	10	9	8	11	8	8	9	10	9	9	9
<b>English and French Equally</b>	1	2	2	0	1	0	14	1	1	2	0	2	2	1	0	2	1	3	2	0	2	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 2:**

Gender: (By Observation)

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Male</b>	48	50	46	48	51	48	48	100	0	52	46	47	50	49	43	48	58	38	55	42	39	51
<b>Female</b>	52	51	54	52	49	52	52	0	100	48	54	53	50	51	57	52	42	62	45	58	61	49
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

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**TABLE 3:**

**May I have your age?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>15-19</b>	35	34	35	37	35	36	31	38	33	100	0	0	79	26	17	0	6	40	45	53	1	47
<b>20-24</b>	32	32	31	32	33	32	33	30	33	0	100	0	11	38	55	38	32	36	30	30	23	34
<b>25-29</b>	33	34	33	31	31	32	36	32	34	0	0	100	10	36	28	62	62	23	25	18	75	19
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588
<b>MEAN</b>	21.8	22.0	21.8	21.7	21.8	21.8	22.1	21.7	22.0	17.0	21.9	27.0	18.0	22.8	22.5	25.3	25.0	21.1	20.8	20.1	26.0	20.5
<b>MEDIAN</b>	22.0	21.5	22.0	22.0	21.4	22.0	21.4	21.0	22.0	17.0	22.0	27.0	17.0	23.0	22.0	26.0	26.0	20.0	20.0	19.0	26.0	20.0

**TABLE 4:**

**Do you presently or have you in the past owned your own business or had ownership in a business?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>No</b>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

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**TABLE 5:**

**In which language would you prefer to be interviewed?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>English</b>	95	100	83	100	100	100	49	95	95	95	94	95	93	95	93	97	97	91	95	95	95	95
<b>French</b>	5	0	17	0	0	0	51	5	5	5	6	5	7	5	7	3	3	9	5	5	5	5
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 6:**

**How likely are you to buy or start your own business in the future?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very likely</b>	17	21	15	14	12	17	11	21	13	14	17	19	15	22	14	14	21	12	21	14	19	16
<b>Somewhat likely</b>	38	43	32	38	35	39	27	41	34	41	35	37	39	34	43	38	35	45	39	33	34	39
<b>Not very likely</b>	29	23	28	36	35	29	24	25	32	31	30	25	30	26	31	28	28	28	24	33	24	31
<b>Not at all likely</b>	16	13	23	12	16	14	35	12	20	12	17	19	15	18	12	19	16	14	16	18	22	13
<b>Don't know/No answer</b>	1	0	1	1	1	1	3	1	1	1	0	1	1	1	0	1	0	1	1	2	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

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**TABLE 7:**

**When would you say you are likely to buy or start your own business?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Less than one year from now</b>	6	7	10	1	6	6	8	7	5	3	7	9	4	10	7	5	5	8	8	4	9	5
<b>One to two years from now</b>	11	10	11	13	10	11	8	13	9	6	10	17	9	13	7	13	14	4	15	11	19	8
<b>More than two up to five years from now</b>	37	38	38	33	39	37	30	37	37	27	43	41	28	45	35	41	46	37	34	28	38	36
<b>More than five years from now</b>	45	43	40	52	45	44	50	41	48	64	39	28	57	33	51	36	32	50	42	56	32	49
<b>Not sure</b>	1	2	1	0	0	1	4	2	1	0	1	3	2	0	0	3	4	0	1	0	1	1
<b>Don't know/No answer</b>	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	1	0	1	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>436</b>	<b>190</b>	<b>118</b>	<b>106</b>	<b>22</b>	<b>404</b>	<b>31</b>	<b>240</b>	<b>196</b>	<b>157</b>	<b>134</b>	<b>145</b>	<b>141</b>	<b>113</b>	<b>75</b>	<b>102</b>	<b>124</b>	<b>111</b>	<b>98</b>	<b>101</b>	<b>99</b>	<b>328</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	420	128	94	102	96	394	26	239	181	151	134	135	131	105	75	105	121	110	88	100	98	315

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 8a:

What would you say is the main obstacle you have faced that has prevented you from starting a business? [FIRST MENTION]

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Lack of money/finances/capital	39	45	33	39	37	41	27	42	36	26	48	45	24	47	48	46	50	38	41	28	47	37
Lack of interest/No desire/Don't want to	12	8	16	13	17	11	25	11	13	13	11	13	9	11	13	17	13	12	8	14	14	11
Still in school	9	11	8	9	9	9	11	10	9	19	6	3	18	6	7	4	2	12	10	16	3	12
Need training/education	6	5	8	5	6	6	6	7	5	3	8	8	7	6	5	6	6	5	6	7	6	6
Too young	5	5	4	7	3	6	2	4	6	13	2	0	12	3	1	1	1	7	3	9	0	7
Lack of time/too busy	2	2	3	1	4	2	3	2	3	3	2	2	2	2	1	3	1	4	3	2	2	2
Looking for right business opportunity	2	3	1	2	2	2	0	2	2	0	1	4	1	2	2	2	3	2	2	1	3	1
Need more information	1	2	2	1	0	1	2	1	2	1	2	1	1	1	1	3	1	1	0	2	1	2
Personal situation (e.g. divorce)	1	2	1	2	0	1	2	0	2	0	1	2	1	1	3	1	1	1	2	1	4	0
Lack of ideas	1	2	0	2	1	1	0	1	1	1	1	2	0	2	2	1	1	3	0	1	2	1
Location	1	1	0	4	0	1	0	0	2	1	1	1	2	1	0	1	1	1	2	1	2	1
Difficulty identifying markets for products or services	1	1	1	2	1	1	0	1	1	0	1	2	1	0	2	2	2	0	1	1	1	1
Have a job	1	1	1	1	1	1	0	1	1	0	0	2	0	1	2	2	2	1	1	0	2	0
Interested in other areas/careers	1	1	1	0	1	1	0	1	1	1	1	0	1	0	1	1	1	0	1	1	0	1
Still waiting for opportunity	1	1	1	1	0	1	0	0	1	0	1	1	0	0	2	1	1	1	1	1	1	1
State of the economy	1	2	0	0	0	1	0	0	1	0	1	1	1	0	1	0	1	1	1	0	2	0
Financial risk too great	0	1	0	0	2	1	0	1	0	1	0	1	1	0	0	0	1	0	1	0	0	1
Fear	0	0	1	1	0	0	2	1	0	0	1	0	0	1	1	1	1	0	1	0	1	0
Health reasons	0	0	0	1	0	0	0	0	1	0	0	1	0	0	2	0	0	0	1	1	0	0
Government regulations/bureaucracy	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0
Lack of opportunity	0	1	0	0	1	0	0	1	0	0	0	1	0	0	0	1	1	0	0	0	1	0
Little demand for product/service	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0
Finding proper clientele	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	3	4	1	3	3	3	5	3	3	3	3	3	4	5	1	1	2	4	4	3	2	3
Nothing	0	1	0	0	0	0	2	0	0	0	1	1	0	0	0	0	1	1	0	0	1	0

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

**TABLE 8a:**

What would you say is the main obstacle you have faced that has prevented you from starting a business? [FIRST MENTION]

Don't know/No answer	10	8	13	11	5	10	15	10	10	15	8	7	16	10	5	6	9	7	13	12	6	11
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 8b:

What would you say is the main obstacle you have faced that has prevented you from starting a business? Anything else? [TOTAL MENTIONS]

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Lack of money/finances/capital	50	56	40	53	52	52	34	52	48	38	58	55	36	55	59	59	58	52	48	42	57	48
Lack of interest/No desire/Don't want to	16	13	19	17	20	15	29	14	18	17	17	15	13	14	19	22	17	18	11	18	16	16
Still in school	13	18	8	12	13	13	11	15	11	26	10	3	25	9	12	4	2	15	16	20	3	17
Need training/education	12	11	12	14	14	13	6	13	12	8	14	16	11	14	15	10	11	11	13	14	13	12
Too young	7	7	6	9	6	8	3	7	7	18	2	1	15	4	6	1	1	10	6	11	1	9
Looking for right business opportunity	5	8	4	2	4	6	0	5	5	4	4	7	3	6	7	5	8	4	5	3	5	5
Lack of time/too busy	4	5	4	4	6	4	3	5	4	5	4	4	4	4	2	6	3	7	5	3	4	4
Need more information	3	4	3	3	2	4	2	2	5	2	4	4	2	2	7	4	4	3	2	4	3	4
Difficulty identifying markets for products or services	2	2	2	4	2	3	0	2	3	1	2	4	1	2	3	4	4	0	1	4	2	2
Location	2	2	0	6	2	3	0	1	3	1	3	3	2	3	2	3	1	2	5	1	3	2
Have a job	2	3	2	2	2	2	0	2	2	0	1	5	0	3	2	5	6	1	1	1	6	1
Personal situation (e.g. divorce)	2	2	1	3	1	2	2	1	3	0	2	4	1	2	4	2	1	2	3	2	5	1
Still waiting for opportunity	2	3	2	2	1	2	0	1	3	0	4	2	0	3	3	3	3	2	1	2	2	2
Lack of ideas	2	2	0	4	2	2	0	2	2	2	1	2	0	3	2	1	1	3	1	2	2	2
Financial risk too great	1	1	1	2	2	2	0	1	1	1	1	2	2	1	1	2	2	2	1	1	1	1
State of the economy	1	2	0	1	1	1	0	1	1	0	1	2	1	0	1	1	1	1	2	0	3	1
Interested in other areas/careers	1	1	1	1	1	1	0	1	1	1	1	1	1	0	2	1	1	0	2	1	1	1
Little demand for product/service	1	2	1	1	0	1	2	0	2	1	2	0	1	1	1	1	0	2	1	1	1	1
Fear	1	0	1	2	1	1	2	1	1	0	1	1	0	1	2	1	1	1	2	0	2	0
Lack of opportunity	1	1	0	1	1	1	0	1	1	0	1	1	0	1	1	1	2	0	1	0	1	1
Health reasons	1	1	1	1	0	1	0	0	1	0	0	1	0	0	2	1	1	0	1	1	1	1
Government regulations/bureaucracy	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0
Finding proper clientele	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Difficulty finding qualified employees/staff	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	4	6	2	5	4	4	5	5	4	3	5	5	4	6	4	4	4	5	5	3	2	5
Nothing	0	1	0	0	0	0	2	0	0	0	1	1	0	0	0	0	1	1	0	0	1	0
Don't know/No answer	10	8	13	11	5	10	15	10	10	15	8	7	16	10	5	6	9	7	13	12	6	11

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 8b:

What would you say is the main obstacle you have faced that has prevented you from starting a business? Anything else? [TOTAL MENTIONS]

<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588



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**TABLE 9:**

**Which one of the following six options would most help young people who want to start their own business?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Attending courses or seminars about starting a business</b>	25	24	26	26	22	23	40	23	27	26	23	26	26	25	28	21	26	28	24	22	29	23
<b>Having the guidance of a mentor</b>	24	24	27	21	30	26	13	25	24	20	23	31	17	24	21	37	31	20	21	23	26	24
<b>Going on a student internship with a business</b>	23	20	26	23	23	22	28	24	22	25	29	15	25	22	28	19	17	27	21	27	18	25
<b>Job shadowing at a business</b>	11	15	8	10	7	12	3	11	11	12	9	11	14	10	7	11	8	11	18	9	11	11
<b>Having help identifying a good idea for a business</b>	10	11	6	14	10	10	11	11	9	10	8	12	12	10	9	8	11	8	11	11	12	10
<b>Researching business ownership on-line</b>	3	3	3	5	3	4	2	4	3	5	4	1	4	4	4	1	3	3	3	4	2	4
<b>Two or more equally</b>	2	3	2	2	1	2	2	1	4	2	2	3	1	5	2	1	3	1	2	3	2	2
<b>Other</b>	0	1	0	1	1	0	2	0	0	0	0	1	0	0	0	1	1	1	0	0	0	1
<b>None of the above</b>	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	1	0
<b>Don't know/No answer</b>	1	2	0	1	2	1	0	1	0	1	1	0	1	1	1	0	0	1	1	1	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 11:**

When you have thought about the career direction you would like to take, have you very seriously, somewhat seriously, not very seriously or not at all seriously considered starting your own business?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very seriously</b>	21	23	22	19	15	22	16	25	18	15	22	27	17	25	15	25	28	14	22	19	26	19
<b>Somewhat seriously</b>	36	44	27	37	35	37	27	41	32	38	37	33	35	36	42	34	33	39	43	31	32	38
<b>Not very seriously</b>	24	21	26	26	29	25	22	22	27	33	23	17	32	16	30	19	17	31	20	30	18	27
<b>Not at all seriously</b>	18	13	23	18	20	16	35	13	22	14	18	22	15	22	11	21	21	15	14	20	24	15
<b>Not yet thought about a career</b>	0	1	0	1	0	0	0	0	1	1	0	0	1	0	0	1	0	1	1	0	0	0
<b>Don't know/No answer</b>	1	0	1	0	1	1	0	0	1	0	1	1	0	1	2	0	1	0	1	1	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 12:**

**Why did you not very seriously consider starting your own business?**

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Lack of interest/appeal	34	36	27	42	36	33	41	27	39	36	37	29	35	29	47	31	27	28	54	34	31	36
Lack of money to start a business	13	10	17	9	15	12	16	14	13	5	12	24	9	21	12	11	18	17	8	8	24	9
Have other plans/goals	10	10	9	10	10	9	16	10	10	8	13	9	6	6	17	16	10	14	9	7	4	12
Never thought of it	8	9	8	7	9	8	8	8	8	11	4	8	11	9	5	5	8	6	5	11	7	8
Inexperienced	6	7	8	1	8	6	5	10	4	4	9	6	5	7	13	2	11	8	0	4	8	6
No ideas for a business	5	10	1	5	5	6	0	4	6	1	4	12	1	7	5	10	9	6	2	3	10	3
Too much work/responsibility	4	7	4	0	3	5	0	3	4	4	5	3	5	2	3	5	7	3	3	3	4	4
Too young	4	4	3	3	3	3	5	6	2	6	3	1	7	2	2	1	0	5	3	6	1	4
Financial risk	3	4	1	5	6	4	0	4	3	2	4	4	2	3	5	2	7	5	0	1	5	3
Not enough business management skills	3	4	2	3	3	3	3	5	2	2	4	4	2	0	10	3	2	6	0	4	3	3
Have a job	3	3	2	5	3	4	0	2	4	0	3	7	0	1	3	10	10	1	2	0	6	2
Lack of guidance/information at start-up phase	3	3	3	2	1	3	3	3	2	0	6	3	1	3	5	4	0	7	0	2	1	3
Time wasn't right	2	3	2	2	2	3	0	2	2	1	3	3	1	4	3	3	1	5	3	1	0	3
Still in school	2	1	3	2	2	3	0	2	2	4	2	0	3	3	2	0	1	2	3	3	0	3
Didn't know how to start a business	2	1	2	1	4	2	0	3	1	1	2	3	1	1	3	3	2	3	0	1	2	2
Lack of guidance/information after start-up	1	3	0	1	0	1	0	1	1	0	2	1	0	1	3	2	0	3	0	1	0	2
Lack of opportunity	1	0	1	2	2	1	0	2	1	1	1	1	1	2	0	2	2	1	2	0	2	1
Location/No clientele	1	0	1	1	5	1	0	1	1	0	2	1	0	4	0	1	2	1	2	0	3	0
Lack of a mentor	0	0	0	1	1	0	0	0	1	0	0	1	0	0	0	2	0	1	0	0	0	0
Taxes too high	0	0	1	0	0	0	0	0	1	0	0	1	0	0	2	0	1	0	0	0	2	0
Owning a business is not a good career	0	0	0	1	0	0	0	0	1	0	1	0	0	0	0	1	0	0	2	0	1	0
Other	6	7	6	5	3	7	0	5	6	4	4	9	7	6	0	9	6	6	8	5	11	4

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 12:**

**Why did you not very seriously consider starting your own business?**

<b>Don't know/No answer</b>	11	7	14	12	5	11	8	12	10	19	7	5	16	13	8	2	2	10	9	19	4	13
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>335</b>	<b>100</b>	<b>125</b>	<b>89</b>	<b>22</b>	<b>289</b>	<b>47</b>	<b>133</b>	<b>203</b>	<b>131</b>	<b>103</b>	<b>101</b>	<b>122</b>	<b>77</b>	<b>56</b>	<b>78</b>	<b>84</b>	<b>89</b>	<b>56</b>	<b>106</b>	<b>78</b>	<b>249</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	351	67	99	86	99	313	38	134	217	136	108	107	116	81	60	92	92	102	50	105	89	255

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 13:

Why did you decide to not start your own business?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Lack of money to start a business	39	43	34	38	42	39	45	44	33	25	47	45	24	42	48	47	56	34	38	23	48	37
Still in school	16	17	13	20	16	17	11	14	19	23	22	5	21	12	25	11	4	22	16	28	4	21
Inexperienced/Lack of education	13	15	8	14	20	14	11	16	10	12	16	12	11	11	18	15	10	15	15	14	8	15
Not enough business management skills	12	8	13	17	9	11	14	11	13	30	3	1	28	8	4	1	5	15	13	16	0	16
Didn't know how to start a business	6	8	4	5	7	7	0	7	4	3	4	11	4	5	5	10	9	0	7	7	14	3
No ideas for a business	5	6	2	7	5	6	0	3	8	5	5	6	4	4	7	7	8	4	7	1	2	6
Lack of guidance/information at start-up phase	4	3	4	4	1	4	0	4	4	3	2	6	4	5	3	2	4	4	3	4	4	3
Lack of interest/appeal	3	3	5	3	2	3	4	4	3	3	3	4	2	4	3	5	4	5	5	0	1	4
Too young	3	4	3	3	2	3	0	3	4	3	5	1	3	4	3	3	3	4	1	5	1	4
Lack of a mentor	3	2	3	4	1	3	7	4	2	2	4	4	1	3	3	5	3	3	5	2	4	3
Personal situation	3	2	4	4	1	3	0	0	6	0	2	6	0	3	5	4	1	2	2	6	7	1
Have a job	3	4	1	3	2	3	0	3	2	1	2	5	2	2	0	6	4	3	3	0	3	2
Time wasn't right	2	2	1	3	8	2	1	3	1	2	4	1	0	3	4	3	3	6	0	0	2	2
Too much work/hassle	2	4	0	2	2	2	0	2	3	3	4	0	4	3	0	0	1	3	4	1	3	2
Location	2	3	1	1	3	2	0	2	2	1	2	3	1	4	2	1	3	2	1	1	3	2
Had other interests/plans	2	1	2	3	4	2	1	2	2	2	2	1	2	1	2	2	3	0	1	2	2	2
In the process/Planning for the future	1	1	2	2	1	1	0	2	1	1	2	2	0	4	2	0	2	1	0	1	2	1
Undecided/Haven't thought about it	1	3	0	0	1	1	4	1	1	2	0	2	0	4	0	1	2	3	0	0	1	1
Fear of it not working out	1	3	0	0	0	1	0	1	1	1	3	0	1	2	0	1	3	0	1	0	1	1
Moved to another area	1	1	0	3	0	1	0	1	1	0	0	3	0	0	4	0	3	1	0	0	2	1
Wanted to be more established	1	1	1	1	0	1	0	2	0	0	0	2	2	0	0	1	0	0	2	1	2	0
Lack of guidance/information after start-up	1	0	3	0	0	1	0	1	1	1	0	2	1	1	2	0	1	1	0	1	2	0
Taxes too high	1	2	0	0	0	1	0	1	1	0	2	0	0	1	2	0	1	0	0	1	0	1

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 13:**

**Why did you decide to not start your own business?**

<b>Waiting for opportunity/Lack of opportunity</b>	1	1	1	0	1	1	0	1	0	1	0	1	1	0	0	1	1	1	0	0	0	1
<b>Financial risk</b>	1	1	0	1	1	0	4	0	1	1	0	1	1	0	0	1	0	1	0	1	0	1
<b>Competition</b>	0	0	0	1	2	0	0	1	0	0	0	1	0	0	1	0	0	0	1	0	0	0
<b>Parents/guardians thought it was a bad idea</b>	0	0	0	1	1	0	0	1	0	1	0	0	0	1	0	0	0	0	1	0	0	0
<b>Owning a business is not a good career</b>	0	0	1	0	0	0	4	1	0	1	0	0	1	0	0	0	0	0	0	1	0	0
<b>Inexperienced</b>	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0
<b>Other</b>	5	5	3	5	9	5	4	5	5	4	4	6	5	4	3	8	6	4	5	2	10	3
<b>Nothing</b>	0	0	1	0	0	0	0	1	0	0	0	1	0	0	2	0	1	0	0	0	0	0
<b>Don't know/No answer</b>	7	4	8	10	6	6	11	6	7	8	6	5	11	7	2	4	3	5	9	10	6	7
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>458</b>	<b>196</b>	<b>123</b>	<b>116</b>	<b>23</b>	<b>423</b>	<b>35</b>	<b>251</b>	<b>207</b>	<b>150</b>	<b>149</b>	<b>159</b>	<b>137</b>	<b>124</b>	<b>75</b>	<b>115</b>	<b>138</b>	<b>105</b>	<b>107</b>	<b>106</b>	<b>109</b>	<b>339</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>442</b>	<b>132</b>	<b>98</b>	<b>112</b>	<b>100</b>	<b>413</b>	<b>29</b>	<b>254</b>	<b>188</b>	<b>147</b>	<b>146</b>	<b>149</b>	<b>131</b>	<b>120</b>	<b>74</b>	<b>112</b>	<b>132</b>	<b>101</b>	<b>102</b>	<b>105</b>	<b>107</b>	<b>326</b>

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

TABLE 14a:

What, if anything, would be the single most appealing thing about owning your own business? [FIRST MENTIONS]

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Being my own boss/independence	68	69	66	68	74	68	67	67	69	64	77	63	57	70	85	70	65	74	61	71	67	68
Personal accomplishment	5	4	5	6	1	5	0	2	7	5	2	7	5	5	4	5	7	4	4	4	8	4
It would be an income/a job	4	5	4	3	4	5	2	6	3	5	4	3	4	4	1	6	6	4	3	3	3	5
Higher earnings potential/Make lots of money	3	3	2	3	1	2	3	4	1	3	1	3	4	2	1	2	4	2	2	3	4	2
Meeting people/Dealing with the public	1	2	1	1	0	1	0	1	1	1	0	2	3	1	1	0	1	1	3	0	1	1
Fulfil a goal	1	1	2	1	2	1	0	1	1	2	0	1	2	2	0	0	0	1	2	2	1	1
Nothing/Not interested in owning a business	1	0	2	1	0	1	3	1	1	1	1	1	2	1	0	1	1	2	0	1	0	1
Security/Stability	1	0	2	1	1	1	2	0	1	1	0	1	0	1	2	1	2	1	1	0	1	1
To provide a product or service	1	1	0	1	1	1	2	0	1	0	2	0	1	2	0	0	1	0	3	0	1	1
Fun	1	1	0	2	2	1	0	1	0	0	0	2	0	1	0	1	1	0	1	0	0	1
To create jobs	1	1	0	1	1	1	2	1	1	1	0	1	0	1	1	1	2	1	0	0	1	0
Change in lifestyle	1	1	0	1	0	1	0	1	1	1	1	0	0	1	1	1	0	1	1	1	0	1
Better lifestyle	1	1	0	1	0	1	0	1	0	1	0	1	1	0	0	1	1	1	1	0	1	1
To contribute to my community	1	1	0	0	0	0	2	0	1	0	0	2	1	1	0	1	1	1	1	0	0	1
Tax benefits	0	1	0	0	0	0	0	0	0	0	0	1	0	1	0	1	1	0	1	0	0	0
I'd be able to pay the bills	0	0	1	0	0	0	0	1	0	1	0	0	1	0	0	0	0	1	0	1	0	0
Family tradition	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	0	1	0	0	0
The experience/Just owning your own business	0	1	0	0	1	0	2	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0
Ability to use own ideas	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	2	1	1	1	2	2	1	1	2	2	1	1	2	3	1	1	1	2	1	1
Don't know/No answer	10	11	8	12	6	10	15	10	11	13	7	10	18	8	3	7	7	7	15	12	8	10
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 14b:

What, if anything, would be the single most appealing thing about owning your own business? [TOTAL MENTIONS]

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Being my own boss/independence	75	75	74	76	80	76	69	75	76	69	82	75	62	78	91	80	76	81	67	76	79	73
Personal accomplishment	15	15	12	18	15	16	5	12	17	12	13	19	10	17	15	18	20	16	11	11	17	14
Higher earnings potential/Make lots of money	11	13	8	11	9	11	12	14	8	12	9	12	13	10	9	10	15	10	10	8	15	10
It would be an income/a job	9	10	9	8	8	9	5	11	7	10	10	7	9	9	7	9	11	9	7	9	8	9
Fulfil a goal	5	4	6	4	4	5	0	4	5	4	4	6	4	7	3	4	4	3	7	5	5	5
To create jobs	4	4	4	5	4	4	6	6	3	3	5	5	3	6	3	5	5	3	5	3	4	4
Fun	3	3	3	3	4	3	3	4	2	3	1	4	2	2	4	4	4	2	3	2	2	3
Better lifestyle	2	2	3	2	3	2	2	2	3	2	3	3	2	1	4	4	3	2	2	2	3	2
Meeting people/Dealing with the public	2	3	2	3	1	3	0	2	2	2	1	4	3	2	1	2	3	2	4	0	2	3
Change in lifestyle	2	2	2	3	1	2	0	2	2	1	3	2	1	2	2	3	3	3	1	2	1	2
Nothing/Not interested in owning a business	2	2	3	1	1	2	3	2	2	3	2	1	3	1	2	1	1	3	3	1	0	2
To contribute to my community	2	2	2	2	1	2	3	1	2	1	1	4	1	2	1	3	2	2	3	1	2	2
To provide a product or service	2	1	2	2	2	1	5	0	3	1	3	1	1	3	1	1	1	1	3	2	2	2
Security/Stability	1	0	2	1	1	1	2	1	1	1	1	1	0	1	2	1	2	1	1	1	1	1
Tax benefits	1	1	1	1	0	1	0	1	0	0	0	2	0	2	1	1	2	0	1	0	1	1
The experience/Just owning your own business	1	2	0	0	2	1	3	1	1	1	1	1	1	1	0	1	1	2	1	0	1	1
Family tradition	1	1	0	2	0	1	2	1	1	0	0	1	0	1	1	1	1	1	1	1	1	1
I'd be able to pay the bills	1	0	1	1	0	1	0	1	0	1	0	1	1	0	1	1	0	1	1	1	0	1
Better than being unemployed	1	1	0	1	1	1	0	1	1	0	0	2	0	1	1	1	1	1	1	0	1	1
Ability to use own ideas	1	1	0	1	1	1	0	1	0	1	1	0	1	0	1	1	0	1	1	1	1	1
Other	3	4	3	3	1	3	2	3	3	3	3	3	3	1	3	4	3	3	4	3	1	3
Don't know/No answer	10	11	8	12	6	10	15	10	11	13	7	10	18	8	3	7	7	7	15	12	8	10



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 14b:**

What, if anything, would be the single most appealing thing about owning your own business? [TOTAL MENTIONS]

<b>WEIGHTED SAMPLE SIZE (#)</b>	800	297	252	206	45	718	82	385	415	283	255	262	260	203	133	195	223	196	165	213	186	595
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 15:**

How likely, if at all, is it that this would be a fulfilling career?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very likely</b>	56	57	56	57	51	57	51	56	57	49	60	60	51	62	54	58	62	48	62	53	63	55
<b>Somewhat likely</b>	34	35	32	35	41	34	34	37	32	41	30	31	39	27	43	32	29	44	31	35	28	37
<b>Not very likely</b>	4	3	4	4	5	4	6	4	4	6	4	2	5	5	1	2	3	3	4	5	3	4
<b>Not at all likely</b>	2	1	2	2	0	1	3	1	2	1	2	2	2	2	0	2	1	1	1	3	1	1
<b>Don't know/No answer</b>	4	4	5	3	2	4	6	3	4	3	4	5	3	4	2	6	5	5	2	4	5	3
<b>WEIGHTED SAMPLE SIZE (#)</b>	800	297	252	206	45	718	82	385	415	283	255	262	260	203	133	195	223	196	165	213	186	595
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 16:**

Do you think people who own a business work more hours, work fewer hours or work about the same number of hours as compared to employees who are paid a salary at their jobs?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Work more hours	81	86	79	77	84	82	76	80	83	76	83	85	71	82	86	90	85	85	78	78	85	80
Work fewer hours	3	3	4	4	1	3	9	5	2	5	3	1	5	2	2	2	2	4	4	3	1	4
Work about the same number of hours	13	11	15	16	10	13	14	13	14	16	12	12	21	14	10	6	12	10	15	16	12	13
Don't know/No answer	2	1	2	3	4	2	0	3	2	2	2	2	3	2	3	1	1	1	3	3	2	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 17:**

Do you think that people who own a business have more disposable income, have less disposable, or have about the same amount of disposable income as compared to employees who are paid a salary at their jobs?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Have more disposable income	42	39	40	50	34	40	56	46	38	39	42	44	44	49	33	37	44	43	46	35	43	41
Have less disposable income	16	17	14	16	21	17	9	16	16	16	14	18	13	15	19	18	17	16	14	16	19	15
Have about the same amount of disposable income	36	42	36	27	40	37	30	32	40	40	38	31	39	28	44	37	32	37	36	40	33	38
Don't know/No answer	6	3	9	8	4	6	5	6	6	5	6	8	4	8	5	8	6	4	4	9	6	6
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 18:**

**In general, do you consider yourself to be a risk taker?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes</b>	59	60	56	62	55	59	61	68	51	69	59	49	68	60	58	47	55	61	70	54	47	63
<b>No</b>	38	36	41	36	41	38	35	30	45	29	37	48	30	36	37	50	43	35	28	43	49	34
<b>Don't know/No answer</b>	3	5	2	2	3	3	3	3	4	2	4	3	2	3	5	2	2	5	2	3	4	3
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 19:**

**Do you consider yourself to have an entrepreneurial or business-oriented outlook on life?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes</b>	61	64	60	59	58	62	58	63	59	57	62	65	59	61	61	63	70	62	64	50	68	59
<b>No</b>	34	32	33	36	37	34	31	33	35	38	34	29	35	35	32	33	27	35	31	41	28	35
<b>Don't know/No answer</b>	5	5	6	5	5	5	11	4	6	6	4	6	6	4	7	4	2	4	6	9	5	5
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 20a:

What person or factor, if any, has been the most influential in terms of guiding your career decisions? [FIRST MENTIONS]

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Parents/family members/guardians	38	42	35	37	39	39	31	34	43	42	43	30	41	44	33	31	34	42	39	39	40	38
Personal interest	11	11	14	10	6	11	11	11	12	9	11	13	7	9	14	17	13	14	12	7	11	11
Teachers in high school or in post-secondary studies	9	6	9	12	12	9	11	9	9	14	7	5	11	8	6	8	6	8	12	11	6	10
Friend	5	4	7	3	4	4	8	6	3	5	4	5	5	4	7	3	5	3	6	4	2	5
Personal challenge	3	3	4	4	1	4	2	4	3	2	2	6	2	3	6	5	5	4	1	3	6	3
Local entrepreneurs or business-people	3	2	2	3	4	2	4	4	1	2	2	4	1	3	4	3	3	3	2	1	2	3
High school guidance counsellor	2	2	1	2	0	1	5	2	2	3	2	0	3	2	1	1	0	4	1	3	0	2
Education/Courses	2	2	2	1	2	2	0	1	2	1	1	2	1	1	0	3	3	1	1	1	2	1
Relevant previous experience	1	1	1	1	3	1	2	1	1	2	0	1	1	1	2	1	2	0	2	1	1	1
Making money	1	1	1	1	1	1	0	1	1	0	1	2	0	2	0	2	2	0	1	1	3	0
Life style/Independence	1	1	1	0	0	1	0	0	1	1	1	1	1	0	1	2	1	1	0	2	1	1
Haven't yet made any career decisions	1	1	0	1	0	1	0	1	1	1	1	0	2	1	0	0	0	1	2	1	0	1
Job/labour market information	1	1	0	1	0	1	0	0	1	0	2	0	0	1	1	0	0	1	1	0	2	0
Want to pursue a dream	1	1	0	1	0	1	0	0	1	0	0	2	0	0	0	2	1	1	0	0	1	0
The opportunity to take risks	0	1	0	1	0	0	0	0	0	0	1	0	0	1	1	0	1	0	0	0	0	0
Availability of jobs	0	0	0	1	0	0	0	0	1	0	1	0	0	0	2	0	0	1	0	0	0	0
Doctor/Dentist	0	0	0	1	0	0	0	0	1	1	0	0	0	1	0	0	0	1	0	1	0	0
Financial necessity	0	0	1	0	0	0	2	0	0	0	0	1	0	0	1	1	1	0	0	1	1	0
The media	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	0	0	0
Location	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	0	0
Technology/Computers	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0
Family tradition	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0
National/International business role model	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Family business	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	2	1	1	2	1	2	2	1	1	2	2	0	1	2	2	3	1	1	1	2	1
No one/None	1	1	1	3	2	2	0	2	1	1	2	1	1	1	2	2	2	1	1	2	0	2
Don't know/No answer	18	19	15	20	18	17	25	20	16	15	16	22	22	18	16	15	18	14	18	21	20	16

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 20a:

What person or factor, if any, has been the most influential in terms of guiding your career decisions? [FIRST MENTIONS]

<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

TABLE 20b:

What person or factor, if any, has been the most influential in terms of guiding your career decisions? And what other people or factors have been influential? [TOTAL MENTIONS]

	Overall	Province				Language		Gender		Age				Education			Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Parents/family members/guardians	55	58	54	54	56	57	47	48	62	64	56	46	60	55	53	51	51	58	56	57	55	56
Teachers in high school or in post-secondary studies	23	24	23	21	25	23	20	22	23	35	21	11	29	16	20	23	15	24	27	26	11	27
Friend	20	20	20	20	22	20	17	21	19	21	21	17	21	19	21	19	19	19	23	18	16	21
Personal interest	13	14	14	12	9	13	11	12	14	11	14	14	8	11	17	19	14	16	13	9	12	13
Local entrepreneurs or business-people	8	8	5	9	9	8	5	10	6	3	10	10	2	9	10	11	14	7	5	4	8	8
Personal challenge	4	4	5	4	1	4	2	4	4	2	5	6	2	3	8	6	5	5	2	4	7	3
High school guidance counsellor	4	4	4	4	1	3	8	4	3	5	5	1	5	3	2	3	1	6	2	5	1	5
Education/Courses	3	4	2	2	3	3	0	2	3	1	3	3	2	2	1	5	4	2	3	2	4	2
Making money	2	3	2	2	1	2	0	2	2	1	2	4	0	2	3	3	4	1	2	1	5	1
Haven't yet made any career decisions	1	2	1	1	2	1	3	1	2	2	2	1	3	1	1	1	1	2	2	2	0	2
Job/labour market information	1	2	1	1	0	1	0	1	2	0	2	2	1	2	2	2	2	1	1	1	3	1
Relevant previous experience	1	1	2	1	3	1	2	2	1	2	0	1	2	1	2	1	2	0	2	1	1	2
Life style/Independence	1	2	1	0	0	1	0	1	1	1	1	2	1	0	1	2	1	1	1	2	1	1
Financial necessity	1	1	2	0	0	1	2	1	1	1	0	2	0	2	1	1	1	1	0	1	2	0
Availability of jobs	1	0	1	1	1	1	2	1	1	1	1	0	1	0	4	0	0	2	1	0	0	1
The media	1	2	0	1	1	1	0	1	1	1	1	0	1	1	0	1	1	0	1	0	0	1
Want to pursue a dream	1	2	0	1	0	1	0	1	1	0	1	2	0	0	1	2	1	1	0	0	1	1
Family tradition	1	1	1	0	1	1	0	1	1	1	1	0	1	1	1	0	0	0	1	1	0	1
The opportunity to take risks	1	1	0	1	0	1	0	1	0	0	1	0	0	1	2	0	1	0	0	0	0	1
Location	1	1	0	1	0	1	0	1	0	0	0	2	0	1	0	2	1	1	0	0	1	0
Doctor/Dentist	0	0	0	1	1	0	0	0	1	1	0	0	1	1	0	0	0	1	0	1	0	0
Family business	0	0	0	1	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 20b:**

**What person or factor, if any, has been the most influential in terms of guiding your career decisions? And what other people or factors have been influential? [TOTAL MENTIONS]**

<b>Technology/Computers</b>	0	0	0	1	1	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	0
<b>Junior Achievement</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>National/international business role model</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Other</b>	3	4	1	3	4	3	3	3	3	2	4	3	3	3	2	3	3	2	7	1	3	3
<b>No one/None</b>	2	1	2	3	3	2	0	3	1	3	2	1	2	1	3	2	2	2	2	2	0	3
<b>Don't know/No answer</b>	18	19	15	20	18	17	25	20	16	15	16	22	22	18	16	15	18	14	18	21	20	16
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21a:**

Overall, would you say YOUR HIGH SCHOOL GUIDANCE COUNSELLOR has been very important, somewhat important, not very important or not at all important in influencing your career decisions to date?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	12	10	13	16	11	12	17	12	13	17	14	7	18	14	7	8	10	10	18	13	9	14
<b>Somewhat important</b>	23	18	24	28	23	23	20	23	22	30	19	18	28	21	20	19	16	22	23	29	20	23
<b>Not very important</b>	25	26	28	21	28	24	39	25	26	22	29	25	21	25	31	29	25	27	22	27	26	25
<b>Not at all important</b>	37	43	33	32	36	38	22	38	36	28	37	46	29	38	41	42	48	37	34	27	40	36
<b>Don't know/No answer</b>	3	4	1	4	1	3	2	2	3	3	2	4	4	3	1	3	1	4	3	3	4	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21b:**

**Overall, would you say YOUR TEACHERS IN HIGH SCHOOL AND IN ANY POST-SECONDARY STUDIES YOU HAVE TAKEN has been very important, somewhat important, not very important or not at all important in influencing your career decisions to date?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	36	36	32	40	37	37	25	38	34	39	42	27	33	34	41	39	33	31	45	36	32	37
<b>Somewhat important</b>	36	36	31	43	38	37	28	30	42	37	35	37	37	32	37	39	38	38	29	40	32	37
<b>Not very important</b>	16	16	22	8	17	14	32	18	14	16	12	19	18	17	13	14	16	17	14	16	18	16
<b>Not at all important</b>	11	11	13	8	8	10	14	13	9	7	10	15	10	15	8	9	14	13	12	5	17	9
<b>Haven't yet made any career decisions</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
<b>Don't know/No answer</b>	1	2	0	1	0	1	0	1	1	1	0	2	2	1	0	1	0	1	0	3	1	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>799</b>	<b>297</b>	<b>252</b>	<b>205</b>	<b>45</b>	<b>717</b>	<b>82</b>	<b>384</b>	<b>415</b>	<b>282</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>202</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>212</b>	<b>186</b>	<b>594</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	799	200	200	198	201	732	67	388	411	283	257	259	248	202	137	205	225	206	154	210	196	587

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21c:**

**Overall, would you say YOUR PARENTS/FAMILY MEMBERS/GUARDIANS has been very important, somewhat important, not very important or not at all important in influencing your career decisions to date?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	51	49	51	53	53	51	45	48	53	56	49	47	58	49	44	47	48	50	53	53	52	51
<b>Somewhat important</b>	35	36	30	38	35	35	27	35	34	31	36	37	29	33	43	39	36	33	35	35	32	35
<b>Not very important</b>	8	9	10	5	9	6	24	9	7	8	8	8	7	11	9	7	8	11	6	8	9	8
<b>Not at all important</b>	6	6	8	4	2	6	5	7	5	3	7	8	6	7	4	7	8	6	6	4	8	5
<b>Haven't yet made any career decisions</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	1	0	1	0	0	1	0	0	0	1	1	0	0	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21d:**

Overall, would you say YOUR FRIENDS has been very important, somewhat important, not very important or not at all important in influencing your career decisions to date?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	21	18	22	24	24	21	19	25	18	23	21	19	27	19	16	19	20	17	30	20	17	22
<b>Somewhat important</b>	43	44	35	49	43	43	36	40	44	41	41	46	43	43	43	41	40	49	41	40	50	41
<b>Not very important</b>	23	24	26	16	23	22	31	22	23	22	25	20	17	24	26	25	28	20	18	22	19	23
<b>Not at all important</b>	13	13	16	11	9	13	12	12	14	13	12	14	11	13	15	15	12	13	11	16	13	13
<b>Haven't yet made any career decisions</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
<b>Don't know/No answer</b>	1	1	0	0	0	0	2	1	0	1	0	0	1	0	0	1	1	1	0	1	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21e:**

Overall, would you say THE MEDIA has been very important, somewhat important, not very important or not at all important in influencing your career decisions to date?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	11	10	12	10	7	10	19	11	10	14	9	9	12	10	9	10	9	12	10	11	8	12
<b>Somewhat important</b>	39	38	32	49	34	40	26	39	39	42	36	38	39	38	45	36	35	36	48	39	34	40
<b>Not very important</b>	27	28	28	24	38	27	34	26	29	25	33	25	25	27	30	30	25	30	26	28	25	28
<b>Not at all important</b>	22	24	25	16	21	22	22	23	21	19	20	28	24	23	14	24	30	22	13	21	32	20
<b>Haven't yet made any career decisions</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
<b>Don't know/No answer</b>	1	1	1	1	0	1	0	1	1	0	2	1	1	1	2	0	1	1	2	0	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21f:**

Overall, would you say **LABOUR MARKET INFORMATION RESOURCES** has been very important, somewhat important, not very important or not at all important in influencing your career decisions to date?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	14	14	14	15	10	13	19	17	11	9	16	17	10	13	16	18	18	12	14	11	18	13
<b>Somewhat important</b>	43	43	37	48	48	43	41	42	43	40	48	41	39	43	44	47	45	41	42	42	47	42
<b>Not very important</b>	21	21	23	20	24	21	23	20	23	25	17	21	23	20	23	19	19	18	26	23	16	23
<b>Not at all important</b>	18	19	21	13	17	19	9	17	19	21	16	16	21	21	16	13	14	25	13	19	18	18
<b>Haven't yet made any career decisions</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
<b>Don't know/No answer</b>	4	4	4	4	1	4	8	4	4	5	3	4	6	3	2	3	3	4	4	5	1	5
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21g:**

**Overall, would you say LOCAL ENTREPRENEURS OR BUSINESS-PEOPLE has been very important, somewhat important, not very important or not at all important in influencing your career decisions to date?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	19	22	19	17	14	19	27	18	20	19	17	21	17	24	16	19	24	19	19	15	26	18
<b>Somewhat important</b>	37	35	34	42	42	38	24	40	33	40	37	33	45	30	36	35	33	32	43	41	26	40
<b>Not very important</b>	26	25	27	25	29	25	32	23	28	25	29	24	22	25	33	26	23	30	22	28	27	25
<b>Not at all important</b>	17	18	18	15	14	17	17	17	17	14	16	21	14	20	14	19	19	20	15	14	20	16
<b>Haven't yet made any career decisions</b>	0	1	0	1	0	0	0	0	0	1	0	0	1	1	0	0	0	1	0	0	0	0
<b>Don't know/No answer</b>	1	1	0	1	0	1	0	1	1	1	0	0	1	1	0	0	1	0	1	1	1	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21h:**

**Overall, would you say PROMOTIONAL MATERIALS AND EVENTS SUCH AS PAMPHLETS, CAREER FAIRS, ETC. THAT ADVERTISE CAREER OPTIONS has been very important, somewhat important, not very important or not at all important in influencing your \*\*\* career decisions to date?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	18	15	17	22	19	17	21	18	18	19	17	18	18	19	14	17	17	15	18	22	21	17
<b>Somewhat important</b>	41	40	39	44	39	42	31	40	41	42	41	39	39	37	47	42	39	37	47	40	38	42
<b>Not very important</b>	25	26	25	23	26	24	31	24	26	25	26	24	27	24	29	22	25	31	20	23	23	26
<b>Not at all important</b>	16	19	17	10	16	15	17	18	14	12	16	19	14	19	10	19	18	16	15	13	18	15
<b>Haven't yet made any career decisions</b>	0	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0
<b>Don't know/No answer</b>	0	1	0	1	0	1	0	1	0	1	0	0	1	0	0	0	0	1	0	1	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 21i:**

**Overall, would you say GOVERNMENT PROGRAMMES AND INFORMATION DESIGNED TO HELP YOUNG PEOPLE CHOOSE A CAREER has been very important, somewhat important, not very important or not at all important in influencing your career decisions to date?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Very important</b>	24	24	22	30	20	24	30	23	25	25	26	21	27	23	25	21	25	18	33	23	23	25
<b>Somewhat important</b>	36	33	35	39	41	36	36	35	36	42	35	30	39	34	37	33	26	44	36	38	30	38
<b>Not very important</b>	22	23	22	20	21	22	20	22	22	20	22	24	19	25	17	27	25	21	19	22	24	21
<b>Not at all important</b>	17	19	19	10	17	17	11	19	14	12	15	23	14	17	19	18	24	15	11	15	24	14
<b>Haven't yet made any career decisions</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
<b>Don't know/No answer</b>	1	2	1	1	0	1	3	0	2	0	1	2	1	1	2	1	1	1	1	1	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 22a:**

**What is the highest level of education you have completed?**

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Elementary school	2	2	3	1	1	1	6	1	3	3	1	2	6	0	0	0	1	3	0	4	1	2
Some high school	31	31	31	31	24	31	29	33	29	70	11	8	94	0	0	0	6	28	49	44	8	38
Graduated high school/vocational	25	22	28	28	24	26	22	26	25	19	31	28	0	100	0	0	24	25	28	25	33	23
Some community/tech. college	6	5	8	8	3	6	9	8	5	2	11	6	0	0	39	0	5	7	6	8	8	6
Graduated community/tech. College	13	16	8	12	21	13	13	13	12	0	17	21	0	0	0	52	29	7	8	4	25	8
Some university	10	12	8	9	15	10	9	7	13	6	18	8	0	0	61	0	8	18	5	9	5	12
Graduated university	9	10	9	7	8	9	9	8	10	0	10	17	0	0	0	36	19	8	2	3	10	8
Post-graduate training/degree	3	3	2	4	2	3	2	3	3	0	2	7	0	0	0	13	5	4	2	2	7	2
Trade school	0	1	0	1	0	1	0	1	0	0	0	1	0	0	0	0	2	0	0	0	1	0
Refused	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0
Other	0	1	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	1	0	0	1	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>200</b>	<b>200</b>	<b>199</b>	<b>201</b>	<b>733</b>	<b>67</b>	<b>389</b>	<b>411</b>	<b>284</b>	<b>257</b>	<b>259</b>	<b>248</b>	<b>203</b>	<b>137</b>	<b>205</b>	<b>225</b>	<b>206</b>	<b>154</b>	<b>211</b>	<b>196</b>	<b>588</b>

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 22b:

Are you currently attending an educational institution, either full-time or part-time?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Yes, full-time	44	43	43	47	45	45	37	46	43	84	37	8	71	31	57	15	4	59	46	72	9	56
Yes, part-time	6	9	5	4	3	6	5	4	7	4	9	6	4	5	7	9	9	7	3	3	8	6
No	50	49	51	48	51	49	58	49	50	11	55	86	24	65	36	76	86	34	51	24	83	38
Don't know/No answer	0	0	0	1	0	0	0	1	0	1	0	0	1	0	0	0	0	0	0	1	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>200</b>	<b>200</b>	<b>199</b>	<b>201</b>	<b>733</b>	<b>67</b>	<b>389</b>	<b>411</b>	<b>284</b>	<b>257</b>	<b>259</b>	<b>248</b>	<b>203</b>	<b>137</b>	<b>205</b>	<b>225</b>	<b>206</b>	<b>154</b>	<b>211</b>	<b>196</b>	<b>588</b>

TABLE 23:

Which, if any, of the following do you currently attend?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Junior high	3	4	2	3	2	3	4	3	3	5	0	0	6	0	0	0	0	0	3	6	0	3
High school	45	46	45	46	44	47	30	48	43	72	1	3	88	11	0	0	16	42	66	44	4	49
Undergraduate university programme	25	31	18	24	32	26	15	21	30	13	51	27	1	43	64	31	33	36	13	21	14	26
Graduate university programme	5	2	11	4	3	6	4	6	4	2	7	28	1	3	5	29	12	3	3	8	29	3
Community college	10	9	13	7	10	8	30	11	9	4	21	14	1	21	18	15	14	12	7	9	26	8
Private college	4	1	3	10	3	4	4	4	4	1	8	13	1	9	4	11	4	2	4	5	19	3
Other	8	8	7	8	6	7	15	8	7	3	15	16	3	12	10	16	21	5	5	9	9	8
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>401</b>	<b>152</b>	<b>123</b>	<b>105</b>	<b>22</b>	<b>367</b>	<b>34</b>	<b>193</b>	<b>208</b>	<b>249</b>	<b>116</b>	<b>36</b>	<b>196</b>	<b>72</b>	<b>86</b>	<b>47</b>	<b>30</b>	<b>129</b>	<b>80</b>	<b>160</b>	<b>31</b>	<b>366</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>399</b>	<b>102</b>	<b>98</b>	<b>101</b>	<b>98</b>	<b>371</b>	<b>28</b>	<b>197</b>	<b>202</b>	<b>251</b>	<b>112</b>	<b>36</b>	<b>192</b>	<b>71</b>	<b>91</b>	<b>44</b>	<b>29</b>	<b>138</b>	<b>71</b>	<b>159</b>	<b>29</b>	<b>367</b>

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 24a:**

From what you may know from your experience and from what you may have heard from others about the HIGH SCHOOL SYSTEM, how much, if any, emphasis would you say the HIGH SCHOOL SYSTEM in [PROVINCE] places on teaching students  
\*\*\* about starting and running a business?

Would you say the HIGH SCHOOL system places a great deal of emphasis, some emphasis, not very much emphasis or no emphasis at all on teaching students about starting and running a business?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A great deal of emphasis</b>	8	7	8	11	4	8	14	9	8	14	5	5	16	7	2	4	4	5	14	11	3	10
<b>Some emphasis</b>	36	33	31	47	34	37	28	39	33	42	32	33	45	38	30	27	30	34	45	38	31	37
<b>Not very much emphasis</b>	36	37	38	32	41	37	34	36	37	33	44	32	28	38	45	39	39	38	25	41	35	37
<b>No emphasis at all</b>	14	15	15	10	15	14	17	13	15	9	12	20	10	12	16	19	17	15	16	9	19	12
<b>Don't know/No answer</b>	6	9	6	1	5	6	6	4	7	1	7	10	2	5	7	11	11	7	1	2	11	4
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 24b:**

From what you may know from your experience and from what you may have heard from others about the HIGH SCHOOL SYSTEM, how good a job would you say the HIGH SCHOOL SYSTEM in [PROVINCE] does in teaching students about starting and running a business?

Would you say the HIGH SCHOOL system does an excellent, very good, only fair or a poor job of teaching students about starting and running a business?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Excellent</b>	4	4	3	4	4	4	3	3	4	6	4	1	7	3	2	2	2	3	4	5	2	4
<b>Very good</b>	24	19	25	34	15	23	36	27	22	35	17	20	37	22	16	17	17	23	30	28	20	26
<b>Only fair</b>	39	41	36	39	50	40	35	38	41	36	46	37	32	44	45	42	40	40	39	38	35	41
<b>A poor</b>	25	26	27	21	25	25	23	26	24	19	26	31	21	24	31	28	29	25	23	23	34	23
<b>Don't know/No answer</b>	7	11	7	2	5	8	3	6	9	4	6	11	4	7	7	12	11	9	3	4	9	6
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 25a:**

From what you may know from your experience and from what you may have heard from others about the COLLEGE SYSTEM, how much, if any, emphasis would you say the COLLEGE SYSTEM in [PROVINCE] places on teaching students about starting and running a business?

Would you say the COLLEGE SYSTEM places a great deal of emphasis, some emphasis, not very much emphasis or no emphasis at all on teaching students about starting and running a business?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A great deal of emphasis</b>	27	25	35	21	25	25	40	25	29	46	25	24	100	23	29	24	13	27	37	47	24	28
<b>Some emphasis</b>	46	43	35	58	49	48	27	46	45	41	41	51	0	47	47	46	51	47	41	37	45	46
<b>Not very much emphasis</b>	18	16	22	17	16	17	23	16	21	11	23	14	0	12	19	19	21	13	22	14	22	15
<b>No emphasis at all</b>	3	7	0	2	0	4	0	4	2	0	5	2	0	12	0	3	4	4	0	3	2	4
<b>Don't know/No answer</b>	7	9	7	2	9	6	11	9	4	1	5	9	0	7	6	7	11	9	0	0	6	7
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>178</b>	<b>65</b>	<b>50</b>	<b>50</b>	<b>12</b>	<b>155</b>	<b>22</b>	<b>93</b>	<b>85</b>	<b>15</b>	<b>85</b>	<b>78</b>	<b>3</b>	<b>22</b>	<b>53</b>	<b>101</b>	<b>77</b>	<b>33</b>	<b>28</b>	<b>39</b>	<b>69</b>	<b>105</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>187</b>	<b>44</b>	<b>40</b>	<b>48</b>	<b>55</b>	<b>168</b>	<b>19</b>	<b>98</b>	<b>89</b>	<b>19</b>	<b>83</b>	<b>85</b>	<b>3</b>	<b>21</b>	<b>49</b>	<b>114</b>	<b>83</b>	<b>34</b>	<b>29</b>	<b>40</b>	<b>76</b>	<b>107</b>

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 25b:**

From what you may know from your experience and from what you may have heard from others about the COLLEGE SYSTEM, how good a job would you say the COLLEGE SYSTEM in [PROVINCE] does in teaching students about starting and running a business?

Would you say the COLLEGE SYSTEM does an excellent, very good, only fair or a poor job of teaching students about starting and running a business?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Excellent</b>	12	14	12	10	9	11	17	12	12	28	11	10	46	13	19	8	7	12	14	21	13	12
<b>Very good</b>	41	34	40	48	47	40	42	45	36	53	39	40	54	39	43	39	33	45	40	53	30	46
<b>Only fair</b>	36	36	32	40	35	38	19	33	39	10	36	41	0	36	30	40	44	26	38	26	43	32
<b>A poor</b>	6	9	7	2	2	5	11	3	9	8	8	4	0	6	3	8	8	8	8	0	9	4
<b>Don't know/No answer</b>	5	7	7	0	7	4	11	6	4	1	5	6	0	7	6	5	8	9	0	0	5	6
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>178</b>	<b>65</b>	<b>50</b>	<b>50</b>	<b>12</b>	<b>155</b>	<b>22</b>	<b>93</b>	<b>85</b>	<b>15</b>	<b>85</b>	<b>78</b>	<b>3</b>	<b>22</b>	<b>53</b>	<b>101</b>	<b>77</b>	<b>33</b>	<b>28</b>	<b>39</b>	<b>69</b>	<b>105</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	187	44	40	48	55	168	19	98	89	19	83	85	3	21	49	114	83	34	29	40	76	107

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 26a:**

From what you may know from your experience and from what you may have heard from others about the UNIVERSITY SYSTEM, how much, if any, emphasis would you say the UNIVERSITY SYSTEM in [PROVINCE] places on teaching students about starting and running a business?

Would you say the UNIVERSITY SYSTEM places a great deal of emphasis, some emphasis, not very much emphasis or no emphasis at all on teaching students about starting and running a business?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A great deal of emphasis</b>	15	12	18	16	18	14	22	18	13	17	13	16	0	20	9	19	19	13	21	9	17	14
<b>Some emphasis</b>	51	55	50	50	39	50	63	49	53	49	55	48	55	52	55	48	48	59	64	40	44	54
<b>Not very much emphasis</b>	20	13	26	20	29	20	15	22	18	20	19	19	45	17	22	18	18	14	5	37	19	20
<b>No emphasis at all</b>	5	8	2	4	5	6	0	6	5	6	5	5	0	4	5	6	6	3	1	9	7	5
<b>Don't know/No answer</b>	9	12	4	10	10	10	0	5	12	7	8	11	0	8	9	10	9	10	9	6	12	7
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>218</b>	<b>89</b>	<b>63</b>	<b>52</b>	<b>14</b>	<b>200</b>	<b>18</b>	<b>92</b>	<b>126</b>	<b>38</b>	<b>94</b>	<b>86</b>	<b>2</b>	<b>33</b>	<b>84</b>	<b>98</b>	<b>74</b>	<b>71</b>	<b>21</b>	<b>50</b>	<b>46</b>	<b>166</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>222</b>	<b>60</b>	<b>50</b>	<b>50</b>	<b>62</b>	<b>207</b>	<b>15</b>	<b>99</b>	<b>123</b>	<b>41</b>	<b>101</b>	<b>80</b>	<b>2</b>	<b>34</b>	<b>91</b>	<b>95</b>	<b>73</b>	<b>75</b>	<b>21</b>	<b>52</b>	<b>48</b>	<b>169</b>

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 26b:**

From what you may know from your experience and from what you may have heard from others about the UNIVERSITY SYSTEM, how good a job would you say the UNIVERSITY SYSTEM in [PROVINCE] does in teaching students about starting and running a business?

Would you say the UNIVERSITY SYSTEM does an excellent, very good, only fair or a poor job of teaching students about starting and running a business?

	Overall	Province				Language		Gender		Age				Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single	
<b>Excellent</b>	9	10	8	8	11	10	0	6	11	14	11	4	0	14	5	11	7	10	11	10	12	9	
<b>Very good</b>	36	33	34	44	32	33	64	36	36	52	31	34	55	39	33	37	38	37	46	28	21	41	
<b>Only fair</b>	33	33	38	24	37	32	36	39	28	18	37	35	0	32	38	29	29	38	33	32	36	32	
<b>A poor</b>	11	10	12	12	8	12	0	12	11	7	12	12	45	8	12	11	15	5	1	18	15	10	
<b>Don't know/No answer</b>	11	13	8	12	11	12	0	8	14	9	9	15	0	8	12	13	11	10	9	13	16	9	
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>218</b>	<b>89</b>	<b>63</b>	<b>52</b>	<b>14</b>	<b>200</b>	<b>18</b>	<b>92</b>	<b>126</b>	<b>38</b>	<b>94</b>	<b>86</b>	<b>2</b>	<b>33</b>	<b>84</b>	<b>98</b>	<b>74</b>	<b>71</b>	<b>21</b>	<b>50</b>	<b>46</b>	<b>166</b>	
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	222	60	50	50	62	207	15	99	123	41	101	80	2	34	91	95	73	75	21	52	48	169	



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 27:**

What did you or are you studying in college, university, or trade school?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Business (non-specific)	11	14	5	11	13	11	6	11	11	14	9	12	0	10	12	11	13	12	13	6	9	11
Bachelor of Arts	6	9	5	1	7	6	3	5	6	6	5	7	0	5	9	4	5	7	3	6	6	6
Education	5	2	7	8	4	5	9	5	5	8	2	7	0	3	4	7	6	6	5	1	3	6
Information technology	4	5	3	4	1	4	3	4	4	2	3	6	0	2	4	5	4	2	6	5	3	4
Psychology	3	3	3	3	6	3	7	1	5	6	3	3	0	4	5	2	3	5	0	4	2	4
Sciences (non-specific)	3	3	7	0	3	4	0	3	3	6	3	2	0	5	3	3	3	3	3	4	1	4
Nursing	3	3	7	0	2	3	6	0	6	3	4	2	20	0	3	3	3	3	3	5	6	1
Biology	3	4	4	0	3	3	3	4	2	5	4	1	0	5	2	3	1	5	3	4	1	4
English	3	5	1	2	2	3	0	2	3	0	5	1	0	0	6	1	1	6	6	1	2	3
Accounting	3	3	1	3	8	3	0	1	4	0	3	4	0	0	2	4	4	4	0	0	3	2
Commerce/Bachelor of Commerce	3	5	0	3	0	3	0	4	1	5	1	3	0	4	2	3	3	5	0	1	2	3
Business Administration	3	2	1	5	4	3	1	2	3	2	3	2	0	6	1	3	3	5	2	0	2	3
Mechanics	3	5	1	1	2	2	7	5	0	2	2	4	0	4	2	3	2	1	9	1	3	2
Hospitality/Travel and Tourism	2	0	3	5	3	2	6	0	5	0	2	4	0	0	2	3	3	2	5	0	1	3
History	2	4	2	0	3	3	0	3	1	2	3	1	0	4	4	1	1	3	3	3	0	3
Bachelor of Sciences	2	3	0	3	3	2	0	4	1	3	2	2	0	2	1	3	3	2	3	1	1	2
Business Management	2	0	2	5	1	2	3	1	3	2	0	4	0	5	2	1	1	2	3	4	4	1
Secretarial	2	1	1	4	3	2	3	0	4	0	1	4	0	0	1	3	2	3	0	1	5	1
French	2	2	2	2	1	1	7	0	4	2	2	2	0	0	3	2	2	4	0	0	0	3
Computers	2	2	2	1	4	2	0	2	2	0	2	3	20	0	0	3	4	0	0	1	1	3
Office Administration	2	0	0	7	1	2	0	0	4	0	4	1	0	0	3	2	1	0	2	6	0	2
Engineering (non-specific)	2	2	1	2	1	1	3	2	1	6	2	0	0	5	3	0	1	0	0	6	0	2
Human Services	1	2	1	1	3	2	1	0	3	0	2	1	0	0	2	2	2	3	0	0	2	2
Computer science	1	1	1	2	3	2	0	2	1	3	1	1	0	4	1	1	1	3	0	2	1	2
Sociology	1	3	0	0	3	1	0	1	2	0	2	1	0	0	4	0	0	4	0	0	0	2

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 27:**

What did you or are you studying in college, university, or trade school?

<b>Bio-Chemistry</b>	1	2	0	2	0	1	0	2	1	5	1	1	0	4	0	1	1	2	0	2	0	2
<b>Carpentry</b>	1	2	0	1	3	1	0	3	0	0	1	2	0	0	1	2	1	0	6	0	2	1
<b>Dental Assistant</b>	1	1	0	3	0	1	0	0	2	0	1	2	0	0	0	2	2	1	0	1	2	1
<b>Welding</b>	1	2	0	1	1	1	0	1	1	0	1	2	0	0	1	2	2	0	0	1	1	1
<b>Marketing</b>	1	2	1	0	0	1	0	1	1	0	0	3	0	0	1	2	1	1	3	0	3	0
<b>Political Science</b>	1	1	1	1	2	1	0	1	1	0	2	0	0	2	2	0	0	4	0	0	0	2
<b>Cosmetology</b>	1	1	0	2	2	1	0	0	2	0	1	1	0	0	1	1	1	2	0	1	1	1
<b>Electronics</b>	1	1	0	2	2	1	0	2	0	0	2	0	0	0	1	1	2	0	3	0	2	1
<b>Forestry/Forestry Management</b>	1	1	1	1	1	1	4	2	0	0	1	2	0	0	0	2	1	0	0	3	3	0
<b>Physical Education</b>	1	1	1	1	0	1	0	0	2	0	1	1	16	0	0	1	1	1	0	1	1	1
<b>Computer Support/Maintenance</b>	1	1	0	2	0	1	0	2	0	0	1	1	0	0	2	1	1	1	0	1	0	1
<b>Crimonology</b>	1	0	1	2	0	1	0	0	2	0	2	0	0	0	1	1	0	1	2	1	2	0
<b>Plumbing</b>	1	2	0	0	1	1	0	2	0	0	0	2	0	0	0	2	2	0	0	0	0	1
<b>Chemistry</b>	1	0	1	1	3	1	0	1	0	2	1	0	0	4	0	0	0	2	0	0	0	1
<b>Computer Programming</b>	1	0	1	1	2	1	0	1	0	0	1	0	0	0	1	1	2	0	0	0	1	0
<b>Other</b>	35	35	42	30	28	35	40	40	31	26	37	36	44	30	28	41	43	26	34	34	42	32
<b>Don't know/No answer</b>	1	2	1	0	3	1	3	2	0	0	3	0	0	0	0	2	1	2	3	0	0	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>399</b>	<b>155</b>	<b>116</b>	<b>102</b>	<b>26</b>	<b>357</b>	<b>42</b>	<b>188</b>	<b>211</b>	<b>55</b>	<b>177</b>	<b>166</b>	<b>6</b>	<b>61</b>	<b>133</b>	<b>195</b>	<b>156</b>	<b>104</b>	<b>49</b>	<b>90</b>	<b>113</b>	<b>276</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	411	104	92	99	116	376	35	198	213	62	182	167	6	60	137	205	158	110	49	92	122	280

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 28:**

**[Did/Does] your high school offer courses that discuss(ed) starting your own business?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes</b>	50	44	47	62	44	53	25	54	46	71	53	24	64	53	45	32	36	52	54	58	30	57
<b>No</b>	41	51	32	34	51	42	27	38	43	19	36	68	23	38	42	64	58	35	36	31	60	33
<b>Don't know/No answer</b>	10	5	21	4	5	5	48	8	11	10	11	8	12	9	13	5	6	12	10	10	9	10
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>786</b>	<b>291</b>	<b>245</b>	<b>205</b>	<b>45</b>	<b>708</b>	<b>78</b>	<b>380</b>	<b>406</b>	<b>276</b>	<b>253</b>	<b>257</b>	<b>246</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>222</b>	<b>192</b>	<b>163</b>	<b>207</b>	<b>185</b>	<b>584</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	788	196	195	198	199	724	64	385	403	277	256	255	236	203	137	205	224	202	152	206	195	578

**TABLE 29:**

**In your high school, [did/do] you take any courses that discuss(ed) starting your own business?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes</b>	53	39	47	74	40	54	27	54	52	49	59	49	45	57	70	49	53	64	41	51	57	52
<b>No</b>	47	61	53	26	59	46	73	46	48	51	41	51	55	43	30	51	46	36	59	49	43	48
<b>Don't know/No answer</b>	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>392</b>	<b>129</b>	<b>116</b>	<b>127</b>	<b>20</b>	<b>373</b>	<b>19</b>	<b>206</b>	<b>186</b>	<b>195</b>	<b>135</b>	<b>62</b>	<b>158</b>	<b>108</b>	<b>60</b>	<b>62</b>	<b>80</b>	<b>100</b>	<b>88</b>	<b>121</b>	<b>56</b>	<b>332</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	389	87	92	123	87	373	16	204	185	192	134	63	151	105	63	67	81	106	79	120	57	329

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 30:**

Would you say the courses you [took/are taking] in high school that discuss(ed) starting your own business [were/are]:

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Excellent</b>	23	21	28	21	26	23	0	24	21	31	14	20	27	31	14	12	21	21	21	29	28	22
<b>Very good</b>	45	47	35	49	43	44	76	40	50	45	42	50	49	48	30	52	38	51	45	42	36	47
<b>Only fair</b>	27	26	30	26	26	27	24	31	24	19	37	30	20	17	46	33	33	23	31	26	33	26
<b>Poor</b>	5	6	7	3	6	5	0	5	5	5	7	0	4	4	10	3	9	6	3	3	4	5
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>207</b>	<b>51</b>	<b>54</b>	<b>94</b>	<b>8</b>	<b>201</b>	<b>5</b>	<b>110</b>	<b>96</b>	<b>96</b>	<b>80</b>	<b>30</b>	<b>71</b>	<b>61</b>	<b>42</b>	<b>30</b>	<b>43</b>	<b>65</b>	<b>36</b>	<b>61</b>	<b>32</b>	<b>172</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	203	34	43	91	35	198	5	107	96	96	78	29	68	57	43	33	42	63	34	62	32	169

**TABLE 31:**

[Did/Do] any or all of the educational institution(s) you attended or are attending after high school offer courses that discussed starting your own business?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes</b>	57	59	52	61	60	59	41	59	56	65	58	55	44	62	55	58	54	60	59	59	55	60
<b>No</b>	28	32	25	26	31	30	16	30	27	17	27	33	36	26	25	31	35	20	28	26	34	25
<b>Don't know/No answer</b>	14	10	23	13	9	11	43	11	18	18	15	12	20	12	20	11	11	20	13	15	12	15
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>399</b>	<b>155</b>	<b>116</b>	<b>102</b>	<b>26</b>	<b>357</b>	<b>42</b>	<b>188</b>	<b>211</b>	<b>55</b>	<b>177</b>	<b>166</b>	<b>6</b>	<b>61</b>	<b>133</b>	<b>195</b>	<b>156</b>	<b>104</b>	<b>49</b>	<b>90</b>	<b>113</b>	<b>276</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	411	104	92	99	116	376	35	198	213	62	182	167	6	60	137	205	158	110	49	92	122	280

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 32:**

**[Did/Are] you [take/taking] any of these courses that discuss(ed) starting your own business?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes</b>	37	31	40	48	23	38	37	36	39	31	34	44	92	28	34	41	44	26	47	36	38	37
<b>No</b>	62	69	58	52	77	62	63	64	60	69	66	55	8	72	65	59	54	74	53	64	60	63
<b>Don't know/No answer</b>	1	0	2	0	0	1	0	0	1	0	0	1	0	0	2	0	1	0	0	0	2	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>229</b>	<b>91</b>	<b>60</b>	<b>62</b>	<b>16</b>	<b>212</b>	<b>17</b>	<b>111</b>	<b>117</b>	<b>36</b>	<b>102</b>	<b>91</b>	<b>3</b>	<b>38</b>	<b>74</b>	<b>112</b>	<b>85</b>	<b>62</b>	<b>29</b>	<b>53</b>	<b>62</b>	<b>165</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	239	61	48	60	70	225	14	122	117	38	107	94	3	37	78	119	93	65	25	55	69	168

**TABLE 33:**

**Would you say the courses you [took/are taking] after high school that discuss(ed) starting your own business [were/are]:**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Excellent</b>	15	11	16	17	19	14	20	5	23	20	19	9	0	22	29	7	5	29	17	21	6	18
<b>Very good</b>	66	63	68	69	44	66	60	74	59	78	54	73	100	76	56	66	77	70	57	47	66	65
<b>Only fair</b>	17	21	16	14	31	17	20	17	18	0	23	18	0	0	15	24	15	0	26	31	21	16
<b>Don't know/No answer</b>	2	5	0	0	6	2	0	4	0	2	4	0	0	2	0	3	4	1	0	0	6	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>86</b>	<b>28</b>	<b>24</b>	<b>30</b>	<b>4</b>	<b>79</b>	<b>6</b>	<b>40</b>	<b>46</b>	<b>11</b>	<b>34</b>	<b>40</b>	<b>3</b>	<b>11</b>	<b>25</b>	<b>47</b>	<b>38</b>	<b>16</b>	<b>14</b>	<b>19</b>	<b>23</b>	<b>61</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	83	19	19	29	16	78	5	38	45	11	33	39	2	10	23	47	38	15	12	18	24	58

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 34:

Where would be the best places to turn for assistance if you wanted to know more about how to start your own business?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Business person/Entrepreneur	23	25	20	23	33	24	15	24	23	24	28	19	21	21	25	30	25	27	18	23	19	25
School/University/Community College teachers	17	18	15	18	15	17	14	16	19	25	15	10	22	13	22	12	12	17	18	21	12	19
Internet	11	15	8	11	7	12	3	13	9	12	12	10	10	10	14	13	14	14	8	9	9	12
ACOA	8	8	4	12	12	9	2	9	7	1	6	17	2	2	10	21	15	5	7	4	11	7
Employment Centre	7	8	7	5	5	6	9	7	6	3	5	12	4	9	7	8	10	6	6	5	15	4
Parents/Guardians/Relatives	7	6	7	7	8	7	5	7	6	12	3	4	12	2	5	6	3	8	8	8	4	7
Guidance counsellor	6	4	6	8	6	6	6	5	7	14	2	1	15	1	1	1	2	3	11	9	1	8
Development agencies	5	3	1	11	8	5	3	6	3	1	5	8	1	5	4	9	8	1	7	2	7	3
Banks/financial institutions	4	5	3	5	4	5	0	3	5	3	4	6	2	6	6	6	6	5	4	3	7	4
Provincial Government	4	4	3	4	4	4	2	4	3	2	5	3	0	5	4	5	3	3	4	5	3	4
Federal Government	3	5	1	3	4	4	0	4	3	2	4	5	2	3	3	6	6	2	1	4	4	3
Friends	3	3	2	4	4	3	5	4	2	1	4	4	1	4	3	4	3	3	3	2	3	3
Human Resources (non-specific)	3	2	0	7	3	3	0	3	3	1	4	3	1	5	3	3	2	3	4	2	2	3
Government Office/Agency (non-specific)	2	3	1	2	7	3	0	3	2	2	3	2	1	2	4	3	2	3	3	2	3	2
Y-Enterprise	2	2	0	4	0	2	0	2	1	2	0	3	2	2	2	2	2	2	1	1	2	2
The library	2	2	0	2	1	1	2	2	1	1	1	2	1	2	0	2	2	1	2	1	2	1
Open for Business	1	4	0	0	0	1	0	1	1	2	2	0	2	1	2	0	1	2	2	1	1	1
Chambers of Commerce/Boards of Trade	1	2	1	1	0	1	2	1	2	0	1	3	0	1	1	3	2	2	1	1	1	1
Junior Achievement	1	2	1	1	0	1	0	1	1	2	1	1	2	0	0	2	1	1	1	2	1	1
Business Programs	1	2	0	2	0	1	0	1	1	1	2	0	2	2	0	0	1	1	2	1	0	2
YMCA	1	2	0	2	0	1	0	0	2	0	1	2	0	1	0	2	1	1	1	0	1	1
Local/Municipal Government	1	1	0	1	2	1	0	1	1	0	1	1	0	1	0	2	2	0	1	0	1	1
Youth Programs	1	1	0	2	0	1	0	1	0	2	0	0	1	1	2	0	0	1	2	0	0	1

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 34:**

**Where would be the best places to turn for assistance if you wanted to know more about how to start your own business?**

<b>Better Business Bureau</b>	0	1	0	1	0	1	0	0	1	0	0	1	0	1	1	0	0	0	1	1	1	0
<b>Newspapers/Magazines</b>	0	0	0	1	1	1	0	0	1	1	0	1	1	1	0	0	0	1	1	0	0	1
<b>Local Business</b>	0	1	0	1	0	0	0	0	1	1	0	1	1	0	1	0	1	1	0	0	0	1
<b>Access Nova Scotia</b>	0	1	0	0	0	0	0	0	1	0	0	1	0	1	0	1	1	0	0	0	1	0
<b>Seminars</b>	0	1	0	0	0	0	0	0	0	0	1	1	0	1	0	1	1	0	1	0	0	0
<b>Labour Board</b>	0	1	0	1	0	0	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	0
<b>1-800 career/business line</b>	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	0	0
<b>Local MLA</b>	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Radio</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Other</b>	7	8	5	8	4	7	3	5	8	5	7	8	5	5	7	9	9	6	8	4	10	6
<b>Don't know/No answer</b>	21	18	27	18	17	18	43	17	24	19	20	22	25	27	14	14	15	21	25	23	22	20
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 35:

Which organizations provide financial support to young people who want to start a business? Any others?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Atlantic Canada Opportunities Agency/ACOA	15	13	10	23	25	17	6	17	14	8	16	24	5	14	22	26	16	18	15	13	20	13
Banks/Trust companies/Credit unions/Financial institutions	15	18	15	13	15	15	17	15	16	11	16	20	10	17	20	17	19	17	14	11	18	15
Provincial Government	8	10	8	6	10	9	5	10	7	5	11	9	1	14	12	9	11	8	5	8	9	8
Federal Government	7	10	9	3	7	7	11	8	7	4	12	7	2	8	14	10	10	7	4	8	10	7
Federal Business Development Bank	4	4	4	5	2	4	5	4	5	3	4	5	2	4	7	6	4	7	2	3	6	4
HRDC	2	2	0	6	3	3	0	3	2	1	2	4	1	4	2	3	2	2	4	2	5	2
Y-Enterprise	2	3	1	4	0	2	3	3	2	3	2	2	2	4	3	2	3	2	2	2	3	2
Government/Government programs	2	4	0	3	2	3	0	3	2	2	1	4	1	3	3	2	2	3	3	1	4	2
Youth Employment Strategy/Youth programs	2	2	2	2	1	2	2	1	2	3	2	2	3	1	1	2	1	3	3	1	1	2
Community Business Development Corporations	2	2	1	3	1	2	2	1	3	0	2	4	0	2	2	4	4	1	1	1	2	2
Provincial Government Grants/Loans	1	0	2	1	3	1	2	1	2	0	2	1	0	1	3	2	1	3	1	0	0	2
Federal Government Grants/Loans	1	1	1	2	0	1	0	0	2	0	2	0	0	1	2	2	2	1	1	0	0	1
Employment Centres/Employment Insurance	1	2	0	2	1	1	0	0	2	0	2	2	1	2	2	0	2	2	1	0	4	0
Enterprise Cape Breton	1	2	0	0	0	1	0	1	0	0	1	1	1	0	1	1	1	0	2	0	1	0
Access Nova Scotia	1	2	0	0	0	0	2	0	1	0	0	2	0	1	0	2	2	0	0	0	2	0
There are none available	1	1	1	0	1	0	2	1	0	0	0	2	0	0	2	1	1	0	1	0	1	0
Junior Achievement	0	0	0	2	0	0	0	0	1	1	0	0	1	0	1	0	0	1	0	0	0	1
Parents/Family members	0	1	0	0	0	0	0	1	0	0	1	1	0	1	0	1	1	0	0	1	1	0
Schools/Universities/Colleges	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	3	3	1	5	3	3	5	3	3	3	2	3	3	3	3	2	2	4	4	2	4	3
Don't know/No answer	52	48	57	51	46	51	60	52	52	67	47	39	75	49	34	37	44	45	59	61	42	55



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 35:**

**Which organizations provide financial support to young people who want to start a business? Any others?**

<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 36:

What financial assistance programmes, if any, are available to young people who wish to start their own business?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Loans from banks/financial institutions	5	6	5	3	5	5	6	5	5	4	6	5	4	5	8	5	5	6	5	4	7	4
Young Entrepreneurs ConneXion Program/Seed Capital	4	6	4	3	5	4	8	5	3	3	6	4	2	5	6	6	5	7	4	2	5	4
ACOA's Business Development Program assistance	4	3	4	6	8	4	2	4	4	4	5	4	2	4	7	5	4	5	3	5	5	4
Human Resources Development Canada (HRDC) programmes	3	3	1	6	4	3	2	2	4	2	4	3	2	5	4	3	2	7	2	3	4	3
There are none available	3	4	2	3	2	3	0	3	2	3	2	4	4	2	1	3	2	2	5	2	3	3
Self-Employment Benefits (SEB) Program	2	3	1	3	2	2	2	3	1	1	2	3	1	3	3	2	1	5	1	1	3	2
Business Loan Program	2	2	2	1	1	1	6	2	2	1	4	0	0	1	6	1	1	3	1	2	1	2
YES progams/Youth programs	2	2	1	3	1	2	2	1	3	2	2	1	2	2	2	1	0	3	2	2	1	2
Provincial government funding	2	1	2	2	3	2	2	2	2	2	2	2	0	3	3	1	1	2	3	1	3	1
ACOA programmes	1	2	1	1	4	1	2	3	0	1	1	2	0	1	1	4	3	1	0	1	4	1
Government funding	1	1	1	1	2	1	0	1	1	1	1	2	0	1	2	1	2	1	1	0	1	1
Business Development Bank of Canada programmes	1	1	1	2	1	1	0	1	1	1	1	1	1	1	0	1	1	1	0	2	1	1
Regional Economic Development Commission programmes	1	0	1	2	0	1	2	0	1	1	1	0	0	2	1	1	0	1	0	2	1	1
Community Economic Development Corporation programmes	1	1	0	2	0	1	0	1	1	1	1	0	0	1	2	0	0	2	0	1	1	1
Canada Business Service Centre programmes	1	1	1	1	0	0	3	1	1	1	0	1	0	1	0	1	1	1	1	0	1	0
University business centres	1	1	0	2	0	1	0	1	1	0	1	0	0	1	1	0	0	2	1	0	1	1
Venture capital sources	1	1	0	1	1	0	2	0	1	1	1	0	1	1	1	0	1	1	1	0	0	1
Regional Development Authority/Agency (RDA) programmes	1	1	0	0	0	0	3	0	1	1	1	0	1	1	0	0	0	2	0	1	0	1
Grants (non-specific)	1	1	1	0	0	1	0	1	0	0	0	1	0	1	2	0	2	0	0	0	1	0

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 36:**

What financial assistance programmes, if any, are available to young people who wish to start their own business?

<b>Centre for Entrepreneurship Education and Development (CEED)</b>	1	0	0	2	0	1	0	0	1	0	1	0	0	0	2	1	0	2	0	0	1	1
<b>Family</b>	1	1	1	0	0	0	2	0	1	0	1	0	0	2	0	0	0	1	1	1	1	0
<b>Regional Economic Development Zonal Board programmes</b>	0	0	0	1	1	0	2	1	0	0	1	0	0	1	1	0	0	0	0	1	0	0
<b>Friends</b>	0	0	0	0	0	0	2	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
<b>Educational Institutions</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
<b>Bridge Financing</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Other</b>	3	4	2	3	1	3	3	3	3	3	3	3	5	2	2	2	1	7	2	3	3	3
<b>Don't know/No answer</b>	72	72	75	70	67	72	70	71	73	77	70	69	81	69	63	70	74	66	70	77	67	74
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 37:**

**Where did you find out about the financial assistance available to young people?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
School/University/Community college	23	23	23	24	21	23	25	20	26	31	25	16	29	21	27	18	16	35	11	28	16	27
Television/TV	13	13	12	13	12	12	15	10	16	11	11	16	10	12	11	16	12	17	9	11	15	12
Internet	12	17	10	7	9	12	12	11	13	9	17	11	11	11	8	18	14	9	21	7	8	13
Friends	11	9	10	13	16	11	6	9	12	4	10	15	3	15	15	8	10	13	10	8	16	9
Newspapers/magazines	10	7	11	12	13	10	9	13	7	5	8	14	8	4	10	13	13	11	6	6	10	9
Brochure	5	4	3	7	3	4	6	4	5	2	5	6	2	5	5	4	3	8	3	4	8	3
Development agencies	5	3	3	8	1	4	6	4	5	3	4	6	3	4	5	6	5	5	6	2	6	4
Parents/Guardians/Relatives	4	4	5	2	8	4	3	4	5	4	1	7	4	4	5	5	7	3	0	5	7	3
Banks/financial institutions	4	5	4	2	3	4	6	5	3	5	3	5	6	3	3	4	3	4	9	1	4	4
Word of mouth	4	3	4	3	3	4	3	5	2	1	5	4	3	3	3	4	5	3	3	3	5	3
Radio	3	4	2	2	2	3	6	4	2	2	0	6	3	2	0	5	3	2	0	5	7	1
Media/Advertising (non-specific)	3	4	1	2	4	3	3	2	3	5	3	2	3	3	3	2	2	3	4	3	1	4
Guidance counsellor	3	3	1	5	2	3	0	2	3	1	2	4	2	1	2	6	4	2	1	3	3	3
Business person/Entrepreneur	2	1	1	4	4	2	0	2	2	1	1	3	0	1	3	2	3	2	0	1	2	2
Government	2	3	1	1	3	2	0	2	2	2	1	2	2	2	0	2	0	1	7	0	0	2
Chambers of Commerce/Boards of Trade	1	1	1	2	2	1	0	1	1	1	0	2	1	0	2	1	0	2	0	3	3	1
1-800 career/business line	1	1	1	2	0	1	0	1	1	0	0	3	0	0	2	3	2	2	0	0	3	0
Poster/Billboard	1	1	1	1	2	1	0	1	1	0	1	2	0	0	3	1	2	0	2	0	2	1
Own research	1	0	0	2	3	1	0	0	1	0	2	0	0	1	0	1	0	0	1	1	1	1
Other	4	5	2	3	3	4	0	4	3	4	5	3	2	3	6	3	2	2	7	4	2	4
Don't know/No answer	19	18	25	13	17	17	31	20	17	17	21	18	17	22	18	18	26	7	16	25	20	18
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>422</b>	<b>171</b>	<b>114</b>	<b>111</b>	<b>26</b>	<b>379</b>	<b>43</b>	<b>203</b>	<b>219</b>	<b>111</b>	<b>145</b>	<b>166</b>	<b>79</b>	<b>115</b>	<b>92</b>	<b>129</b>	<b>136</b>	<b>120</b>	<b>74</b>	<b>91</b>	<b>113</b>	<b>296</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>428</b>	<b>115</b>	<b>91</b>	<b>107</b>	<b>115</b>	<b>393</b>	<b>35</b>	<b>209</b>	<b>219</b>	<b>113</b>	<b>147</b>	<b>168</b>	<b>76</b>	<b>110</b>	<b>92</b>	<b>144</b>	<b>139</b>	<b>124</b>	<b>71</b>	<b>92</b>	<b>120</b>	<b>297</b>

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 38:**

**Have you ever heard of the Young Entrepreneurs ConneXion Program, sometimes referred to as the Seed Capital program?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes, have heard of it</b>	16	16	19	11	20	15	23	17	15	14	19	16	14	13	17	22	16	17	15	16	20	15
<b>No, have never heard of it</b>	83	83	79	88	78	83	76	83	83	84	80	83	85	86	80	77	83	83	84	81	79	84
<b>Don't know/No answer</b>	1	1	2	2	2	1	2	1	2	2	1	1	1	1	3	1	1	1	2	2	1	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>764</b>	<b>281</b>	<b>240</b>	<b>200</b>	<b>43</b>	<b>690</b>	<b>74</b>	<b>364</b>	<b>400</b>	<b>275</b>	<b>239</b>	<b>250</b>	<b>255</b>	<b>194</b>	<b>125</b>	<b>182</b>	<b>213</b>	<b>181</b>	<b>158</b>	<b>210</b>	<b>177</b>	<b>570</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	764	189	191	193	191	703	61	367	397	278	242	244	244	195	128	190	212	193	148	207	184	565

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 39:

What types or what kind of non-financial government assistance are available to young people who wish to start their own business?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Banks</b>	2	4	2	2	0	2	5	2	2	1	2	4	2	3	0	5	2	1	6	1	4	2
<b>Help with business plans</b>	1	1	2	2	1	2	0	1	2	0	2	2	0	1	1	4	3	2	1	1	2	1
<b>Business counselling</b>	1	1	2	2	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1
<b>Educational programs/courses</b>	1	2	1	1	0	1	2	2	0	2	1	0	2	0	1	2	1	2	2	1	1	1
<b>ACOA</b>	1	2	1	1	1	1	0	1	1	0	0	3	1	0	2	2	2	0	1	2	4	0
<b>Mentoring programmes</b>	1	1	2	1	1	1	0	1	1	1	0	2	1	0	1	2	1	1	1	1	1	1
<b>Youth Ventures/Youth programs</b>	1	0	0	3	0	1	0	1	1	2	0	0	1	0	2	0	0	1	1	1	0	1
<b>HRDC</b>	1	1	0	1	0	1	0	1	0	0	0	2	0	0	0	3	1	0	1	1	1	0
<b>YMCA</b>	1	1	0	2	0	1	0	1	1	0	0	1	0	1	0	1	1	1	0	1	1	1
<b>Junior Achievement</b>	1	1	0	1	0	1	0	1	0	1	0	0	1	1	0	0	1	1	1	0	0	0
<b>Family assistance/Friends</b>	0	1	0	1	0	0	0	1	0	1	0	0	1	1	0	1	0	0	2	0	0	1
<b>Other</b>	4	5	3	5	4	4	2	5	3	3	4	5	3	2	5	6	4	5	4	3	2	5
<b>None available</b>	3	4	1	4	3	3	0	3	2	2	5	2	2	5	1	2	3	1	4	3	3	3
<b>Don't know/No answer</b>	84	83	85	82	88	83	91	81	86	87	83	81	86	86	86	77	82	86	80	86	82	84
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>200</b>	<b>200</b>	<b>199</b>	<b>201</b>	<b>733</b>	<b>67</b>	<b>389</b>	<b>411</b>	<b>284</b>	<b>257</b>	<b>259</b>	<b>248</b>	<b>203</b>	<b>137</b>	<b>205</b>	<b>225</b>	<b>206</b>	<b>154</b>	<b>211</b>	<b>196</b>	<b>588</b>

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 40:**

What are the names of non-financial government assistance programmes available to young people who wish to start their own business?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
There are none available	2	2	2	2	2	2	0	2	2	1	3	3	1	3	0	3	3	2	1	2	1	2
ACOA programmes	1	1	2	1	2	1	0	0	2	0	1	2	0	0	1	3	1	1	0	1	2	0
Banks/Bank Loans	1	1	1	0	0	1	0	0	1	1	1	1	1	0	2	1	2	0	1	0	2	0
Junior Achievement	1	1	1	1	1	1	0	1	0	1	1	0	1	0	1	0	0	1	2	0	0	1
Open for Business	0	1	0	0	0	0	0	0	0	1	0	0	1	1	0	0	0	2	0	0	0	1
Youth Employment Resources Guide	0	1	0	1	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	0	0
Young Entrepreneurs Going Places Conference	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	1	0
ESP: Entrepreneurial Skills Program	0	0	1	0	0	0	2	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Atlantic Colleges Committee for Entrepreneurial Development	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0
Regional Development Authority/Agency (RDA) programmes	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	2	3	3	2	3	2	2	3	2	2	2	3	3	2	1	3	4	2	2	1	4	2
Don't know/No answer	93	92	92	95	94	92	97	94	92	94	92	92	93	95	94	89	90	90	96	97	90	94
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>777</b>	<b>287</b>	<b>248</b>	<b>199</b>	<b>44</b>	<b>695</b>	<b>82</b>	<b>373</b>	<b>405</b>	<b>279</b>	<b>242</b>	<b>257</b>	<b>255</b>	<b>192</b>	<b>131</b>	<b>190</b>	<b>216</b>	<b>194</b>	<b>158</b>	<b>206</b>	<b>181</b>	<b>578</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>777</b>	<b>193</b>	<b>197</b>	<b>192</b>	<b>195</b>	<b>710</b>	<b>67</b>	<b>375</b>	<b>402</b>	<b>280</b>	<b>245</b>	<b>252</b>	<b>244</b>	<b>193</b>	<b>134</b>	<b>199</b>	<b>218</b>	<b>205</b>	<b>147</b>	<b>204</b>	<b>190</b>	<b>572</b>

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 41:**

**Do you think government should pay particular attention to helping young people, that is, people under the age of 30, become business owners?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes</b>	93	92	92	95	94	92	97	92	93	92	94	92	93	93	96	90	90	94	95	92	92	93
<b>No</b>	4	5	5	3	5	5	0	4	5	4	4	4	4	5	1	6	6	3	3	5	6	4
<b>Don't know/No answer</b>	3	4	3	2	1	3	3	4	2	3	2	3	3	2	3	4	4	3	1	4	3	3
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 42:**

Which one of the following five actions do you think is the most important action the government should take to help young people become business owners?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Providing financial assistance	35	34	34	37	31	34	39	36	34	34	37	33	30	39	38	34	32	39	31	37	42	33
Providing business skills training	20	25	18	17	17	20	22	20	21	22	19	20	25	18	19	17	17	16	29	21	17	21
Providing courses about business ownership in the education	19	19	19	18	20	18	20	19	18	23	16	16	24	15	17	15	22	18	16	18	14	20
Providing business counselling and information	10	12	8	9	13	10	8	11	9	10	13	7	8	10	13	11	10	8	11	11	6	11
Promoting business ownership as a career	7	6	6	10	7	8	2	6	8	6	7	7	6	7	6	9	10	7	5	6	6	7
None of the above	1	1	0	2	0	1	0	1	1	0	0	2	0	1	1	2	2	0	1	0	1	0
All equally	7	4	11	5	8	6	9	6	8	3	5	12	4	8	7	9	7	9	5	6	11	5
Don't know/No answer	2	1	2	3	4	2	0	2	2	1	2	2	2	2	0	3	2	3	3	1	2	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

**TABLE 43:**

How good a job would you say the government does in assisting young people who want to start their own business?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Excellent</b>	1	0	1	1	1	1	2	1	1	1	0	1	1	1	0	1	1	0	1	1	1	1
<b>Very good</b>	20	16	18	28	26	20	21	19	22	22	19	19	22	19	21	19	15	18	26	23	21	20
<b>Only fair</b>	58	64	56	50	56	58	56	61	54	60	59	54	55	53	66	59	61	65	52	52	54	59
<b>A poor</b>	15	15	15	17	9	15	19	16	14	12	17	17	16	20	9	13	16	11	18	15	17	15
<b>Don't know/No answer</b>	6	6	9	4	7	7	3	4	9	5	5	9	6	7	4	8	7	5	3	9	8	6
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 45:**

Which one of the following two statements comes closer to your own thinking?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>To succeed in owning a business in Atlantic Canada it is important that the business be located in a large city in the region</b>	33	32	30	38	34	33	36	36	30	41	30	27	40	29	30	30	27	32	36	37	28	35
<b>An Atlantic Canadian business does not have to be located in a large city in order to succeed</b>	64	67	65	57	62	64	56	60	67	56	67	69	56	68	65	68	70	65	59	58	69	61
<b>Don't know/No answer</b>	3	2	4	5	4	3	8	4	3	3	3	4	4	3	5	2	3	2	5	4	3	3
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 46:**

**And which one of the following two statements comes closer to your own thinking?**

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A young person does not have to leave Atlantic Canada in order to operate a successful business</b>	45	43	44	48	47	45	42	47	42	45	46	43	45	44	45	43	42	43	50	44	45	45
<b>For a young person to operate a successful business , it is usually necessary to leave Atlantic Canada</b>	53	56	53	49	52	53	57	50	56	52	53	55	53	53	52	55	56	55	47	53	54	52
<b>Don't know/No answer</b>	2	2	3	3	1	2	2	2	2	3	1	2	2	2	3	2	1	2	3	3	1	3
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 47:**

**Which one of the following two statements comes closer to your own thinking?**

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Operating a business and protecting the environment are not compatible</b>	42	44	40	40	46	43	32	42	41	38	48	39	36	40	44	49	44	46	38	38	43	41
<b>It is possible to operate a business without harming the environment</b>	56	55	56	58	53	55	62	56	56	60	50	57	62	56	55	48	53	52	58	60	54	57
<b>Don't know/No answer</b>	3	2	4	3	0	2	6	2	3	2	2	5	2	4	1	3	3	3	3	2	3	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

**TABLE 48:**

Do you completely agree, mostly agree, mostly disagree or completely disagree that it is acceptable for companies to place business interests ahead of environmental concerns, in order to succeed against the business competition?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Completely agree	4	4	3	6	4	4	9	6	3	6	3	4	6	3	2	5	4	4	4	5	3	5
Mostly agree	14	12	16	17	14	13	28	16	13	18	15	10	19	16	7	11	11	14	18	15	11	15
Mostly disagree	30	31	26	32	31	30	25	29	30	33	29	26	36	25	27	27	31	26	29	31	27	31
Completely disagree	50	53	52	42	49	51	36	47	52	41	51	58	36	54	60	57	54	53	45	46	57	48
Don't know/No answer	2	1	2	3	1	2	2	1	2	2	3	1	3	1	3	0	0	3	3	2	2	2
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 49:**

Do either of you parents and/or guardians now own their own business or did they own their own business in the past?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Yes	33	38	32	25	42	34	21	33	32	33	31	34	31	27	41	36	39	30	26	34	37	32
No	67	62	68	74	58	65	79	66	67	66	69	66	68	73	59	64	61	70	73	65	63	68
Don't know/No answer	1	1	0	1	0	1	0	1	0	1	0	0	1	1	0	0	0	0	1	1	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 50:**

**What is your current employment status? Are you currently:**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Employed full-time</b>	28	34	29	18	32	28	25	34	23	5	28	52	6	27	22	60	100	0	0	0	50	21
<b>Employed part-time</b>	24	26	24	21	32	24	29	19	29	28	28	17	23	24	36	19	0	100	0	0	18	27
<b>Actively looking for full-time work</b>	12	11	11	16	8	11	20	15	10	7	17	14	11	18	10	10	0	0	60	0	11	12
<b>Actively looking for part-time work</b>	8	11	5	9	5	9	3	9	8	20	3	2	20	4	3	1	0	0	40	0	1	11
<b>Not actively looking for work</b>	27	18	30	36	21	27	23	23	30	40	25	14	40	27	28	10	0	0	0	100	20	29
<b>Refused</b>	0	1	0	1	1	0	0	0	1	1	0	0	1	0	1	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

**TABLE 51:**

All things considered, how satisfied, if at all, are you with your current employment? Would you say you are:

	Overall	Province				Language		Gender		Age			Education				Employment Status		Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Married	Single
<b>Completely satisfied</b>	24	21	25	29	19	24	26	20	27	28	26	20	29	17	30	23	18	31	20	25
<b>Mostly satisfied</b>	59	61	57	53	70	58	66	61	56	58	57	61	63	53	53	63	61	56	62	57
<b>Mostly dissatisfied</b>	10	11	8	12	9	11	6	10	10	7	13	9	4	17	12	8	13	7	10	10
<b>Completely dissatisfied</b>	4	3	5	5	2	4	3	5	3	3	1	7	0	9	2	3	7	1	6	3
<b>Don't know/No answer</b>	3	3	5	1	1	4	0	3	4	4	3	3	4	4	3	3	2	5	2	4
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>419</b>	<b>177</b>	<b>133</b>	<b>80</b>	<b>29</b>	<b>375</b>	<b>44</b>	<b>205</b>	<b>214</b>	<b>93</b>	<b>142</b>	<b>184</b>	<b>74</b>	<b>103</b>	<b>78</b>	<b>155</b>	<b>223</b>	<b>196</b>	<b>126</b>	<b>283</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	431	119	106	77	129	394	37	212	219	102	149	180	77	107	78	162	225	206	137	286

**TABLE 52:**

Do you currently have access to a personal computer that connects on-line to the Internet?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Yes</b>	71	77	67	70	74	74	52	71	72	77	77	61	67	70	78	74	73	74	63	74	66	74
<b>No</b>	28	24	33	30	26	26	48	28	28	23	23	39	33	30	21	26	27	25	37	26	34	26
<b>Don't know/No answer</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 53a:**

On average, would you say you spend a lot of time, some time, not very much time or no time each week:

**SURFING THE WEB/INTERNET?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	20	21	18	24	15	21	17	22	19	27	20	14	23	17	28	15	17	19	22	24	10	23
<b>Some time</b>	30	29	30	33	33	31	27	32	29	32	30	29	28	28	33	34	29	37	27	28	33	30
<b>Not very much time</b>	28	36	26	21	29	30	14	27	30	28	32	25	28	28	23	34	31	30	24	28	28	29
<b>No time</b>	20	15	26	21	21	18	42	17	22	12	18	31	20	26	16	16	22	14	27	19	28	17
<b>Don't know/No answer</b>	1	1	0	1	1	1	0	1	0	0	0	2	0	1	0	2	1	0	1	1	1	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 53b:**

On average, would you say you spend a lot of time, some time, not very much time or no time each week:

**READING DAILY NEWSPAPERS?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	22	23	27	15	22	21	31	26	19	18	21	28	19	28	21	21	26	16	30	18	26	21
<b>Some time</b>	37	35	29	47	44	37	38	35	38	29	45	37	29	35	46	44	36	45	36	31	36	37
<b>Not very much time</b>	24	27	22	24	18	25	17	23	25	33	18	20	31	20	19	22	22	24	18	31	21	25
<b>No time</b>	17	15	21	14	15	17	14	15	18	19	16	14	21	16	15	13	16	14	16	19	16	17
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	0	1	0	1	1	1	0	0	0	0	1	1	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 53c:**

On average, would you say you spend a lot of time, some time, not very much time or no time each week:

**READING WEEKLY NEWSPAPERS?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	17	13	20	20	13	16	25	18	16	12	18	21	18	18	12	17	20	14	23	11	19	16
<b>Some time</b>	32	25	31	42	31	32	26	32	31	24	39	32	24	36	39	34	32	33	33	29	35	30
<b>Not very much time</b>	24	31	18	23	24	25	19	25	23	32	21	19	28	21	27	19	21	28	19	28	20	26
<b>No time</b>	27	31	30	16	31	26	28	24	29	31	22	26	29	25	22	29	27	24	23	32	26	28
<b>Don't know/No answer</b>	1	1	1	0	0	0	2	1	0	0	0	1	0	0	0	2	0	0	2	1	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 53d:**

On average, would you say you spend a lot of time, some time, not very much time or no time each week:

**WATCHING TELEVISION?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	34	30	42	32	28	32	52	34	35	35	34	33	44	35	29	24	35	30	37	35	36	34
<b>Some time</b>	41	43	35	45	46	42	34	43	40	36	42	46	31	41	50	50	41	46	41	38	44	40
<b>Not very much time</b>	20	21	19	19	21	21	13	19	21	25	19	16	22	20	18	20	18	22	17	24	15	21
<b>No time</b>	4	6	3	4	4	5	0	4	4	4	4	4	4	4	3	5	6	2	5	4	4	4
<b>Don't know/No answer</b>	0	1	0	0	0	0	2	0	0	0	0	1	0	0	0	2	0	1	1	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 53e:**

On average, would you say you spend a lot of time, some time, not very much time or no time each week:

**LISTENING TO THE RADIO?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	38	40	39	33	40	37	45	29	46	32	38	43	34	39	32	45	47	41	31	31	47	34
<b>Some time</b>	39	37	38	44	39	39	41	43	36	40	40	39	37	37	46	39	37	37	43	42	35	41
<b>Not very much time</b>	16	16	15	19	15	17	9	21	12	21	14	12	20	17	17	11	13	18	17	17	12	18
<b>No time</b>	6	8	6	5	6	7	5	7	6	7	8	5	9	7	5	4	3	4	8	11	6	7
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 53f:**

**On average, would you say you spend a lot of time, some time, not very much time or no time each week:**

**READING BOOKS?**

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	30	30	34	26	27	30	27	21	38	29	35	25	24	29	38	33	25	33	27	34	26	31
<b>Some time</b>	37	38	34	41	38	38	28	34	41	36	35	42	39	35	35	39	40	37	38	36	43	36
<b>Not very much time</b>	23	23	20	26	23	22	26	31	15	26	19	22	24	27	19	19	28	22	17	23	22	23
<b>No time</b>	10	10	12	8	11	9	19	14	6	8	11	10	13	9	8	9	8	9	17	8	9	10
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

TABLE 53g:

On average, would you say you spend a lot of time, some time, not very much time or no time each week:

**TALKING WITH FRIENDS?**

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	60	62	59	61	53	60	61	62	58	72	59	48	71	60	59	48	53	61	66	62	50	63
<b>Some time</b>	32	32	32	33	37	33	30	30	35	20	33	45	21	31	35	47	38	34	26	30	41	30
<b>Not very much time</b>	6	5	7	7	8	6	6	6	6	7	7	5	7	8	6	4	7	5	5	8	8	6
<b>No time</b>	1	2	1	0	1	1	3	2	1	1	1	2	2	1	0	2	2	0	2	1	2	1
<b>Don't know/No answer</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

TABLE 53h:

On average, would you say you spend a lot of time, some time, not very much time or no time each week:

READING MAGAZINES?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	16	14	22	13	13	15	23	14	18	24	13	11	25	13	9	12	15	10	23	18	10	18
<b>Some time</b>	44	47	41	45	41	44	42	44	44	42	43	48	43	38	54	46	45	48	41	41	49	43
<b>Not very much time</b>	26	26	19	32	33	26	24	27	25	22	31	24	19	29	32	27	27	29	18	27	27	26
<b>No time</b>	14	14	18	10	12	14	11	15	13	12	13	16	14	20	5	14	13	13	17	14	14	14
<b>Don't know/No answer</b>	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

TABLE 53i:

On average, would you say you spend a lot of time, some time, not very much time or no time each week:

**READING INTERNET GUIDES?**

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>A lot of time</b>	4	4	4	5	2	4	6	5	3	6	3	3	3	3	8	3	2	4	4	6	2	5
<b>Some time</b>	14	12	18	13	11	13	19	16	12	15	13	14	16	13	10	14	15	13	13	15	14	14
<b>Not very much time</b>	26	25	20	32	33	27	12	28	24	28	26	23	23	28	23	29	27	28	17	29	28	25
<b>No time</b>	55	59	58	48	53	54	63	51	59	51	58	58	57	55	58	52	55	54	64	50	56	55
<b>Don't know/No answer</b>	1	2	0	2	0	1	0	1	1	0	1	2	0	2	1	2	1	1	2	1	0	1
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 54:

What are your favourite websites? Any others?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Yahoo	13	11	13	16	13	14	6	11	15	14	15	10	15	12	12	13	7	13	21	14	10	14
Hot Mail	10	8	11	11	13	9	19	8	12	16	8	4	13	6	15	6	3	15	13	9	3	12
Napster	5	6	4	4	2	5	8	6	4	7	2	4	5	8	3	3	3	7	5	3	3	5
Sports websites (non-specific)	5	6	3	4	4	4	11	8	2	2	4	9	2	5	6	6	9	2	5	3	9	4
TSN.Com	4	4	3	4	3	3	8	7	0	2	4	5	1	3	3	7	9	3	0	2	5	3
Much Music	3	5	1	3	3	3	0	3	3	6	1	2	5	2	3	1	1	6	5	1	1	4
Job banks	3	2	5	2	2	3	5	4	2	2	3	4	1	3	3	5	6	2	3	0	3	3
MSN.com	3	3	2	3	3	3	3	2	3	2	4	2	3	1	4	3	3	2	1	3	0	3
Music sites (non-specific)	2	1	3	3	1	2	5	1	3	4	1	1	4	1	1	2	1	4	0	3	1	3
CBC News	2	1	1	4	2	2	3	3	1	1	1	5	2	0	1	5	3	1	1	3	2	2
HRDC	2	3	0	3	1	2	0	2	2	0	2	4	0	4	3	2	3	2	2	0	1	2
E-mail	2	0	3	3	4	2	3	2	2	2	2	2	2	2	3	1	2	1	2	3	3	2
Auto sites	2	2	1	1	3	1	5	3	0	1	1	3	1	2	0	3	1	2	4	1	2	1
School/University webpage	2	1	1	3	1	2	0	1	2	1	3	1	1	0	3	3	1	3	0	2	2	1
Canoe.ca	2	2	0	2	2	2	0	3	0	1	0	4	1	2	0	3	4	0	2	0	4	1
Newspaper/Magazines (non-specific)	1	2	1	1	1	2	0	2	1	2	0	3	1	1	1	2	4	1	0	1	2	1
Game websites (non-specific)	1	2	1	2	1	2	0	2	1	3	0	1	3	1	0	1	1	2	2	2	2	1
Ebay	1	2	1	1	2	1	0	1	1	1	2	2	1	1	3	1	1	1	0	2	1	1
Cooking sites/Recipes	1	1	2	1	0	1	0	0	2	1	1	3	1	1	2	1	1	1	2	1	4	1
Excite.com	1	2	0	1	0	1	0	0	2	1	1	1	1	0	1	3	2	0	2	1	0	1
Goggle.com	1	2	0	1	1	1	0	1	1	2	1	0	2	1	1	1	0	1	2	1	1	1
Chat sites	1	0	3	1	3	1	0	1	2	2	0	1	2	1	1	0	1	1	1	1	2	1
ICQ.com	1	2	1	1	0	1	0	2	0	2	1	0	3	0	1	0	1	2	0	1	0	1
Shopping websites (non-specific)	1	2	0	0	1	1	0	0	2	1	0	3	1	0	3	0	1	0	2	1	2	1
Hockey websites	1	1	1	1	1	1	0	2	0	1	0	3	1	0	0	3	2	0	0	2	3	0



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 54:**

What are your favourite websites? Any others?

Parenting sites	1	1	1	0	1	1	0	0	1	0	1	2	0	1	1	2	2	0	0	1	4	0
Health sites	1	1	2	0	1	1	3	0	2	1	1	1	1	0	1	2	1	0	0	2	1	1
Harmony Central	1	0	1	3	0	1	3	1	0	1	1	1	2	1	1	0	1	0	2	1	0	1
Seventeen.com	1	1	2	0	0	1	0	0	2	2	0	0	3	0	0	0	0	1	1	1	0	1
NBA.com	1	1	1	0	2	1	0	1	0	1	1	1	1	0	0	2	2	0	1	0	1	1
News	1	1	0	2	1	1	0	1	0	0	1	1	1	0	1	1	1	2	0	0	2	0
Children's sites	1	1	0	1	1	1	0	0	1	0	0	2	0	0	0	3	1	0	0	1	3	0
Weather sites/Environment	1	1	0	1	2	1	0	1	0	0	0	2	1	1	0	1	2	0	0	1	1	1
On-line sites	1	1	1	0	1	1	0	1	0	0	0	2	0	2	1	0	2	0	1	0	2	0
GAP.com	1	1	0	1	0	1	0	0	1	1	0	1	1	1	1	0	0	1	1	1	1	1
CNN	1	1	1	1	1	1	0	1	0	0	1	1	0	0	1	1	1	2	0	0	0	1
Altavista	1	0	1	1	0	0	3	0	1	0	0	1	1	0	0	1	0	1	0	1	1	0
Sympatico	1	0	1	1	0	1	0	0	1	0	1	1	0	0	1	1	1	0	1	0	0	1
Snowmobiling	1	0	1	1	0	0	3	1	0	1	0	1	1	0	0	1	1	1	0	1	1	0
MTV.com	0	0	0	2	0	1	0	1	0	0	0	1	1	0	0	1	1	0	1	0	1	0
Gardening	0	1	1	0	1	1	0	0	1	0	0	2	0	0	0	2	1	1	0	0	2	0
Monster.ca	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	1	0
Onion.com	0	0	0	1	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0
Other	34	37	33	30	33	34	32	40	28	35	35	31	32	33	28	41	32	40	28	33	33	35
Nothing	18	19	14	20	22	18	16	17	19	16	20	18	18	19	16	19	14	20	17	21	18	18
Don't know/No answer	16	15	20	14	12	16	16	14	19	14	19	16	19	20	16	11	21	13	11	18	16	16
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>634</b>	<b>251</b>	<b>186</b>	<b>162</b>	<b>35</b>	<b>586</b>	<b>48</b>	<b>313</b>	<b>321</b>	<b>248</b>	<b>208</b>	<b>178</b>	<b>207</b>	<b>149</b>	<b>112</b>	<b>160</b>	<b>173</b>	<b>169</b>	<b>119</b>	<b>170</b>	<b>133</b>	<b>490</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	<b>629</b>	<b>169</b>	<b>148</b>	<b>156</b>	<b>156</b>	<b>589</b>	<b>40</b>	<b>311</b>	<b>318</b>	<b>247</b>	<b>207</b>	<b>175</b>	<b>198</b>	<b>146</b>	<b>115</b>	<b>165</b>	<b>171</b>	<b>176</b>	<b>106</b>	<b>173</b>	<b>132</b>	<b>488</b>

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 55:

And what are your favourite television shows? Any others?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Survivor	17	21	14	16	16	18	9	12	22	16	15	22	14	17	20	19	19	22	12	15	25	15
Friends	17	20	13	17	19	17	16	13	21	15	19	16	16	11	25	17	17	23	18	11	18	17
The Simpsons	13	18	10	9	12	14	5	19	7	22	12	4	20	11	10	7	9	12	20	12	3	16
ER/Trauma Life In The ER	6	5	6	7	6	6	5	3	9	6	7	5	5	6	7	8	6	7	6	4	7	6
That 70's Show	5	5	7	3	4	5	5	5	5	6	4	4	7	4	6	3	4	6	4	5	3	6
News (non-specific)	5	3	5	9	3	5	2	6	4	1	6	7	1	10	3	6	5	4	6	5	11	3
Dawson's Creek	4	4	3	7	2	5	3	2	6	6	4	3	5	3	6	4	3	4	2	8	4	5
Law & Order	4	5	3	3	5	4	2	3	5	1	6	6	1	4	4	9	7	3	2	4	5	4
Wrestling/WWF	4	3	5	4	2	4	5	7	1	3	5	3	4	5	4	2	7	2	4	2	3	4
Temptation Island	4	6	2	3	3	4	0	2	5	6	3	2	4	3	4	4	3	5	3	4	1	5
Days Of Our Lives	4	2	6	4	1	4	3	0	7	4	4	2	5	3	2	3	2	5	2	5	2	4
Comedy Shows	4	3	3	5	3	4	3	4	3	1	2	7	2	6	6	1	7	2	3	2	7	3
Sports (non-specific)	3	2	2	7	5	3	3	6	1	4	2	4	3	6	1	3	4	3	2	4	4	3
X-Files	3	6	3	1	3	3	3	5	2	3	6	2	2	2	5	5	2	5	1	5	1	4
Hockey Night In Canada/Hockey	3	3	3	4	3	3	5	6	0	2	3	5	2	3	4	4	5	3	1	3	4	3
Much Music/Music Stations	3	3	4	3	2	3	6	5	1	7	2	0	7	2	1	0	1	3	5	4	0	4
Dark Angel	3	5	1	2	1	3	2	2	3	4	3	1	4	0	4	2	3	1	2	3	1	3
Discovery Channel	2	1	2	5	3	2	2	3	2	1	1	5	1	2	2	4	4	2	3	1	2	3
Ally McBeal	2	3	3	1	1	3	0	0	4	1	2	4	1	2	5	2	3	2	1	3	3	2
Reality Television shows	2	2	1	4	2	2	0	2	2	0	2	4	0	2	3	4	4	2	1	1	6	1
Movies (various)	2	1	3	4	2	2	6	2	2	1	2	3	2	1	3	2	1	2	3	2	3	2
Seinfeld	2	3	2	1	2	2	5	3	1	2	3	1	3	1	3	1	1	2	4	1	0	3
Who Wants To Be A Millionaire	2	2	1	3	1	2	2	2	2	1	2	3	1	2	3	3	3	1	0	2	3	2
Will & Grace	2	2	2	2	2	2	3	1	3	2	2	2	1	3	2	2	2	3	2	1	1	2
Passions	2	2	1	4	1	2	0	0	3	4	0	1	5	1	1	0	0	1	3	3	1	2

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 55:**

**And what are your favourite television shows? Any others?**

Sit coms (non-specific)	2	2	0	4	1	2	0	2	1	2	2	2	2	1	2	2	1	3	1	2	2	2
Fraser	2	1	2	4	2	2	0	1	3	1	1	3	0	1	1	4	3	1	1	2	3	1
The Mole	2	4	1	1	1	2	0	2	2	2	1	2	3	1	1	2	2	2	3	0	2	2
Boston Public	2	2	1	3	2	2	0	1	2	3	1	1	2	2	1	2	2	2	2	1	2	2
West Wing	2	2	1	2	2	2	2	2	1	1	2	2	0	2	0	3	3	2	1	1	1	2
Soap Operas (non-specific)	2	1	1	4	2	2	2	0	3	1	2	2	2	2	2	1	1	1	4	1	2	1
The Learning Channel	1	2	2	1	2	1	3	2	1	1	1	3	1	1	1	2	1	1	4	0	2	1
Titus	1	0	3	1	2	1	3	1	1	1	1	2	1	1	4	0	1	0	1	2	2	1
Third Watch	1	3	1	0	1	1	0	0	2	1	1	2	1	0	2	3	4	1	0	0	1	1
Fresh Prince Of Bel Air	1	1	2	1	0	1	5	2	1	2	1	1	3	0	1	0	1	1	1	2	1	1
Star Trek	1	2	1	1	1	1	0	1	1	1	2	1	1	3	1	0	1	2	2	0	0	1
Buffy The Vampire Slayer	1	2	1	1	1	1	0	0	2	3	0	1	3	0	0	1	1	0	2	2	0	1
Jeopardy	1	1	2	1	1	1	2	0	2	0	1	2	0	1	2	2	2	1	1	1	1	1
Everybody Loves Raymond	1	2	1	1	2	1	0	2	0	1	0	2	1	0	0	2	1	2	0	1	2	1
Nature Shows	1	1	1	2	0	1	0	2	0	0	1	2	0	1	2	1	0	1	2	1	1	1
Game shows (non-specific)	1	1	1	2	0	1	2	1	1	0	2	0	1	1	0	2	1	1	2	0	2	1
CSI	1	1	2	1	2	1	0	1	1	0	1	2	1	1	0	2	1	1	1	1	0	1
Spin City	1	1	1	2	0	1	0	2	0	1	1	0	1	1	1	1	0	1	1	1	0	1
Roswell	1	2	1	1	1	1	0	1	1	1	1	1	1	0	1	2	1	0	0	3	2	1
Sports Desk	1	2	1	1	0	1	0	2	0	1	0	1	1	1	0	2	2	1	0	1	2	1
Third Rock From The Sun	1	1	1	1	2	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
CBC News	1	0	1	2	2	1	0	1	1	1	1	1	0	0	1	2	1	1	0	1	1	1
Drew Carey	1	0	1	2	1	1	2	2	0	1	1	0	2	0	0	1	1	0	1	1	0	1
Action shows	1	2	0	1	0	1	0	0	1	0	0	2	1	1	1	1	1	0	1	1	1	1
Wheel Of Fortune	1	1	0	1	1	1	0	0	1	1	1	0	1	1	1	0	0	1	2	0	2	0

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 55:**

And what are your favourite television shows? Any others?

Talk Shows (non-specific)	1	1	0	1	1	1	0	0	1	1	1	1	1	1	1	0	1	1	1	1	0	1
Charmed	1	1	1	1	1	1	0	0	1	1	1	0	2	0	1	0	0	1	1	1	0	1
Oprah Winfrey	1	2	0	0	2	1	0	0	1	0	1	1	1	0	0	2	1	2	0	0	3	0
The Practice	1	1	1	1	0	1	0	1	1	1	1	0	1	2	0	0	0	1	0	1	0	1
General Hospital	1	1	0	1	3	1	0	0	1	1	1	0	0	1	1	0	0	1	1	1	1	1
Entertainment Tonight	1	1	1	0	2	1	2	0	1	0	1	1	0	0	0	2	0	2	0	0	2	0
All My Children	1	1	0	1	1	1	0	0	1	0	1	1	1	1	0	1	0	1	1	1	2	0
Malcolm In The Middle	1	1	1	0	1	1	0	0	1	1	1	0	1	0	1	0	0	1	1	1	0	1
Basketball/NBA	1	1	1	1	2	1	0	1	0	1	1	0	1	0	0	1	0	0	2	1	0	1
Drama shows	1	0	1	1	3	0	2	0	1	1	0	1	1	0	1	1	0	1	0	1	0	1
Dharma & Greg	1	1	0	1	1	1	0	0	1	0	1	1	0	0	1	1	0	1	0	1	0	1
Whose Line Is It Anyway	1	1	0	1	2	1	0	1	1	0	2	0	0	0	1	2	0	2	0	1	0	1
Soprano's	1	1	1	1	1	1	0	1	0	0	1	1	0	1	1	0	1	1	0	0	1	0
Nature Of Things	1	1	1	1	1	0	3	0	1	1	1	1	0	1	0	1	0	1	1	0	1	0
Baseball	1	1	0	1	0	0	2	1	0	0	0	1	0	0	0	2	2	0	0	0	2	0
Martha Stewart	1	1	0	1	0	1	0	0	1	0	1	1	0	1	0	2	1	1	0	1	1	0
Tom Green Show	1	1	1	1	1	1	0	1	0	1	0	0	1	1	0	0	0	1	1	1	0	1
Market Place	1	0	1	1	2	1	0	0	1	0	1	1	1	0	1	1	1	1	1	0	2	0
Biography	0	0	1	1	1	0	2	0	1	0	1	1	0	1	0	1	1	0	1	0	0	1
Nash Bridges	0	0	1	1	0	1	0	1	0	0	1	1	0	1	0	0	1	0	0	1	0	1
This Hour Has 22 Minutes	0	1	0	1	2	0	0	1	0	0	0	1	0	0	0	1	0	0	1	1	1	0
Futurama	0	1	0	1	1	0	0	0	0	0	1	0	0	1	0	1	0	0	2	0	1	0
5th Estate	0	0	0	1	2	0	0	0	1	0	0	1	0	0	0	1	1	0	0	0	0	0
South Park	0	1	1	0	0	0	0	1	0	1	0	0	1	0	0	0	0	0	1	1	0	0
Dateline	0	0	1	1	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	1	0

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 55:**

**And what are your favourite television shows? Any others?**

<b>History Channel</b>	0	0	1	0	1	0	0	1	0	0	1	1	0	0	2	0	1	1	0	0	0	0
<b>Family Feud</b>	0	1	0	1	0	0	0	0	1	1	0	0	1	0	0	1	0	0	1	0	0	0
<b>NYPD Blue</b>	0	0	0	1	1	0	0	1	0	0	1	0	0	1	1	0	0	0	1	1	0	0
<b>Seventh Heaven</b>	0	0	1	1	0	0	0	0	1	1	0	0	1	0	0	0	0	1	0	1	0	0
<b>The Norm Show</b>	0	1	0	0	1	0	0	0	0	0	0	1	1	0	0	0	1	0	0	0	0	0
<b>Local news</b>	0	0	0	1	1	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0
<b>Crocodile Hunter</b>	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Other</b>	23	24	27	16	23	22	27	22	24	22	20	26	23	21	22	26	24	22	30	17	23	23
<b>None</b>	7	6	8	6	7	6	9	8	5	8	7	5	6	11	5	4	6	6	4	9	6	7
<b>Don't know/No answer</b>	4	2	7	4	4	4	8	5	3	4	6	2	4	8	1	2	5	3	3	6	3	4
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>764</b>	<b>279</b>	<b>243</b>	<b>199</b>	<b>43</b>	<b>683</b>	<b>81</b>	<b>367</b>	<b>397</b>	<b>272</b>	<b>243</b>	<b>250</b>	<b>250</b>	<b>195</b>	<b>129</b>	<b>182</b>	<b>210</b>	<b>191</b>	<b>155</b>	<b>205</b>	<b>179</b>	<b>567</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	764	188	193	192	191	698	66	370	394	272	245	247	238	196	130	193	214	198	147	202	189	561

## Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29 - Non-entrepreneurs -

TABLE 56:

And what types of music or programmes do you usually listen to on the radio? And what other types of music or programming do you listen to on the radio?

	Overall	Province				Language		Gender		Age			Education				Employment Status				Marital Status	
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
Country music	21	17	25	22	17	20	28	17	24	11	23	30	16	28	17	23	26	14	20	22	36	15
Rock music	19	18	19	19	23	19	19	24	14	16	22	19	18	19	14	23	23	19	18	15	21	18
Alternative music	17	14	18	20	15	18	12	17	17	29	13	8	24	17	14	10	12	23	14	19	9	20
Music - Non-specific	16	17	15	16	14	15	21	12	20	14	17	16	13	19	16	17	15	22	14	13	17	16
Rap/Hip-Hop music	12	10	14	14	8	12	16	12	13	21	8	7	22	9	10	6	7	14	16	15	6	15
News	8	7	7	10	8	8	7	8	8	4	8	12	5	6	11	11	13	8	4	5	9	8
Classic rock	7	7	9	6	4	8	3	8	6	4	9	9	5	7	8	11	10	7	5	6	8	7
Modern rock	6	5	7	5	6	6	5	7	6	3	7	8	4	5	7	9	10	3	3	7	8	5
Pop/Pop Rock	5	5	4	7	6	6	2	5	6	9	4	2	8	5	2	4	4	5	7	6	3	6
Easy listening/Soft rock	5	5	5	3	11	5	2	5	5	3	3	8	3	3	10	6	8	5	3	3	5	5
Talk radio	4	3	2	9	3	5	0	6	3	1	6	6	1	5	5	7	6	4	6	2	6	3
Everything/Various	3	4	2	3	7	3	3	3	3	1	5	4	2	3	5	4	2	3	5	3	3	3
Top 40/Top 10	3	3	1	6	2	3	2	3	3	3	2	3	3	2	6	3	3	2	3	3	4	3
Dance/Techno	3	3	2	3	2	3	0	1	4	1	4	4	2	1	4	4	4	3	2	1	3	3
Adult rock	3	4	1	2	1	3	0	2	3	0	3	4	1	2	4	4	4	4	2	1	3	2
CBC	2	3	2	2	6	3	0	4	1	2	1	4	2	1	4	4	2	3	2	2	4	2
Classical music	2	2	4	1	2	2	3	1	3	1	2	4	1	0	3	6	5	2	0	1	2	2
C100	2	4	0	0	0	2	0	1	2	2	1	2	1	2	0	2	3	1	2	1	1	2
R & B (Rythm & Blues)	2	2	2	2	1	2	2	1	2	2	2	0	2	2	2	0	1	2	2	1	1	2
Oldies Station	1	1	2	1	2	1	2	1	1	2	1	1	2	3	1	0	1	1	3	1	1	1
Hard Rock/Heavy Metal	1	1	2	1	2	1	0	2	0	2	0	2	1	1	1	1	1	1	3	0	0	1
Christian/Gospel Music	1	0	2	2	1	1	0	1	1	1	1	1	1	1	1	1	1	0	1	3	2	1
Weather	1	2	1	1	1	1	2	1	1	1	2	1	2	1	1	1	0	2	2	1	1	1
Magic '97	1	2	0	1	0	1	0	1	1	2	0	1	2	1	0	1	0	1	2	1	1	1
Jazz	1	0	1	1	1	1	0	0	1	0	1	1	1	0	1	1	1	1	1	0	0	1

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 56:**

**And what types of music or programmes do you usually listen to on the radio? And what other types of music or programming do you listen to on the radio?**

<b>Magic'93</b>	0	1	0	0	2	1	0	0	1	1	1	0	1	1	0	0	0	1	1	0	0	1
<b>Newfoundland music/programs</b>	0	0	0	2	0	0	0	1	0	0	0	1	0	0	0	1	0	0	2	0	1	0
<b>93.1/FM</b>	0	1	0	0	3	0	0	0	1	1	0	0	1	0	0	0	0	0	1	0	0	0
<b>Folk</b>	0	0	1	1	0	0	0	1	0	0	0	1	0	1	1	0	1	0	0	1	0	0
<b>CHTN</b>	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0
<b>House</b>	0	0	1	0	0	0	2	0	0	0	0	1	0	0	0	1	1	0	0	0	0	0
<b>Other</b>	7	9	7	5	8	7	8	8	7	8	8	7	9	5	8	8	5	8	9	9	6	8
<b>None</b>	2	2	4	1	4	2	3	4	1	2	3	2	2	3	4	1	3	1	1	3	2	3
<b>Don't know/No answer</b>	3	3	3	4	3	3	5	3	4	5	5	1	3	2	7	2	2	4	6	2	2	4
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>747</b>	<b>273</b>	<b>235</b>	<b>196</b>	<b>42</b>	<b>668</b>	<b>78</b>	<b>356</b>	<b>391</b>	<b>264</b>	<b>235</b>	<b>248</b>	<b>236</b>	<b>190</b>	<b>126</b>	<b>186</b>	<b>216</b>	<b>188</b>	<b>151</b>	<b>191</b>	<b>176</b>	<b>552</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	748	184	187	189	188	684	64	361	387	266	236	246	227	192	128	194	217	197	142	190	185	548

**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**

**TABLE 57:**

Are you currently:

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Married or living as married</b>	23	25	24	19	30	23	25	19	27	1	17	54	6	30	19	41	41	17	14	17	100	0
<b>Single</b>	74	74	72	79	69	75	72	79	70	99	80	43	93	67	80	55	56	81	83	81	0	100
<b>Divorced or widowed</b>	1	1	3	1	0	1	3	1	1	0	1	2	0	1	1	3	1	2	2	1	0	0
<b>Refused</b>	1	1	1	1	0	1	0	1	1	0	2	1	0	2	0	1	2	0	2	1	0	0
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588

**TABLE 58:**

To the best of your knowledge, which of the following categories best describes your own gross personal income before taxes in 2000?

	Overall	Province				Language		Gender		Age			Education			Employment Status				Marital Status		
		NS	NB	NF	PE	English	French	Male	Female	15-19	20-24	25-29	Less than H.S.	Grad H.S.	Some P.S.	Grad P.S.	Full-Time	Part-Time	Actively Looking	Not Actively Looking	Married	Single
<b>Under \$5,000</b>	36	37	31	40	29	36	30	34	37	69	23	11	68	25	28	10	6	39	52	51	10	45
<b>Between \$5,000 and \$9,999</b>	15	16	15	15	17	15	17	14	16	13	25	9	8	24	26	8	7	23	12	18	8	18
<b>Between \$10,000 and \$19,999</b>	18	16	18	21	18	18	20	21	15	3	26	26	5	25	21	26	23	18	19	12	23	16
<b>Between \$20,000 and \$34,999</b>	15	14	16	12	22	15	14	15	14	0	15	30	3	12	16	32	38	8	6	4	28	10
<b>Between \$35,000 and \$49,999</b>	5	8	5	2	5	5	10	7	4	0	4	12	0	6	1	13	14	3	2	1	16	2
<b>\$50,000 or more</b>	2	2	2	2	0	2	3	2	2	1	1	3	2	1	1	4	4	1	1	2	4	1
<b>Refused</b>	3	3	3	4	1	3	0	2	4	2	2	5	2	2	3	5	5	4	1	2	6	2
<b>Don't know/No answer</b>	6	5	9	6	6	6	6	4	9	12	4	3	12	5	4	2	2	5	7	11	5	7
<b>WEIGHTED SAMPLE SIZE (#)</b>	<b>800</b>	<b>297</b>	<b>252</b>	<b>206</b>	<b>45</b>	<b>718</b>	<b>82</b>	<b>385</b>	<b>415</b>	<b>283</b>	<b>255</b>	<b>262</b>	<b>260</b>	<b>203</b>	<b>133</b>	<b>195</b>	<b>223</b>	<b>196</b>	<b>165</b>	<b>213</b>	<b>186</b>	<b>595</b>
<b>UNWEIGHTED SAMPLE SIZE (#)</b>	800	200	200	199	201	733	67	389	411	284	257	259	248	203	137	205	225	206	154	211	196	588



**Study of Entrepreneurship Among Young Atlantic Canadians Aged 15-29  
- Non-entrepreneurs -**